



PROSPER
PORTLAND

Building an Equitable Economy

Gustavo J. Cruz, Jr.
Chair

Francesca Gambetti
Commissioner

Alisha Moreland-Capua, M.D.
Commissioner

William Myers
Commissioner

Peter Platt
Commissioner

Ted Wheeler
Mayor

Kimberly Branam
Executive Director

This document represents the official meeting record of the June 12, 2019 Prosper Portland Board of Commissioners (Board) meeting held at 222 NW Fifth Ave., Portland, OR 97209.

The full video recording of this meeting can be found at:

https://www.youtube.com/watch?v=zRqC4RYFg_M

1. Call to Order and Roll Call

Chair Gustavo Cruz called the meeting to order at approximately 3:05 p.m. Pam Feigenbutz, Prosper Portland Board recording secretary, called the Prosper Portland Board roll:

Chair Gustavo Cruz	PRESENT
Commissioner Francesca Gambetti	PRESENT
Commissioner Alisha Moreland-Capua	PRESENT
Commissioner William Myers	PRESENT
Commissioner Peter Platt	PRESENT

2. Commissioner Reports

Commissioner Gambetti

- Attended My People’s Market on June 1
- Attended the Broadway Corridor Open House on June 4

Commissioner Myers

- Attended the St. John’s Parade and festival on May 11
- Attended the Metro Urban Innovator Awards on June 5
- Attended the Coalition of Communities of Color Soiree on June 11

Commissioner Moreland-Capua

- Attended the Celebrate Trade event on May 13
- Attended the Hill Block Project Working Group meeting on June 5
- Attended the Neil Kelly Scholarship banquet on June 6
- Attended the Rose Festival Parade on June 8

Chair Cruz

- Attended the St. John’s Parade on May 11
- Attended the Portland Center Stage gala on May 11
- Attended the Celebrate Trade event on May 13
- Attended the Council of Economic Advisors meeting on May 16
- Attended the Portland Center Stage Board meeting on May 22

3. Executive Director Report

- Attended My People’s Market on June 1
- Attended the Broadway Corridor Open House on June 4

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Portland, OR
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503-823-3200 Main
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- Attended the Fair Housing Council of Oregon’s Historic Bus Tour on May 23
- Noted Commissioner Platt will join City Commissioner Chloe Eudaly and Portland Bureau of Transportation staff for the dedication of the Foster Streetscape project
- Announced Prosper Portland issued requests for proposals for two key sites in the Old Town/Chinatown neighborhood: the corner of NW 4th and Burnside, adjacent to the Chinatown Gate, and Block 25, located between NW Flanders Street, NW 4th Avenue, NW Glisan Street, and NW 3rd Avenue

4. Meeting Minutes

Chair Cruz called for a motion to approve the May 8, 2019, Prosper Portland Board meeting minutes. Commissioner Myers moved and Commissioner Moreland-Capua seconded the motion.

AYES: Cruz, Gambetti, Moreland-Capua, Myers, Platt
NAYS: None

5. Public Comment for Items Not on Agenda

Ashley Henry, Business for a Better Portland, noted she was in support of Prosper Portland’s proposed grant to Greater Portland Inc., but noted concerns around the high cost of membership which directly influences which voices are at the table making important decisions that impact the city of Portland.

CONSENT AGENDA

6. Action Item: Resolution 7313 – Authorizing Short-Term Interfund Operating Loans Not to Exceed \$1,000,000 from Specified Funds to the Community Development Block Grant Economic Opportunity Initiative Fund and Neighborhood Prosperity Initiative Urban Renewal Area Funds from July 1, 2019, to June 30, 2020

Chair Cruz called for a motion to approve Resolution 7313; Commissioner Platt moved and Commissioner Gambetti seconded the motion.

