

## Prosper Portland Tenant Selection Criteria

Business Type	Active Destination Uses	3	2	1
		4	3	2
	Passive Uses	5	4	3
		National Credit Tenants Does Not Meet Prosper Portland Equity Lens		Local Businesses or Businesses from disadvantaged communities
		<b>Equity Lens Alignment</b>		

Category 1 – These tenants are the top priority for the program. This category is comprised of tenants with local community ties, and/or are tenants that represent disadvantaged communities. The businesses in this category may be highly active and engaging, draw from a wide trade area, be engaged with the local community, or complement existing tenants in a given project.

Categories 2 and 3 – Tenants in these categories may have more established brands and/or loose local connections. These business types range from active destination uses to more passive office uses. For these reasons, tenants in these categories are generally given secondary priority, unless they are minority-owned or owned by a longtime resident. Case-by-case consideration should be given to businesses that provide an essential experience lacking a district by community stakeholders.

Categories 4 and 5 – These tenants are typically comprised of recognizable national brands and therefore are in less need of public support, even in emerging areas. Business types typically do not exhibit the ability to catalyze and compliment other local businesses. Tenants in this category would be given little to no priority for the program unless they bring an essential service the community has identified as a high priority, such as a bank, medical services, or a small grocery store.