

**PROSPER PORTLAND**

Portland, Oregon

**RESOLUTION NO. 7459**

**AUTHORIZING EXECUTION OF FISCAL YEAR 2022-23  
INTERGOVERNMENTAL SERVICE LEVEL AGREEMENT WITH THE CITY OF  
PORTLAND FOR GENERAL FUND AND CANNABIS TAX FUND SPECIAL  
APPROPRIATIONS IN THE AMOUNT OF \$17,835,092 FOR ECONOMIC  
DEVELOPMENT ACTIVITIES**

**WHEREAS**, Prosper Portland, as the duly designated urban renewal agency of the City of Portland (“City”), is granted broad powers under Oregon Revised Statutes 457 and City Charter Chapter 15 for the planning and implementation of tax increment finance (“TIF”) funded projects and economic development activities;

**WHEREAS**, Prosper Portland has established expertise in economic development activities which, to the extent they are financed with TIF revenues, are restricted to the City’s TIF districts;

**WHEREAS**, Prosper Portland’s Strategic Plan goal is to achieve widely shared prosperity among all residents of Portland by harnessing and expanding Prosper Portland’s tools for job creation, place-making, and economic opportunity;

**WHEREAS**, the City and Prosper Portland desire that Prosper Portland implement certain economic development activities on a citywide basis, primarily community economic development and traded sector job creation and retention, and the City has approved funding to Prosper Portland to do so;

**WHEREAS**, implementing these economic development activities supports Prosper Portland’s mission and goals related to increasing access to jobs and fostering equitable wealth creation; and

**WHEREAS**, the City and Prosper Portland desire to enter into an agreement to establish the terms and conditions by which the City will provide funding to Prosper Portland to implement economic development activities on a citywide basis.

**NOW, THEREFORE, BE IT RESOLVED** that the Prosper Portland Board of Commissioners authorizes the Executive Director to execute the Fiscal Year 2022-23 Intergovernmental Service Level Agreement – General Fund and Cannabis Tax Fund Special Appropriations with the City, substantially in the form affixed hereto as Exhibit A, to provide \$17,835,092 to Prosper Portland for economic development activities; and

**BE IT FURTHER RESOLVED** that this resolution shall become effective immediately upon its adoption.

Adopted by the Prosper Portland Commission on

July 13, 2022



Pam Feigenbutz, Recording Secretary

## **FY 2022-23 Intergovernmental Service Level Agreement General Fund and Cannabis Tax Fund**

This Intergovernmental Service Level Agreement (“**Agreement**”), effective July 1, 2022 (“**Effective Date**”), is made and entered into by and between the City of Portland, acting by and through the City Budget Office (the “**City**”), and Prosper Portland, the economic development and urban renewal agency of the City of Portland (“**Prosper Portland**”), (collectively the “**Parties**”).

### **RECITALS**

- A.** Prosper Portland, as the duly designated Urban Renewal agency of the City of Portland, is granted broad powers under ORS 457 and City Charter Chapter 15 for the planning and implementation of urban renewal projects and economic development activities.
- B.** The City has designated the use of certain general fund and cannabis tax fund monies to support the implementation of specific economic development activities including target industry development, entrepreneurial development and community economic development on a citywide basis.
- C.** Funding has been appropriated in the City’s FY 2022-23 Adopted Budget to fund the abovementioned economic development activities.
- D.** The parties desire to enter into an agreement whereby the City will provide funding to Prosper Portland for the purpose of supporting the abovementioned economic development activities.
- E.** The City Budget Office (“**CBO**”), as the City’s budget liaison to Prosper Portland, has been identified as the bureau responsible for managing this agreement.

### **AGREEMENT**

#### **1. Parties**

Prosper Portland  
Main Contact: Tony Barnes

City of Portland, City Budget Office  
Main Contact: Yung Ouyang

#### **2. Term and Termination**

The term of this Fiscal Year 2022-23 Agreement begins on July 1, 2022 and terminates on June 30, 2023.