AYES: Cruz, Gambetti, Moreland-Capua, Myers, Platt
NAYS: None

At approximately 3:28 p.m. Chair Cruz called the Prosper Portland Board meeting into recess and David Berringer, Chair of the Tax Supervising and Conservation Commission (TSCC) convened the TSCC Public Hearing.

7. Information Item: Tax Supervising and Conservation Commission Public Hearing on and Certification of the Fiscal Year 2019-20 Approved Budget

TSCC staff presenting this item:

TSCC Commissioners: *Brendan Watkins, James Ofsink, Margo Norton, Dr. Mark Wubbold*
TSCC Staff: *Craig Gibbons*

At approximately 4:15 p.m., TSCC Acting Chair Ofsink adjourned the TSCC public hearing and Prosper Portland Chair Cruz called for a break.

At approximately, 4:20 p.m., Chair Cruz called the Prosper Portland Board back from recess.

8. Action Item: Resolution 7314 – Adopting the Annual Budget of Prosper Portland for the Fiscal Year Beginning July 1, 2019 and Ending June 30, 2020; and Making Appropriations

Prosper Portland staff presenting this item:

Tony Barnes, Finance Manager

With this action, the Board formally adopted Prosper Portland’s fiscal year (FY) 2019-20 Recommended Budget, effective July 1, 2019. The Prosper Portland Board’s adoption of the FY 2019-20 Recommended Budget represents the final phase of the FY 2019-20 budget process, which began in November 2018.

Mr. Barnes reviewed the final City of Portland General Fund cut and add packages and compared the previous year’s total funding. In addition, Mr. Barnes reviewed the five-year forecast for the River District and provided an update on its funding. Mr. Barnes also noted potential resources not included in the forecast

Chair Cruz called for a motion to approve Resolution 7314; Commissioner Moreland-Capuia moved and Commissioner Gambetti seconded the motion.

AYES: Cruz, Gambetti, Moreland-Capuia, Myers, Platt

NAYS: None

9. Action Item: Resolution 7312 – Authorizing a \$75,000 Grant to Greater Portland Inc.

Prosper Portland staff presenting this item:

Troels Adrian, Business & Industry Manager

With this action, the Board authorized the Executive Director to execute a Grant Agreement between Prosper Portland and Greater Portland Inc. (GPI) in an amount not to exceed \$75,000 to support regional business recruitment, marketing, and export coordination in fiscal year 2019-20. This is the seventh year Prosper Portland has provided a grant to GPI; since the cumulative grant amount disbursed to GPI has exceeded the Executive Director’s \$500,000 threshold for financial support, the action was presented to the Prosper Portland Board of Commissioners for approval.

Mr. Adrian cited GPI’s support of Prosper Portland’s Strategic Plan primarily through job creation. He reviewed GPI’s mission and focus on regional marketing and business recruitment highlighting cross-jurisdictional collaboration.

Commissioner Moreland-Capuia asked how Prosper Portland will address the concerns expressed during public testimony; i.e., whether membership in the organization is impeded by cost, potentially leaving out diverse voices resulting in decisions made that may or may not align with Prosper Portland’s Strategic Plan. Commissioner Moreland-Capuia also requested demographic information regarding the approximate 673 new jobs brought to the city through GPI’s recruitment efforts.

Mr. Adrian noted that Prosper Portland does not have the ability to track the demographics of those hired through GPI's recruitment efforts unless the companies take advantage of one of Prosper Portland's programs where the functionality is built in.

Commissioner Moreland-Capuia asked whether Prosper Portland could request the information as a result of providing a grant to GPI. She also requested a gap analysis.

Mr. Adrian noted that he would keep the Board apprised of the gap analysis.

Chair Cruz invited GPI Interim President, Matt Miller to join the table.

Mr. Miller noted that he would be happy to provide data points to the Board including occupation profiles.

Chair Cruz called for a motion to approve Resolution 7312; Commissioner Platt moved and Commissioner Myers seconded the motion.

