

East Portland TIF Exploration

**East of 205 Working Group
Meeting 2 – January 2024**



**Portland
Housing
Bureau**

Agenda

1. Introductions/Check-ins
2. Basecamp 101
3. Vision, Values & Goals Reflect Back
4. Community Engagement Discussion

Goal: Identify both broad and focused engagement needs, questions, potential partners

Introduce Yourself!

1. NAME, PRONOUNS

2. FAVORITE RESTAURANT in East Portland



Instagram

birrierialaplaza
Portland, Oregon

birrierialaplaza
on the Plaza Pl

Cual le gusta m

600 SE 146th A

Wed - Friday 10

Saturday 9:30 -

Sunday 9:30 - 5

50w

ariqpdx Looking at it as a whole 🍷

49w 1 like Reply

36 likes

January 26, 2023

Log in to like or comment.



Tools & Resources



Basecamp Resources

Cully TIF Report & Plan

Reports, Data & Maps

Existing Plan Inventory & Summary

Report & Plan Template

Public Engagement

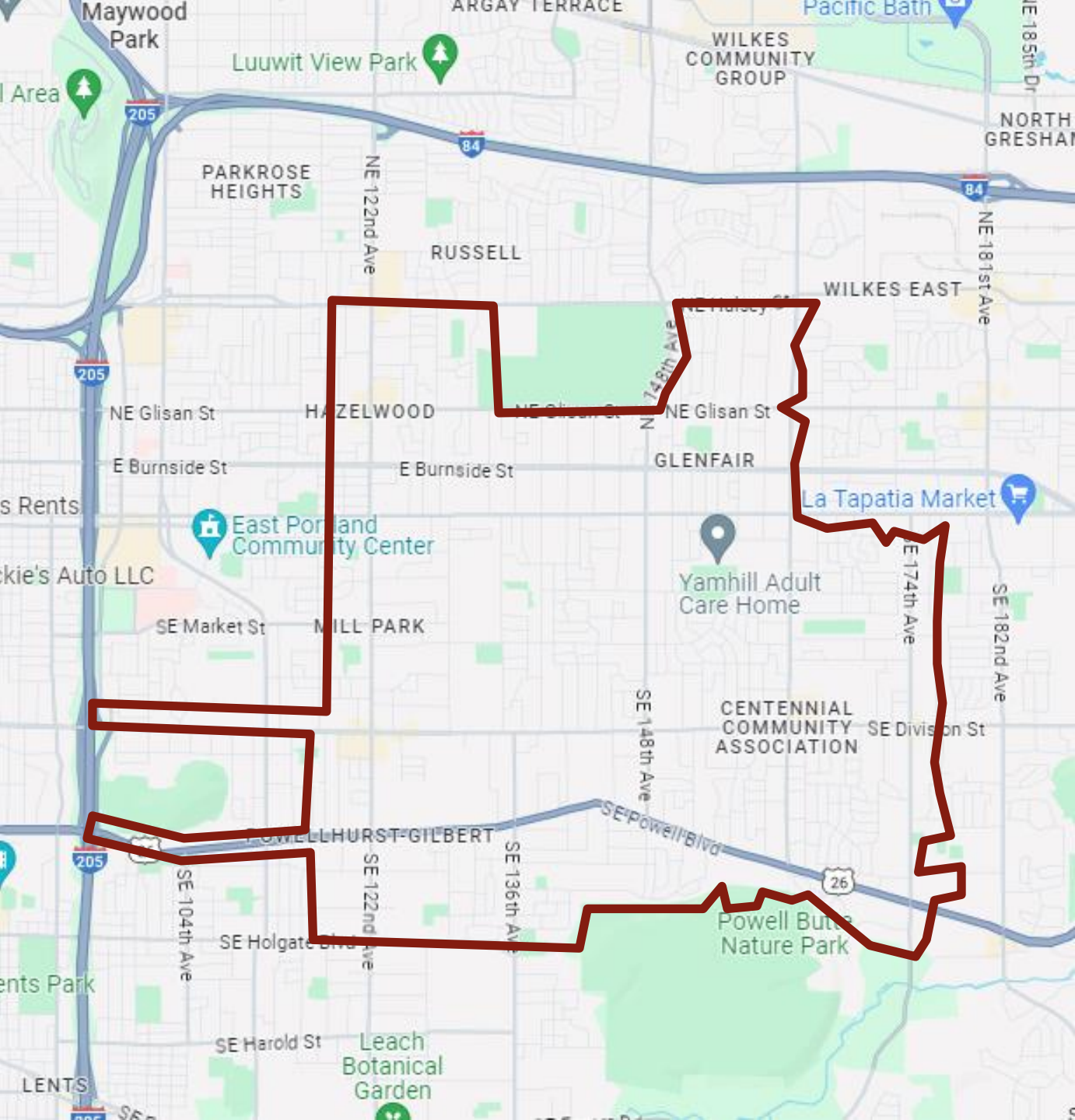
Broad Public Engagement

Focused Public Engagement

Other Resources

East Portland TIF Steering Committee

Project Team, including Community-based Staff



Values, Vision & Goal Themes *(from last time)*

E-205 Values

Equity

**Promote & Preserve Community
Diversity, Cultural Diversity**