- a. The full amount of funds for FY 2022-23 described in this Agreement is authorized in the City’s FY 2022-23 Adopted Budget.

- b. Either party may terminate this Agreement with 30 days prior written notice to the other party.
- c. If this Agreement is terminated, the City will reimburse Prosper Portland for all expenses incurred prior to the date of termination, including any funds contractually committed in the course of performing the activities described in the Scope of Services.

### 3. Roles & Responsibilities

The City agrees to send funds to Prosper Portland pursuant to the terms of this Agreement to fund designated economic development activities described in this Agreement. Prosper Portland agrees to successfully implement the designed economic development activities and report on the programmatic performance measures as defined below.

### 4. Scope of Services

The City will provide to Prosper Portland a total of \$17,835,092 in funding during FY 2022-23 to support the following economic development activities:

**A. Entrepreneurship and Community Economic Development (ECED) funding in the amount of \$7,474,067, which will be distributed as follows:**

Neighborhood Prosperity Network (NPN): \$1,342,758

Neighborhood Prosperity Network focuses on seven economically challenged business areas in North, East and outer Northeast Portland to build the capacity of community-based organizations to become active partners in neighborhood economic development. In addition to ongoing technical assistance and training provided by Prosper Portland, the districts will be eligible for a district administration and operations grant, marketing, promotions and branding grant, and a property improvement grant.

This total includes a one-time allocation of \$435,000 to maintain current service levels for the Neighborhood Prosperity Network and Old Town Chinatown.

Funding for the above programming is intended to produce the following outcomes:

<b>Neighborhood Prosperity Network Performance Measures</b>	<b>Target FY 2022-23</b>
Number of volunteer hours provided by NPN	10,000
Net number of businesses	15
Operating funds raised by NPN	\$750,000

Venture Portland: \$581,707

Funds provided to Venture Portland to support training, technical assistance, and small grants to Portland’s neighborhood business district associations.

Funding for the above programming is intended to produce the following outcomes:

<b>Venture Portland Performance Measures</b>	<b>Target FY 2022-23</b>
Amount of technical assistance and training hours to Business District Associations by Venture Portland	2,700
Number of volunteer hours	8,000
Private Funds leveraged by Venture Portland	\$200,000

*Inclusive Business Resource Network (IBRN): \$4,160,071*

IBRN is a network of 20 organizations that serves approximately 1,000 businesses a year and includes both traded sector and local service sector businesses at different stages, from startup to growth. The IBRN is designed specifically for underrepresented and disadvantaged entrepreneurs with many of the organizations rooted in communities of color and all providing culturally responsive business technical assistance.

This total includes \$1,781,528 in Cannabis Funds, of which \$1,029,278 is ongoing funding for IBRN, cannabis business technical assistance, Mercatus and My People’s Market and includes a new package for the Cannabis Business Advisor. One-time allocations include \$372,900 for additional professional services a la carte pool funding, \$6,450 in additional support for the cannabis business advisor and \$372,900 to provide digital marketing support and e-commerce adaptations to small businesses and My People’s Market vendors.

There are also two one-time General Fund add package allocations: \$131,450 for a capital access advisor and \$250,000 for My People’s Market location study.

Funding for the above programming is intended to produce the following outcomes:

<b>Inclusive Business Resource Network Program Performance Measures</b>	<b>Target FY 2022-23</b>
Strong and stable businesses in five years	305
Businesses grow sales or profit margins in five years	180
Businesses invest in expansion in five years	20
Startup businesses launched in five years	100
Number of businesses receiving light touch technical assistance	450
Number of businesses receiving long term technical assistance	450

*Adult and Youth Workforce Development: \$1,389,531*

The goal of this program is to raise the incomes of low-income Portland residents through workforce development. All participants have incomes of 50 percent or less of the Portland area median family income and often face barriers to employment such as limited English proficiency, criminal histories, homelessness, drug and alcohol addictions, and lack of educational credentials and basic skills.

