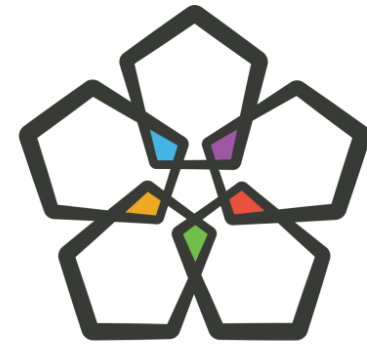


# Economic Recovery Task Force

Briefing: May 15, 2020



**PROSPER**  
PORTLAND

# Agenda

1. **Welcome & Context**
2. **Meeting Objectives & Protocols**
3. **Work Group Recommendations**
4. **Reopening Updates**
5. **Next Steps**

# City of Portland Economic Relief, Stabilization & Recovery

**Long-term Recovery (1-3 years)** Until we have a widely available vaccine for COVID-19, we are not going back to normal.



Public Health Response



Stay Home, Save Lives

Opening with Care:  
Monitor & Respond to Outbreaks  
Sustain Safety Net Services

Health Policy, Criteria & Requirements  
Strengthen Safety Net Services



Economic Response

Relief

Stabilization

Reopening & Recovery

### 4 PILLARS:

1. Increase Communication
2. Mitigate Economic Hardship
3. Help Small Businesses Stay Solvent & Retain Employees
4. Evaluate City Business Practices & Redirect Available Resources

### WORK GROUPS:

Leading with a Racial Equity Lens  
Reducing Commercial Evictions  
Evaluating City Practices  
Addressing the Digital Divide  
Supporting Displaced Workers



Business Reopening Requirements



Reopening Listening Sessions



Work Group and Task Force Recommendations



City Council Decision



Economic Impact Action Committee Implementation



Businesses ready to meet reopening requirements

## ROLES



PUBLIC HEALTH RESPONSE

### State of Oregon

Issues sector specific guidelines and dictates the terms of reopening.

### Multnomah County

Responds to public health emergency; conducts contact tracing; provides isolation facilities; monitors PPE for key constituents, and more. Ensures essential government services and safety net services continue to function.



ECONOMIC RESPONSE

ADVISE

Economic Recovery Task Force

ADVISE

Work Groups

INFORM

Reopening Listening Sessions

DECIDE

City Council

LEAD

Economic Impact Action Committee



# Work Group Reports

# Work Group Recommendations

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**Addressing the Digital Divide**

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**Reducing Commercial Evictions**

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**Evaluating City Practices – Permitting & Construction**

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**Evaluating City Practices – Supporting Local Businesses**

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**Evaluating City Practices - Supporting Non-profits & the Arts**

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**Supporting Portlanders Ineligible for Unemployment Insurance**

# Addressing the Digital Divide Work Group Active Members

- **Alan Hipólito**, Verde/suma
- Adelle Pomeroy, Free Geek
- Alyshia Macaysa, SCPDX Equity Consulting Advisor
- Andrea Valderrama, Coalition of Communities of Color
- Gabriela Rodriguez Beron, Technology Justice Advocate
- Jackie Murphy, NE STEAM Coalition
- Jessica Liu, MetroEast Community Media
- Jesse Aronson, Worksystems, Inc.
- John Wasiutynski, Multnomah County
- Kaeti Namba, Native American Youth & Family Center (NAYA)
- Loreta Boskovic, Arc of Multnomah-Clackamas
- Marcelino Alvarez, Fresh Consulting
- Matt Serres, Disability Rights Oregon
- Matthew Timberlake, Multnomah County Library
- Nandini Ranganathan, CETI
- Rick Turoczy, PIE
- Sabine Rear, Community Vision
- Stacey Triplett, Worksystems, Inc.
- Vena Rainwater
- Yvette Perez-Chavez, SCPDX Equity Consulting Advisor

## City Staff:

- **Elisabeth Perez**, OCT
- **Kevin Martin**, BPS
- Aaron Fox, PBEM
- Christine Kendrick, BPS/Smart City PDX
- Christine Llobregat, BPS
- Danny Grady, BPS
- Derek Bradly, Commissioner Hardesty's Office
- Everett Wild, Mayor Wheeler's Office
- Hannah Holloway, Commissioner Eudaly's Office
- Jaimes Valdez, BPS/Portland Clean Energy Fund
- Jared Wiener, Prosper Portland/Tech Industry Lead
- Judith Mowry, Office of Equity and Human Rights
- Kenya Williams, Community & Civic Life
- Krista Gust, BPS
- Mayra Arreola, Prosper Portland
- Meeseon Kwon, Commissioner Fritz' Office
- Rebecca Gibbons, OCT
- Regina Ingabire, PBEM

