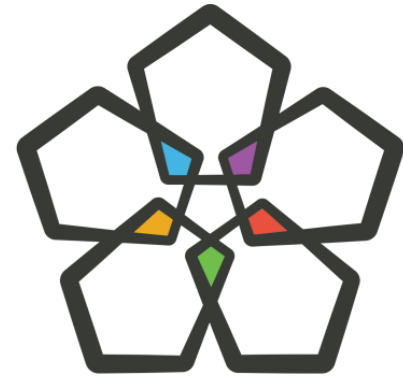


Economic Recovery Task Force

Briefing: July 29, 2021



PROSPER
PORTLAND



Agenda

1. Welcome & Agenda Review
2. Relationship Building Breakout
3. ARP Ordinance
4. ARP Investment Requests
 - ARP Request Breakouts
5. Next Steps

Breakouts

Portland was declared the Best Pizza City in America!

Where is your favorite pizza place? What do you recommend ordering there?

City Council
American Rescue Plan
Local Fiscal Recovery Funds
Session

JULY 28, 2021



Process & Priorities

Andrea Gall

Senior Project Manager, Prosper Portland

Directives



Build on community input



Align with City Council's top priorities



Be data-driven



Coordinate with county & state investments

Key Investment Priorities



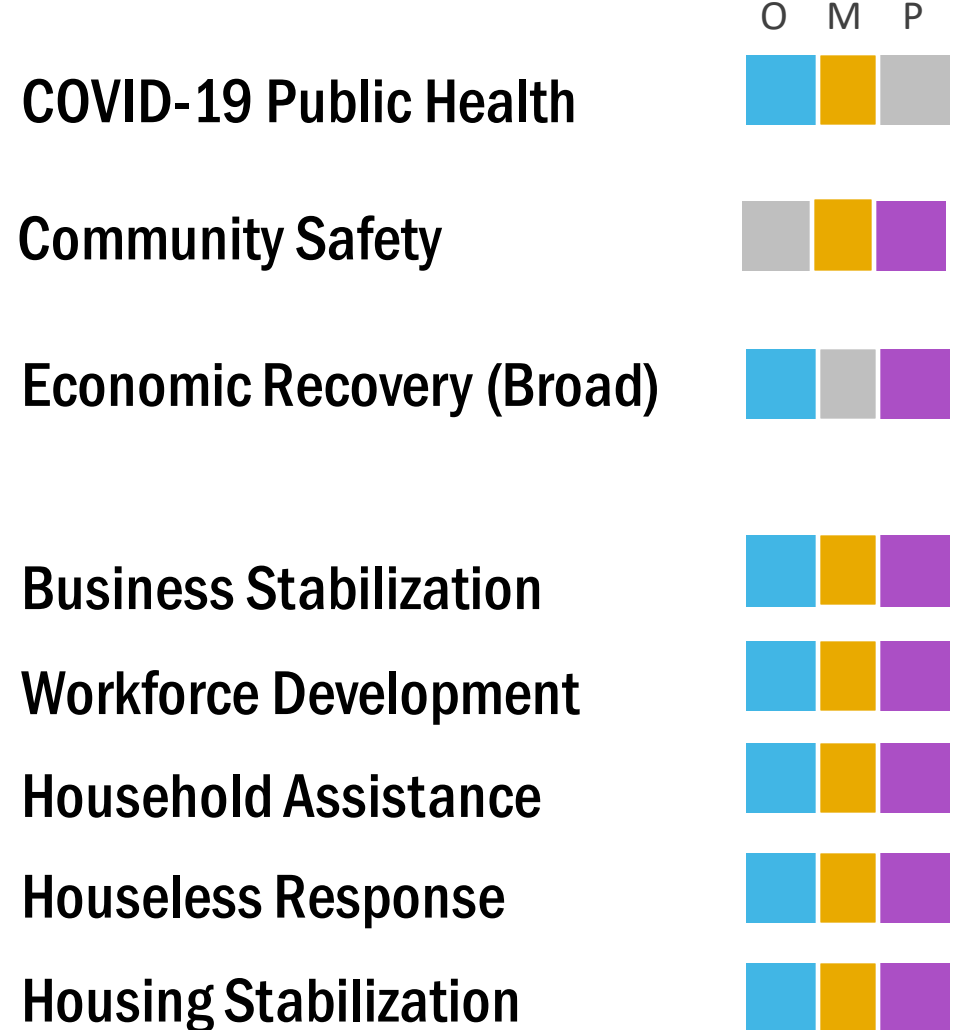
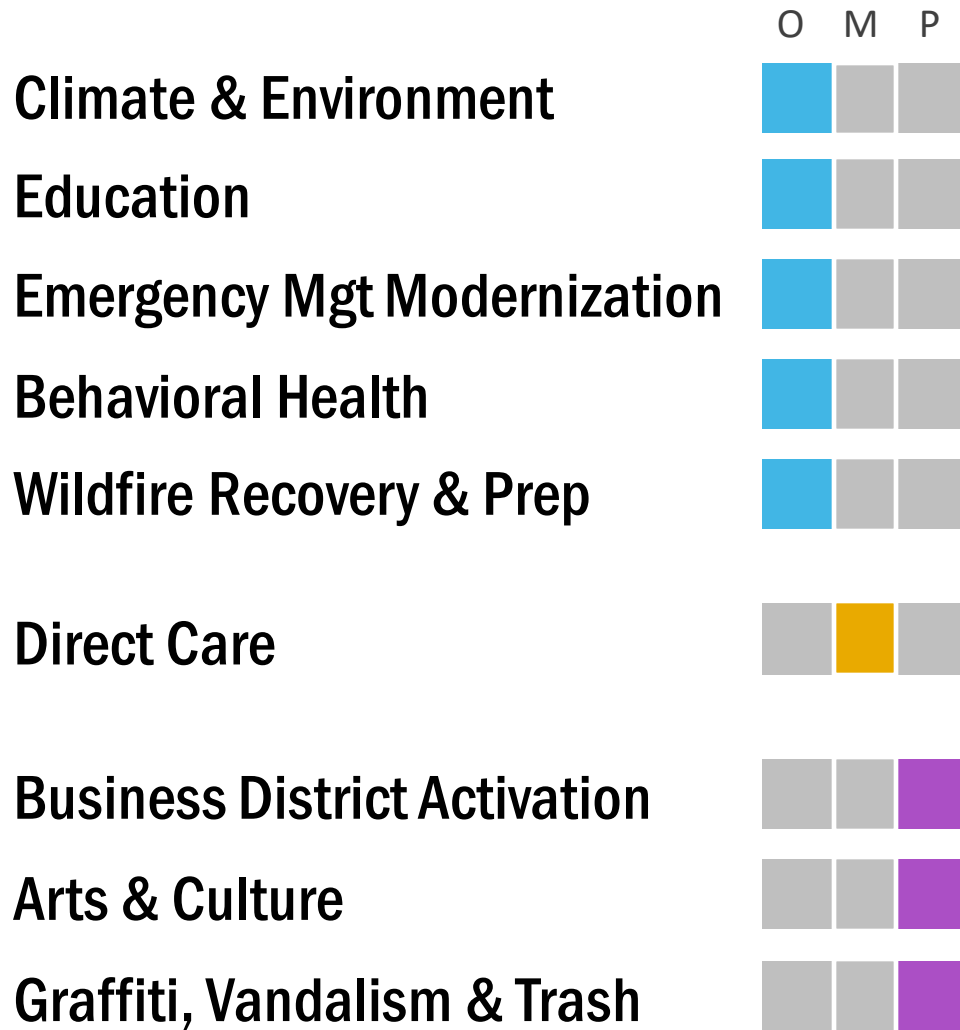
Data Driven



- ① Lessons learned from CARES
- ② Analysis of funding from other sources
- ③ Analysis of challenge and gaps
- ④ Recommended framework

