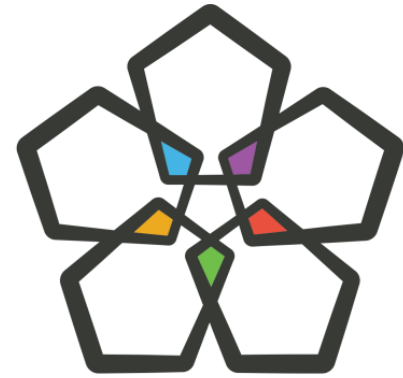


Economic Recovery Task Force

Briefing: May 25, 2021



PROSPER
PORTLAND



Agenda

1. Welcome & Agenda Review
2. Update on City Council Work Session
3. ARP Investment Requests
 - ARP Request Breakouts
4. Next Steps



American Rescue Plan Council Work Session

Kimberly Branam, Prosper Portland

Coordinating Council Goals & Guiding Principles

1

Ground process, priorities and outcomes in the city's Core Values of anti-racism, equity, in-language access, and transparency to ensure benefits for BIPOC communities and the most vulnerable Portlanders.

2

Prioritize investments on relief and stabilization activities that are informed by data and address houselessness and houselessness prevention, community health and safety, and COVID-19 economic challenges for individuals, businesses and communities.

3

Act as effective stewards of financial and other resources by ensuring the city can provide critical services, aligning investments with other public and private investments, including regional collaboration, and positioning community for longer term recovery.

Preamble

Now is the moment to reimagine and invest in a city that is thriving, prosperous and centers underserved Portlanders, especially Black, Indigenous and People of Color (BIPOC) community members. Portlanders with disabilities, immigrants, refugees, and undocumented Portlanders Rather than shy away from the unprecedented collection of challenges, we must embrace this opportunity by focusing on actions that will enable Portland to emerge a more equitable, vibrant, and sustainable city.

Relief & Stabilization: Key Investment Priorities

Household Stabilization

- Stabilize housing and provide rent backpay
- Address houselessness
- Enable access to food
- Support access to basic household services
- Help close the digital divide
- Expand childcare access

Business & Commercial District Stabilization

- Provide direct support for BIPOC-owned and vulnerable businesses
- Remove barriers for small businesses to help them adapt
- Create/retain jobs and access to employment
- Support businesses and storefronts to help commercial districts
- Prevent commercial evictions and provide rent backpay
- Support business, commercial districts and neighborhoods health

Community Health & Safety

- Address vandalism, graffiti, and trash
- Transform public safety system to community safety system
- Activate community spaces

Community-Based Partner Organization Stabilization

- Build capacity for community-based partner organizations (CBPO)
- Improve partnerships with CBPOs

