

Westside TIF Working Group Meeting

June 2026



Agenda



- Welcome & Introduction
- Process Refresh
- Grant Program Presentation and Discussion

Operating Agreements



Active participation

Share the mic – and use your name tent

Question the problem vs. the individual

Permission to make mistakes

Intent vs. impact

Lead with curiosity

Experience discomfort

Expect and accept non-closure

Public Participation Guidelines



Working Group meetings are open to the public

Public invited to comment at start of meeting

Public and staff asked to observe and listen for the remainder of the meeting

Reserve discussion / questions / activity participation to members only



Westside Activation Grant

Grant Overview

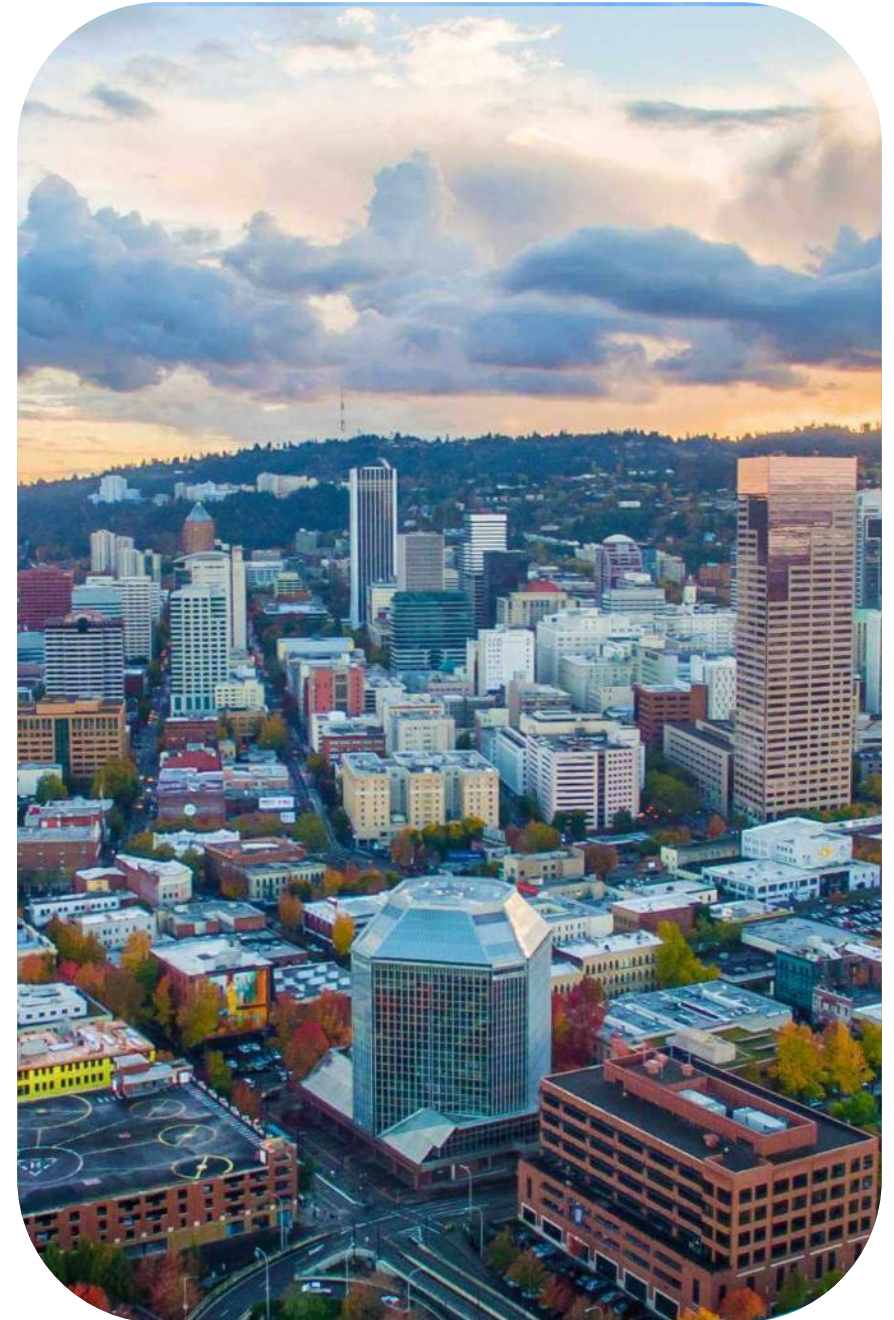
One Time Grant in response to the revised financial forecast that delayed tax increment revenue

