

# East Portland TIF Exploration Parkrose-CC Working Group

**May 21, 2024**



**Portland  
Housing  
Bureau**

# Agenda

1. Welcome
2. Project List, Part 2
  - Priorities from Last Time
  - Percentages
3. Priority Communities
4. Next Steps

# Project List, Part 2

- A. Affordable Housing
- B. Commercial Property Acquisition,  
Development & Renovation  
(includes land banking, small business support and workforce housing)
- C. Arts, Culture and Signage
- D. Recreational Improvements
- E. Infrastructure Improvements



# Affordable Housing Priority Themes

## *For New Rental Development*

Support orgs to develop housing

Rehabilitate existing multifamily + NOAH

Mixed income housing development

Family-sized units; Multi-generational options

## *Support Homeownership*

Individual Homeownership/Wealth-Building;

Develop ADUs on existing property

Community Ownership for Mobile Home Parks

Remove Ownership Barriers

Rehabilitate existing SFH + NOAH

## *Opportunistic Land Acquisition*

Larger sites for future multifamily affordable housing

## *Houseless Neighbors*

Support smaller homes, infill, mobile home parks

# Commercial Development Priority Themes

## *Development Priorities*



## *Ownership, Home- Based Business*



## *Opportunistic Land Acquisition*

# Arts, Culture & Signage Priority Themes

## *Arts & Culture*

Support  
Placemaking &  
Community  
Identity/Pride

Support Local  
Artists

New library space

## *Signage*

Connection to Native  
history

# Recreational Improvement Priority Themes

Community  
Centers +  
Resilience Hub

Safer walking &  
biking routes for  
Parkrose SD  
students

Covered spaces  
for existing parks

Public  
Exercise  
Equipment

Safe walk, roll,  
bike options to  
access  
commercial and  
industrial  
spaces

New, accessible  
parks and open  
space

Inclusive Youth +  
Family friendly  
Gathering/Health  
/Athletic Spaces

# Infrastructure Priority Themes

## *General Agreement?*

Lighting,  
especially along  
commercial  
buildings

Pedestrian-  
scale Lighting

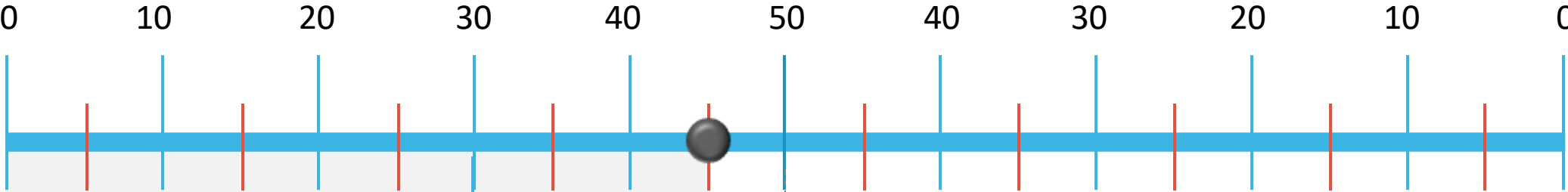
Targeted street, trail and  
sidewalk access  
improvements: to  
schools, parks,  
commercial areas