# Addressing the Digital Divide

## Accomplishments

- Successfully distributed 100 chromebooks to 10 nonprofit organization and addressed the health, safety, and translation needs
- Solidified funding to provide internet for all participants of the pilot
- Compiled initial findings from chromebook pilot

## Equity Priorities & Recommendations

1. Prioritize creation of a community-based technology/privacy task force to:
  - solicit input from impacted communities on technology-related pandemic responses
  - provide recommendations to overcome digital divide barriers to community engagement; and
  - advise the City on the equity impacts of technology-related pandemic responses, future technology and data governance policymaking
2. Prioritize funding to expand the pilot to make 5,000 technology kits -- device, software, internet connection, training -- available to frontline organizations for distribution to frontline community members

# Addressing the Digital Divide

## Equity Priorities & Recommendations Continued

3. Establish Digital Equity Innovation Fund to support program and services that address resident's technology adoption and skill-building needs via to community organizations
4. Explore entering into competitive disaster resiliency contracts with ISP(s) to make Wifi hotspot devices available for both City and resident use in times of crisis.
5. City Council adopt directives that ensure all City fiber builds include strategies to provide affordable access to gigabit broadband by all community anchor institutions, meaning they are properly equipped with robust Internet and technology facilities to serve as a connectivity safety net for all residents.
6. Support strategies that deploy broadband "to and through" community anchor institutions to connect high need communities



# Reducing Commercial Evictions Work Group Members

- **Edy Martinez**, NAYA
- **Eric Cress**, Urban Development Partners
- Jacob Falkinburg , Venture Portland
- Jeana Woolley. JM Woolley and Associates
- Jim Mark, Melvin Mark
- John Wasiutynski , Multnomah County
- Kate Fagerholm, Metro
- Kate Merrill, Central Eastside Industrial Council
- Kelly Ross, NAIOP Oregon
- Lyndsey Westgaard, Commercial Association of Brokers
- Michele Reeves, Civilis Consultants
- Randy Miller, Produce Row
- Rebecca Stavenjord, Multnomah County, Dist 4
- Sce Pike, IOTAS
- Susan Steward, BOMA
- Teresa Carr, Port of Portland

## City Staff:

- Andrés Oswill, Office of Commissioner Eudaly
- Asena Lawrence, Mayor's Office
- **Joana Filgueiras**, Prosper Portland
- Lisa Abuaf, Prosper Portland
- Matthew Tschabold, Portland Housing Bureau
- Pauline Goble, City Office of Management & Finance Facilities

# Reducing Commercial Evictions

## Accomplishments

- FAQ for Tenants and Landlords completed
- Webinar with BIPOC panel of Landlords, Tenants and Lenders representatives
- United for Relief Group created based on Taskforce discussions
- Newsletter and additional resources sent to over 20,000 recipients

## Equity Priorities & Recommendations

1. Focus technical assistance to BIPOC businesses and property owners to decrease risk of property loss
2. Direct financial assistance, as available, to stabilize BIPOC and property owners with lesser direct access to lenders

# Reducing Commercial Evictions

## Equity Priorities & Recommendations Continued

3. Translate FAQs for Tenants and Landlords into 4 Languages to increase access to information
4. Host information sessions (such as the webinar) to share technical information, expertise and BIPOC experiences within the industry
5. City Council to stay involved and engaged on State level discussions related to potential property owner foreclosure protection
6. Partner with Portland Means Progress to convene a cohort of landlords, tenants and lenders committing to work together to avoid evictions and foreclosures