**Community-led
Decision-making**

Inclusivity

**Community Stabilization & Shared
Prosperity**

**Data Driven
Conversations**

Authenticity

Environmental & Climate Justice



E-205 Vision

Change is guided by **community** and result in opportunity, stability, prosperity

Multi-generational, culturally diverse, accessible

Diverse community politically educated, engaged, empowered

Example of how **development and prosperity** can occur with **leadership, ownership, support from community**

Neighborhood has **community centers, spaces for connection**

The area is **location of choice** for all income demographics.

Meaningful living-wage employment and economic opportunity; **community benefits**

Small businesses are thriving, supported and retained

Community is **safe and resilient** in face of **climate change, natural disasters**

E-205 Goals

Prevent displacement

Preserve and expand quality affordable housing and economic prosperity

Ensure affordable housing is equally distributed

Ensure current residents benefit

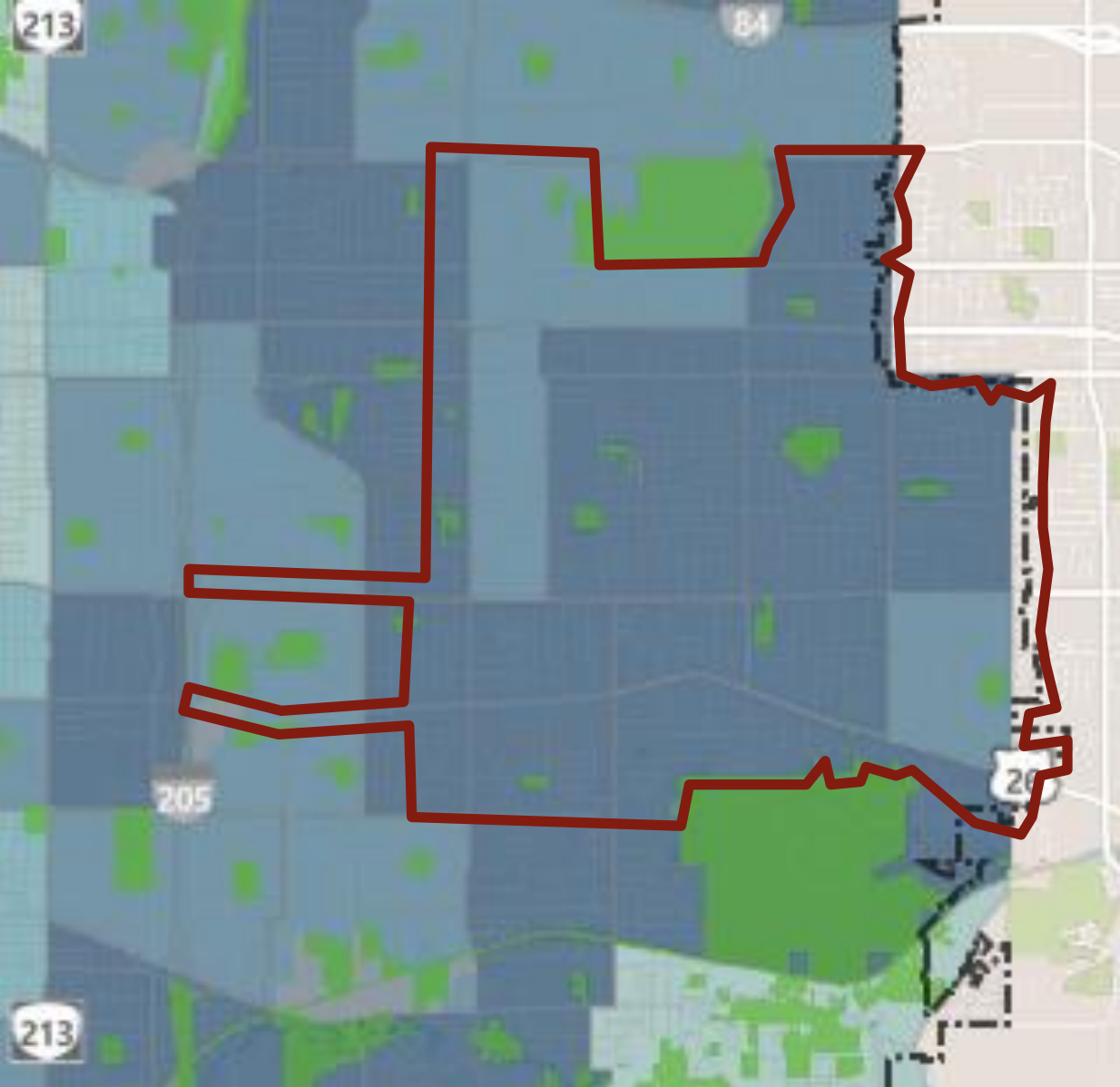
Current residents play lead roles in decision-making

