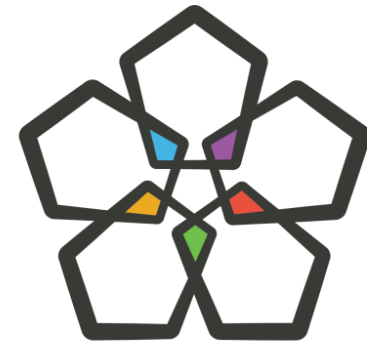


# Economic Recovery Task Force

Briefing: May 29, 2020



**PROSPER**  
PORTLAND

# Agenda

1. **Welcome & Context**
2. **Meeting Objectives & Protocols**
3. **Updates**
4. **CARES Relief Fund Parameters & Process**
5. **Breakout Discussions & Report Out**
6. **Next Steps**



# Multnomah County: Reopening Update

John Wasiutynski, Multnomah County



# Listening Sessions

Tory Campbell, Prosper Portland



# Listening Session Key Themes from Native American Business Session

## **Key challenges:**

- Need to address health safety in workplace for employees and customers but tough to access quality PPE and sanitizing products
- Closure of stores and seasonal markets necessitate business pivots, which requires access to more resources (e.g. increased web presence and marketing)
- Hard to adapt to rapid changes without advance notice or mixed messages

## **Recommendations:**

- Continued prioritization of BIPOC businesses in future funding
- Encourage childcare for workers' families for employees to return to office
- Provide clear messaging on public health recommendations and advance notice of changes

## **Follow up:**

- Pilot program to provide PPE and sanitizing products to BIPOC businesses
- Collateral and signage for businesses to increase safe practices and clear messaging to customers

# Upcoming Portland Reopening Listening Sessions

Industry or Community	Session Co-hosts	Date
African American Businesses	BACC, NAACP & Urban League	6/4/2020
Asian & Pacific Islander Businesses	APANO, APACC, PACCO	6/3/2020
Childcare	CCR&R, Neighborhood House	Smaller, culturally-specific sessions
Gyms	Co-hosts Needed	6/22/2020
Immigrant – non Latinx Businesses	IRCO & DMA (TBC)	TBD
Latinx Businesses	HMC, Hacienda	6/3/2020
Native American Businesses	NAYA, ONAC	5/22/2020
Personal Services	Venture PDX & Champions Barbershop	6/9/2020
Restaurants	Venture PDX & Portland Independent Restaurant Association	6/1/2020
Retail	Built Oregon & Bricks Need Mortar	6/10/2020
Russian Speaking	Mercy Corps Northwest	6/10/2020



*cares act*  
**LOCAL  
RELIEF**  
*funds*

# CARES Relief Fund: Context

Elizabeth Edwards, Office of Government Relations

# Timeline of key state & federal actions

- March 6<sup>th</sup> Coronavirus Preparedness and Response Supplemental Appropriations Act
- March 8<sup>th</sup> Executive Order 20-03 declaring state of emergency for Oregon
- March 13<sup>th</sup> National Disaster Declaration
- March 18<sup>th</sup> Families First Coronavirus Response Act
- March 23<sup>rd</sup> Executive Order 20-12 Stay Home Save Lives
- March 27<sup>th</sup> CARES Act (Coronavirus Aid, Relief and Economic Security) Act
- April 24<sup>th</sup> Paycheck Protection Program and Health Care Enhancement Act
- May 14<sup>th</sup> Executive Order 20-25 A Safe and Strong Oregon
- May 15<sup>th</sup> Joint Emergency Board convening re: CRF funding and local governments



# CARE Relief: Funding Parameters

- Necessary expenditures to respond to COVID-19 public health emergency
  - Nonexclusive examples: medical expenses, public health expenses, actions to facilitate compliance, economic support
- Expenses not accounted for in most recently approved budget.
- Expenditures must be incurred between March 1 - December 30, 2020.



*cares act*  
**LOCAL  
RELIEF**  
*funds*

# CARES Relief Fund: Timeline & Process

Tom Rinehart, Office of Management & Finance

## **COUNCIL RESOLUTION**

Council acted on Resolution that established high-level values to guide the City's ongoing resilience and recovery work.

## **JVIC**

The County/City Joint Volunteer Information Center (JVIC) engaged nearly 100 community groups in a conversation about immediate and future needs.

### **Process Overview**

## **ERTF**

The Economic Recovery Task Force (ERTF) established a number of workgroups discussing various elements of COVID-19's economic impact and community needs.

## **CITYWIDE INVESTMENT IDEAS**

Bureau leadership submitted investment ideas that could increase the City's internal operational resilience and how the funds could be used to support community priorities.