## *Discussion...*

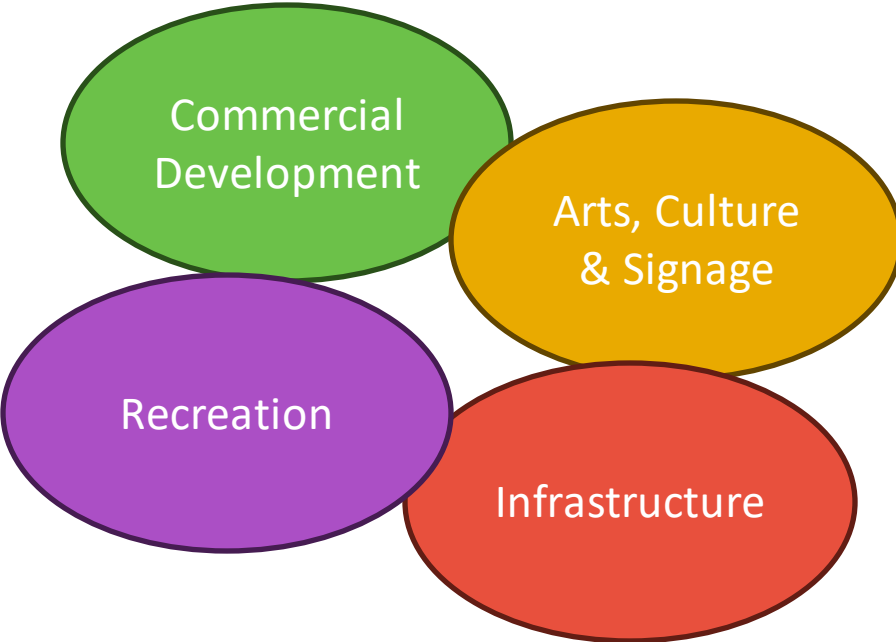
Safety  
improvements for  
NE 122<sup>nd</sup> (Shaver  
and Skidmore)



