

East Portland TIF Exploration

82nd Avenue Working Group
Meeting 2 – January 2024



**Portland
Housing
Bureau**

Agenda

1. Introductions/Check-ins
2. Basecamp 101
3. Values, Vision & Goals Reflect Back
4. Community Engagement Discussion

Goal: Identify both broad and focused engagement needs, questions, potential partners

Introduce Yourself!

1. NAME, PRONOUNS

2. FAVORITE RESTAURANT along the Corridor



Tools & Resources



Basecamp Resources

Cully TIF Report & Plan

Reports, Data & Maps

Existing Plan Inventory & Summary

Report & Plan Template

Public Engagement

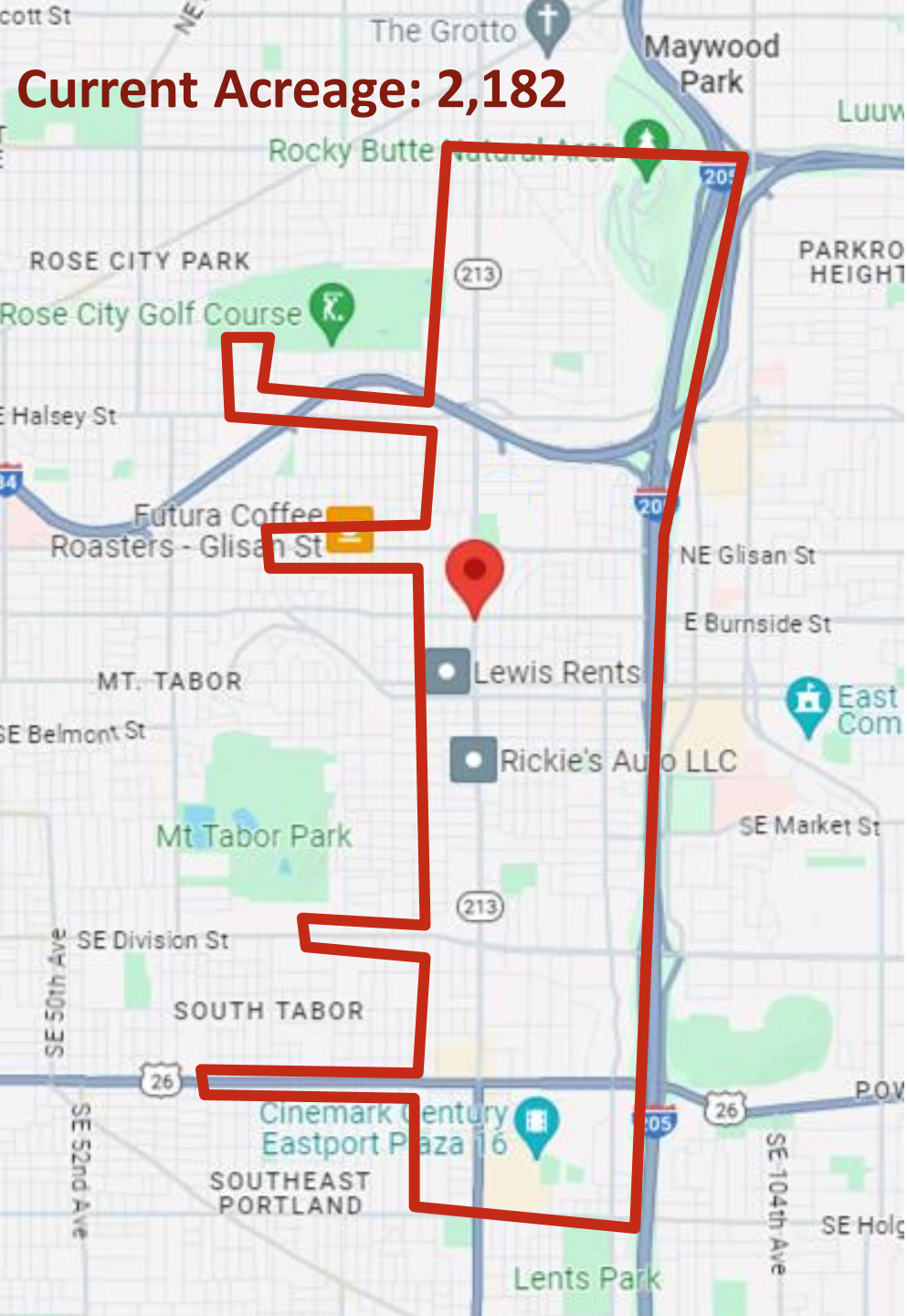
Broad Public Engagement

Focused Public Engagement

Other Resources

East Portland TIF Steering Committee

Project Team, including Community-based Staff



Current Acreage: 2,182

Values, Vision & Goals Themes (from last time)

82nd Avenue Values

Equity

Diversity, within
and between
communities

**Community
Stabilization &
Wealth Building**

**Inclusive
Economic Growth
and Prosperity**

**Respect for
diversity** of
experience;
paired with
**commitment to
collaboration**

**Inclusivity &
Accessibility**,
including elders,
disability

**Connection,
Relationship-
Focused**

Future oriented,
incorporating
**youth
empowerment**,