# Evaluating City Practices – Permitting & Construction Work Group Members

## Volunteers:

- Amy Ruiz, Smart Growth Oregon
- Dietrich Weiland, Mackenzie
- Ellen Miller, Oregon Homebuilders Association
- Emerald Bogue, Port of Portland
- Ezra Hammer, Oregon Homebuilders Association
- Jan Mason, Mackenzie & Philippine American Chamber of Commerce
- Jill Sherman, Gerding Edlen
- Jon Issacs, Portland Business Alliance
- Keith Lachowicz, Regional Arts and Culture Council
- Kenechi Onyeagusi, Professional Business Development Group
- Mark Long, Oregon Homebuilders Association
- Mike Salsgiver, Associated General Contractors Oregon-Columbia Chapter
- Nate McCoy, NAMCO
- Paul Slyman, Metro
- **Rana Uzzaman, Co-Chair**, Portland Youth Builders & Council for Economic & Racial Equity
- Susan Steward, BOMA
- **Willy Myers, Co-Chair**, Columbia Pacific Building Trades Council

## City Staff:

- Amanda Watson, Mayor's Office
- **Andy Peterson**, Bureau of Development Services
- Dan Spero, ProsperPortland
- Eric Engstrom, Bureau of Planning and Sustainability
- Kathleen Brenes, City Procurement
- John Cardenas, Prosper Portland
- Josh Harwood, City of Portland Budget Office
- **Karl Dinkelspiel**, Prosper Portland
- Karl Lisle, City of Portland, Office of Management and Finance
- Matt Tschabold, Portland Housing Bureau

# Evaluating City Practices – Permitting & Construction

## Accomplishments

- Prioritize city payment processing for smaller contractors

## Equity Priorities & Recommendations

- Near-Term
  1. Convene Collaborative and Equitable Construction Trades Response to COVID
  2. Require all construction projects post and implement and safety guidelines with an equity lens
  3. Increase staff capable of delivering trainings to customers on use of digital permitting system
  4. Support and expedite planned collaboration forums between heavy civil contractors and PBOT

# Evaluating City Practices – Permitting & Construction

## Equity Priorities & Recommendations Continued

- Ongoing/Longer-Term
  5. Continue creating necessary technological systems to enable an all-digital permit system
  6. Explore raising the thresholds on the city's prime contractor program
  7. Implement equity in contracting and workforce guidelines; require project managers to be trained in equity in contracting requirements; ensure requirements are utilized and enforced on every project

# Evaluating City Practices – Supporting Local Businesses Work Group Members

## Volunteers:

- Amanda Lowthian, Travel Portland
- Ashley Henry, BBPDX
- Christine Chin-Ryan, Synergy Consulting, Inc. & Council for Economic & Racial Equity
- Daniel Klinkert, OT Community Association
- **Duncan Hwang, Co-Chair**, APANO
- Ed Ariniello, US Outdoor Store
- Evelyn Liu, APACC
- Jeff Miller, Travel Portland
- Johnell Bell, Business Owner
- Lizzy Caston, BBPDX
- Mark Darienzo, Jobs with Justice
- Mitch Daugherty, Built Oregon
- Rebecca Stavenjord, Multnomah County
- Ricardo Lujan-Valerio, Latino Network
- Rick Turoczy, Portland Incubator Experiment
- Sarah Shaoul, Business Owner
- **Skip Newberry, Co-Chair**, Technology Association of Oregon
- Stephen Green, BICEP, Pensole Academy
- Teri Karren-Keith, Beneficial Bank

## City Staff:

- Asena Lawrence, Mayor's Office
- **Dan Spero**, Prosper Portland
- Jamey Duhamel, Comm. Eudaly's Office
- **Karl Dinkelspiel**, Prosper Portland
- Karl Lisle, Office of Management and Finance
- **Les Spitler**, City Procurement
- Matt Gierach, Debt Management
- **Shea Flaherty-Betin**, Prosper Portland

# Evaluating City Practices – Supporting Local Businesses

## Accomplishments

- Demonstrate support for 'buy locally and equitably' by showcasing local businesses

## Equity Priorities & Recommendations

- Near-Term
  1. Prioritize clean up of commercial corridors/main streets, e.g. graffiti
  2. Create technical and financial assistance asset map
  3. Consider further waiving, reducing or delaying city-controlled taxes and fees
  4. Establish a 'buy local' program throughout the city government (e.g. P-Card purchases); Develop, maintain city database of vendors in categories for small purchases; utilize direct procurement for contracts < \$150,000 to increase investment in diverse firms
  5. Pursue permitting, temporary parking and infrastructure support (ex. ease signage regulations, drop off/pick up) in line with community feedback