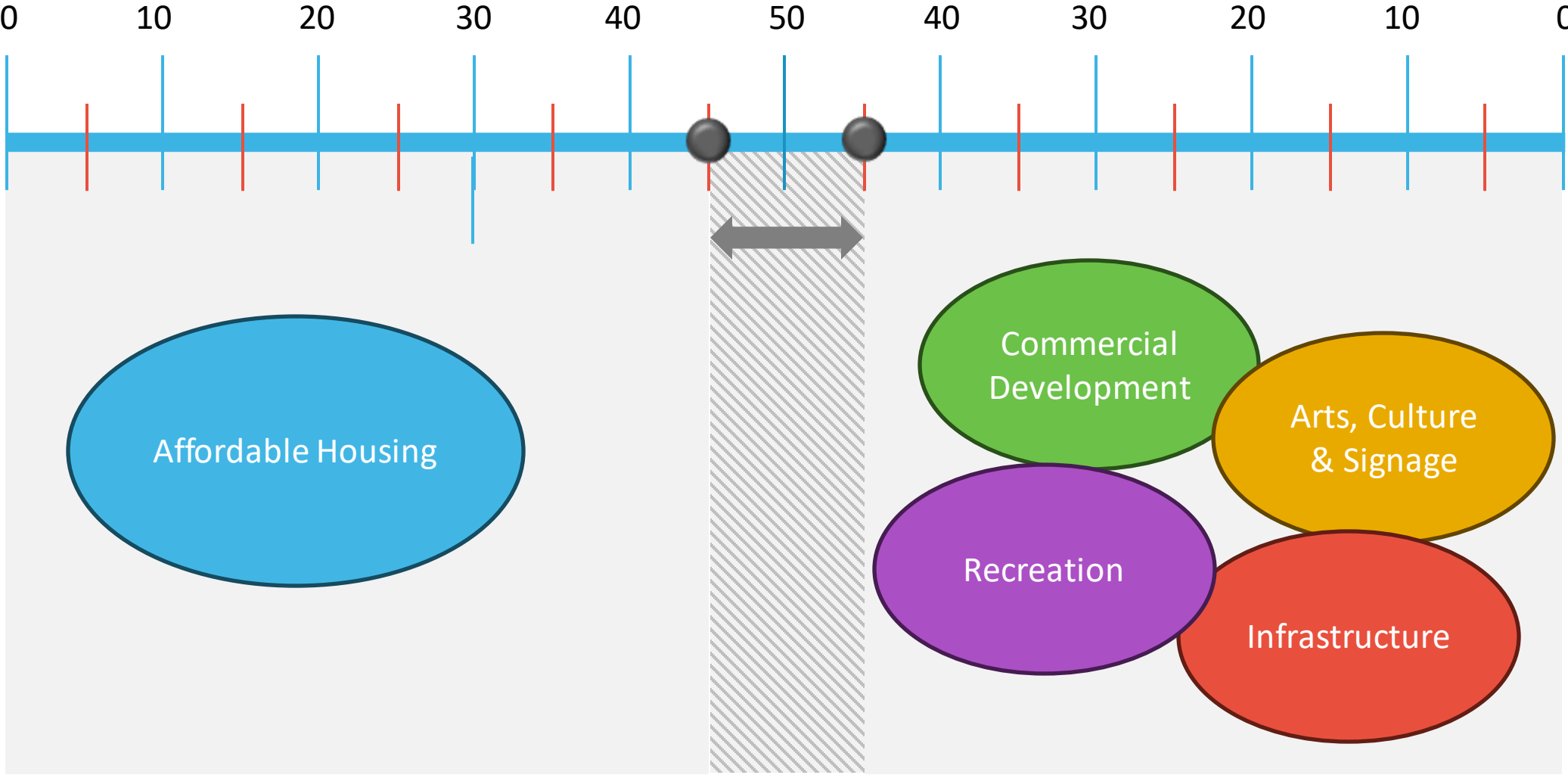
# Priorities Discussion - Allocation



Affordable Housing



# Priorities Discussion - Cully



**Break**

# Priority Communities

# Why Name Priority Communities?

## Related Goals...

Ensure those historically marginalized or economically vulnerable play lead roles

Ensure current residents benefit

Prevent displacement of vulnerable people, communities, businesses and community-based institutions

## and Values

Respect for a diversity of experiences and perspectives...no one is left behind

Diversity, within and between different communities

Equity

Inclusivity and Accessibility, including elders and those with disabilities

# Who do we want to prioritize?

“Priority Communities” refers to the intended beneficiaries of the TIF District, which are people systemically vulnerable to exclusion from the District due to gentrification and displacement, including African American and Black persons; Indigenous and Native American persons; persons of color; immigrants and refugees of any legal status; renters; mobile home residents; persons with disabilities; low-income people; and houseless people.

**African American  
and Black persons**

**Renters**

**Houseless People**

**Houseless People**

**Indigenous and  
Native American  
persons**

**Mobile Home  
Residents**

**Population Groups  
Systemically  
Vulnerable to  
exclusion due to  
Gentrification or  
Displacement**

**Elders**

**Persons of Color**

**Persons with  
Disabilities**

**Previously  
Displaced Persons**

**Immigrants and  
Refugees of Any  
Legal Status**

**Low-Income People**

# Next Steps

**June 3 Joint Session** – Engagement Highlights, Discussion & Draft Document Walkthrough

**No June Working Group Meetings** – Prioritize Review of Documents; Staff Available at Office Hours or by Appointment

**July Working Group Meetings**

- **1<sup>st</sup> Meeting** – Review/Discuss Draft, Tackle Outstanding Issues
- **2<sup>nd</sup> July WG Meeting** – Decision to Move Forward, Pause or Stop



# Housekeeping



## Check your email

- We may occasionally send materials to review in advance of meetings, or ask for feedback



## Reach out with questions

- Confused? Have concerns or questions? Please reach out to project staff.



## RSVP to meetings

- Let us know how you'll be attending meetings so we can prepare and order food.

## Project Website:

<https://prosperportland.us/portfolio-items/east-portland-tif-exploration/>

## Project Email Address:

[EastPortlandTIF@prosperportland.us](mailto:EastPortlandTIF@prosperportland.us)

## Staff Office Hours:

*1<sup>st</sup> and 3<sup>rd</sup> Thursdays, 9-10 am, drop-in*

Request honoraria after  
each meeting