MEETING PURPOSE
The purpose of the meeting is for the committee and staff to establish a shared understanding and ownership of the project purpose and process, roles and responsibilities. The participants should leave the meeting energized to carry out their unique role as project champions.

MEETING DESIRED OUTCOMES
- A shared understanding of the project purpose, scope and process
- A draft set of project guiding principles solicited from the committee
- A shared understanding of the way we will work together
- Direction to staff on the draft steering committee charter

AGENDA
9:00 a.m. – 9:10 a.m. Welcome

9:10 a.m. – 9:30 a.m. Introductions Ice Breaker

9:30 a.m. – 9:45 a.m. Mayor’s Welcome and Vision

9:45 a.m. – 10:15 a.m. Why are we here?
  • Public development process and social equity focus
    o What’s similar to past projects?
    o What’s different?
  • Broadway Corridor orientation
  • Charge and key questions for Steering Committee

10:15 a.m. – 10:45 a.m. Guiding Principles Exercise

10:45 a.m. – 11:45 a.m. How are we going to do business?
  • Conflicts of Interest
  • Draft charter and role of Steering Committee
  • Next Steps

11:45 a.m. – 11:55 a.m. Public comment

11:55 a.m. – 12:00 p.m. Closing remarks
PROSPEROUS
VIBRANT
CONNECTED
RESILIENT
ACCOUNTABLE
EQUITABLE

“Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.”
— Jane Jacobs, The Death and Life of Great American Cities