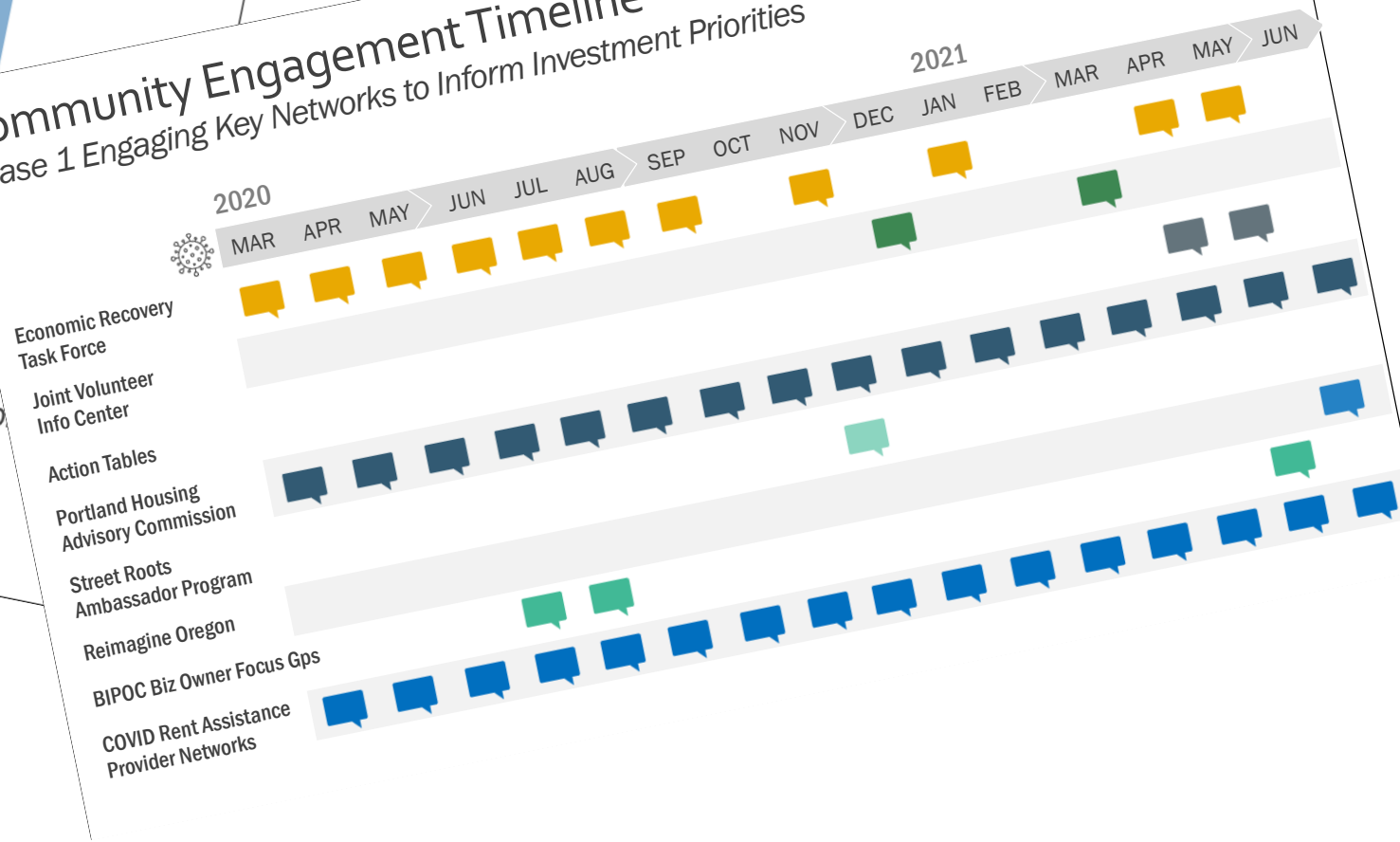


Community Engagement Summary

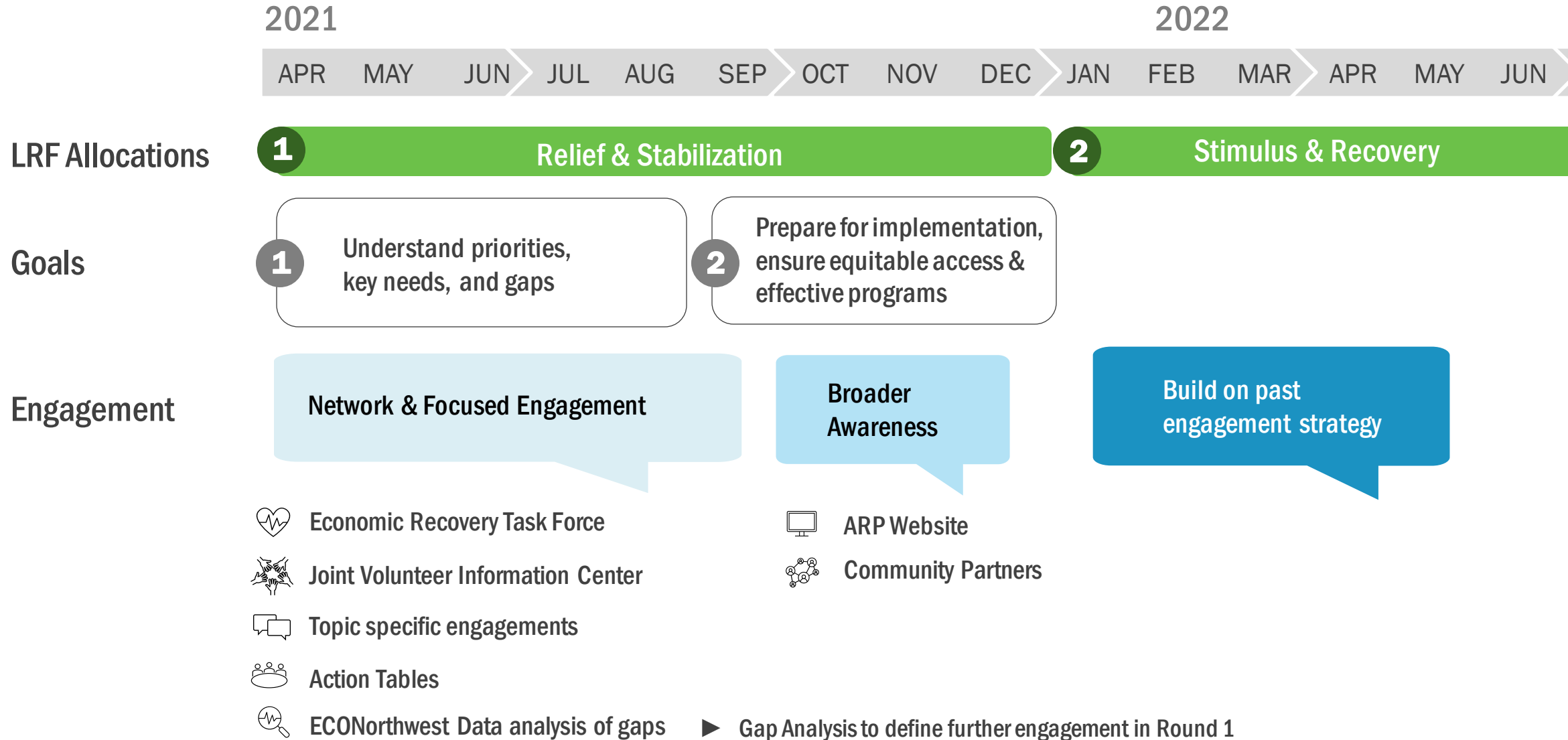
Key findings for American Rescue Plan Local Fiscal Recovery Fund Allocation

Community Engagement Timeline

Phase 1 Engaging Key Networks to Inform Investment Priorities



ARP Engagement Planning & Timeline



Available ERSCC Resources

\$208M

Full LFRF Allocation



\$104M

First LFRF disbursement received on 5/19



\$36M

LFRF allocated as part of the FY21-22 budget



\$67M

ERSCC allocation and Contingency Fund

New City Investments in Relief Priorities

+ Budgeted FY22 ARP LFRP
+ General Fund
+ Cannabis Tax Fund
+ Other ARP Resources

PRIMARY AREAS

Houseless Response	\$17M
Housing Stabilization	\$59M
Household Assistance	975K
Business Support	\$4M
Workforce Development	N/A
Community Safety	\$7M
Graffiti, Vandalism & Trash	\$6M
Arts & Culture	100K
Neighborhood & Space Activation	215K
Contingency Fund/Other	338K

