



PROSPER  
PORTLAND

Building an Equitable Economy

**Gustavo J. Cruz, Jr.**  
Chair

**Francesca Gambetti**  
Commissioner

**Alisha Moreland-Capua, M.D.**  
Commissioner

**William Myers**  
Commissioner

**Peter Platt**  
Commissioner

**Ted Wheeler**  
Mayor

**Kimberly Branam**  
Executive Director

This document represents the official meeting record of the February 12, 2020, Prosper Portland Board of Commissioners (Board) meeting held at 222 NW Fifth Ave., Portland, OR 97209. The full video recording of this meeting can be found at:

<https://www.youtube.com/watch?v=73WxNHb8kgc>

## 1. Call to Order and Roll Call

Chair Gustavo Cruz called the meeting to order at approximately 3:04 p.m. Pam Feigenbutz, Prosper Portland Board recording secretary, called the Prosper Portland Board roll:

Chair Gustavo Cruz	PRESENT
Commissioner Francesca Gambetti	PRESENT
Commissioner Alisha Moreland-Capua	PRESENT
Commissioner William Myers	PRESENT
Commissioner Peter Platt	*PRESENT

\*Commissioner Platt was present by telephone for roll call after which connection was lost and never regained.

## 2. Commissioner Reports

Commissioner Moreland-Capua

- Attended The Skanner Foundation's 34<sup>th</sup> annual Dr. Martin Luther King, Jr. breakfast on January 20

Commissioner Myers

- Attended The Skanner Foundation's 34<sup>th</sup> annual Dr. Martin Luther King, Jr. breakfast on January 20
- Attended the Division Rapid Transit event on January 23
- Participated in Construction Career Pathway Project negotiations on January 30

Commissioner Gambetti

- Nothing to report

Chair Cruz

- Attended the City Council Executive Session with Prosper Portland on February 4
- Attended the Chinese New Year event at the Lan Su Chinese Garden on February 4

## 3. Executive Director Report

- Acknowledged the celebration of Black History month
- Invited small business owners to attend the Greet and Grow Business to Business fair on February 25

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Portland, OR  
97209-3859

503-823-3200 Main  
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#### 4. Meeting Minutes

Chair Cruz called for a motion to approve the January 15, 2020 Prosper Portland Board meeting minutes. Commissioner Gambetti moved and Commissioner Moreland-Capua seconded the motion.

AYES: Cruz, Gambetti, Moreland-Capua, Myers  
NAYS: None

#### 5. Public Comment for Items Not on Agenda

There was no public testimony.

#### CONSENT AGENDA

#### 6. Action Item: Resolution 7358 and 7359 – Requesting city Council to Issue Bonds to Refund Bonds Previously Issued for the Lents Town Center and North Macadam Urban Renewal Areas

Chair Cruz called for a motion to approve Resolution 7358 and 7359; Commissioner Moreland-Capua moved and Commissioner Gambetti seconded the motion.

AYES: Cruz, Gambetti, Moreland-Capua, Myers  
NAYS: None

#### 7. Action Item: Resolution 7360 – Authorizing Modifications to the Intergovernmental Agreement Among Prosper Portland, the City of Portland Office of Management and Finance, and the City of Portland Office of Equity and Human Rights, and Other Actions to Implement the Community Opportunities and Enhancements Program

Chair Cruz called for a motion to approve Resolution 7360; Commissioner Moreland-Capua moved and Commissioner Gambetti seconded the motion.

AYES: Cruz, Gambetti, Moreland-Capua, Myers  
NAYS: None

#### REGULAR AGENDA

#### 8. Information Item: Update on Cluster Action Plans

Prosper Portland staff presenting this item:

*Tory Campbell, Director of Economic Development*

*Jared Wiener, Project Manager I*

*Pam Neal, project Manager I*

*Sucheta Bal, project Manager I*

*Kevin Johnson, Project Manager I*

Mr. Campbell described the type of work the Business and Industry (B&I) team performs. Mr. Campbell stated the team is helping companies become more inclusive while helping inclusive companies grow.

Mr. Wiener, Ms. Neal, Ms. Bal, and Mr. Johnson provided workforce and industry data on all for clusters; current programming and activities; and how the Cluster Action Plans provide strategies on driving inclusive economic development in each of the industry clusters.

Commissioner Moreland-Capuia recommended staff add coaching to their training model; suggesting staff train those who come to them to become the experts who can then train their own constituents. The commissioner also recommended measuring outcomes sometime after the training with a survey of questions, for example, “how have you taken the principles and applied them in the workplace,” and “what does that look like”. Finally, the commissioner was curious as to what some of the barriers were for entrepreneurs of color in the software and media portion of the Technology and Media cluster, and if it is access to capital, what plans are in place to help remedy the situation.

Chair Cruz called forward guests to testify.

Karim Hassanein, Bora Architects, spoke to the value of the Inspiring Diversity Grant program to Bora in driving change most markedly in creating an equity committee.

Marcus Carter, Instrument and Techtown Steering Committee member, shared how Techtown has helped pipeline development by going out to schools and introducing girls of color to coding.

At approximately, 4:31 p.m., Chair Cruz adjourned the Prosper Portland Board Meeting and convened the Executive Session.

#### **EXECUTIVE SESSION**

**9. The Executive Session is Held in Accordance with Oregon Revised Statutes 192.660(2)(e) to Conduct Deliberations Concerning the Negotiations of Real Property Transactions**

**10. Adjourn**

There being no further business, Chair Cruz adjourned the Prosper Portland Board meeting at approximately 5:54 p.m.