Purpose: to stimulate foot traffic, economic activity, and public realm vibrancy

Total Funding: \$525,000

Award Range: \$10,000–\$125,000

Funding Model: Reimbursement-based; administered through a Grant Agreement



Eligible Projects

Projects must:

- Take place within the TIF District boundary
- Be free of charge
- If on private property, be publicly accessible
- Offer meaningful public realm activation
- Deliver impact beyond a single day

Examples include:

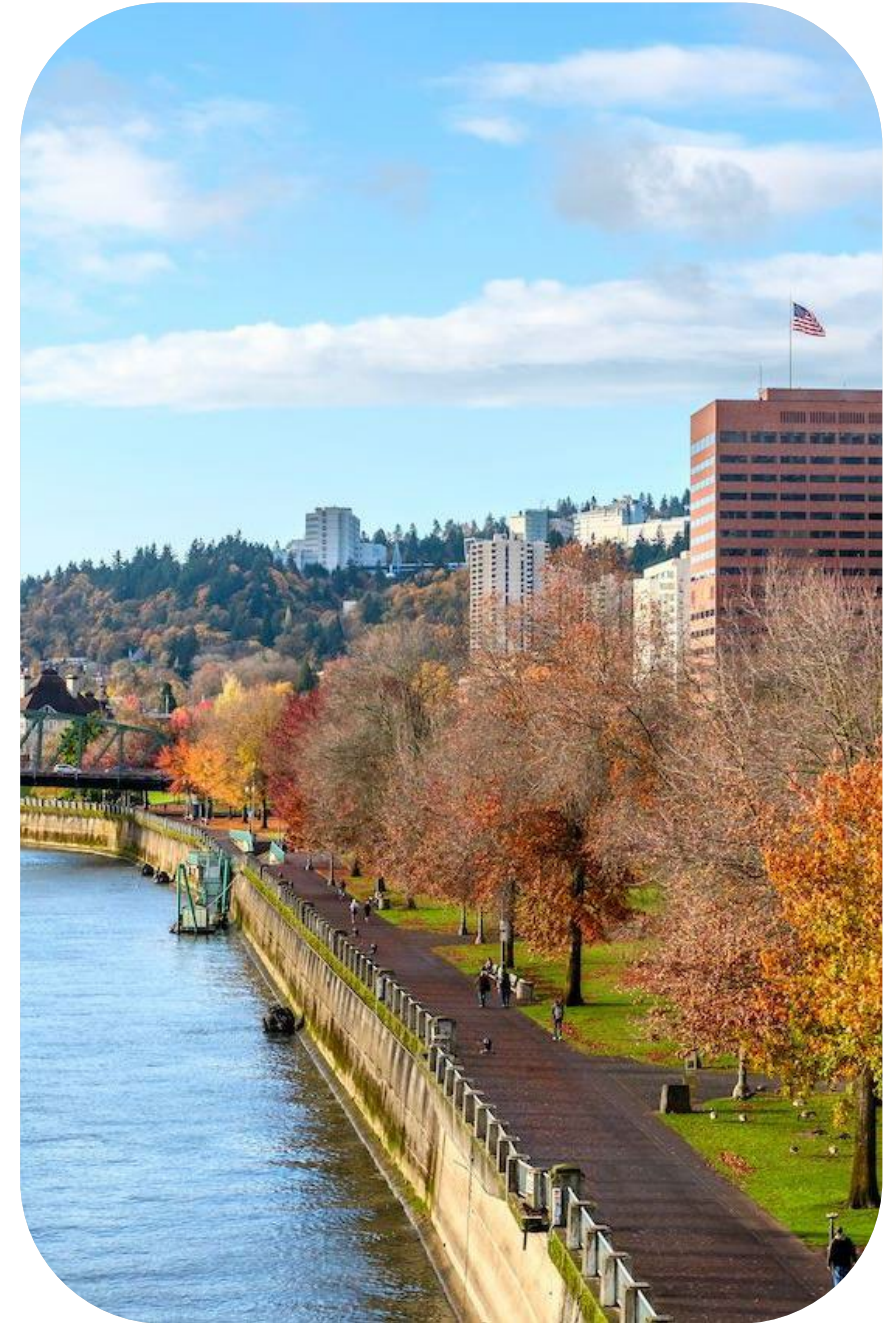
- Physical improvements of property or buildings
- Lighting and art installations
- Programming or operational support tied to activations