\$95M

Resources Requested

\$444M

Total of 146 pre-proposal requests

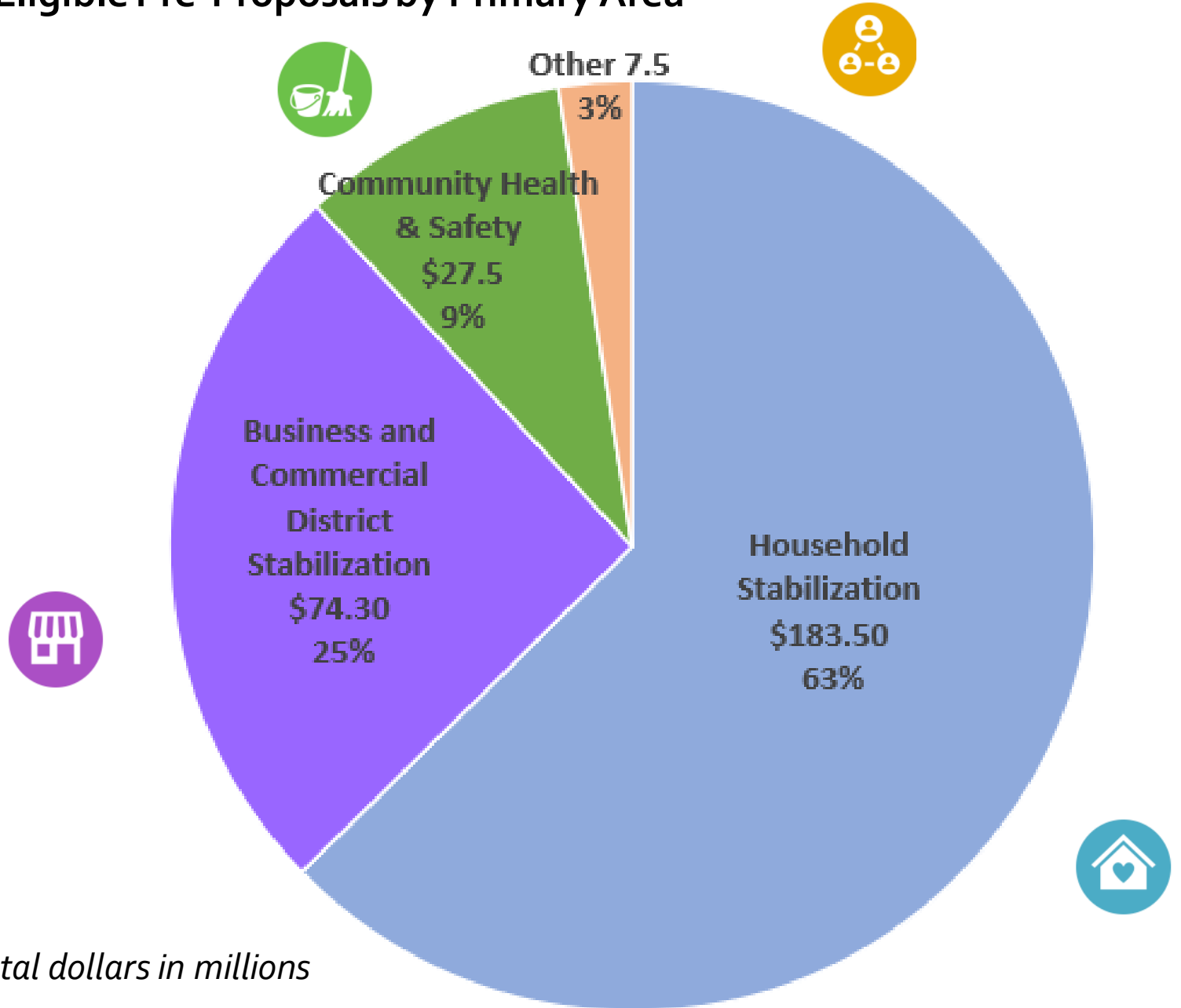
\$293M

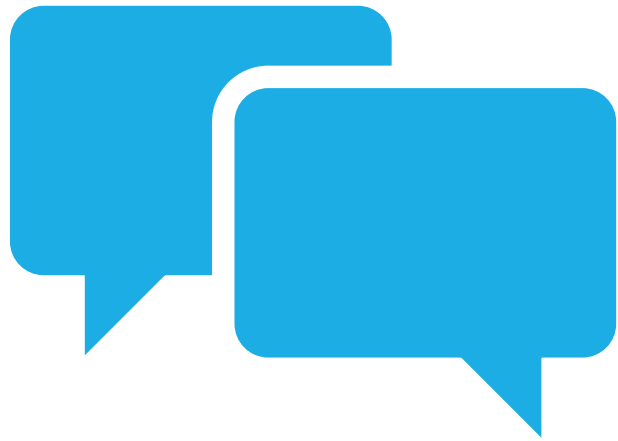
Total eligible pre-proposals after initial screening based on compliance & priorities