# Investment Ideas



*cares act*  
**LOCAL  
RELIEF**  
*funds*

**\$205M+**

May align with CARES  
Local Relief Funds

---

**\$47M+**

Doesn't align with  
Local Relief Funds,  
may be eligible for  
other programs

---

**\$720M+**

Future Investment  
Ideas

- Only **necessary** expenditures related to COVID-19.
- Expenses are not accounted for in the most recently approved budget.
- **Expenditures must be incurred between March 1 - December 30, 2020.**

**\$200M+**

Opportunity

# INVESTMENT IDEAS

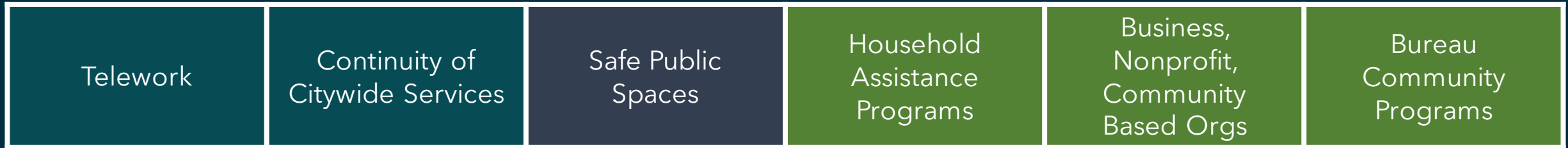
**~\$74M**

Available Local Relief Funds

Internal Operations

Public Health Adaptations

Community Relief



Laptops and Hardware  
 Virtual Call Center  
 Permitting  
 Virtual Training  
 Video Conferencing  
 SAP Upgrades

Health & Safety Adaptations  
 Facilities Improvements  
 Outreach

Safety in the ROW Programs  
 Public Restrooms  
 Technical Assistance Programs

Financial Assistance  
 Rent Assistance  
 Utility Assistance  
 Workforce Development

Business Grant Programs  
 Nonprofit Grant Programs  
 Arts & Culture Programs  
 Technical Assistance

Outreach  
 Digital Divide  
 Impact Assessments  
 Permit Programs  
 Transport. Subsidies