Ineligible Uses

Funds cannot be spent on the following:

- Food, alcohol, or cannabis products
- Inventory
- Ordinary operating expenses (wages, rent, utilities) where not directly tied to the funded project
- Equipment unrelated to the funded project
- Costs outside the Westside TIF District or incurred prior to grant award
- Installations in private space that is not publicly accessible
- Religious or political projects or events (defined in the Program Guidelines and Grant Agreement)



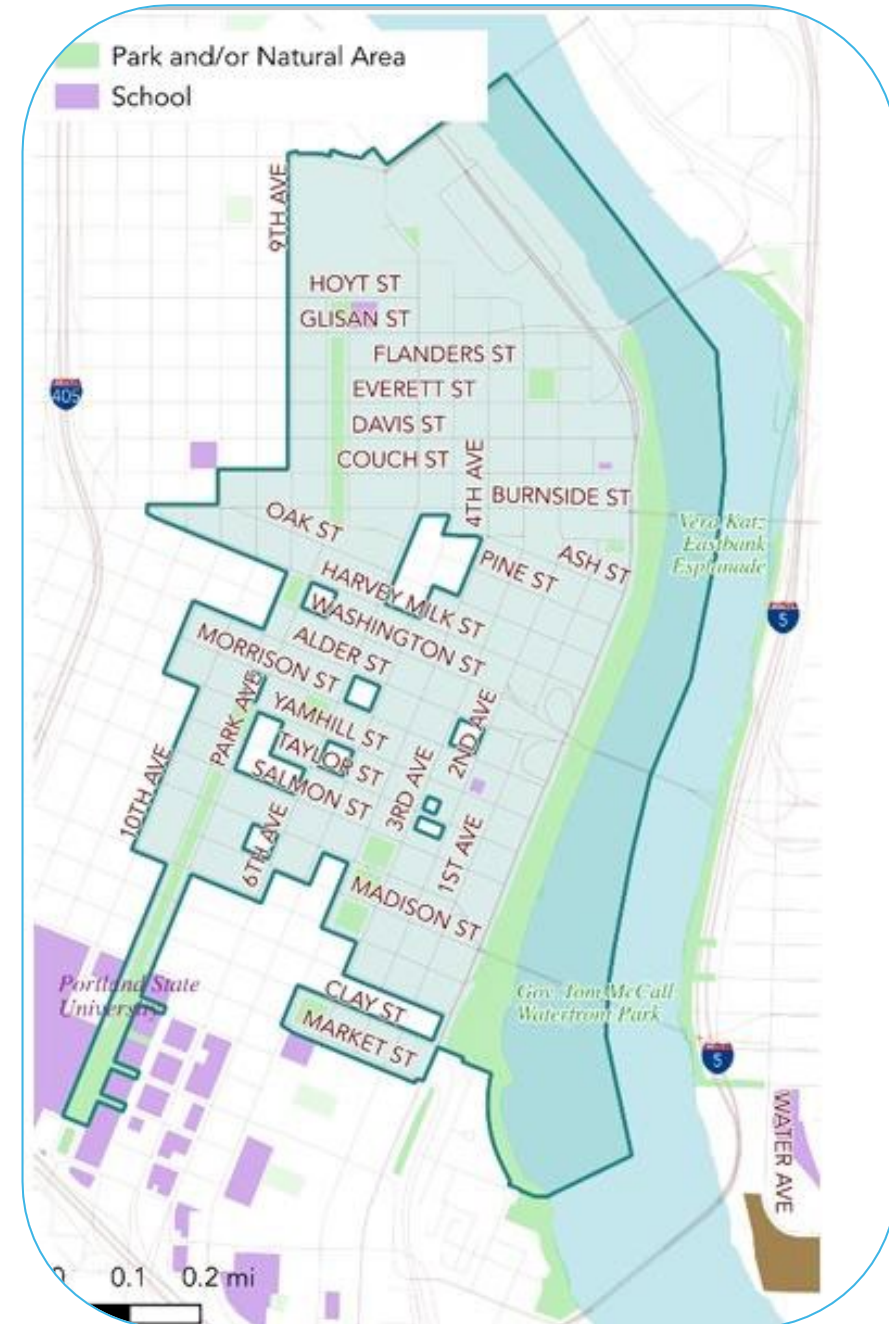
Applicants

Eligible

- Any person, business, or non-profit operating in or owning property within the Westside TIF District

Ineligible

- Members of the grant evaluation committee and their businesses or organizations would be ineligible
- Applicants that do not own property or operate a business within the District



Selection Process

- Evaluation committee made up of Prosper Portland staff, Working Group members, and/or other community representatives
- First round: Applications assigned numeric scores per the evaluation criteria
- Second round: A portfolio of projects is curated from the highest-scoring applications
- Prosper Portland's Executive Director reviews and makes final award decisions



Evaluation Criteria



Generate More Foot Traffic

- Increase daily visitors to the District
- Create community benefit and more reasons to linger in the area
- Amplify existing attractions or events and create incentives to patronize retailers



Leverage Additional Investment

- Create meaningful engagement with businesses, residents, nonprofits in planning and implementation
- Build innovative partnerships and opportunities for volunteers, collaborative efforts
- Identify matching funds, co-sponsorships, professional in-kind services and materials, and/or other creative ways to build on the grant funds



Stimulate Economic Activity

- Link existing or new attractions to businesses to increase patronage
- Engage local (District) contractors, subcontractors, vendors, artists
- Extend the project impact throughout the District and/or over a longer program/campaign

Evaluation Criteria



Organization and Capacity

- Demonstrated organizational capacity to complete the project
- Reputable standing within the District and/or partnerships with existing organizations in the District



Project Readiness, Feasibility, and Plan

- Feasibility of concept
- Practicality of timeline and estimated completion date
- Readiness of project to begin upon funding including status of permits, vendors, and partnerships
- Clarity of budget and identified funding gaps
- Consideration of project life cycle, maintenance, and removal as necessary
- Innovative ideas to track and report increased foot traffic and economic activity

Scoring



Round 1

- Applications assigned numeric scores per the evaluation criteria
- Strong (20 points), Adequate (13 points), Limited (5 points), Non-responsive (zero points)
- Strategic Consideration: Optional points for considerations not captured in the standard evaluation criteria

