

PROSPER PORTLAND

Portland, Oregon

RESOLUTION NO. 7490

**AUTHORIZING EXECUTION OF FISCAL YEAR 2023-24
INTERGOVERNMENTAL SERVICE LEVEL AGREEMENT WITH THE CITY OF
PORTLAND FOR GENERAL FUND AND RECREATIONAL CANNABIS TAX
FUND SPECIAL APPROPRIATIONS OF \$20,448,555 FOR ECONOMIC
DEVELOPMENT ACTIVITIES**

WHEREAS, Prosper Portland, as the duly designated economic development and redevelopment agency of the City of Portland (“City”), is granted broad powers under Oregon Revised Statutes 457 and City Charter Chapter 15 for the planning and implementation of tax increment finance (“TIF”) funded projects and economic development activities;

WHEREAS, Prosper Portland has established expertise in economic development activities which, to the extent they are financed with TIF revenues, are restricted to the City’s TIF districts;

WHEREAS, Prosper Portland’s strategic goal is to achieve widely shared prosperity among all residents of Portland by harnessing and expanding Prosper Portland’s tools for job creation, place-making, and economic opportunity;

WHEREAS, the City and Prosper Portland desire that Prosper Portland implement certain economic development activities on a citywide basis, primarily community economic development and business advancement, and the City has approved funding to Prosper Portland to do so;

WHEREAS, implementing these economic development activities supports Prosper Portland’s mission and goals related to increasing access to jobs and fostering equitable wealth creation; and

WHEREAS, the City and Prosper Portland desire to enter into an agreement to establish the terms and conditions by which the City will provide funding to Prosper Portland to implement economic development activities on a citywide basis.

NOW, THEREFORE, BE IT RESOLVED that the Prosper Portland Board of Commissioners authorizes the Executive Director to execute the Fiscal Year 2023-24 Intergovernmental Service Level Agreement – General Fund and Recreational Cannabis Tax Fund Special Appropriations with the City, substantially in the form affixed hereto as Exhibit A, to provide \$20,448,555 to Prosper Portland for economic development activities; and

BE IT FURTHER RESOLVED, that with the affirmative vote of no less than four commissioners for this resolution, this resolution will become effective immediately upon its adoption, and otherwise it will take effect thirty days after adoption.

Adopted by the Prosper Portland Commission on

June 21, 2023



Pam Feigenbutz, Recording Secretary

FY 2023-24 Intergovernmental Service Level Agreement General Fund and Recreational Cannabis Tax Fund

This Intergovernmental Service Level Agreement (“**Agreement**”), effective July 1, 2023 (“**Effective Date**”), is made and entered into by and between the City of Portland, acting by and through the City Budget Office (the “**City**”), and Prosper Portland, the economic development and urban renewal agency of the City of Portland (“**Prosper Portland**”), (collectively the “**Parties**”).

RECITALS

- A.** Prosper Portland, as the duly designated economic development and urban renewal agency of the City of Portland, is granted broad powers under ORS 457 and City Charter Chapter 15 for the planning and implementation of urban development projects and economic development activities.
- B.** The City has designated the use of certain general fund and recreational cannabis tax (“**RCT**”) fund monies to support the implementation of specific economic development activities including target industry development, entrepreneurial development and community economic development on a citywide basis.
- C.** Funding has been appropriated in the City’s FY 2023-24 Adopted Budget to fund the abovementioned economic development activities.
- D.** The parties desire to enter into an agreement whereby the City will provide funding to Prosper Portland for the purpose of supporting the abovementioned economic development activities.
- E.** The City Budget Office (“**CBO**”), as the City’s budget liaison to Prosper Portland, has been identified as the bureau responsible for managing this agreement.

AGREEMENT

1. Parties

Prosper Portland
Main Contact: Tony Barnes

City of Portland, City Budget Office
Main Contact: Bryce Liedtke

2. Term and Termination

The term of this Fiscal Year 2023-24 Agreement begins on July 1, 2023 and terminates on June 30, 2024.

- a. The full amount of funds for FY 2023-24 described in this Agreement is authorized in the City’s FY 2023-24 Adopted Budget.

- b. Either party may terminate this Agreement with 30 days prior written notice to the other party.
- c. If this Agreement is terminated, the City will reimburse Prosper Portland for all expenses incurred prior to the date of termination, including any funds contractually committed in the course of performing the activities described in the Scope of Services.