State, County & City Priorities

OREGON MULTCO PORTLAND

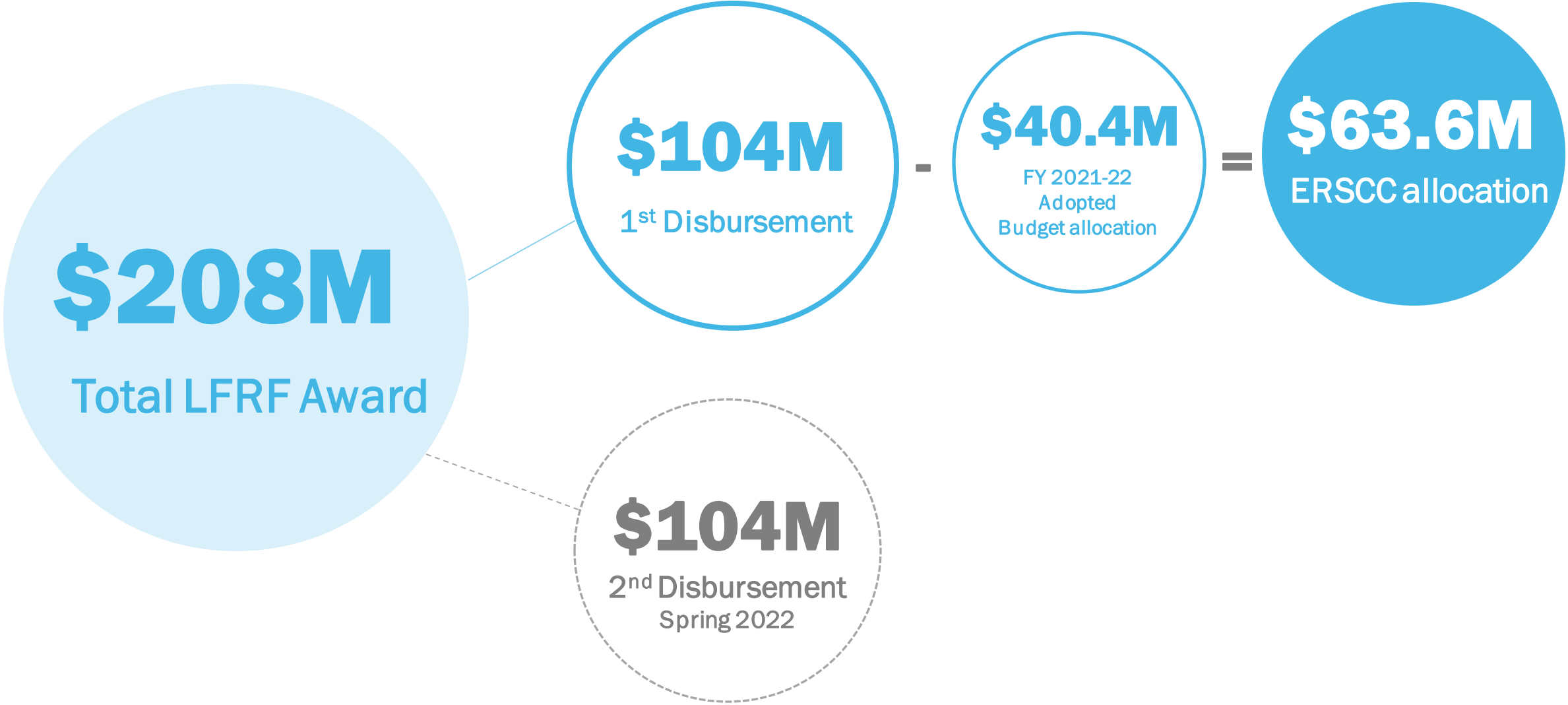


Proposed Investment Package

