#### PROSPER PORTLAND

Portland, Oregon

## **RESOLUTION NO. 7386**

AUTHORIZING A SUBRECIPIENT AGREEMENT WITH WORKSYSTEMS, INC., TO IMPLEMENT ECONOMIC OPPORTUNITY INITIATIVE YOUTH AND ADULT WORKFORCE DEVELOPMENT SERVICES AND COMMUNITY WORKFORCE NAVIGATOR PROGRAM DURING FISCAL YEAR 2020-21

WHEREAS, since July 2009, the City of Portland ("City") has provided Prosper Portland with resources to administer the Economic Opportunity Initiative ("EOI"), which includes adult and youth workforce development programs aimed at low-income individuals with barriers to employment;

**WHEREAS,** Worksystems, Inc. ("Worksystems") is a non-profit organization that coordinates workforce development programs in Multnomah and Washington counties;

**WHEREAS,** in 2012, Prosper Portland and Worksystems collaborated on the design of a youth workforce development system that combined Prosper Portland and Worksystems youth workforce development programs into a single system;

WHEREAS, in 2013 Prosper Portland and Worksystems collaborated on the design of an adult workforce development system, known as the Economic Opportunity Program ("EOP"), that was informed by input from existing adult workforce development providers and other interested entities and individuals, and aligns the Prosper Portland and Worksystems adult workforce development programs;

WHEREAS, the EOP, which is administered by Worksystems with funding, input, and oversight from Prosper Portland, provides high-quality, individually tailored workforce development services to low-income adults with barriers to employment;

**WHEREAS**, the Community Workforce Navigator Program ("Navigator Program") began in 2015 as a way to ease access to appropriate workforce development services and ultimately to increase the incomes of low-income residents so they can afford to stay in their neighborhoods as housing costs rise due to an increasingly strong market;

**WHEREAS**, the Navigator Program target populations are under- and unemployed residents, low-income residents, people of color, and/or English as a Second Language speakers;

**WHEREAS,** Prosper Portland piloted the Navigator Program in the Our 42<sup>nd</sup> Avenue and Cully Boulevard Alliance Neighborhood Prosperity Network ("NPN") neighborhoods and has seen that the hands-on, community-based workforce navigator approach better connects services to communities of color and immigrant and refugee populations;

**WHEREAS,** the Navigator Program has since been expanded to include the Jade District, Division Midway Alliance, Rosewood Initiative, Parkrose, and St. Johns NPN districts;

WHEREAS, the Navigator Program also includes a navigator with the Urban League that connects Black and African American job seekers to employment and high-growth jobs in the manufacturing industry;

**WHEREAS,** in order to streamline processing and incorporate additional workforce supports, the Navigator Program will be implemented through a sub-grant from Worksystems to Worksource Portland Metro providers;

**WHEREAS,** in June 2017, Worksystems, in partnership with Prosper Portland, released a Request for Proposals for a re-designed youth workforce system known as NextGen;

WHEREAS, NextGen, which is administered by Worksystems with funding, input, and oversight from Prosper Portland, provides high-quality, individually tailored workforce development services to low-income disconnected youth; and

WHEREAS, Prosper Portland anticipates receiving \$3,034,363 in City of Portland General Funds, federal Community Development Block Grant funds, and Enterprise Zone funds for workforce development in fiscal year ("FY") 2020-21 and further anticipates that of this amount, Prosper would allocate \$1,009,208 for adult workforce development, \$1,076,354 for youth workforce development, and \$493,647 for community workforce navigator programming in FY 2020-21.

**NOW, THEREFORE, BE IT RESOLVED,** that the Prosper Portland Board of Commissioners ("Board") hereby authorizes the Executive Director to enter into a Subrecipient Agreement with Worksystems that is substantially consistent with the Term Sheet attached hereto as Exhibit A for up to \$3,034,363 for the purpose of implementing and managing the EOI adult and youth workforce development services and the community workforce navigator program (the "Subrecipient Agreement");

**BE IT FURTHER RESOLVED,** that the Prosper Portland Board hereby authorizes the Executive Director to execute amendments to the Subrecipient Agreement up to an additional \$500,000 as needed and when such additional funding becomes available;

**BE IT FURTHER RESOLVED,** that the Executive Director may approve changes to and amendments of the Subrecipient Agreement prior to and subsequent to execution, so long as such changes do not materially increase Prosper Portland's risks or obligations, as determined by the Executive Director in consultation with General Counsel; and

**BE IT FURTHER RESOLVED,** that this resolution shall become effective immediately upon its adoption.

Adopted by the Prosper Portland Commission on

August 12, 2020

Pam Feigenbutz, Recording Secretary

## **TERM SHEET**

## Resolution

Authorizing a subrecipient agreement with Worksystems, Inc. (Worksystems), to implement economic opportunity initiative youth and adult workforce development services and community workforce navigator program during fiscal year 2020-21.