Funding for the above programming is intended to produce the following outcomes:

<b>Workforce Development Program Performance Measures</b>	<b>Target FY 2022-23</b>
Percentage of youth participants people of color in workforce development	65%
Percentage of adult participants people of color in workforce development	65%
Number of youth participants in workforce development	390
Number of adult participants in workforce development	800
Percent of adult participants in workforce development who advanced in employment as demonstrated by gain in earnings, wage or benefits	60%
Percent of youth participants placed in employment or post-secondary training	65%
Number of participants served through the Community Workforce Navigator Program	600
Percentage of navigator participants served who are people of color	65%

**B. Traded Sector Job Creation & Retention funding in the amount of \$3,453,025, which will be distributed as follows:**

The City’s Economic Development Strategy seeks to raise the national and international competitive profile of four target industry clusters (clean technology; athletic & outdoor; metals and machinery; and software and digital media) through the retention and expansion of local companies and the strategic recruitment of firms to the city. Cluster efforts support creation of middle wage jobs and broadening the talent pipeline to generate inclusive growth in these targeted industries.

The Cluster Initiatives and Business Development Program include:

- Business development to support quality job growth through business and industry expansion;
- Business development to alleviate barriers to growth;
- Business recruitment in partnership with Greater Portland Inc.; and
- International business development and export promotion.

Traded Sector Job Creation & Retention includes \$1,817,450 in one-time General Fund resources. \$1,500,000 is allocated toward establishing an events office, \$246,450 is for scaling BIPOC technology businesses and \$71,000 is to maintain current service levels for the Portland Film Office.

Funding for the above programming is intended to produce the following outcomes:

<b>Traded Sector Economic Development Performance Measures</b>	<b>Target FY 2022-23</b>
Number of traded sector business relocations (within Portland) and expansions	20
Number of Portland traded sector firms receiving export assistance	35
Jobs resulting from traded sector business relocations and expansions within Portland	2,250
Number of businesses receiving technical assistance related to growth or inclusion	250
Number of companies participating in a Public Benefit Agreement or public pledge that aligns with Prosper Portland strategic plan	130
Number of employees at companies participating in a Public Benefit Agreement or public pledge	52,000
Percent of businesses reporting that they achieved growth goals as a result of participating in programming	70%
Number of businesses reporting gaining skills or knowledge that will improve their inclusive practices	130
Cumulative local investment and spend through Enterprise Zone and business expansion programming since FY 2015-16	\$1,400,000,000
Cumulative spend at local BIPOC-owned businesses by Portland Means Progress businesses since its launch in 2019	\$170,000,000
Cumulative local spend by the film industry since FY 2015-16	\$930,000,000

**C. Citywide Development Activities funding in the amount of \$6,908,000, which will be distributed as follows:**

These funds are one-time resources for supporting redevelopment and economic development in Portland. Included in this funding is one-time General Fund:

- \$3,500,000 for demolition of Broadway Corridor
- \$1,000,000 for the East Portland Investment Strategy
- \$700,000 for Cultural Chamber Support
- \$600,000 for Small Business Relief Repair Grants
- \$525,000 carryover for Inclusive Economic Development
- \$183,000 carryover for Equitable Development Outside of TIF
- \$150,000 carryover for Future of Central City
- \$150,000 carryover for Neighborhood District
- \$100,000 carryover for Childcare Relief

## **5. Deliverables & Payment Schedule**

### **Deliverables from Prosper Portland will be as follows**

- a. Prosper Portland will provide periodic activity billings. The current year appropriations will be broken out into the following categories: Personnel Services, Materials & Supplies, Financial Assistance, and Overhead and include actuals and balances. Any major contracts (more than \$5,000) included in billings in either Neighborhood Economic Development or Traded Sector programming will be listed with a brief explanation of service provided.
- b. Prosper Portland will provide CBO with finalized FY 2021-22 program performance data (i.e. outcomes) and key performance measure data during the first quarter of FY 2022-23, consistent with City bureau reporting expectations. Prosper Portland will also provide CBO with updated FY 2022-23 program performance data, key performance measure data, and project-specific metrics upon request throughout the fiscal year.

