

Westside TIF Working Group Meeting

Spring 2026



Agenda



- Welcome & Introduction
- Process Refresh
- Grant Program Strategy Discussion

Operating Agreements



Active participation

Share the mic – and use your name tent

Question the problem vs. the individual

Permission to make mistakes

Intent vs. impact

Lead with curiosity

Experience discomfort

Expect and accept non-closure

Public Participation Guidelines



Working Group meetings are open to the public

Public invited to comment at start of meeting

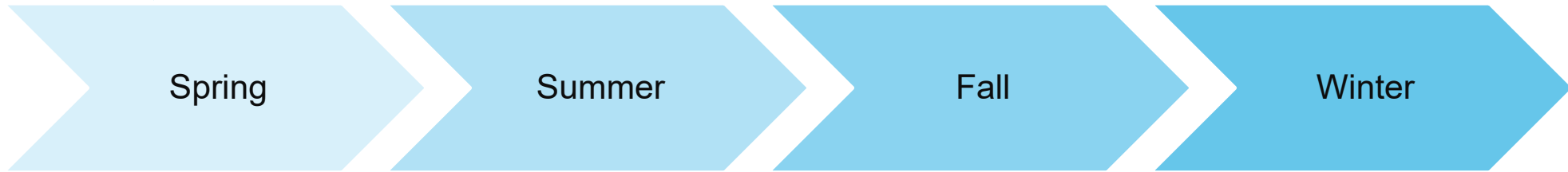
Public and staff asked to observe and listen for the remainder of the meeting

Reserve discussion / questions / activity participation to members only



Process Refresh

Working Group 2026 Timeline



City Council works toward finalizing FY 26/27 budget

Working Group meets to refine implementation strategy

State/County finalize Certified Frozen Base with updated utility values

FY 26/27 budgeted resources available July 1

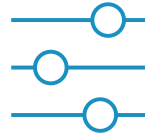
Discuss updated financial model and budget forecasts; Launch program if resources are allocated

Provide update on implementation and investment activity

Prosper receives annual updated tax rolls from the County

Meet to discuss updated financial outlook and Action Planning status; Provide update regarding investment activity

Budget Process Update



April 22 – May 20

May 18 - 20

June 1

June 10 - 17

June 17

July 1

**City Council
Budget Work
Sessions**

**City Council
Approves
Prosper Portland
Budget**

**Technical
adjustments
made to budget
(no more than
10%)**

**City Council
adopts City
Budget**

**Tax Supervising
hearing and
budget adoption
by Prosper
Portland Board**

**Budgeted
resources
become available**

Westside Investment Priorities

FY 26/27 = \$525,000

Goal	Action	Outcome
Public Realm Grants	<p>Create a Public Realm Activation Grant program that will be implemented as a competitive, application-based program.</p> <p>The grants will be open to the entire District and include community representation in the review and selection of grant applications.</p> <p>Evaluation criteria will prioritize projects with the greatest potential for generating foot traffic, demonstrated leveraging of additional funding, supporting adjacent retailers, and stimulating economic activity.</p>	\$525,000 in grants awarded to three to eight businesses and/or organizations with the intent of supporting public realm activations and generating foot traffic.



Grant Strategy Considerations

Investment Considerations

1. What do we mean by "public realm activation"?
2. How do we evaluate "leveraging of additional funding"?
3. How do we evaluate "generating foot traffic, supporting adjacent retailers, and stimulating economic activity"?
4. What should be the maximum grant amount?



What do we mean by "public realm activation"?

What's eligible?

- Physical improvements
examples: lanterns in Chinatown, murals, street furniture, temporary installations
- Events & operational support
examples: street fair, dance classes in the park, scavenger hunt in area businesses
- Publicly accessible private space
examples: food cart pod, empty storefront installation



How do we evaluate “leveraging of additional funding”?

- Matching dollars
- In-kind donations
- Seasonal preference
- Capitalizing on existing draws or priority areas

examples: cherry blossoms, Powell’s, Ankeny Alley Pink Light District, Waterfront (Pine and Salmon streets)

- Other



How do we evaluate "generating foot traffic, supporting adjacent retail, and generating economic activity"?

- Estimated draw and attendance
- Proximity to businesses
- Partnerships with adjacent businesses
- Other



What should be the maximum grant amount?

- \$525,000 available
- Range of dollar amount
example: 3-8 grants averaging ~\$80-100k each



Recap

1. Public realm activation
2. Leveraging of additional funding
3. Generating foot traffic, supporting adjacent retailers, and stimulating economic activity
4. Grant amounts



Scenario 3: Demise Large Format Space

- Co-locate several businesses together in a large format space
- Go through ACT?
- Project would require additional funding
- Who manages lease?
- Who selects businesses?
- How many businesses?

\$153,000

Scenario Discussion

Scenario 1

2 – 3

PIP Grants

Greater support
for fewer
businesses and
storefronts

Scenario 2

6 – 7

*Special Authority
Grants*

Lighter support
for more
businesses and
storefronts

Scenario 3

*Demise a Large
Format Space to
Co-Locate
Several
Businesses*

Lighter support
for more
businesses but
less storefronts



Next Steps

Next Steps

1

Prosper to incorporate feedback in implementation strategy & finalize grant program

2

Budget is final on June 17

3

FY26/27 Resources become available July 1

4

Project launch

5

Working Group Meeting to provide report on implementation and updated frozen base



Questions?