## Prior subrecipient agreements between Prosper Portland and Worksystems

In FY 2009-10 the EOI program was transferred to Prosper Portland from the former Bureau of Housing and Community Development (now Portland Housing Bureau). The program is managed by Prosper Portland's Entrepreneurship and Community Economic Development team in the Economic Development Department. Historically, each fiscal year, the Prosper Portland Board authorizes the subrecipient agreement between Prosper Portland and Worksystems.

## Summary of Proposed FY 2020-21 Worksystems subrecipient agreement

The proposed agreement will be similar in form to previous subrecipient agreement entered into between Prosper Portland and Worksystems, with updates as are mutually agreeable. The proposed agreement will include three scopes of work, as follows:

- Key Features of the NextGen Program (youth)
- Key Features of the Economic Opportunity Program (adult)
- Key features of the Community Workforce Navigator & Manufacturing Navigator Program

Each scope of work will detail service delivery goals and performance measures for each workforce program, including the following:

- Prosper Portland will manage the youth and adult workforce development programs through grants to Worksystems, which will implement the two programs in coordination with its other workforce services.
- Worksystems will continue to administer the Community Workforce Navigator Program through sub-grants to Worksource Portland Metro (WSPM) providers. The communitybased workforce program will focus on connecting under- and unemployed residents, low-income residents, people of color and/or limited English speakers to employment opportunities. The agreement will include funding for 3.5 FTE focused on serving Our 42<sup>nd</sup> Ave, Cully Boulevard Alliance, Jade District, Division Midway Alliance, Rosewood Initiative, Parkrose and St. Johns NPN neighborhoods.
- The Community Workforce Navigator program will include one full-time navigator focused on connecting Black and African American job seekers to employment and highgrowth jobs in the manufacturing industry

## **Budget and Financial Information**

Prosper Portland anticipates receiving \$3,034,363 in City of Portland General Funds, federal
Community Development Block Grant (CDBG) funds, and Enterprise Zone funds for workforce
development in FY 2020-21 and further anticipates allocating the budget as outlined in the table
below. Budgets may be modified to ensure appropriate delivery of services and program goals.

	General Fund	CDBG	Enterprise Zone	Total
Total Resources	\$1,026,702	\$1,778,661	\$229,000	\$3,034,636
Program Delivery				
Adult Workforce Development	\$191,728	\$817,480		\$1,009,208
Youth Workforce Development	\$293,744	\$782,610		\$1,076,354
Community Navigator Program	\$86,076	\$178,571	\$229,000	\$493,647
Personnel Services	\$169,752			\$169,752
Materials and Services	\$72,260			\$72,260
Indirect	\$213,142			\$213,142

# List of anticipated FY 2020-21 youth & adult workforce development service providers

Provider	Adult Workforce	Youth Workforce	Workforce Navigator
Central City Concern	X		
Home Forward		Х	
Human Solutions	Х		
Immigrant and Refugee Community Organization	Х	Х	Х
Mt Hood Community College			Х
New Avenues for Youth		Х	
Oregon Tradeswomen / Constructing Hope	Х		
Portland Opportunities Industrialization Center		Х	
Portland Community College			X
Portland Youth Builders		Х	
SE Works	Х		Х
Urban League			Х
Worksystems	Х	Х	Х



# **RESOLUTION NO. 7386**

RESOLUTION TITLE:				
ECONOMIC OPPO	UBRECIPIENT AGREEMENT WITH WOR RTUNITY INITIATIVE YOUTH AND ADUL DMMUNITY WORKFORCE NAVIGATOR F	T WORKFOR	RCE DEVELOPI	<b>JENT</b>
Adopte	d by the Prosper Portland Commission on	August 12, 2	020	
PRESENT FOR	VOTE	VOTE		
		Yea	Nay	Abstain
<b>✓</b>	Chair Gustavo J. Cruz, Jr.	<b>√</b>		
<b>√</b>	Commissioner Francesca Gambetti	✓		
<b>✓</b>	Commissioner Peter Platt	<b>√</b>		
$\checkmark$	Commissioner Serena Stoudamire Wesley	$\checkmark$		
$\checkmark$	Commissioner William Myers	$\checkmark$		
<b>✓</b>	da			
	CERTIFICATION			
The undersigned her	eby certifies that:			
	tion is a true and correct copy of the re per Portland Commission and as duly reco			
Pour Teigenbutz		<b>Date:</b> August 17, 2020		
Pam Feigenbutz R	ecording Secretary			