cares act  
**LOCAL  
RELIEF**  
funds

*timeline to disperse funds by end of July*

# Requires Rapid Decision Making

*May 26*

Council  
Work  
Session

*Mid-June*

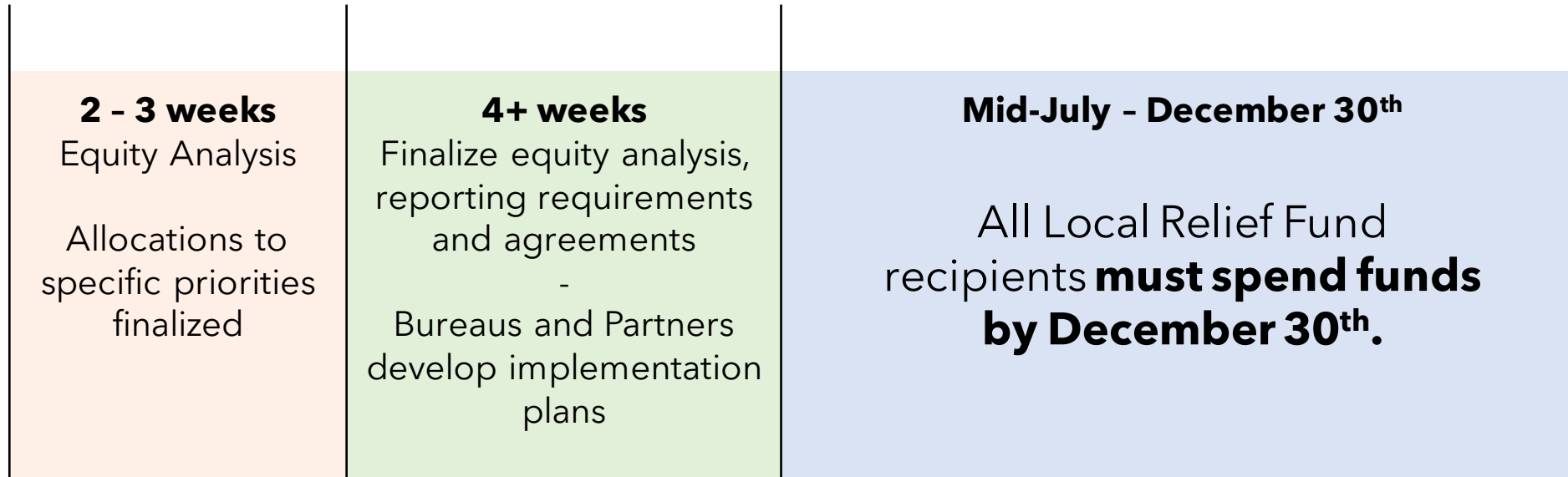
Council  
Votes to  
Approve

*Mid-July*

Funding  
Begins to be  
Dispersed

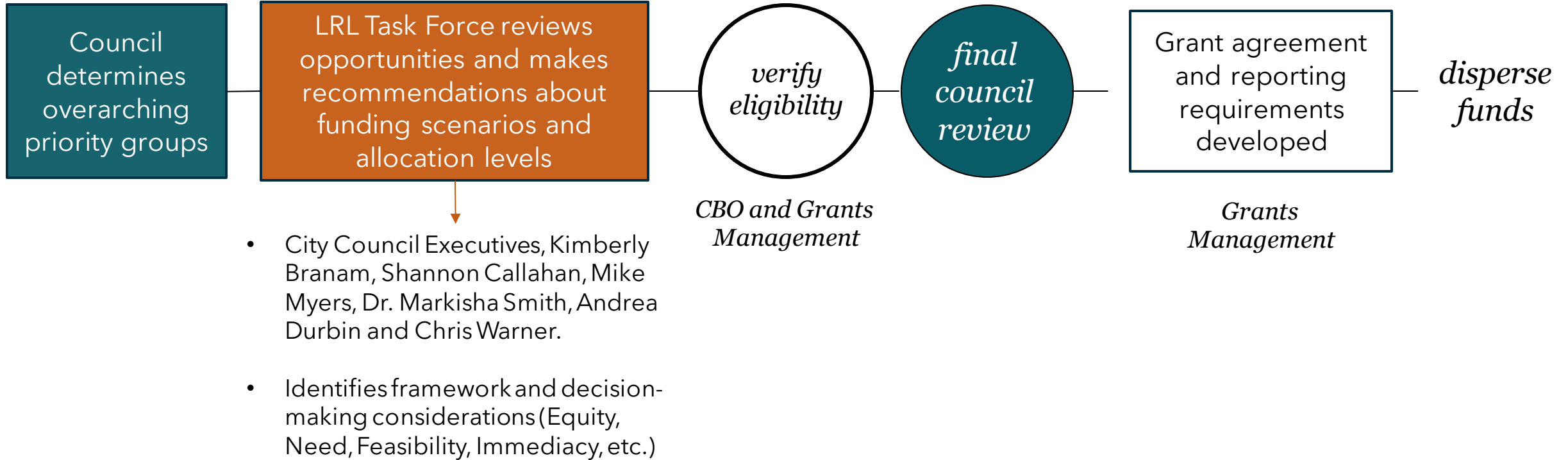
*Dec. 30*

Funding  
Must Be  
Spent



**DECISION  
MAKING**  
*process*

**THE CITY'S NEXT STEPS**

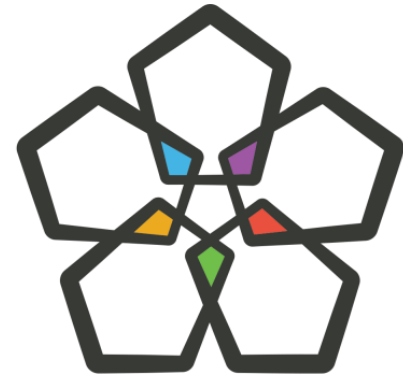


*example*



# Discussion & Questions

Please use the chat function or “raise your hand” for questions & comments.



**PROSPER**  
PORTLAND







# Breakouts

Discussing CARES Relief Fund Priorities



Breakouts:  
Main  
Question

# What would be your top 3 priorities for relief? Why?

## Funding Parameters:

- **Necessary** expenditures to respond to COVID-19 public health emergency (*e.g. medical expenses, public health expenses, actions to facilitate compliance, economic support etc.*)
- Expenses **not accounted for** in most recently approved budget
- Expenditures must be incurred **between March 1 - December 30, 2020.**

## Breakouts: Approach

- Identify person to report out.
- Individually take 3 minutes to consider the main question.  
*>> What would be your top 3 priorities for relief? Why?*
- Each Task Force member shares perspective
- Group Discussion:
  - Identify areas of agreement and difference.
  - How does the equity lens inform the recommendations?

Report out: Top 3 priorities across the group

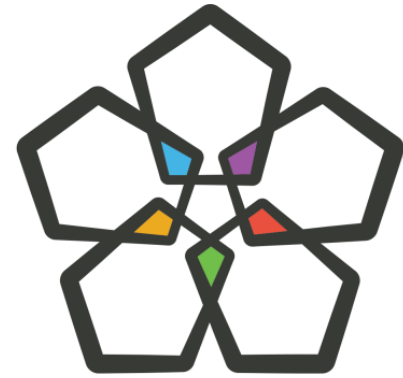


# Report Out from Breakouts

Top 3 priorities across the group

# Discussion & Questions

Please use the chat function or “raise your hand” for questions & comments.



**PROSPER**  
PORTLAND



# INVESTMENT IDEAS

## Internal Operations

## Public Health Adaptations

## Community Relief

Telework	Continuity of Citywide Services	Safe Public Spaces	Household Assistance Programs	Business, Nonprofit, Community Based Orgs	Bureau Community Programs
----------	---------------------------------	--------------------	-------------------------------	---	---------------------------

Laptops and Hardware	Health & Safety Adaptations	Safety in the ROW Programs	Financial Assistance	Business Grant Programs	Outreach
Virtual Call Center	Facilities Improvements	Public Restrooms	Rent Assistance	Nonprofit Grant Programs	Digital Divide
Permitting	Outreach	Technical Assistance Programs	Utility Assistance	Arts & Culture Programs	Impact Assessments
Virtual Training			Workforce Development	Technical Assistance	Permit Programs
Video Conferencing					Transport. Subsidies
SAP Upgrades					