# Evaluating City Practices – Supporting Local Businesses

## Equity Priorities & Recommendations Continued

- Ongoing/Longer-Term
  6. Create policy, practices, procedures and criteria to identify firms that are minority and/or women owned, but are not COBID certified.
  7. Measure equity and buy local performance; create a regular report(s) on performance
  8. Expand access to technical assistance and support: increase funding to business navigator programs; ensure translation of all small business messaging and programs

# Evaluating City Practices – Supporting Non-Profits & the Arts Work Group Members

## **Volunteers:**

- Andre Middleton, Friends of Noise
- Andrea Valderrama, Coalition of Communities of Color
- Barbara Timper, Worksystems, Inc.
- Brian Berry, OMSI
- Pastor Ed Williams, Mt. Olivet Church
- Helen Deltoso, RACC
- **Madison Cario, Co-Chair, RACC**
- Jeff Curtis, Portland Rose Festival
- Jenny Stadler, PHAME PDC
- Jim White, Non-Profit Association of Oregon
- Keith Lachowicz, RACC
- **Miranda Mishan, Co-Chair, NAYA**
- Marcus Mundy, Coalition of Communities of Color
- Reed Broderson, Metro
- Robin Wang, Ascent Funding
- Rosaline Hui, Portland Chinese Times
- Scott Kerman, Blanchet House
- Scott Showalter, Oregon Symphony

## **City Staff:**

- Amanda Watson, Mayor Office
- Andrés Oswill, Commissioner Eudaly's Office
- Damian Crowder, Prosper Portland
- Dana DeKlyen, Prosper Portland
- Ginger Damron, Grants Office
- Giyen Kim, Office of Management and Finance
- Khanh Tran, Mayor's Office
- **Karl Dinkelspiel, Prosper Portland**
- **Karl Lisle, Office of Management and Finance**
- Sue Lewis, Prosper Portland

# Evaluating City Practices – Supporting Non-Profits & the Arts

## Accomplishments

- Increase flexibility on payment terms for existing City/Prosper contracts and grants

## Equity Priorities & Recommendations

1. Identify existing contracts to artists that have not been followed through on and make them a priority; Create and maintain list of City capital projects with arts contracts
2. Create database of City owned vacant spaces for arts orgs and non-profits
3. Prioritize funding and spend reserves for nonprofits with City contracts
4. Create a program of free or reduced rent for arts organizations
5. Create a city-led group to provide technical assistance with assessing opportunities, grant writing, and grant administration to nonprofits. Provide navigation assistance, resource map and on-line clearinghouse for funding opportunities (e.g. grants, loans, programs) tailored to non-profits and arts
6. Develop strategies for keeping City owned/operated venues and organizations viable when the crisis ends.

# Support for Displaced Workers Ineligible for Unemployment Insurance Work Group Members

- Adriana Miranda, Causa
- Alan Hipólito, Verde/Suma
- Aldo Medina, Hacienda CDC
- Andrea Valderrama, Coalition of Communities of Color
- Carmen Castro, Hispanic Metropolitan Chamber
- Jenny Lee, APANO
- Kelsey Provo, Innovation Law Lab
- Laura Hanson, Regional Disaster Preparedness Organization (RDPO)
- María García, New Portlanders Policy Commission
- Osmani R. Alcaraz-Ochoa, Voz Workers' Rights Education Project
- Ricardo Lujan-Valerio, Latino Network
- Román D. Hernández, Troutman Sanders, LLP

## **City Staff:**

- Amy Fleck Rosete, Prosper Portland
- Andrés Oswill, Commissioner Eudaly's Office
- Hannah Holloway, Commissioner Eudaly's Office
- Asena Lawrence, Mayor's Office
- Derek Bradley, Commissioner Hardesty's Office
- Joseph Puente, Mayor's Office
- **Kelly Haines**, Worksystems, Inc.
- **Liza Morehead**, Worksystems, Inc.
- Stacy Cowan, OGR

# Support for Displaced Workers Ineligible for Unemployment Insurance

## Accomplishments

- Multnomah County and City of Portland expressed support of state-level investment in Oregon Worker Relief Fund