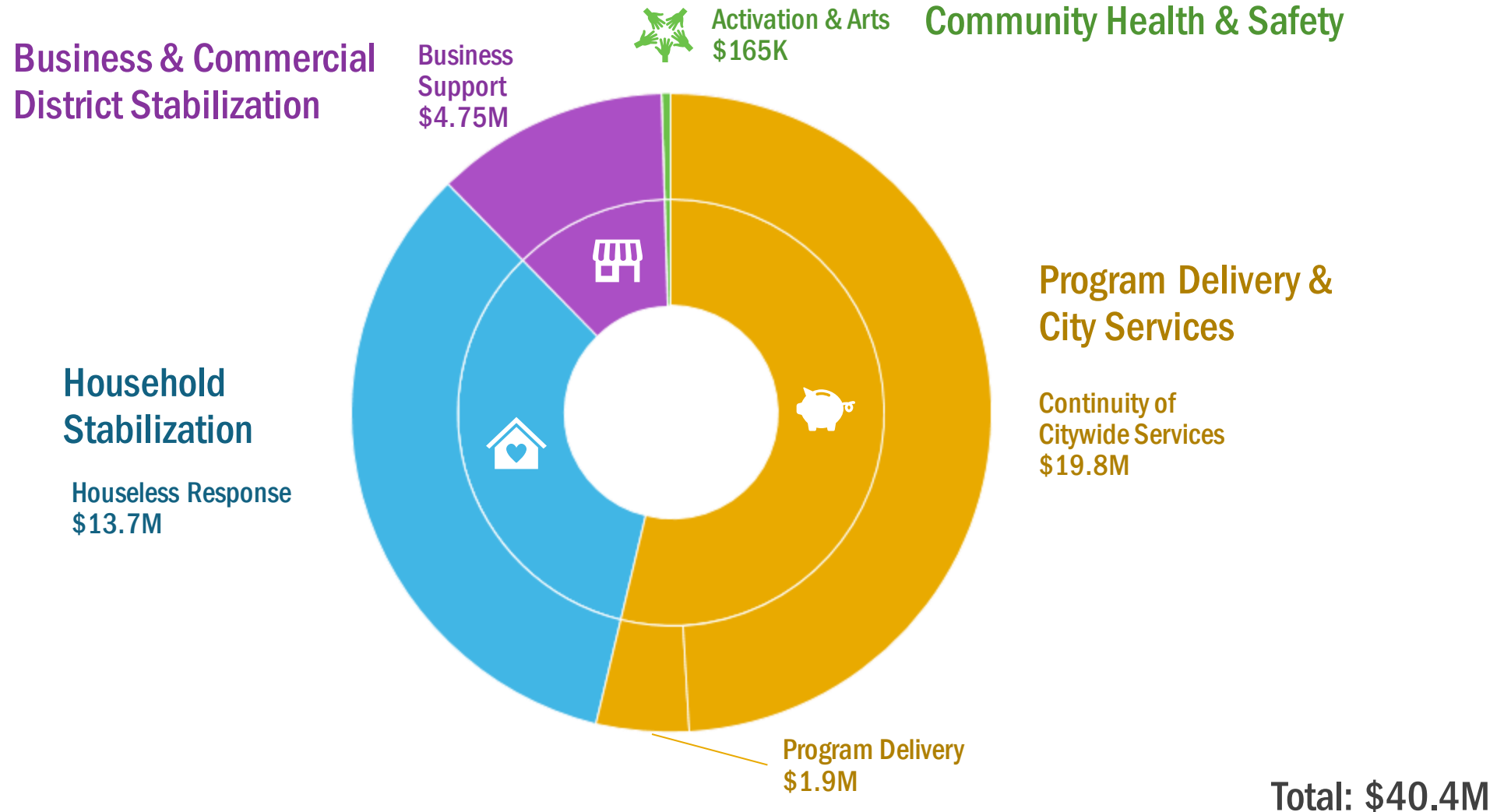
Shea Flaherty Betin

Economic Development Director, Prosper Portland

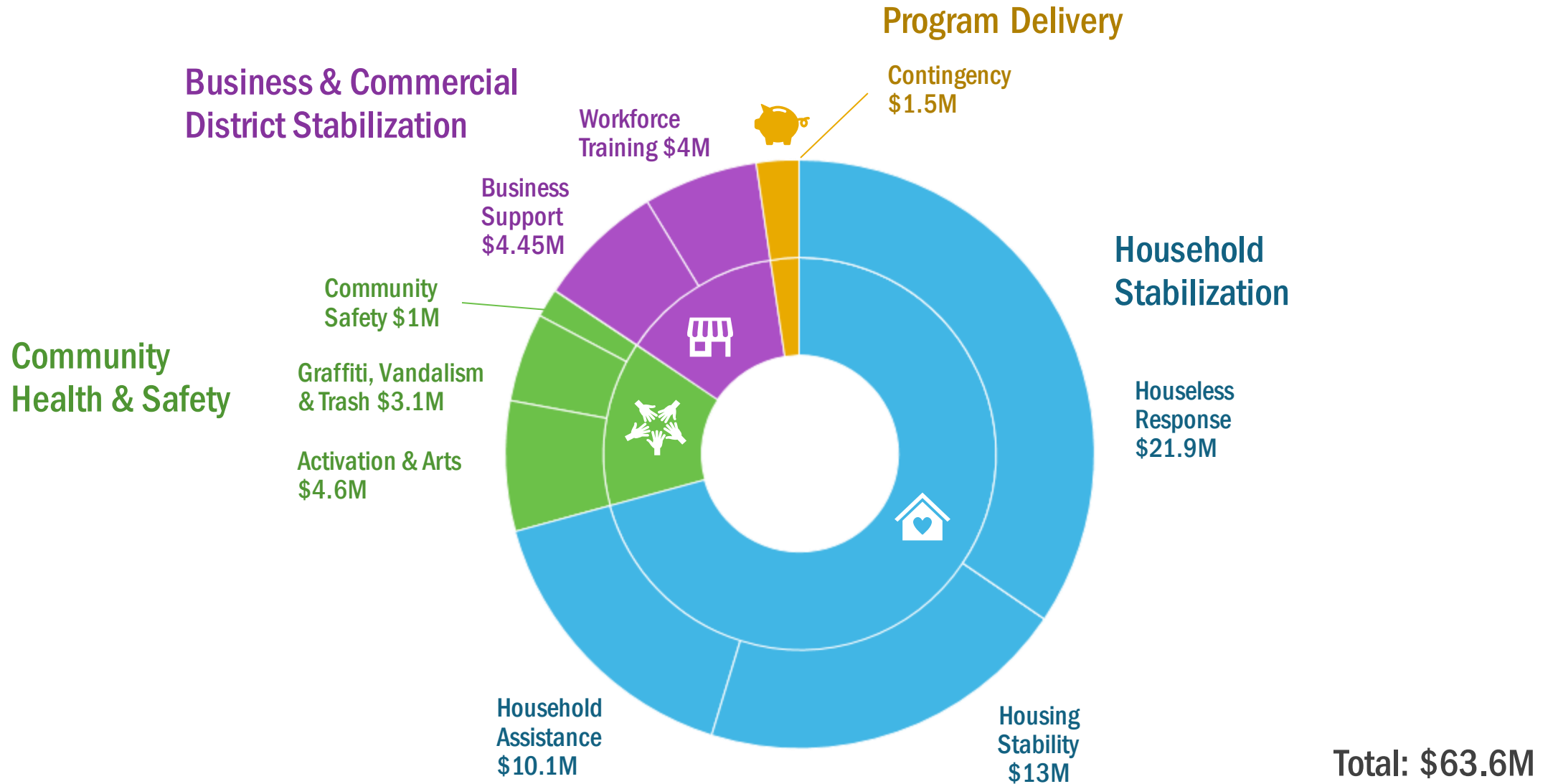