3. Roles & Responsibilities

The City agrees to send funds to Prosper Portland pursuant to the terms of this Agreement to fund designated economic development activities described in this Agreement. Prosper Portland agrees to successfully implement the designated economic development activities and report on the programmatic performance measures as defined below.

4. Scope of Services

The City will provide to Prosper Portland a total of \$20,448,555 in funding during FY 2023-24 to support the following economic development activities:

A. Entrepreneurship and Community Economic Development (ECED) funding in the amount of \$6,091,894, which will be distributed as follows:

Neighborhood Prosperity Network (NPN): \$874,531 in ongoing General Fund monies

Neighborhood Prosperity Network focuses on seven economically challenged business areas in North, East and outer Northeast Portland to build the capacity of community-based organizations to become active partners in neighborhood economic development. In addition to ongoing technical assistance and training provided by Prosper Portland, the districts will be eligible for a district administration and operations grant, marketing, promotions and branding grant, and a property improvement grant.

Funding for the above programming is intended to produce the following outcomes:

| Neighborhood Prosperity Network Performance Measures | Target FY 2023-24 |
|---|------------------------------|
| Number of volunteer hours provided by NPN | 5,000 |
| Net number of businesses | 15 |
| Operating funds raised by NPN | \$750,000 |

Venture Portland: \$605,434 in ongoing General Fund monies

Funds provided to Venture Portland to support training, technical assistance, and small grants to Portland’s neighborhood business district associations.

Funding for the above programming is intended to produce the following outcomes:

| Venture Portland Performance Measures | Target FY 2023-24 |
|---|------------------------------|
| Amount of technical assistance and training hours to Business District Associations by Venture Portland | 2,700 |
| Number of volunteer hours | 8,000 |
| Private Funds leveraged by Venture Portland | \$200,000 |

Inclusive Business Resource Network (IBRN): \$3,165,721 in General Fund and RCT fund monies

IBRN is a network of 24 organizations that serves approximately 1,000 businesses a year and includes both traded sector and local service sector businesses at different stages, from startup to growth. The IBRN is designed specifically for underrepresented and disadvantaged entrepreneurs with many of the organizations rooted in communities of color and all providing culturally responsive business technical assistance.

This total includes \$1,012,169 in ongoing RCT fund monies for IBRN and Mercatus.

There is also a one-time carryover of General Fund monies of \$75,000 for the capital access advisor.

Funding for the above programming is intended to produce the following outcomes:

| Inclusive Business Resource Network Program Performance Measures | Target FY 2023-24 |
|--|------------------------------|
| Total Unique Clients Served | 500 |
| # Clients receiving support toward Idea to Launch goals | 100 |
| # Clients receiving support toward Stability & Resiliency goals | 250 |
| # Clients receiving support toward Grow & Scale goals | 150 |
| % of clients who report satisfaction with services received | 75% |
| % of clients who report an increase in business skills/ knowledge/ confidence to work toward their identified business goals | 75% |
| # Clients accessing professional services | 250 |
| Total Mercatus members | 1400 |

Adult and Youth Workforce Development: \$1,446,208 in ongoing General Fund monies

The goal of this program is to raise the incomes of low-income Portland residents through workforce development. All participants have incomes of 50 percent or less of the Portland area median family income and often face barriers to employment such as limited English proficiency, criminal histories,

homelessness, drug and alcohol addictions, and lack of educational credentials and basic skills.

Funding for the above programming is intended to produce the following outcomes:

| Workforce Development Program Performance Measures | Target FY 2023-24 |
|---|------------------------------|
| Percentage of youth participants people of color in workforce development | 65% |
| Percentage of adult participants people of color in workforce development | 65% |
| Number of youth participants in workforce development | 390 |
| Number of adult participants in workforce development | 800 |
| Percent of adult participants in workforce development who advanced in employment as demonstrated by gain in earnings, wage or benefits | 60% |
| Percent of youth participants placed in employment or post-secondary training | 65% |
| Number of participants served through the Community Workforce Navigator Program | 600 |
| Percentage of navigator participants served who are people of color | 80% |

B. Business Advancement funding in the amount of \$1,491,843 in ongoing General Fund monies, which will be distributed as follows:

The Business Advancement Team at the city’s economic development agency assists growing local businesses with development opportunities and technical support, so they’re able to invest back into Portland with more living wage jobs and inclusive economic growth. Programming supports businesses through tailored assistance, export assistance, diversity, equity & inclusion resources, and strategies for business growth and inclusive job creation. These priorities are implemented through initiatives such as Portland Means Progress, Enterprise Zone, industry-specific growth programming, international trade and investment, and growing public/private partnerships and relationships. In many cases, the Business Advancement Team’s work with businesses spans years of long-term engagement and impact, supporting businesses from early stage through growth and scaling, and identifying interventions that lead to inclusive growth.

