Open House Plan

January 2019

Date: February 11th, 2019
Time: 6:00pm – 8:00pm
Location: Wattles Boys and Girls Club, 9330 SE Harold St., Portland 97266
Expected Attendance: 200

Purpose

• Share information and answer questions about the site, the 5-year Action Plan, the role of Prosper Portland, and the redevelopment process.
• Based on focus group feedback, share what we have heard so far about community values
• Share information about how those community values can be translated into the development program.
  o For example Housing: “a place for families” → 3 bedroom units
  o Public Space “a welcoming place for families” → playground and place to play
• Share information about next steps and the decision-making process, including the project timeline
• Provide resources for local community (on housing, WHAT ELSE?)

Notification Plan

• Email invitations. Invite all existing stakeholders and email listserv. Make a ‘shareable’ email invitation that can be circulated by invitees.
• Project website. Post information prominently on the Prosper Portland website.
• Social Media. Post on Prosper Portland social media pages.
• Word-of-mouth outreach. Work with community conversation participants to spread the word.
• Postcard mailer.

Translation & Interpretation Needs

• Four translators available at the Open House (Chinese, Russian, Vietnamese, Spanish)
• Printed materials:
  o Display Boards
  o Community information?

Approach

Open House will be informal, drop-in style with information displays. Input opportunities through dot exercises or filling out a feedback form will be available at some stations. Fact sheets and comment forms will be available to solicit additional input.
<table>
<thead>
<tr>
<th>Station</th>
<th>Display info/activity</th>
<th>Staff</th>
</tr>
</thead>
</table>
| Welcome                    | Displays • Welcome/Sign in
Engagement                  | **Sign In:** Anne C-T, Paula Edwards, JLA Staff  
**Floaters:** Amy Hartman, Lisa Abuaf, Mayra Arreola  
**CEls:** Ngoc, Timmy, Maria Elena, Hanna |
| Station 1: Project Background | Displays (3 boards)
• About Lents Town Center Phase II developments
  o *Point out what feedback is being asked for, and how it will be used in the final outcome*
• What happened in Phase I?
  o *Be sure to easily explain housing terminology (MFI, Affordable Units, Market Rate, etc.) to folks who might not know.*
  o *Also reference work done in Lents 5-year action plan*
• Phase II Timeline
  o *People may have question here about how soon groundbreaking might happen, etc.*
  o *Be sure to point out and invite people to Community Conversation #2 on the 25th*
| Station 2: Housing         | Displays (2 boards)
• Share what we have heard (focus groups, community conversations, conversation with stakeholders)
• Values that we have heard about housing
• And how those values could be translated into the development project – potential public benefits
  o *Be sure to explain clearly (and in easy terms!) what housing terminology means: MFI, inclusionary housing policy, etc.*
Engagement                  | June Reyes, JLA Staff, Karl Dinkelspiel                                                |
• What ideas resonate with you the most?
• Is there anything else you’d like to add?
• What multifamily housing developments inspire you and why?
Prosper Portland
Lents Town Center Phase II Outreach

Station 3: Commercial

**Displays (2 boards)**
- Share feedback heard (focus groups, community conversations)
- How these could be reflected in the development

**Engagement**
- What ideas resonate the most with you?
- Is there anything else you’d like to add?
- What commercial or retail spaces inspire you?
  - *People can vote on sticky dots for favorite photos, and add in on sticky notes/write ideas on displays, etc.*

Laura Alsenas, JLA Staff, Floater

Station 4: Public Space

**Displays (2 boards)**
- Share feedback heard (focus groups, community conversations)
- How these could be reflected in the development

**Engagement**
- What ideas resonate the most with you?
  - *Participants can add sticky dots to one of the pictures: covered pavilion, bathroom, play area(s)*
- Anything else you’d like to add?
- Favorite public spaces in Portland?
  - *Participants use sticky notes/pens to write down ideas and add to display board*
  - *Staff to have flip chart handy to write down any additional ideas/comments heard in conversation*

Sue Lewis, Thea Munchel, Floater

Station 5: Equitable Development

**Displays**
- Values heard from community (focus groups, community conversation 1, other conversations with stakeholders)
- How these could be reflected in the development
  - *Staff to be sure to clearly explain in easy terms what the policies are, and what they mean (PP’s equity policies, etc.)*

**Engagement**

Wendy Wilcox, Thalia Martinez, Floater
Prosper Portland
Lents Town Center Phase II Outreach

- How can we make this framework more equitable? What additional equitable development goals are important to you?
  - Participants can write on sticky notes/on board to provide additional feedback
  - Have flip chart handy to write down any additional ideas/comments heard in conversation
  - This station might require more explanation (what’s possible? What’s not?) and helping people to understand what this question means

<table>
<thead>
<tr>
<th>Comment Table</th>
<th>Engagement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comment forms to fill out and comment boxes</td>
<td>Invite participants to the community conversation 2 happening on February 25th <em>(all welcome and will focus on possible ‘packages’ for development)</em></td>
</tr>
<tr>
<td>Additional resources?</td>
<td>Additional resources?</td>
</tr>
</tbody>
</table>
  - Staff to be prepared to help direct people to community resources if they have additional questions about any of the areas covered in the OH (housing, etc.) |

Materials

- Sign-in sheets - JLA
- Comment forms (75) – JLA
- Comment box - JLA
- Welcome sign – JLA
- Dots: 4 colors, 150 each (600) – JLA
- Pens (40) – JLA
- Sticky notes – JLA
- Meeting kit – JLA
- Easels (12) – JLA
- Clipboards – JLA
- Name tags – JLA
- Comment table sign – JLA
- A-frame – JLA
- Flip charts (5) – JLA
- Annotated agendas (15) – JLA
- Paper cups and plates (enough for 80+) – JLA
- Swag (pens, coasters, etc.) – PP
- Food/refreshments – PP
- Printed display boards -- PP