

PDC

PORTLAND DEVELOPMENT COMMISSION

DATE: October 13, 2010

TO: Board of Commissioners

FROM: Bruce A. Warner, Executive Director

SUBJECT: Report No. 10-90

Appoint Gus Baum as a member of the River District Urban Renewal Advisory Committee a community partner representing Pacific Northwest College of Art

EXECUTIVE SUMMARY

BOARD ACTION REQUESTED

Adopt Resolution No. 6827

ACTION SUMMARY

This action will authorize the appointment of Gus Baum to the River District Urban Renewal Advisory Committee (RD URAC) as a community partner representing the Pacific NW College of Art for a term beginning October 13, 2010 and ending June 30, 2013. Mr. Baum is the Manager of Institutional Research and his responsibilities include campus master planning, government relations and sustainability.

PUBLIC BENEFIT

Meaningful public participation helps promote democracy and civic engagement, builds public trust in government and enhances the Commission's credibility within the community. Effective public participation can improve the quality and effectiveness of Board plans and decisions.

This action will support the following PDC goals:

- Sustainability and Social Equity
- Healthy Neighborhoods
- A Vibrant Central City
- Strong Economic Growth and Competitive Region
- Effective Stewardship over our Resources and Operations, and Employee Investment

PUBLIC PARTICIPATION AND FEEDBACK

The public is continually advised of the opportunity to serve on an URAC, and encouraged to apply for appointment.

COMPLIANCE WITH ADOPTED PLANS AND POLICIES

This action is consistent with URAC policy adopted by the Board of Commissioners on September 14, 2005 (Resolution 6293) and amended on July 9, 2008 (Resolution 6614) that requires the Board to create appropriate membership categories and appoint members to URAC's that the Board has created.

This action helps implement the Public Participation Policy adopted by the Board on June 22, 2005 (Resolution 6266) which established that "public participation" is required and will be an integral component of project schedules, budgets, and board decision-making processes for developing and implementing urban renewal area plans and implementing urban renewal projects.

FINANCIAL IMPACT

There is not significant financial impact as a result of this action.

RISK ASSESSMENT

There are no significant legal or operational risks resulting from this action.

WORK LOAD IMPACT

The major workload associated with the appointment of a new URAC member is providing that person with orientation training and related materials specific to their URAC. This activity is coordinated by the Public Participation staff and included in existing work plans.

ALTERNATIVE ACTIONS

Per Board established policy, there is no alternative process for making this appointment.

CONCURRENCE

In accordance with PDC URAC Policy Mr. Baum has been nominated by the board of Pacific Northwest College of Art to replace their current representative who resigned August 9, 2010.

BACKGROUND

On September 14, 2005, the Board of Commissioners ("Board") adopted Resolution No. 6293 establishing a formal policy regarding the composition and operations of URACs. Pursuant to that policy, the following URACs have been formally established by the Board:

1. Central Eastside
2. Gateway Regional Center
3. Interstate Corridor
4. Lents Town Center
5. North Macadam
6. Oregon Convention Center
7. River District

On July 9, 2009, the Board adopted Resolution 6615 which established the River District Urban Renewal Advisory Committee and on November 12, 2009, the Board adopted Resolution No. 6647 which appointed 15 individuals to serve as members of the River District URAC.

The process for identifying potential URAC members includes:

- Ongoing recruitment and acceptance of applications via the PDC website;
- Assessing the range of existing URAC composition and diversity;
- Personal outreach and recruitment by PDC staff and URAC members; and
- Review of applications by PDC staff and URAC chairs.

The Board retains sole authority to establish, recompose or disband a URAC. Among the elements under the discretion of the Board is the identification of URAC organization members and their representatives.