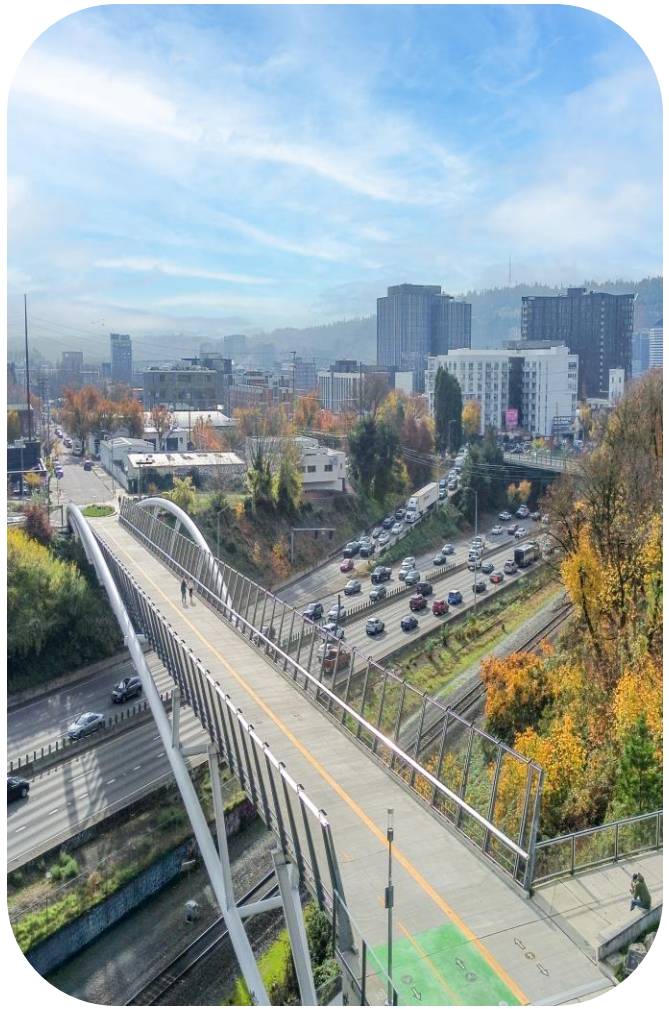
SPACC CLC Economic Development

Community Leadership Meeting 10

October 28, 2026

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Agenda



1. Welcome: Agenda Review
2. Administrative Items
3. Public Comment
4. TIF Panelist Discussion
5. Seeds Exercise
6. Engagement Update
5. Closeout & Next Steps

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Administrative Items

Roll Call

Approve September Meeting Minutes



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Items of Interest & Updates

CLC Members



Community Liaison



Housing Bureau
Prosper Portland



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Public Participation

- CLC meetings are open to the public
- Public invited to comment at end of meeting
- Public asked to observe and listen
- Reserve discussion / questions / activity participation to members only