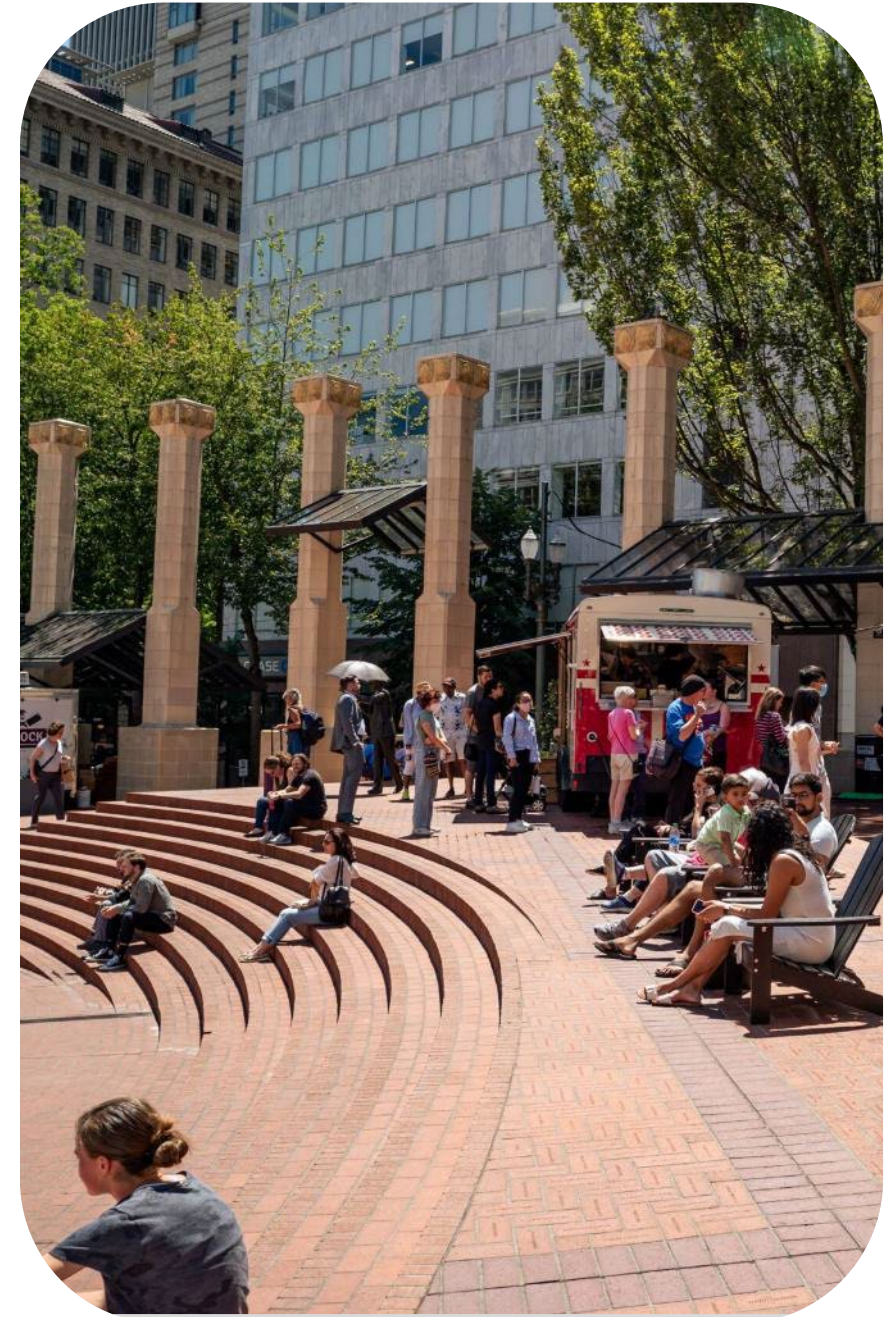


Round 2

- A portfolio of projects is curated from the highest-scoring applications
- Consider the overall balance of the final group of funded projects and select a mix of small and large grants
- Create the strongest overall impact in attracting foot traffic and boosting economic activity in the District

Grant Agreements

- Awards are not final until selected recipients and Prosper Portland have entered into a grant agreement.
- Defines the terms and conditions of the grant
- Serves as the legal commitment for the grant amount, scope, work, budget, reporting, and other requirements