## Equity Priorities & Recommendations

- Ensure all local recovery investments explicitly address gaps of federal resources and support stabilizing those communities that don't have access to those resources
- Business support should prioritize micro - entrepreneur/undocumented business owners
- Ongoing evaluation of how these recommendations impact the most vulnerable populations, as well as ongoing engagement and partnership with community

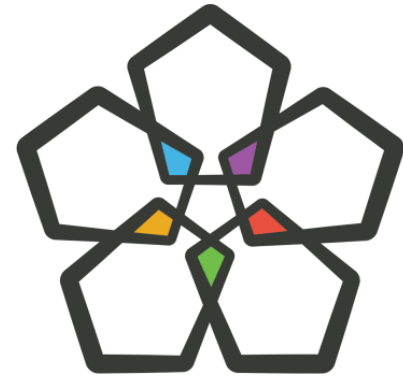
# Support for Displaced Workers Ineligible for Unemployment Insurance

## Equity Priorities & Recommendations Continued

- \$2MM for the Oregon Worker Relief Fund
- Support the lobbying efforts of the Oregon Worker Relief Fund (OWRF) at the state level
- Support undocumented micro entrepreneurs by prioritizing local business grants and loans
- Business relief efforts, including Prosper Portland's Small Business Relief Fund (SBRF), should prioritize supporting businesses ineligible for federal aid

# Discussion & Questions

Please use the chat function or “raise your hand” for questions & comments.



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# Reopening

Tory Campbell, Prosper  
Portland

Raihana Ansary, State  
of Oregon

Kim Melton,  
Multnomah County







# Reopening Listening Sessions

Tory Campbell, Prosper Portland



# Portland Reopening Listening Sessions

## Goals:

- Share information about new health requirements and understand business community's questions and concerns
  - Identify reopening challenges and opportunities from different industry segments & culturally specific communities
  - Incorporate business voices using Equity & Vulnerability Lens
- 

# Portland Reopening Listening Sessions

Industry or Community	Session Co-hosts	Timing	Tentative Dates (TBD)
African American Businesses	BACC, NAACP & <b>Potential Additional co-hosts</b>	Group 1	6/4/2020
Asian & Pacific Islander Businesses	APANO, APACC, PACCO	Group 1	6/3/2020
Childcare	CCR&R, Neighborhood House	Group 1	6/1/2020 (Evening Session)
Gyms	Multnomah Athletic Club & <b>Seeking Co-host</b>	Group 1	6/8/2020
Immigrant – non Latinx Businesses	IRCO, Mercy Corps Northwest	Group 1	5/28/2020
Latinx Businesses	HMC, Hacienda	Group 1	5/22/2020 (AM Session)
Native American Businesses	NAYA, ONAC	Group 1	5/22/2020
Personal Services	Venture PDX & <b>Seeking Co-host</b>	Group 1	6/5/2020
Restaurants	Venture PDX & Oregon Restaurant & Lodging Association (TBD) & PDX Restaurant Alliance (TBD) & Portland Independent Restaurant Association (TBD)	Group 1	6/1/2020 (AM Session)
Retail	Built Oregon & Bricks Need Mortar	Group 1	5/29/2020
Russian Speaking	Mercy Corps Northwest	Group 1	6/10/2020 (AM Session)
Film		Group 2	
Venues		Group 2	
Event planners & catering		Group 2	
Hotels & Hospitality		Group 2	
Performing Arts & Non-Profits	To be confirmed in Group 2	Group 2	To be confirmed in Group 2
Construction		Group 2	
Professional Services – Legal, accounting, insurance, etc.		Group 2	
Cluster industries – A&O, Tech, Manufacturing, Green Cities		Group 2	



# State of Oregon Reopening Clarifications

Raihana Ansary, Regional Solutions



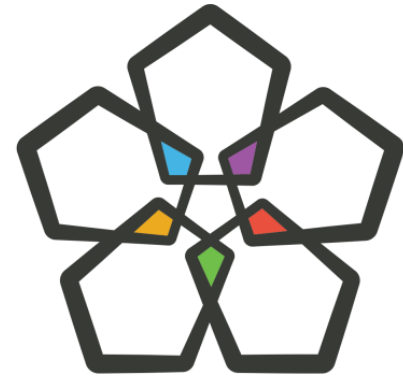


# Multnomah County Reopening Update

Kim Melton, Multnomah County

# Discussion & Questions

Please use the chat function or “raise your hand” for questions & comments.



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