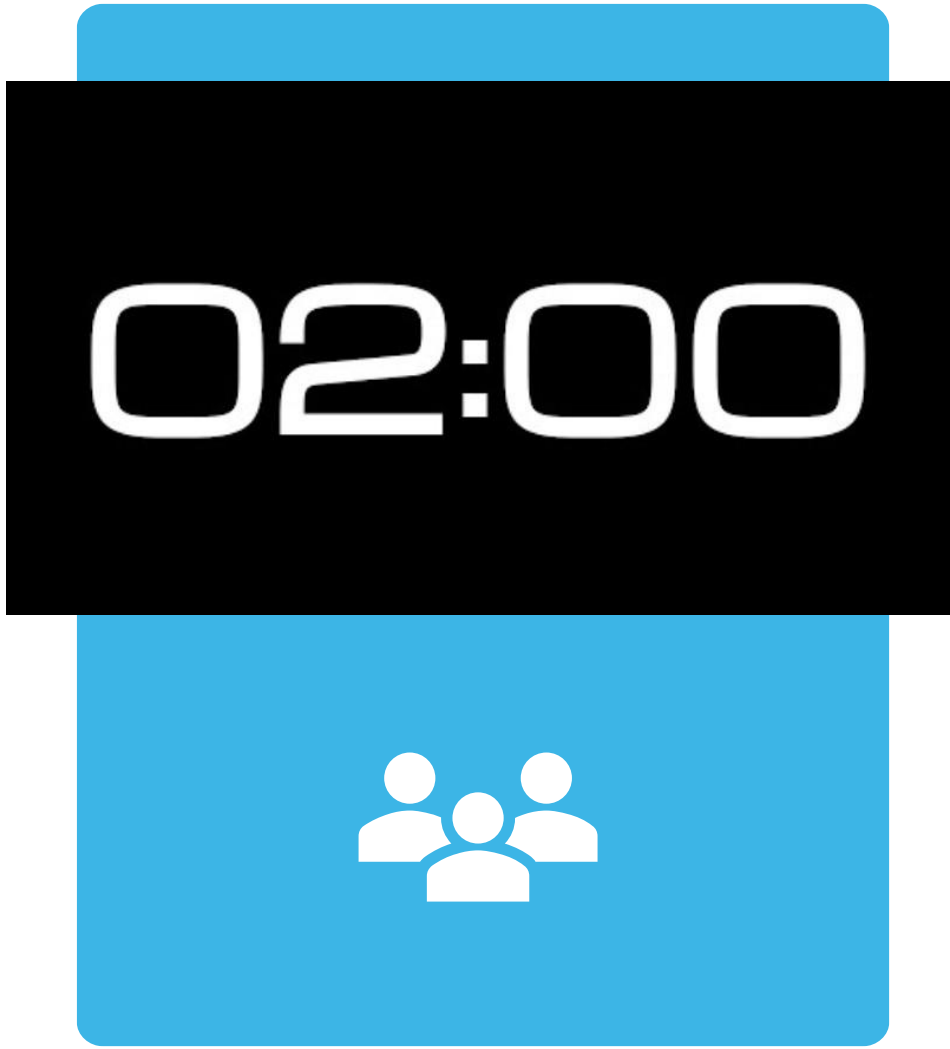
Provide Public Comment:

- In- Person: Sign up via Public Comment sheet
- Online: Share your request in the comment

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Public Comment

- When until your name is called.
- Once called up, please state your name for the record.
- You will have two minutes.



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TIF Panelist Discussion

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TIF Panelist Discussion

Williams Russell CDC





Azalea Renfield

PRESIDENT & CEO/EXECUTIVE DIRECTOR



Ta' Neshia Renae

DEPUTY CHIEF EXECUTIVE OFFICER(DCEO) / DEPUTY EXECUTIVE DIRECTOR

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CITY OF PORTLAND, OREGON 1851

Seeds Exercise

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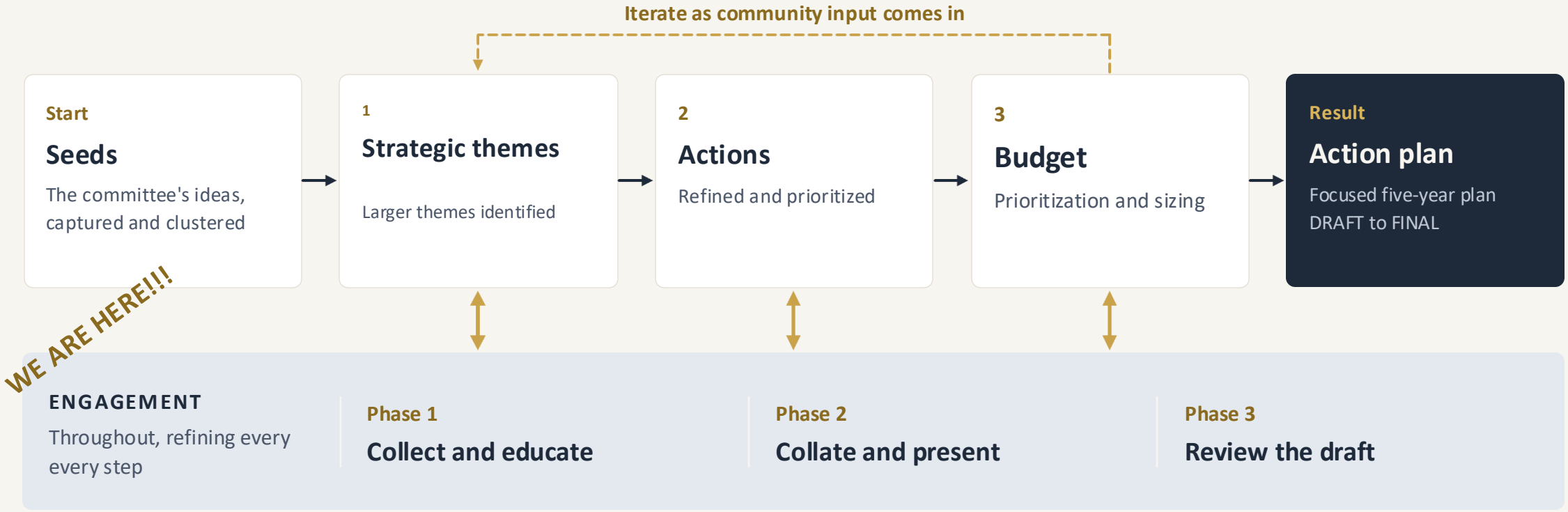
BREAK