Prosper Portland’s industry-specific programming prioritizes the city’s four target industries: Athletic and Outdoor, Green Cities, Technology and Media, and Metals and Machinery Manufacturing. Portland has a competitive advantage in each of these four industries, and they are drivers of the city’s economic growth, bringing quality jobs and career pathway opportunities to city residents.

Funding for the above programming is intended to produce the following outcomes:

| Business Advancement Performance Measures | Strategic Target |
|---|-------------------------|
| Number of traded sector business relocations (within Portland) and expansions | 65 |
| Number of Portland traded sector firms receiving export assistance | 35 |
| Jobs resulting from traded sector business relocations and expansions within Portland | 3,000 |
| Number of businesses receiving technical assistance related to growth or inclusion | 250 |
| Number of companies participating in a Public Benefit Agreement or public pledge that aligns with Prosper Portland strategic plan | 200 |
| Number of employees at companies participating in a Public Benefit Agreement or public pledge | 41,000 |
| Percent of businesses reporting that they achieved growth goals as a result of participating in programming | 70% |
| Number of businesses reporting gaining skills or knowledge that will improve their inclusive practices | 175 |
| Cumulative local investment and spend through Enterprise Zone and business expansion programming since FY 2015-16 | \$2,300,000,000 |
| Cumulative spend at local BIPOC-owned businesses by Portland Means Progress businesses since its launch in 2019 | \$300,000,000 |

C. Office of Events and Film funding in the amount of \$1,395,933 in General Fund and RCT fund, which will be distributed as follows:

The Office of Events and Film (OEF) is a new department focused on serving as a concierge service for event and film production in support of the creative economy. OEF includes the Portland Film Office, My People’s Market, and the newly formed Events Office. OEF aims to strengthen the events and film industry by providing support in the following areas:

- **Grants.** The OEF grant programs support economic and cultural revitalization of the city of Portland through direct financial support to event producers and film makers that demonstrate an impact on the local economy and center BIPOC representation.
- **Navigation and support** for film and event producers interested in producing in Portland by coordinating among bureaus that are engaged in permitting, providing intuitive guides and information in a one stop online resource hub, and responsive customer service.
- **Signature events and activations.** The events office produces My People’s Market, activations throughout the city to bolster commercial corridors, and potentially other larger scale productions that highlight the culture of Portland.

- **Marketing.** OEF supports film and event producers amplify offerings to increase engagement and attendance.

This total includes \$210,446 in ongoing General Fund to support the Portland Film Office, \$47,987 in ongoing RCT fund monies to support My People’s Market and one-time General Fund monies of \$1,137,500. The one-time funds include carryover for OEF of \$550,000, \$400,000 in new funds to support OEF, \$137,500 in carryover for the My People’s Market site study and \$50,000 in carryover for the Portland Film Office.

Funding for the above programming is intended to produce the following outcomes:

| Office of Events & Film Performance Measures | Target FY23-24 |
|--|----------------|
| Cumulative local spend by the film industry since FY 2015-16 | 930,000,000 |
| # Grants disbursed in support of local BIPOC filmmakers | 6 |
| # Grants disbursed for economic and cultural revitalization via events | 100 |

D. Citywide Development Activities funding in the amount of \$11,468,885 in General Fund and RCT fund monies, which will be distributed as follows:

These funds support redevelopment and economic development in Portland.

\$9,993,885 is included in this total for both ongoing and one-time RCT fund monies:

- \$1,045,650 for ongoing Social Equity and Economic Development initiative grant program (SEED)
- \$1,952,121 for one-time funding carried over for SEED
- \$1,933,726 for ongoing funding for economic development investments developed through a community-led budgeting process in partnership with Reimagine Oregon
- \$5,062,388 for one-time funding carried over for Reimagine Oregon

Also included in this funding is one-time General Fund monies:

- \$650,000 carryover for the East Portland Investment Strategy
- \$125,000 carryover for Equitable Development Outside of TIF
- \$500,000 for the Small Business Stabilization program
- \$200,000 for the TIF Expansion Analysis

5. Deliverables & Payment Schedule

Deliverables from Prosper Portland will be as follows

- Prosper Portland will provide periodic activity billings. The current year appropriations will be broken out into the following categories: Personnel Services, Materials & Supplies, Financial Assistance, and Overhead and include actuals and balances. Any

major expenditures (more than \$5,000) included in billings will be listed with a brief explanation of service provided.