Available Resources



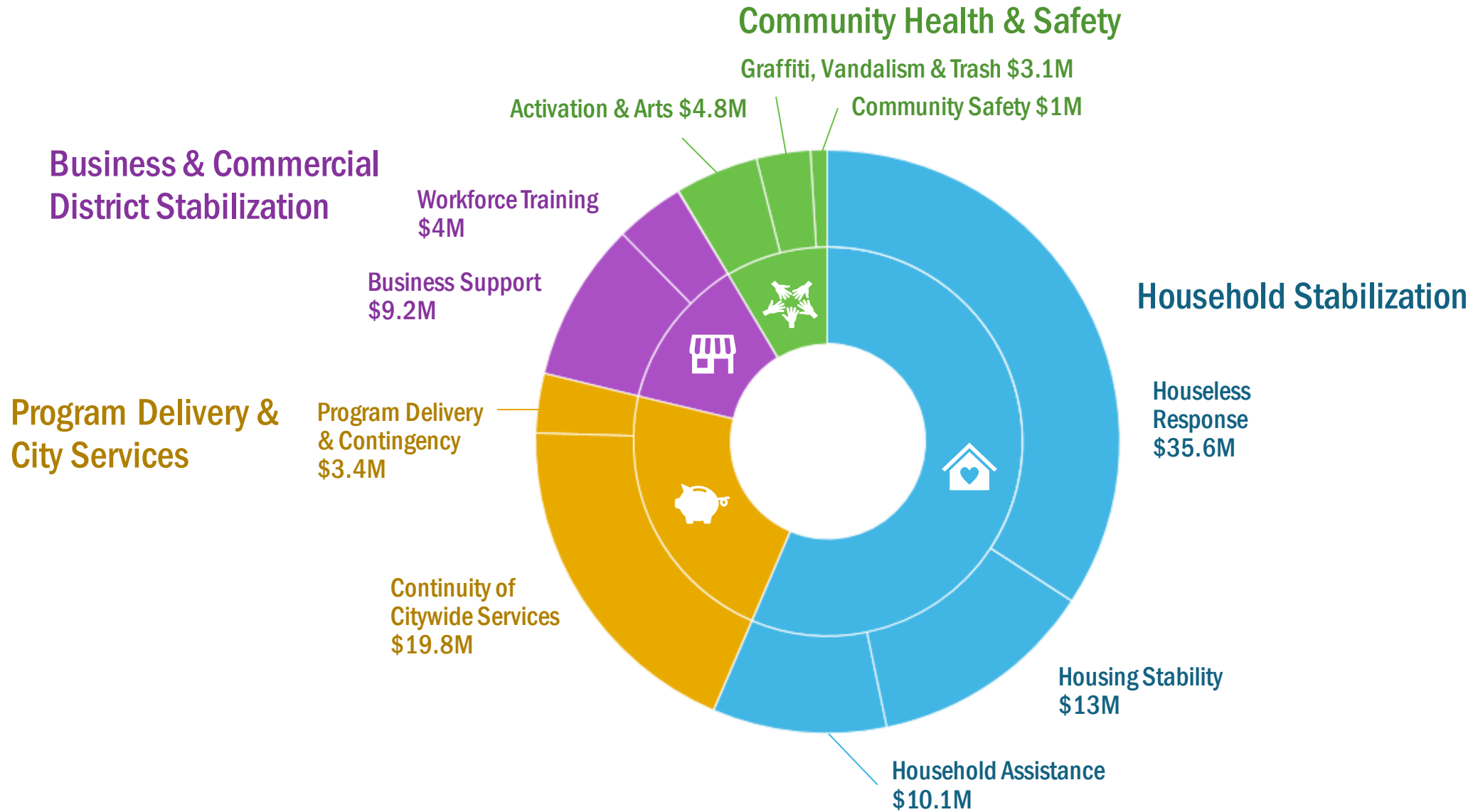
ARP Funds in FY 2021-22 Adopted Budget: \$40.4M



