



PROSPER
PORTLAND

Building an Equitable Economy

Gustavo J. Cruz, Jr.
Chair

Francesca Gambetti
Commissioner

Alisha Moreland-Capua, M.D.
Commissioner

William Myers
Commissioner

Peter Platt
Commissioner

Ted Wheeler
Mayor

Kimberly Branam
Executive Director

This document represents the official meeting record of the September 12, 2018 Prosper Portland Board of Commissioners (Board) meeting held at The Rosewood Initiative, 16126 SE Stark Street, Portland, OR 97233. The full video recording of this meeting can be found at: https://www.youtube.com/watch?v=dPTEOyy_WXI

1. Call to Order and Roll Call

Chair Gustavo Cruz called the meeting to order at approximately 6:08 p.m. Pam Feigenbutz, Prosper Portland Board recording secretary, called the Prosper Portland Board roll:

Chair Gustavo Cruz	PRESENT
Commissioner Francesca Gambetti	PRESENT
Commissioner Alisha Moreland-Capua	PRESENT
Commissioner William Myers	PRESENT
Commissioner Peter Platt	PRESENT

2. Commissioner Reports

Commissioner Gambetti

- Spoke at the Gateway Discovery Park grand opening on August 4

Commissioner Myers

- Attended the Elevate Capital celebration on September 7
- Attended the opening of OHSU’s Knight Cancer research building on September 7

Chair Cruz

- Attended the Elevate Capital celebration on September 7

3. Executive Director Report

- Spoke at the Broadway Corridor open house on July 25
- Announced the second Broadway Corridor open house for September 26
- Noted the Gateway Discovery Park grand opening on August 4, at which Commissioner Gambetti spoke on behalf of Prosper Portland
- Spoke at the Asian Health and Service Center grand opening ceremony on August 8
- Attended the opening of the Ann Hamilton exhibit at Centennial Mills on August 9
- Attended and tabled at the Jade Night Market on August 18
- Attended the Portland Business Alliance annual meeting on May 1
- Met with Gateway representatives on August 22

222 NW Fifth Avenue
Portland, OR
97209-3859

503-823-3200 Main
503-823-3368 Fax
503-823-3366 TTY

- Congratulated the Adidas team on their campus expansion groundbreaking event held August 27
- Attended the opening of OHSU’s Knight Cancer research building on September 7
- Prosper Portland along with Legacy Health, Portland Housing Bureau, Mayor Wheeler and Project Working Group co-chairs LaKeitha Elliott and Bryson Davis signed a Memorandum of Understanding for the Hill Block project on September 5
- Announced the Community Livability Grant application process opened September 11
- Spoke at the Shades of Green Forum earlier in the day
- Announced opening the application process on September 17 for Prosper Portland’s new Cannabis Business Development program with service provider NuLeaf
- Prosper Portland will be tabling at El Grito on September 15
- The fourth annual Festival of Nations takes place on September 16
- The next meeting of the North/Northeast Community Development Initiative Oversight Committee is scheduled for September 20
- Announced the third edition of My People’s Market scheduled for November 9

4. Meeting Minutes

Chair Cruz called for a motion to approve the July 18, 2018, Prosper Portland Board meeting minutes. Commissioner Gambetti moved and Commissioner Myers seconded the motion.

AYES: Cruz, Gambetti, Myers, Moreland-Capuia, Platt
NAYS: None

5. Public Comment for Items Not on Agenda

No public testimony was presented.

CONSENT AGENDA

- 6. Action Item: Resolution 7284 - Authorizing a Grant Agreement with Venture Portland to Implement Business District Support Programs and the Catalytic Investment Initiative for the City of Portland During Fiscal Year 2018/19**
- 7. Action Item: Resolution 7285 – Authorizing Execution of Fiscal Year 2018/19 Intergovernmental Service Level Agreement with the City of Portland for General Fund Special Appropriations of \$6,540,663 for Economic Development Activities**

Chair Cruz called for a motion to approve Resolutions 7284 and 7285; Commissioner Platt and Commissioner Myers seconded the motion.