AYES: Cruz, Gambetti, Moreland-Capuia, Myers, Platt
NAYS: None

10. Action Item: Resolution 7315 – Approving Guidelines for the Thriving Small Business Loan Program

Prosper Portland staff presenting this item:
Kay Little, Interim Strategic Capital Improvement Consultant

With this action, the Board approved program guidelines for the Thriving Small Business Loan program, a new financial tool primarily focused on small traded and non-traded sector businesses owned by women and individuals from underrepresented populations.

Mr. Little shared the difficulties and hardships experienced by small businesses owners trying to secure financing as well as building and maintaining working capital. He noted how the Thriving Small Business Loan program will address the need for flexible collateral, a potential interest rate reduction and a loan up to \$50,000. Mr. Little stated this is a two-year pilot and will report back to the Board once it is complete.

Chair Cruz called for a motion to approve Resolution 7315; Commissioner Myer's moved and Commissioner Moreland-Capuia seconded the motion.

AYES: Cruz, Gambetti, Moreland-Capuia, Myers, Platt
NAYS: None

11. Information Item: Update on Old Town/Chinatown Action Plan

Prosper Portland staff presenting this item:
Bernie Kerosky, Project Manager I

The Board was provided a letter submitted by the Downtown Portland Clean & Safe District (See Attachment A).

Mr. Kerosky shared how the Old Town/China Town Action Plan (Action Plan) aligned with Prosper Portland's Strategic Plan and reviewed community participation over the last five years. Mr. Kerosky shared lessons learned and briefed the Board on accomplishments, challenges, and next steps.

Chair Cruz call forward guests to testify.

Helen Ying, Chair, Old Town/Chinatown Community Association expressed "new life" was being breathed into the neighborhood but that additional work was still needed. She requested an extension to the Action Plan and a joint task force be formed to improve livability and safety.

Stan Penkin, President, Pearl District Neighborhood Association requested work be done on a good-neighbor agreement with the Navigation Center.

Clark Chen, owner, Shirts & Skins Inc., dba The Almanac Brand testified in favor of extending the Action Plan noting the area was drawing in more and more small business owners. Mr. Chen provided a postcard he created to the Board noting the Streetwear & Sneaker culture in Old Town/Chinatown (see Attachment B).

Stephen Green, COO, Pensole Design Academy, noted some of the small business owners coming back to the neighborhood were from families with a long legacy in Old Town/Chinatown.

12. Action Item: Resolution 7316 - Approving the Thirteenth Amendment to the South Park Blocks Urban Renewal Plan and Forwarding to City Council with a Recommendation for Approval

Prosper Portland staff presenting this item:

Justin Douglas, Governance, Learning, & Outcome Manager

Amy Nagy, Project Manager I

With this action, the Board adopted the Thirteenth Amendment to the South Park Blocks Urban Renewal Plan (SPB Plan). The SPB Plan was amended to contain two projects that include a public building that benefit the tax increment finance district. Specifically, the amendment allows for potential financial investment in the Multnomah County Central Library (Central Library) located at 801 SW 10th Avenue and the Arlene Schnitzer Concert Hall (Schnitzer) located at 1037 SW Broadway.

Mr. Douglas noted when Resolution No.7310 was brought forth to the May 8, 2019 Board meeting it was not known at the time that the city-owned Arlene Schnitzer Concert Hall (Schnitzer) would also be in need of significant repairs.

Ms. Nagy detailed the proposed improvements for the Central Library and Schnitzer.

Chair Cruz called for a motion to approve Resolution 7316; Commissioner Moreland-Capuia moved and Commissioner Platt seconded the motion.

AYES: Cruz, Gambetti, Moreland-Capuia, Myers, Platt

NAYS: None

13. Adjourn:

There being no further business, Chair Cruz adjourned the Prosper Portland Board meeting at approximately 5:47 p.m.

Approved by the Prosper Portland Commission on July 10, 2019



Pam Feigenbutz, Recording Secretary