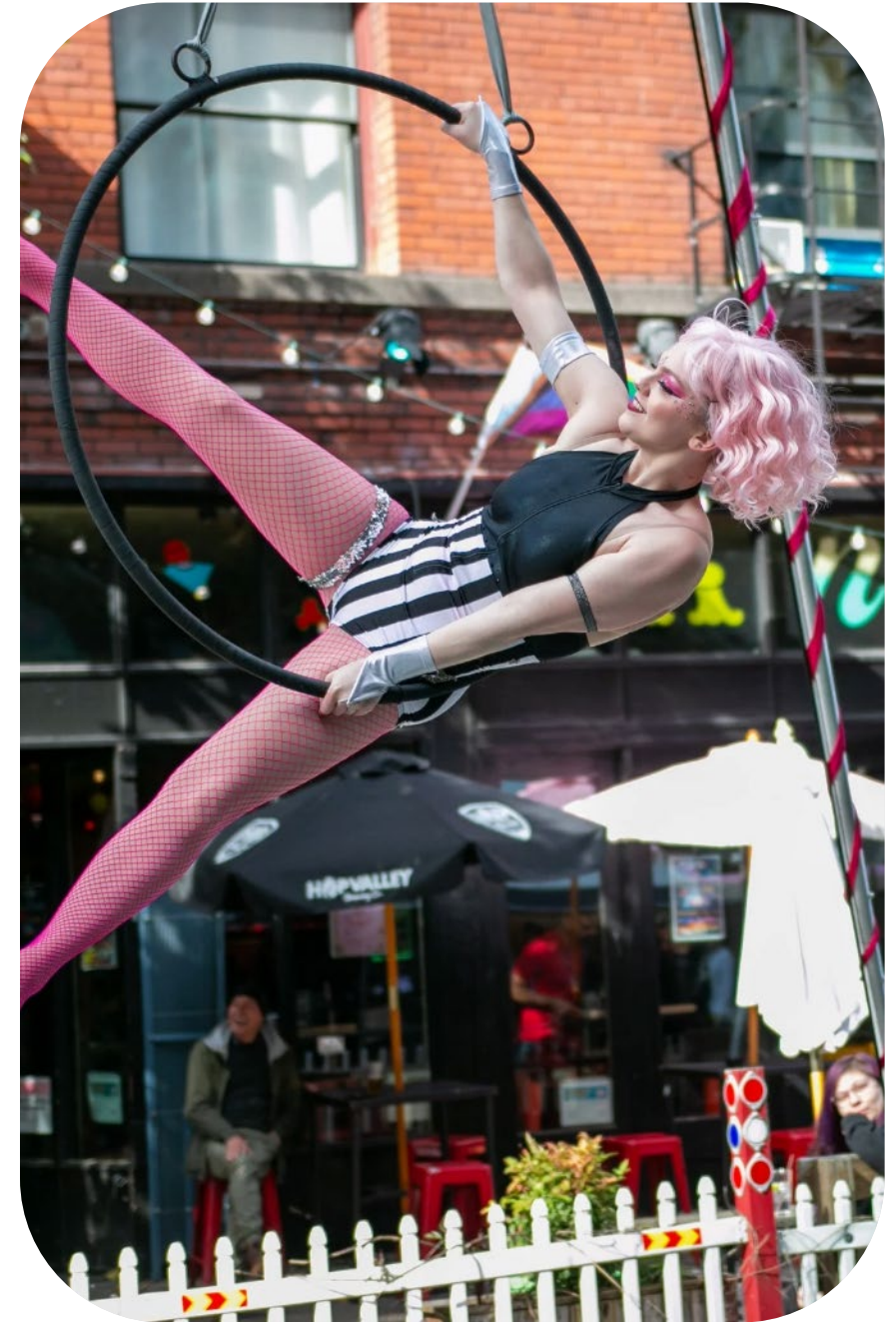
Timeline

- **July:** Incorporate feedback, complete Program Guidelines, obtain all internal approvals
- **August:** Finalize application materials, create website and forms, send call for selection committee members
- **September:** Launch program, finalize selection committee, promote grant
- **October/November:** Receive applications, conduct evaluations, make awards
- **December:** Execute grant agreements