AYES: Cruz, Gambetti, Myers, Moreland-Capuia, Platt
NAYS: None

REGULAR AGENDA

8. Information Item: Update on the Rosewood Initiative and the Purpose Built Communities

Prosper Portland staff and others presenting this item:

Dana DeKlyen, Project Manager I

Jenny Glass, Executive Director, The Rosewood Initiative

Damon Bailey, Community Development Advisor, Purpose Built Communities

Ian Galloway, Board Chair, The Rosewood Initiative

Ms. DeKlyen noted that Prosper Portland's partnership with The Rosewood Initiative ensures a community led and community driven approach to equitable wealth creation. She continued by providing a high-level overview of the Neighborhood Prosperity Network program and Prosper Portland's collaboration with eight local community based organizations.

Ms. Glass provided an overview of The Rosewood Initiative neighborhood's demographics and noted the significant and measurable short-term and long-term impacts The Rosewood Initiative has had on the local community. She continued by noting that they would like to partner with Purpose Built Communities to advance The Rosewood Initiative's work and to leverage their accomplishments in order to achieve transformational change.

Mr. Bailey informed the Board that Purpose Built Communities is a non-profit pro bono consulting group that works with local leaders across the country to implement a model that will transform the outcomes for individuals and transform the places in which they live. He noted that Purpose Built Communities is working alongside Ms. Glass and others to think through a strategy to enable them to deliver the model in their community.

Mr. Galloway, on behalf of The Rosewood Initiative Board, extended his appreciation to Prosper Portland and its Board for their support and noted that The Rosewood Initiative could not engage with an organization of Purpose Built Communities' caliber without that support.

Commissioner Platt asked about the net cost of the program and sources of philanthropic gifts.

Carol Naughton, President, Purpose Built Communities joined the table to respond. Ms. Naughton noted they do not yet know the full scale of the project and typically seek support from different sources for different needs. She also noted that for the educational component they typically raise between \$500 to \$1,500 each year per student. Ms. Naughton noted that whether philanthropic dollars are needed depends on the type of school to be built.

Commissioner Moreland-Capua asked for an analysis that would provide an idea about the effectiveness of the Purpose Built Communities program thus far. She continued by inquiring whether they had seen demographic shifts in neighborhood after a certain time frame. Dr. Moreland- Capua continued by asking about their capacity for doing environmental scans to see what's already being done to avoid duplicating efforts and being more of a convener of resources.

Commissioner Myers asked whether Atlanta or any other Purpose Built Communities had experienced displacement pressure as a result of the program.

Mr. Bailey noted that this is a point of consternation for their organization as well. He stated that their main goal is to deliver a strategy to preserve affordability for residents who currently live in the neighborhood.

Ms. Naughton stressed that they agree with the Commissioners concerns to work with the community and not to work over or around them. She explained that partnering with The Rosewood Initiative enables them to engage in strategies to help make the neighborhood a place where people want to stay, and feel is their own.

Commissioner Moreland-Capuia noted a distinction between building on top of and around a community versus building with community.

Commissioner Gambetti requested the team move carefully and mindfully and to maximize affordable housing creation.

9. Information Item: Update on Workforce Development Services

Prosper Portland staff and others presenting this item:

Amy Fleck-Rosete, Project Manager I

Stacey Triplett, Community Programs Manager, Worksystems Inc

Ms. Fleck-Rosete acknowledged the career coaches and navigators in attendance and introduced the Worksystems Inc (WSI) program management team. Mr. Fleck-Rosete noted that the Board approved a term sheet in July which authorized the approval of the contract between Prosper Portland and WSI.

Ms. Triplett noted that 220 Portlanders receive workforce services through the program. She emphasized that the program connects the strength of community-based organizations with the strength and resources of the public workforce system. Ms. Triplett also highlighted the outcomes and impacts of funding.