Proposed Investment Package: \$63.6M



ARP Round #1 Full Package: \$104M



Priority Area		Proposal Name	Amount (Total: \$63,591,652)
Household Stabilization	Houseless Response	• Alternative Houseless Interventions (OMF, BES)	\$16,800,000
		• COVID-19 Homeless Services (JOHS)	\$5,100,000
	Housing Stability	• COVID Rental Housing Eviction and Foreclosure Prevention (PHB)	\$8,700,000
		• TBD between Alternative Houseless Interventions & COVID-19 Rental Assistance	\$4,300,000
	Household Assistance	• Oregon Workers Relief Fund - Household Assistance (CAUSA)	\$4,000,000
		• Digital Divide Response Tech Kit Expansion (OCT)	\$3,500,000
• Utility bill relief for low-income customers (Water)		\$2,600,000	
Business Stabilization	Business Support	• Small Business Resource Navigation & Technical Assistance (Prosper)	\$2,000,000
		• City Capacity to Support Small Businesses (PBOT)	\$950,000
		• Undocumented Business Owner Assistance (CAUSA)	\$1,500,000
	Workforce Development	• Rapid Workforce Training & Employment for Vulnerable Portlanders (WSI)	\$4,000,000
Community Health & Safety	Neighborhood Space Activation & Arts	• Relief and recovery for Artists of Color (RACC)	\$2,000,000
		• Vibrant and Inclusive Community Spaces (PBOT/Prosper)	\$2,590,000
	Vandalism, Graffiti & Trash	• Addressing litter and vandalism in Portland (BPS/Civic Life/Parks/PBOT/PPB/OMF)	\$3,050,000
	Community Safety	• Wraparound services for families impacted by gun violence (OVP/OMF)	\$1,000,000
Delivery	Program Delivery Contingency	• Program delivery contingency (OMF)	\$1,501,652

Prosper Portland ARP Investments

Shea Flaherty Betin

Economic Development Director

Prosper Portland

Prosper Portland Managing Bureau

ARP Ordinance

Small Business Resource Navigation & Technical Assistance	\$2,000,000
Undocumented Business Owner Assistance (CAUSA)	\$1,500,000
Rapid Workforce Training & Employment for Vulnerable Portlanders (WSI)	\$4,000,000

Feedback on Small Business Resource Navigation & Technical Assistance

Build capacity within culturally specific community partners, ensure language accessibility

Build longer-term capacity within businesses served

Recommend working through community partners (not exclusively a City run hotline); embed within community

Navigation is needed to as broad as possible of resources

Ensure central navigator has true expertise to support the network & provide clear responses as needed

