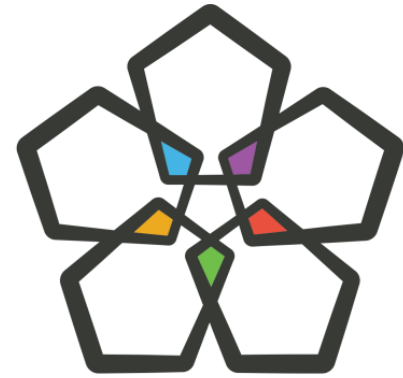


Economic Recovery Task Force

Briefing: April 2, 2021



PROSPER
PORTLAND



Agenda

1. Welcome & Agenda Review
2. Action Tables
 - Action Table Breakouts
3. CARES Lessons Learned & American Rescue Plan (ARP)
 - ARP Priorities Breakouts
4. Next Steps



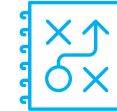
City Council



Economic Recovery Task Force



Action Tables



Coordinating Council



CONVENED BY: Mayor Wheeler, Council Liaison & Prosper

Office of Mayor Wheeler

OMF & Prosper Portland

MEMBERSHIP: 70+ External Advisors

External Advisors

Chiefs of Staff & Bureau Directors,

CHARGE: Advises on economic stabilization & recovery interventions

Provides guidance & input on specific priority areas

Identify, coordinate & deliver on economic relief & stimulus priorities



Action Tables

Sam Adams, Mayor's Office

Phased Response

Phase I: Economic Relief & Stabilization

- Alleviating the **immediate negative impact** and addressing effects to community and economy of COVID-19
- E.g. CARES & American Rescue Plan focus on relief, stabilization and public health

Phase II: Economic Adaptation & Stimulus

- Leverage key near-term policy, actions and/or investments to **stimulate economic activity and opportunities** for individuals, businesses and communities

Phase III: Economic Recovery & Resilience

- **Milestones:** 70% vaccination rate; K-12 fully in person;
- Post crisis, leading to economic gains and pre-pandemic output varied by business sectors.
- Anticipate creating **action-able plan** to address persistent inequities, strengthen economy and rebuild community with focus on racial equity and climate action.
- Longer-term, not focus at this time.

Action Table	Charge	Chair(s)	Meeting Cadence
Reputation Recovery & Branding	Develop actionable steps to rebrand Portland and reverse false narratives about our city. Create strategic marketing strategies.	Amy Lewin, PBA	Tuesdays
Community Events	Focus on making Portland a hub of events and activities as soon as it is safe to gather.	TBD	Thursdays at 10:30 AM
Business Reopening & Success	Help local businesses reopen using tools like rental assistance, online marketplace creation, and permitting improvements that facilitate efficient, creative and safe business solutions	Monique Claiborne, GPI Peter Andrews, Melvin Mark	Starting second week of April
Safety & Compassion	Establish community and business safety measures and solutions to address the rise in vandalism and destructive crime in the central city.	TBD	Not yet convened
Clean & Green	Focus on clean-up efforts across the city, covering 6 areas: litter clean-up, illegal dumping, graffiti removal, human waste removal, abandoned cars, street cleaning.	Kris Carico, SOLVE Derric Thompson & Bretto Jackson, Leaders Become Legends and Rosewood Initiative Board	TBD

Sign Up here: <https://www.portland.gov/wheeler/tables>

Action Tables Breakouts

- Select a Breakout Group:
 - Clean & Green
 - Community Events
 - Business Reopening & Success
 - Reputation Recovery & Branding
- Prompts:
 - What are the key priorities this action table should consider?
 - Do you have feedback for the focus of the Action Table?
 - Who should be represented at this action table?