### **Payment Schedule**

Prosper Portland will bill CBO on a periodic basis based on expenditures incurred, unless and to the extent the Parties agree in writing to alternate disbursement or payment arrangements. The total combined General Fund and Cannabis Tax Fund Special Appropriations is \$17,835,092.

## **6. Changes to Funding Allocations**

The Prosper Portland Contract Signatory and the CBO Contract Signatory are authorized to adjust funding levels by program or adjust funding between sub-program categories, through a duly executed amendment to this Agreement, so long as sufficient funds have been appropriated in the City budget to cover the maximum amounts payable for economic development activities by the City under this Agreement, and sufficient funds have been appropriated for these economic development activities in Prosper Portland's Budget.

## **7. Administration & Dispute Resolution**

### **Administration**

The Parties will determine the frequency and scope of any necessary City/Prosper Portland meetings. The Parties may amend any provision of this Agreement in a writing signed by both parties hereto.

### **Dispute Resolution**

If a dispute arises regarding the terms and conditions of this Agreement, all parties agree to exercise good faith in expeditiously resolving said conflict in the following manner:

- a. All conflicts should first be discussed and resolved, if at all possible, at the staff level.
- b. If the conflict cannot be resolved at the staff level, then the conflict should be elevated to the Main Contacts specified in Section 1 for discussion and resolution.

- c. Any conflicts not resolved by the Main Contracts shall be elevated to the signatories of this Agreement for discussion and resolution.

**Approvals**

The City of Portland, through the City Budget Office, and Prosper Portland have executed this Agreement as of the date on Page 1.

**CITY OF PORTLAND**

**PROSPER PORTLAND**

\_\_\_\_\_  
Jessica Kinard, Interim Budget Director

\_\_\_\_\_  
Kimberly Branam, Executive Director

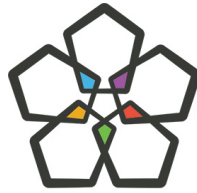
APPROVED AS TO FORM:

APPROVED AS TO FORM:

\_\_\_\_\_  
City Attorney

\_\_\_\_\_  
General Counsel





# PROSPER PORTLAND

Building an Equitable Economy

## RESOLUTION NO. 7459

### RESOLUTION TITLE:

AUTHORIZING EXECUTION OF FISCAL YEAR 2022-23 INTERGOVERNMENTAL SERVICE LEVEL AGREEMENT WITH THE CITY OF PORTLAND FOR GENERAL FUND AND CANNABIS TAX FUND SPECIAL APPROPRIATIONS IN THE AMOUNT OF \$17,835,092 FOR ECONOMIC DEVELOPMENT ACTIVITIES

Adopted by the Prosper Portland Commission on July 13, 2022


PRESENT FOR VOTE	COMMISSIONERS	VOTE		
		Yea	Nay	Abstain
<input checked="" type="checkbox"/>	Chair Gustavo J. Cruz, Jr.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	Commissioner William Myers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	Commissioner Peter Platt	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	Commissioner Sam Rodriguez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	Commissioner Serena Stoudamire Wesley	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Consent Agenda                       Regular Agenda

### CERTIFICATION

The undersigned hereby certifies that:

*The attached resolution is a true and correct copy of the resolution as finally adopted at a Board Meeting of the Prosper Portland Commission and as duly recorded in the official minutes of the meeting.*

	<b>Date:</b>  July 14, 2022
<b>Pam Feigenbutz, Recording Secretary</b>	