- b. Prosper Portland will provide CBO with finalized FY 2022-23 program performance data (i.e. outcomes) and key performance measure data during the first quarter of FY 2023-24, consistent with City bureau reporting expectations. Prosper Portland will also provide CBO with updated FY 2023-24 program performance data, key performance measure data, and project-specific metrics upon request throughout the fiscal year.

Payment Schedule

Prosper Portland will bill CBO on a periodic basis based on expenditures incurred, unless and to the extent the Parties agree in writing to alternate disbursement or payment arrangements. The total combined General Fund and Recreational Cannabis Tax Fund monies is \$20,448,555.

6. Changes to Funding Allocations

The Prosper Portland Contract Signatory and the CBO Contract Signatory are authorized to adjust funding levels by program or adjust funding between sub-program categories, through a duly executed amendment to this Agreement, so long as sufficient funds have been appropriated in the City budget to cover the maximum amounts payable for economic development activities by the City under this Agreement, and sufficient funds have been appropriated for these economic development activities in Prosper Portland's Budget.

7. Administration & Dispute Resolution

Administration

The Parties will determine the frequency and scope of any necessary City/Prosper Portland meetings. The Parties may amend any provision of this Agreement in a writing signed by both parties hereto.

Dispute Resolution

If a dispute arises regarding the terms and conditions of this Agreement, all parties agree to exercise good faith in expeditiously resolving said conflict in the following manner:

- a. All conflicts should first be discussed and resolved, if at all possible, at the staff level.
- b. If the conflict cannot be resolved at the staff level, then the conflict should be elevated to the Main Contacts specified in Section 1 for discussion and resolution.
- c. Any conflicts not resolved by the Main Contracts shall be elevated to the signatories of this Agreement for discussion and resolution.

Approvals

The City of Portland, through the City Budget Office, and Prosper Portland have executed this Agreement as of the date on Page 1.

CITY OF PORTLAND

PROSPER PORTLAND

Timothy Grewe, Budget Director

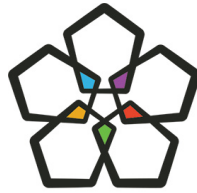
Kimberly Branam, Executive Director

APPROVED AS TO FORM:

APPROVED AS TO FORM:

City Attorney

General Counsel



**PROSPER
PORTLAND**
Building an Equitable Economy

RESOLUTION NO. 7490

RESOLUTION TITLE:

AUTHORIZING EXECUTION OF FISCAL YEAR 2023-24 INTERGOVERNMENTAL SERVICE LEVEL AGREEMENT WITH THE CITY OF PORTLAND FOR GENERAL FUND AND RECREATIONAL CANNABIS TAX FUND SPECIAL APPROPRIATIONS OF \$20,448,555 FOR ECONOMIC DEVELOPMENT ACTIVITIES


Adopted by the Prosper Portland Commission on June 21, 2023

| PRESENT FOR VOTE | COMMISSIONERS | VOTE | | |
|---|---------------------------------------|-------------------------------------|--------------------------|--------------------------|
| | | Yea | Nay | Abstain |
| <input checked="" type="checkbox"/> | Chair Gustavo J. Cruz, Jr. | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input checked="" type="checkbox"/> | Commissioner William Myers | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input checked="" type="checkbox"/> | Commissioner Peter Platt | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input checked="" type="checkbox"/> | Commissioner Sam Rodriguez | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input checked="" type="checkbox"/> | Commissioner Serena Stoudamire Wesley | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input checked="" type="checkbox"/> Consent Agenda <input type="checkbox"/> Regular Agenda | | | | |

CERTIFICATION

The undersigned hereby certifies that:

The attached resolution is a true and correct copy of the resolution as finally adopted at a Board Meeting of the Prosper Portland Commission and as duly recorded in the official minutes of the meeting.

| | |
|---|--|
|  | <p>Date:</p> <p>June 23, 2023</p> |
| <p>Pam Feigenbutz, Recording Secretary</p> | |