Chair Cruz called forward guests to testify.

Ruth Zingesser received coaching in preparation for job interviews and help with crafting her resume through SE Works. She was hired by Bank of America two weeks after completing her training.

Kaydra Lopez Vasquez completed the Bank\$Work\$ program through SE Works and received multiple job offers and accepted a job with US Bank.

John Miller received career coaching and help with his resume and subsequently found a job.

Ashely Ballaris enrolled in the Economic Opportunity Program and was hired internally by SE Works and has since received a promotion and a pay raise.

Lisa Greenfield, through Central City Concern, learned skills to build her self-confidence, craft a resume and received a scholarship to complete driver's training.

Kenny Martin, through the Central City Concern program, received a Recovery Mentor Certification and is now a resident counselor. He also received his first ever driver's license.

Alex Rangel Martinez arrived in the USA from Cuba in 2016 and the Immigrant Resource Community Organization (IRCO) provided him with English as a Second Language (ESL) classes, bus tickets, rent assistance and provided access to an immigrant nursing program. Mr. Martinez had been a nurse for fourteen years in Cuba.

Jose Juan Cruz arrived from Puerto Rico in February 2018 and desired to become involved with the Portland community. A career navigator from IRCO provided job interview practice and helped increase Mr. Cruz's confidence. He was subsequently hired by Hacienda Community Development Corporation.

Cheslin Maratita moved here from Micronesia where she practiced nursing. Ms. Maratita hoped to find the opportunity to continue practice nursing in Portland and subsequently received tuition and textbook assistance through NW Health.

Alaa Almawla arrived from Bagdad in 2013. As a construction worker he needed to resupply his tools that were left behind. IRCO helped him by providing boots, gear, a helmet and assistance with the cost of parking.

10. Information Item and Action Item: Resolutions 7886, 7287, 7288 and 7289 – Update on the Inclusive Business Resource Network (IBRN); Adopting IBRN Program Guidelines; and Authorizing Contracts with Three Partners to Implement Portions of IBRN

Prosper Portland staff presenting this item:

Katherine Krajnak, Project Manager I

Morgan Masterman, Project Manager I

With this action, the Board adopted IBRN program guidelines, approved amendments to contracts with Hispanic Metropolitan Chamber of Commerce, Micro Enterprise Services of Oregon (MESO), and Portland State University and authorized the Executive Director to approve amendments to IBRN contacts for the fiscal year 2018/19 should additional funding become available.

Ms. Krajnak provided an update on the first year of the IBRN program highlighting how it aligns with Prosper Portland's Strategic Plan. Ms. Krajnak also shared that partners were selected through a Request for Proposal process.

Ms. Masterman noted improved service delivery by coordinating services designed specifically for minority and women programs. In addition, she described the process for connecting business advisors and clients.

Chair Cruz called forward guests to testify.

Aldo Medina, Business Advising Program Manager, Portland Mercado. Mr. Medina stated he appreciates the dedication to equity and noted the clientele he serves reminds him of his family.

Shilo George participated in the Entrepreneur Business Bootcamp where she learned multiple techniques and legal language which assisted her in starting her own consulting business. She also received help from the Small Business Legal Clinic with three contracts for a very small fee.

Tomara Carter recently moved back to Portland and wanted to create her own business. She stated that she received help without interference and is enjoying working with MESO.

Chair Cruz called for a motion to approve Resolution 7286, 7287, 7288 and Resolution 7289; Commissioner Myers moved and Commissioner Moreland-Capuia seconded the motion.

AYES: Cruz, Gambetti, Moreland-Capuia, Platt
NAYS: None

11. Adjourn

There being no further business, Chair Cruz adjourned the Prosper Portland Board meeting at approximately 8:13 p.m.

Approved by the Prosper Portland Commission on October 10, 2018



Pam Feigenbutz, Recording Secretary