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THE ARCHITECTURE

How the plan comes together



Each pass sharpens the themes, actions, and budget.

SPACC TIF

Planting the seeds

A 45-minute exercise to surface the committee’s ideas and the questions that come with them



GOAL OF THE DAY

Open up ideas

We leave tonight with one combined list of seeds: the ideas each of us brings, grouped where they connect, with the connect, with the questions we still need answered.

Tonight

Raise ideas, find connections, name questions

Not tonight

Ranking, deciding, or ruling anything out anything out

Next

Seeds feed everythiing after. Priorities. Budgets. Action Planning. Engagement.

RULES OF ENGAGEMENT

How we work together tonight

 **Usually quiet?**	Tonight, be vocal. Your ideas count as much as anyone's.
 **No bad ideas**	Build on ideas. Save critique for later.
 **Curiosity and listening**	Ask, listen, learn. Prioritizing and refining come next time.
 **Your own voice**	Speak from your experience, not on behalf of others.
 **Have fun!**	This is the part where we get to dream a little.

STEP 1 · ON YOUR OWN · 7 MIN

Write your seeds

What ideas have you been thinking about, have come up in presentations, or see as needed in SPACC?

GUIDING QUESTIONS

- What do you want this district to have in five years that it doesn’t have today?
- Where do you see untapped potential: a place, a group, a business?
- What would make daily life better for you or the people you know here?
- What should this investment protect or strengthen?

Silent. One idea per sticky.

STEP 2 · GROUPS OF THREE · 13 MIN

Review together and discuss

First, pick a reporter. Others help clarify. No bad ideas: we're learning and curious here.
Add stickies as you go: new ones for new ideas, and new ones for common themes.

SHARE

Each person walks through their seeds

About 2 minutes each. Others listen first.

CONNECT

Talk it through

- What resonated?
- What did you learn and hear?
- What questions come up?

SORT

Group your seeds three ways ways

- **Concrete ideas:** places, projects, physical things
- **Outcomes:** visions of what success looks like
- **Big questions:** what's still unanswered

STEP 3 · WHOLE GROUP · 17 MIN

Report back and build one list

REPORT

Each trio shares its groups and questions

About 3 minutes per trio

COMBINE

Merge into one larger list

- Where are the commonalities?
- What new questions and needs come up?

DISCUSS

Questions and clarifications clarifications

What’s missing? What needs explaining?

Staff will capture the list. It comes back to you as the starting point for priorities.

CLOSE · 3 MIN

Closing observations

What stood out to you tonight? And where are you at today?



Seed

Still taking it all in



Sprouting

Ideas starting to take shape



Growing

Seeing connections



Blooming

Energized and ready

Engagement Update

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Engagement Update

What's happened so far with the engagement process?

- Information / feedback collected
- Outreach in progress
- Challenges to original outreach format
- Next steps to discuss with CLC

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Housekeeping



Check your email

- We may occasionally send materials to review in advance of meetings, or ask for feedback

Reach out with questions

- Confused? Have concerns or questions? Please reach out to project staff.



RSVP to meetings

- Let us know how you'll be attending meetings so we can prepare and order food.

Staff Contact

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Facilitator
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Project Email Address:

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