consider **future
generations**

**Climate, Just
Green Economy,
Green Space**

**Community
Leadership &
Control**

82nd Avenue Vision

All residents **participate in, guide and lead**; balancing needs of **current and future generations**.

Safe, livable, walkable place, 15-minute neighborhood services, programs, amenities

Access to affordable, stable homes; **stability** for marginalized, low-income people; **anti-displacement**

Strong relationships, partnerships – information-sharing, **community building**, **circular economy**, **hyper-local resources** for employment and healthcare.

Meaningful, living-wage employment and opportunity; community benefits

Small businesses supported and retained

Stable, resilient community in the face of climate change, natural disasters and related impacts

82nd Avenue Goals

Ensure marginalized, economically vulnerable people **play lead roles in decisions and investments**

Ensure **current residents benefit; opportunities for housing and prosperity will be preserved and expanded for future generations**

Prevent displacement of vulnerable people, communities, businesses and community-based institutions

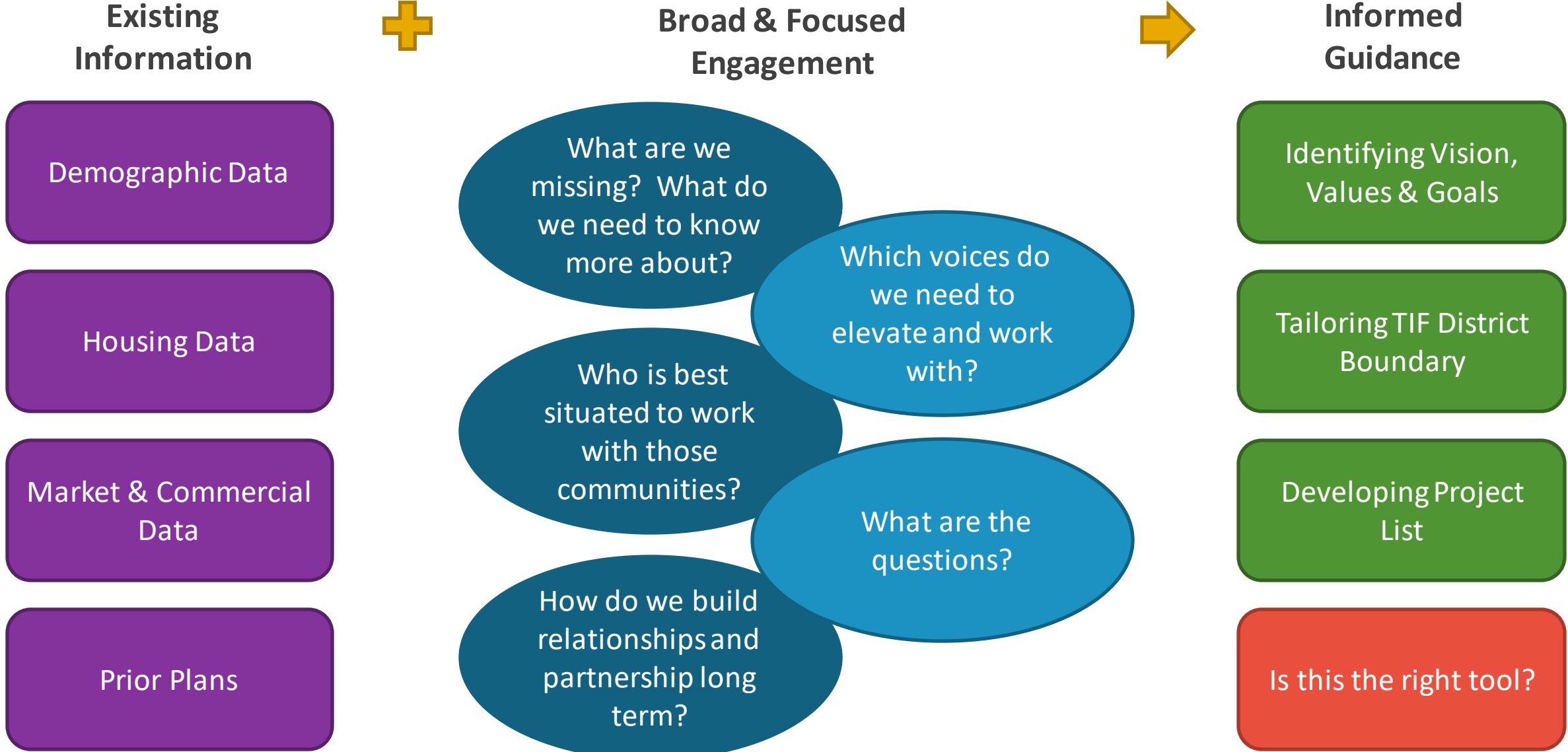
Preserve existing opportunities and create new opportunities