Feedback on Rapid Workforce Training & Employment

Focus on job sectors like IT, Construction, Healthcare & manufacturing

Wraparound services are critical, specifically: housing, childcare & digital equity resources

Track disaggregated outcomes

Include paid work experience programming that supports small businesses impacted by COVID-19

Implementation

Michelle Kirby

Chief Financial Officer & Director
Bureau of Revenue & Financial Services

Rescue Plan Recovery Funds Implementation Program Structure

Delivery Team

Overall program delivery, compliance, communications, and reporting

Strategic Projects Manager
Grants Management Division
Procurement
Office of Equity and Human Rights
Citywide Communications
Data Analyst



Project Teams

Individual project implementation, tracking, internal reporting, alignment with goals

Bureau Project Managers
Bureau Finance Teams
Bureau Grants Analyst
Bureau Communications Staff
Project Staff

Implementation Next Steps

Delivery Team and Project Teams

Pre-work: Delivery team coordinates with project teams to establish points of contact and partner agreement/ procurement needs



August 1: Onboarding guidance distributed to project teams

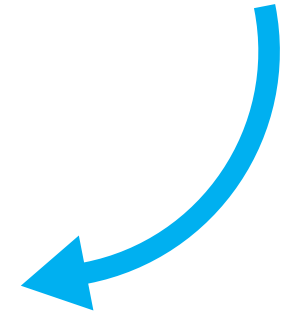


Compliance and technical check: Project teams create scopes of work, partner with delivery team as needed to confirm compliance

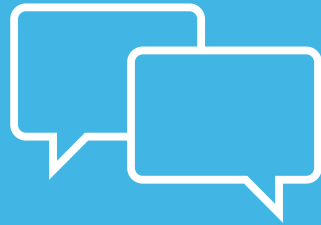
Delivery: Project teams execute agreements and/or contracts, projects launch



Partner Agreements & Contracts: Project teams work with delivery team on grant agreements and/or contracts, as needed



Questions?



ARP Implementation Breakouts

- **Accountability:** What information is most important for the City to share about ARP implementation?
- **Transparency:** What is the most effective way to share information about ARP implementation with community members?
- **Accessibility:** What accessibility considerations should we keep in mind as we build out the framework to share information about the ARP Implementation (reporting out + opportunities)?

Next Steps

- ARP Implementation
- Economic Recovery Planning
- Next Economic Recovery Task Force Meeting: September 2021 (calendar invitation to come)

Questions?



OMF OFFICE OF
MANAGEMENT
AND FINANCE



PROSPER
PORTLAND

Resources Requested

\$444M

Pre-proposal requests

Resources Requested

\$293M

Eligible proposals

Resources Requested

\$63.6M

ERSCC allocation
& Contingency Fund

Decision-Making Timeline - ARP Local Fiscal Recovery Funds

APRIL '21



SPRING
SUMMER '21

FALL '21

SPRING '22

\$208M

Total ARP Local
Fiscal Recovery
Funds Award

TREASURY GUIDANCE

**ARP
ROUND #1
\$104M**

Allocation of a
Portion of ARP
Round 1 Funds

Critical Budget
Decisions

FY21-22 Budget
Process
\$40.4M

Allocation of
Remaining ARP
Round 1 Funds

Relief & Stabilization
Recommendations

ERSCC manages
process for Relief &
Stabilization recs to
City Council
\$63.6M

ARP Round 1
Implementation

Citywide Planning
for Stimulus &
Recovery

**ARP
ROUND #2
\$104M**

Round 2 ARP
Allocation

Stimulus &
Recovery
Recommendations

Recommendation
Process for
FY22/23 Budget
(TBD)

Impact



Household Stabilization

- Expanded houseless interventions
- Eviction legal counseling
- Utility bill burden reduction
- Increased digital equity
- Financial relief for undocumented Portlanders
- Assistance to BIPOC homeowners



Business & Commercial District Stabilization

- Access to federal resources
- Job seekers connected with employment opportunities
- Undocumented business owners receive grants
- Reduce permit response time
- Activate spaces paired with grants and technical assistance



Community Health & Safety

- Increased services for families impacted by gun violence
- Litter reduction
- Services for small businesses impacted by vandalism
- Direct support to Black, Indigenous and People of Color artists



Build Capacity for Community-Based Partner Organization Stabilization

- Operational support for program delivery
- Partnerships with culturally responsive organizations
- Engagement on program development
- Block grants to arts nonprofits led by Black, Indigenous and People of Color