

**Westside TIF Action Plan  
Working Group Meeting #8  
Prosper Portland, 220 NW 2<sup>nd</sup> Ave, 1<sup>st</sup> Floor Conference Room  
February 19, 2:00 – 3:30 pm**

**MEETING PURPOSE**

The purpose of the meeting is to:

- Confirm and approve near-term economic development investment priorities
- Identified next steps

**MEETING MATERIALS**

- Meeting slides

**INPUT SOUGHT**

- Input regarding near term investment priorities and summary report
- Questions about next steps?

**DECISIONS or RECOMMENDATIONS TO BE VOTED ON**

- Approval of near-term investment priorities

**UPCOMING MILESTONES**

- Next Working Group Meeting: May 2026

**Meeting Summary**

(See also meeting presentation)

**Welcome, Introductions**

- Sarah Harpole (Prosper Portland) welcomed people to the meeting and reviewed the agenda.

**Public Comment**

- None

**Process Refresh**

Sarah reviewed the Working Group's alternate path forward since Action Planning has been paused due to lack of tax increment generation.

- *Question:* Will the Prosper budget work sessions for this also be part of the larger budget group?
- *Response:* There are three budget processes including the Prosper Portland budget, Community and Economic Development service area budget, and City Council budget.

## **Discuss and Confirm Near Term Economic Development Priorities**

Sarah thanked working group members for their review and feedback and highlighted the changes made to the report based on the working group input.

Sarah asked Working Group members for any final questions or comments on the investment priorities.

- *Question:* When there is more economic information for this group to reassess recommendations and priorities, what is the meeting regularity?
- *Response:* The original governance recommendation established a minimum of twice per year, which could be revised as Action Plans are revisited and finalized. We anticipate the need to meet more regularly when we resume Action Planning once resources are available. We can note this in the progress report.
- *Comment:* How is this going to be communicated as additive to what is already budgeted for various initiatives, and not seen as a replacement for something that is already budgeted for activations? Need to ensure that it is communicated that this is a new investment to supplement planned investments and encourage new activations.
- *Response:* We can add language to this point in the report and investment recommendation.
- *Question:* Is the promise to increase foot traffic tied to data?
- *Response:* Yes, there is a monthly report to the Mayor with Placer AI data. This can be part of the reporting out once investments are implemented.

## **Vote to approve Near Term Investment Priorities**

Sarah presented the near-term investment priorities and called the Working Group to vote to approve the priorities to move forward for the Prosper Portland budget process.

The working group members present voted unanimously to approve the near-term investment priorities. Jennifer Cole, Alisha Sullivan, Beth Burns, and Peter Andrews voted via email to approve the near-term investment priorities.

## **Identified Next Steps**

Sarah reviewed next steps and highlighted the meeting sequence to change to quarterly and discussed meeting topics and milestones for 2026.

- *Question:* Does this mean this group is involved in the execution of the grant?

- *Response:* Yes, this group can continue to workshop the grant program either with the entire group or a subset of this group recognizing some may opt out in order to be eligible to apply for funds in the future.
- *Question:* Would the expectation then be that in the fall that we are mapping out the grant program?
- *Response:* The fall meeting could be used to either finalize an approach – or report back on implementation – depending on the status of working group discussions. It will be important to have a strategy by fall to hit the holiday season. The program can launch any time after July 1 once funds are available.
- *Comment:* Shorten the summer piece and use fall as a report out on the program.
- *Question:* How much risk is there in the proposed investments through the budgeting process?
- *Comment:* This has gone through a robust public process and there is generally agreement that Old Town and Downtown need investment. In the scale of budgets, this is not a ton of money. It will be important to speak to Council about these priorities.
- *Comment:* Request to share what will be submitted to Council in advance.

### **Final Questions or Comments**

Sarah asked the Working Group for any final comments or questions.

Committee members shared updates on various initiatives including the James Beard Public Market, Lan Su expansion planning, the Pioneer Square summer concert series, the opening of Darcell XV Plaza and a forthcoming art trail.

**Attendance**

<b>Westside Working Group</b>	<b>Present</b>
Sydney Mead, Downtown Clean & Safe	X
Vanessa Sturgeon, TMT Development / PMC	X
Diana Stuart, DNA	X
Matthew Claudel, OTCA	X
Peter Andrews, Melvin Mark	
Randall Friesen, Columbia Pacific Building and Construction Trades Council	
Elizabeth Nye, Lan Su	X
Cody McNeal, Unico	X
Giovanni Bautista, resident / Metro housing policy analyst	X
Beth Burns, p:ear	
Jessica Elkan, James Beard	X
Angel Medina, Republica / Todos Media	
Jennifer Cole, PNCA	
Alisha Sullivan, Winter Lights Festival	
Jennifer Polver, Pioneer Courthouse Square	X
Alan Jones, Jones Architecture	
<b>Guests &amp; Staff</b>	
Brian Moore	X
Sarah King	
Jennifer Mannhard	X
Kiana Ballo	
Lisa Abuaf	X

Jessica Conner	
Josh Roper	
Gwen Thompson	
Wendy Smith	
Mariam R	
Thuan Duong	
Sarah Harpole	X