City owned infrastructure is well care for and proactively maintained; City funds projects in E-205 with existing budgets, not TIF funds.

Business community is thriving

Remove barriers that could preclude community members from accessing TIF resources

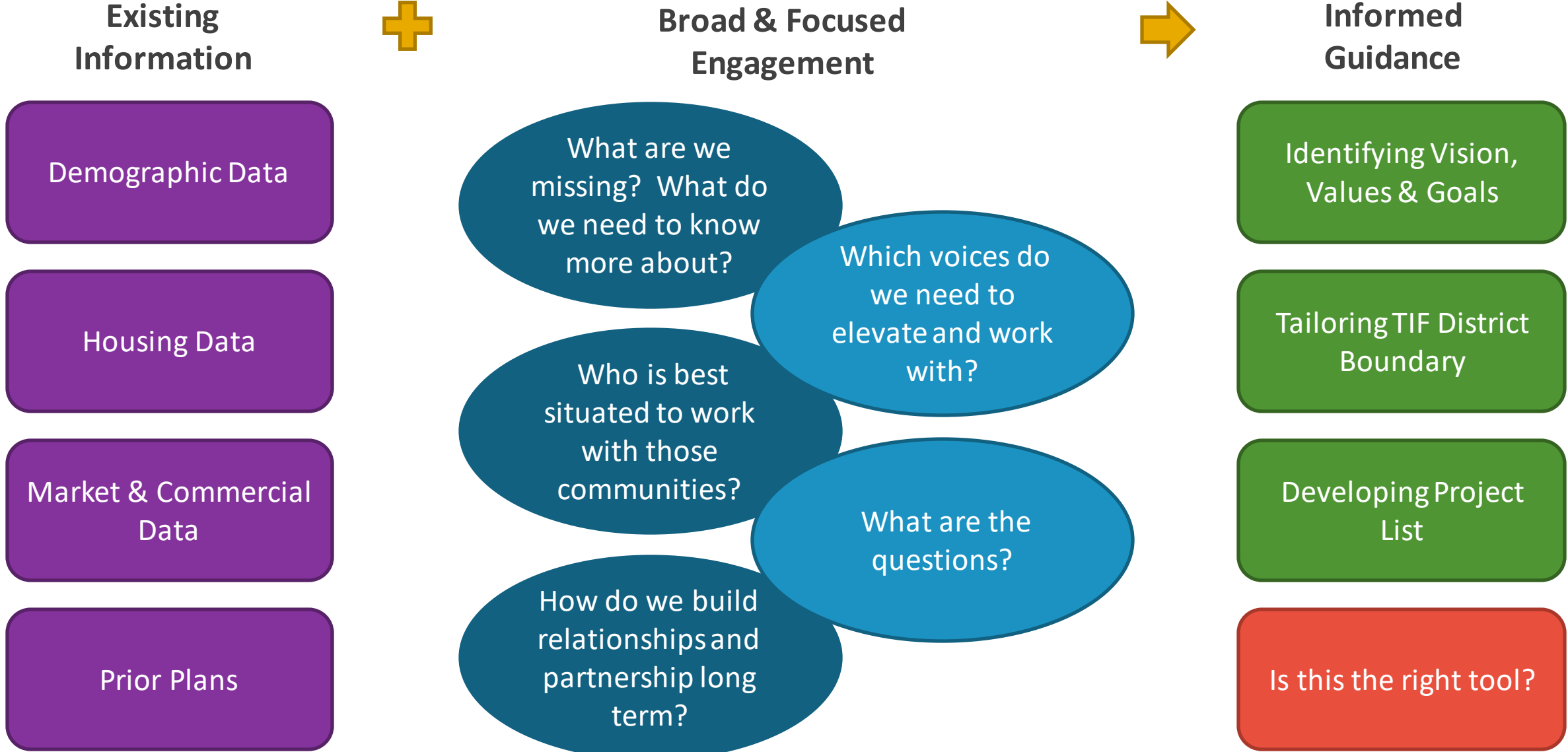
Spur innovation of resiliency and sustainability initiatives to address impacts of **climate change**