Action Tables Report Out

Task Force Members



CARES Lessons Learned

Shea Flaherty Betin, Prosper Portland



CARES Act: Lessons Learned:

Overall Program Administration

1

Increase staff resources

2

Standardize internal processes

3

Report impact and reach

CARES Act: Lessons Learned:

Improve
Coordination

1

Eliminate duplicative programs

2

Strengthen jurisdictional coordination

3

Develop an internal and external communications plan

CARES Act: Lessons Learned:

Community-
based
Partner
Organizations

1

Provide funding for capacity building and administration

2

Develop programs and timelines that match partner capacity

3

Incorporate technical assistance



American Rescue Plan

Kimberly Branam, Prosper Portland

ARP - \$1.9 Trillion

- Vaccination and Testing Support
- Direct Payments to Individuals
- Child Tax Credit
- Pandemic Unemployment Extension
- Emergency Rent & Utility Assistance
- Paycheck Protection Program
- Business Support
- Venues and Restaurant Support
- School Re-Opening
- Health & Human Services
- Homeland Security
- Technology, Broadband & Cybersecurity
- Transportation and Infrastructure
- Consumer Protection Provisions
- Agriculture
- Veterans
- State & Local Government Relief

City of Portland will receive
\$217.79M in two installments

Multnomah County will receive \$157M



Broad Categories for Eligible Uses

1

Respond to the public health emergency with respect to the COVID-19, or its negative economic impacts, including assistance to households, small businesses, nonprofits, or aid to impacted industries such as tourism, travel and hospitality.

2

Provide premium pay up to \$13 an hour for eligible workers performing essential services to respond to COVID-19, capped at a maximum benefit of \$2500.

3

Provide government services to the extent of the reduction in revenue due to the COVID-19 public health emergency relative the revenue collected in the most recent fiscal year prior to the emergency.

4

Make necessary investments in water, sewer or broadband infrastructure.

ARPA provides Treasury wide discretion on how these broad uses are defined and what restrictions and compliance requirements will be imposed on these funds.

Key Feedback Proposed Guiding Principles for Initial ARP Local Relief Fund Allocation(s)

Build out context: why racial equity, impact of COVID-19 on our city, using resources strategically

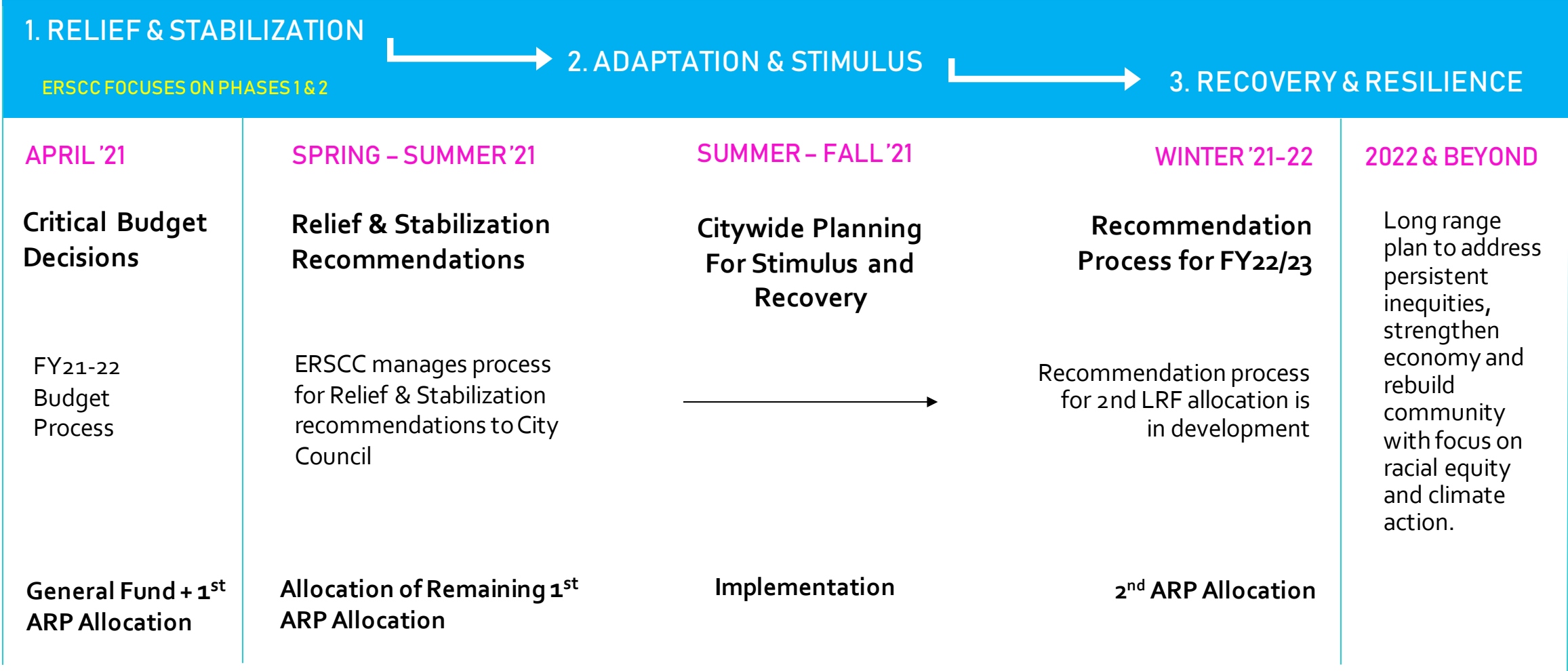
Reflection on simplifying processes to make it accessible

