

## UrbanPlan



**Date: April 17, 2020**  
**Time: 8:30 Am to 4:30 PM**  
**Location: Portland Community College – Cascade Campus**  
**Terrell Hall**  
**5624 N. Borthwick Avenue**  
**Room 206**

**Must RSVP online**

### **What to expect:**

- The training is free.
- Light breakfast and lunch will be served
- No specific background knowledge is expected.
- Attendance is available for up to 30 participants.
- Participants will be divided into groups of 5 or 6 and each group will have a building set and financial template to help analyze the imaginary area of a city that they are planning and developing together.
- There will be a facilitator and volunteers to support the event and answer any questions throughout the day.

During engagement and outreach processes tied to the N/NE Community Development Initiative and the Williams & Russell project, members of the Oversight Committee, the Project Working Group, and the broader community expressed an interest in learning more about the development process, who is involved, how development occurs, how decisions are made, and how and when the community engages.

In response to community interest, Prosper Portland is partnering with the local Portland district council of the Urban Land Institute (ULI) Northwest (<https://northwest.uli.org/>) to provide an UrbanPlan training.

ULI is a national industry network with the mission of providing leadership in the responsible use of land and creating and sustaining thriving communities worldwide (<https://uli.org/about/>).

UrbanPlan is a full-day experience designed to provide an opportunity for community learning and exposure about planning and real estate development. It is a program that ULI chapters nationwide have offered to community members, political leaders, and students. During the training, participants engage in a fictional development project by assuming roles typically

involved in development, including things like community engagement, financial analysis, and permitting. Participants experience the challenging issues, perspectives, trade-offs, and fundamental economics at play. This is not a lecture-style program - its goal is to provide a hands-on and engaging experience.

The training is supported by local volunteers involved in the planning and development field who are there as a resource to participants during their discussions and exchange. By bringing the program to Portland, ULI and Prosper's goal is to better support community members participating in N/NE and Portland development, so that, together, we can create better communities.

For additional information on UrbanPlan, please visit <https://northwest.uli.org/get-involved/urbanplan/>

For more details, please contact Joana Filgueiras, project Manager II at Prosper Portland, at (503)823-4852 or [FilgueirasJ@ProsperPortland.us](mailto:FilgueirasJ@ProsperPortland.us) .