



Building an Equitable Economy

Gustavo J. Cruz, Jr.
Chair

William Myers
Commissioner

Peter Platt
Commissioner

Sam Rodriguez
Commissioner

Serena Stoudamire Wesley
Commissioner

Ted Wheeler
Mayor

Kimberly Branam
Executive Director

This document represents the official meeting record of the November 9, 2022, Prosper Portland Board of Commissioners (Board) meeting held in person and via Zoom. The full video recording of this meeting can be found at:

<https://www.youtube.com/watch?v=LdMzvp4TomY>

1. Call to Order and Roll Call

Chair Gustavo Cruz called the Prosper Portland Board meeting to order at approximately 3:36 p.m. Pam Feigenbutz, Prosper Portland Board recording secretary, called the roll:

Chair Gustavo Cruz	PRESENT
Commissioner William Myers	PRESENT
Commissioner Peter Platt	PRESENT
Commissioner Sam Rodriguez	ABSENT
Commissioner Serena Stoudamire Wesley	PRESENT

Chair Cruz read the following statement: “As required by State law, Prosper Portland provides an opportunity for the public to access and attend its meetings virtually; as such, we provide a YouTube live stream video of the meeting and the opportunity to arrange in advance to provide virtual testimony. At this time, the public may provide written testimony to the Commission by emailing ProsperCommissioners@ProsperPortland.us.”

2. Commissioner Reports

Commissioner Myers

- Attended the Portland Opportunities Industrialization Center + Rosemary Anderson High School Gala on November 3

Commissioner Stoudamire Wesley

- Nothing to report

Commissioner Platt

- Met with Moss Adams as a member of the Prosper Portland Audit Committee on October 21
- Chaired the Hacienda Community Development Corporation Board meeting on November 7

Chair Cruz

- Nothing to report

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3. Executive Director Report

- Announced November is Native American Heritage Month
- Joined Mayor Wheeler, Mayor Hisamoto and a delegation from Kobe, Japan, and members of Prosper’s economic development team on November 3 at a ceremony for the signing of a Portland-Kobe Memorandum of Understanding
- Announced Portland City Council held its first reading of a plan to create a new tax increment finance district in Cully earlier in the day
- Noted November 11 is Veteran’s Day and Prosper Portland’s offices will be closed in honor of the service and sacrifice of veterans everywhere
- Shared My People’s Market 11 is scheduled for the upcoming weekend, November 19 and 20
- Announced Micro Enterprise Services of Oregon (MESO) will host the “MESO Makers Market” December 3 through December 23
- Mentioned Prosper Portland offers a program to small business owners city-wide called the Small Business Repair Grant

4. Meeting Minutes

Chair Cruz called for a motion to approve the October 12, 2022, Prosper Portland Board meeting minutes. Commissioner Myers moved and Commissioner Stoudamire Wesley seconded the motion.

AYES: Cruz, Myers, Platt, Stoudamire Wesley
NAYS: None

5. Public Comment for Items Not on Agenda

None.

REGULAR AGENDA

6. Action Item: Resolution 7469 - Authorizing an Amendment to a Grant Agreement with NuLeaf to Implement a Portion of the Inclusive Business Resource Network

Prosper Portland staff presenting this item:
Shea Flaherty-Betin, Economic Development Director

With this action, the Prosper Portland Board authorized the Executive Director to execute an amendment to the grant agreement with NuLeaf to allow for the provision of capital support to cannabis entrepreneurs.

Mr. Flaherty-Betin described the request to the Commissioners.

Chair Cruz called for a motion to approve Resolution No. 7469; Commissioner Myers moved and Commissioner Platt seconded the motion.

AYES: Cruz, Myers, Platt, Stoudamire Wesley
NAYS: None

7. Information Item: Update on the Inclusive Economic Development Strategy

Prosper Portland staff and invited guests presenting this item:

Shea Flaherty-Betin, Economic Development Director

Camille Trummer, Camille E. Trummer Consulting, LLC

Cecilia Estolano, Estolano Advisors

Ashley Bakelmun, RW Ventures, LLC

Robert Weissbourd, RW Ventures, LLC

Mr. Flaherty-Betin introduced the item.

Ms. Trummer who is leading the Community Engagement, noted her organization is prioritizing and engaging communities who have historically been left out. Ms. Trummer shared key findings and reviewed the interviews completed by RW Ventures and Estolano Advisors.

Ms. Estolano, who is leading the Climate and Equity Lens scope, shared the team's main deliverables noting, 1.) threshold criteria, 2.) process considerations, and 3.) implementation expectations.

Ms. Bakelmun addressed in detail, approaches to the project including but not limited to, 1.) innovation, governance, and special efficiency, 2.) pathways to inclusive growth, 3.) takeaways from market analysis, 4.) research, development, and innovation. Ms. Bakelmun continued by identifying the problem and vision statement, reviewed objectives and proposed strategic initiatives.

8. Information Item: Update on Efforts to Further Redevelopment of the former United States Postal Service Property located at 715 NW Hoyt Street

Prosper Portland Staff presenting this item:

Sara Harpole, Senior Project Manager

Ms. Harpole reviewed the project and roles of Prosper Portland, the City of Portland, and development partners.

Ms. Harpole provided an update on site preparation and public infrastructure and outlined the critical path to site readiness and reviewed next steps through winter 2023.

At approximately, 4:50 p.m., Chair Cruz adjourned the Prosper Portland Board meeting and convened the Executive Session

9. Adjourn

There being no further business, Chair Cruz adjourned the Prosper Portland Board meeting at approximately 5:25 p.m.

Approved by the Prosper Portland Commission on December 14, 2022



Pam Feigenbutz, Recording Secretary