Provide **safe, accessible, comfortable bike/ped access** to business, parks, schools

Spur innovation of environment, climate and resilience initiatives

Actively work to **remove barriers** that could preclude folks from accessing resources.

What are we doing with all of this information?



Community Engagement (Cully example)

BROAD: PLACE-BASED ENGAGEMENT

Prosper Portland & Portland Housing Bureau led



DEEP: COMMUNITY-BASED ENGAGEMENT

ELC Subcommittee-led



**Portland
Housing Bureau**



**PROSPER
PORTLAND**

To the Mural Board!

The screenshot shows a Mural Board titled "C. Engagement Brainstorm & Discussion - 82nd Avenue". On the left, there is a vertical toolbar with icons for grid, chat, text, shapes, eraser, and zoom. The main workspace contains a "Decision Types" column with four items: "Identify Vision, Values & Goals" (green), "Tailoring TIF District Boundary" (green), "Developing Project List" (green), and "Is TIF the right tool?" (red). To the right of this column are six horizontal ovals containing questions: "What are we missing? What do we need to know more about?" (light blue), "Which voices do we want to elevate?" (light blue), "Who is best situated to work with those communities?" (light blue), "What are some of the questions?" (light blue), "How do we build relationships, long-term partnerships?" (light blue), and "Other notes, thoughts, considerations" (purple). A small keyboard icon is visible in the bottom right corner of the workspace.

Drop Link into the Chat

Next Steps

- 1. Project Team will compare discussion outcomes, look for overlap – contact some of the named organizations to see if they're interested – and potentially initiate contracts.**
- 2. DRAFT Vision, Values and Goals language is up on Basecamp. We'll aim to post a new version every two weeks.**
- 3. February Meetings – District Boundary**

Housekeeping



Check your email

- We may occasionally send materials to review in advance of meetings, or ask for feedback



Reach out with questions

- Confused? Have concerns or questions? Please reach out to project staff.



RSVP to meetings

- Let us know how you'll be attending meetings so we can prepare and order food.

Project Website:

<https://prosperportland.us/portfolio-items/east-portland-tif-exploration/>

Project Email Address:

EastPortlandTIF@prosperportland.us

Staff Office Hours:

1st and 3rd Thursdays, 9-10 am, drop-in

Request honoraria after
each meeting!