Now is the moment to reimagine and invest in a city that is thriving, prosperous and *empowers-centers* underserved Portlanders, especially Black, Indigenous and People of Color (BIPOC) community members, *Portlanders with disabilities, immigrants, refugees, and undocumented Portlanders*. Rather than shy away from the unprecedented collection of challenges, we must embrace this opportunity by focusing on actions that will enable Portland to emerge a more equitable, vibrant, and sustainable city.

1. Ground process, priorities and outcomes in the **city's Core Values** of anti-racism, equity, *in-language access*, and transparency to ensure benefits for BIPOC communities and the most vulnerable Portlanders.
2. Prioritize investments on *relief and stabilization activities* that are informed by data and address **houselessness and houselessness prevention, community health and safety, and COVID-19 economic challenges recovery** for individuals, businesses and communities.
3. Act as **effective stewards** of financial and other resources by ensuring the city can provide critical services, aligning investments with other public and private investments, *including regional collaboration*, and positioning community for longer term recovery.

Emphasize focus on pressing challenges (e.g. clean up, eviction avoidance)

DECISION TIMELINE & PHASES OF ECONOMIC RESPONSE



First LRF Allocation
\$108.8M

Treasury Guidance
 Late April/Early May

Second LRF Allocation
\$108.8M

DRAFT Proposed ARP Local Relief Fund Priority Areas



Household Stabilization

Housing stability & rent backpay
Address houselessness
Access to Food
Access to Basic Household Services
Closing the Digital Divide
Livable Wages to Frontline Service Providers



Business Stabilization

Small Business support
Removing barriers for businesses
Job creation & employment access
Retain middle wage jobs
Expand childcare access



Community Partner Stabilization

Community based partner organization (CBPO) capacity building
Improving partnerships with CBPOs
Community space activation



Neighborhood Stabilization

Commercial storefront support
Support business & commercial districts
Address commercial evictions/ rent backpay



Community Safety

Address vandalism, graffiti & trash
Transform Public Safety system to Community Safety system

Developed in alignment with Equity Toolkit to prioritize Black, Indigenous, people of color, people with disabilities, and other historically oppressed communities who are disproportionately affected by health and economic impact of COVID-19.

American Rescue Plan Priorities Breakouts

- Review & give feedback on Recommended Key Priorities to Fund with ARP
 - With a focus on relief & stabilization
- Any other lessons learned from CARES we should elevate in our considerations?
 - Considerations to make the process accessible & equitable?
- What key outcomes should we be measuring in responding to the key priorities with ARP funds?
 - Focus here on *what* you believe the outcomes should be, not on *how* we would get there, *how much*, or *who* would lead this work.

Next Task Force Meeting

- Tuesday May 25, 2021 at 2:00PM

Questions?



OMF OFFICE OF
MANAGEMENT
AND FINANCE



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