Community Engagement

[https://pdx.maps.arcgis.com/\[apps\]\[webappviewer\]\[index.html\]?id=e5c5d928ed254f60ae22a3c98b429559](https://pdx.maps.arcgis.com/[apps][webappviewer][index.html]?id=e5c5d928ed254f60ae22a3c98b429559)

What are we doing with all of this information?



Community Engagement (Cully example)

BROAD: PLACE-BASED ENGAGEMENT

Prosper Portland & Portland Housing Bureau led



DEEP: COMMUNITY-BASED ENGAGEMENT

ELC Subcommittee-led



**Portland
Housing Bureau**



**PROSPER
PORTLAND**

To the Mural Board!

The screenshot displays a Mural Board interface with a title bar at the top: "C. Engagement Brainstorm & Discussion - E-205". On the left side, there is a vertical toolbar with icons for grid, chat, sticky notes, eraser, and other tools. The main workspace contains a "Decision Types" column on the left with four items: "Identify Vision, Values & Goals" (green), "Tailoring TIF District Boundary" (green), "Developing Project List" (green), and "Is TIF the right tool?" (red). To the right of this column are six horizontal ovals containing questions: "What are we missing? What do we need to know more about?" (light blue), "Which voices do we want to elevate?" (light blue), "Who is best situated to work with those communities?" (light blue), "What are some of the questions?" (light blue), "How do we build relationships, long-term partnerships?" (light blue), and "Other notes, thoughts, considerations" (purple). In the bottom right corner, there is a small icon representing a keyboard and mouse.

Drop Link into the Chat

Next Steps

- 1. Project Team will compare discussion outcomes, look for overlap – contact some of the named organizations to see if they're interested – and potentially initiate contracts.**
- 2. DRAFT Vision, Values and Goals language is up on Basecamp. We'll aim to post a new version every two weeks.**
- 3. February Meetings – District Boundary**

Housekeeping



Check your email

- We may occasionally send materials to review in advance of meetings, or ask for feedback



Reach out with questions

- Confused? Have concerns or questions? Please reach out to project staff.



RSVP to meetings

- Let us know how you'll be attending meetings so we can prepare and order food.

Project Website:

<https://prosperportland.us/portfolio-items/east-portland-tif-exploration/>

Project Email Address:

EastPortlandTIF@prosperportland.us

Staff Office Hours:

1st and 3rd Thursdays, 9-10 am, drop-in

Request honoraria after
each meeting!