\$67M

ERSCC allocation and Contingency Fund

Eligible Pre-Proposals by Primary Area





Review & Discussion of ECONorthwest Data Analysis of Gaps



ARP Investment Requests

Andrea Gall, Prosper Portland

Draft Submission Content

Project Title

Eligibility Questions

Lead Bureau

Priority Area

Funding Amount

Description of Work

Funding Period

Data demonstrating need

Proposed Outcomes

Accessibility & Implementation of COVID-19 Equity Toolkit

Project Readiness

Capacity to Deliver

ARP Pre-Proposals

Preventing Commercial Evictions & Vacancy

Small Business Technical Assistance, Grants & Resource Navigators

Connecting dislocated workers to workforce supports and quality jobs

Action Table Pre-Proposals

Preventing Commercial Evictions & Vacancy

Programming to prevent commercial evictions and activate space including:

- Direct grant program to for rent backpay, emergency relocation, or other commercial rent needs
- Establish vacant space bank to match tenant with landlords, include a Tenant Improvement grant
Activate indoor/outdoor public/private space for small businesses and community-based organizations via grants and technical assistance to pivot spaces & practices.
- Duration: 12-24 months
- \$10-\$20 million

Small Business Technical Assistance, Grants & Resource Navigators

Increase technical assistance for vulnerable and BIPOC-owned businesses to meet challenges, adapt and recover by removing barriers. Partner with Community Based Partner Organizations (CBPOs) to deliver programming, with a specific focus on CBPOs that serve BIPOC businesses.

Programming to include:

- Supporting small businesses with technical assistance and small grants to help address key challenges through culturally responsive services
- Building organizational capacity building for retaining staff and ability to provide long-term assistance to BIPOC business

\$5 - \$10 million

Address inequitable access to federal funds through culturally specific navigator to be contracted to support for Portland businesses.

Services:

- Navigation to City, County, State & Federal resources, with a focus on TA to apply for Federal funds
- Support for small businesses to submit on projects through anticipated federal infrastructure bills
- Potential to partner with PBOT/BDS on including permitting TA
- 2-3 navigators embedded within City hotline w/ 1 navigator as federal resources SME who can train other navigators

\$0-\$1 million

Connecting dislocated workers to workforce supports and quality jobs

Worksystems will administer job training and support services through key community partners to connect dislocated workers to quality jobs and paid work opportunities.

- Increase CBPO and Worksource service capacity to deliver career coaching, training and job placement services.
- Paid Re-career Opportunities: OJT, training stipends, connections to re-career in traded sector and other career-track jobs that remain in high demand
- Wrap Around Supports for program participants: rent assistance, utilities, transportation, childcare, mental health services, cash assistance & internet
- Paid jobs program; paid job placement at small diverse-owned businesses

Duration: 24+months

\$10-\$20 million

Action Table Pre-Proposals

- **Recovery & Events:** The ARPA proposal reflects needs and opportunities voiced by over 100 venue operators, event and community organizers, and artists and musicians.
 - Community Event Grant Support
 - Economic Stimulus Recovery Grant Event x25
 - Artist Event Grants
 - PBOT/Parks Permit Waivers
- **Clean & Green:** Support Adopt One Block to create a platform and support volunteers to adopt “orphan” and downtown blocks for ongoing maintenance cleanups.
 - Support Adopt One Block
 - Supplies, disposal services, staff costs
- **Reputation Recovery :** Allocated funds will be used for regional marketing, content creation, media services, and project management.
 - Regional marketing
 - Content creation
 - Media Services & Paid Media
 - Creative Services & Production
- Houselessness Interventions

ARP Proposal Breakouts

- What feedback do you have?
- What implementation practices would you want to see?
- What specific outcomes would you target?
- Are we missing anything?

Focus of this conversation is on the “how” to implement these interventions.

Next Task
Force Meeting

Thursday, July 29
9:30am – 11:30am

Questions?



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