Uniquely Portland Grant

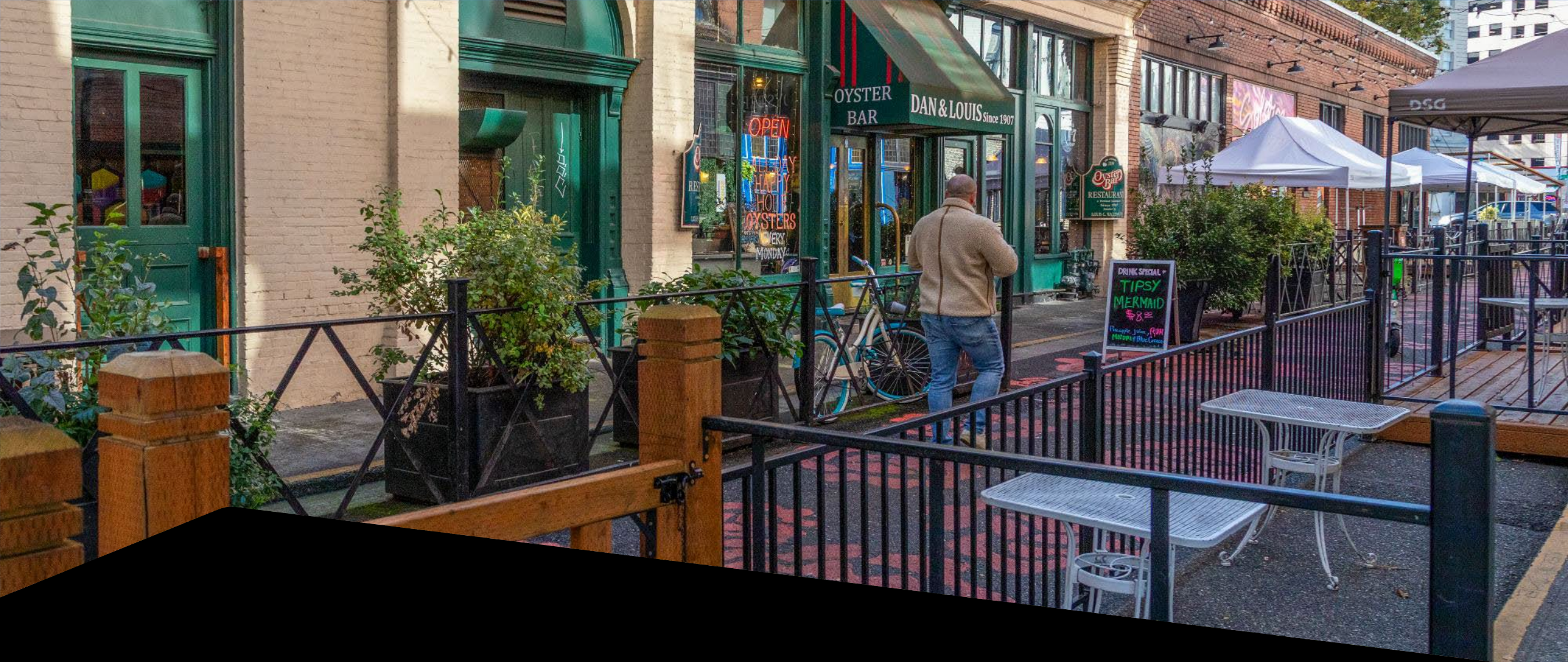
- To support events that showcase Portland's food, sports, arts, music, and culture and to boost foot traffic and energy in the central city
- Awards range from \$500 to \$7,500
- Funds would be dedicated to the Westside TIF District
- Could be deployed as early as mid-July



Discussion

- Are the range of grant amounts and types of eligible projects sufficient to award the right variety of projects?
- Does the group want to allocate funds to the Uniquely Portland grant to kick-start activations?
- Is there anything missing from the evaluation criteria?
- Other?





Next Steps

Next Steps

Summer/Fall 2026

- Finalize the program
- Launch, promote, and receive applications
- Create selection committee
- Make awards
- Next meeting September 2026 to provide grant activity update

Winter 2026

- Prosper receives annual updated tall rolls from the County
- Meet to discuss updated financial outlook and Action Planning status
- Provide grant activity update





Questions?