

# PDC

## PORTLAND DEVELOPMENT COMMISSION

**DATE:** October 13, 2010  
**TO:** Board of Commissioners  
**FROM:** Bruce A. Warner, Executive Director  
**SUBJECT:** Report Number 10-88  
Executive Director Report

### **BOARD ACTION REQUESTED**

None – Information only

### **Administration Update/Management Issues**

In September, Aneshka Colas-Dickson was nominated and confirmed to PDC's board – filling the seat held previously by Bertha Ferran. We thank her for making this commitment to PDC and also to the citizens of Portland. Commissioner Colas-Dickson brings small business, real estate, and construction-related experience to the board and is a welcome addition. We look forward to getting to know her better in the coming months and are doing our best to bring her up to speed on everything PDC is involved in.

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On September 30, Commissioners Strauss and Colas-Dickson joined me and other leaders from the Portland area for another tour of the various HarborREDI sites on the upper reaches of the Willamette River. Some major employers such as Gunderson anticipate significant increased business activities in the not-too-distant future, and a number of sites are in various stages of cleanup and preparation for prospective employers. These tours have been very useful in showing staff, Commissioners, elected officials, and private sector leaders both the challenges and opportunities presented by many of these sites.

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As of this writing, the Executive Team has been meeting to finalize details of our annual summit with the Board taking place on October 6 at Mercy Corps. It will focus on three main topics: financial sustainability, redevelopment, and jobs. This year each focus area has one or more Commissioners who are taking the lead to do presentations and manage the discussion of those issues. I thank the Board for their commitment to this process, for making this a priority in your busy schedules, and for agreeing to take the lead in presenting much of the information at the summit.

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With Sandy Reina's departure from PDC, I asked John Jackley to assume duties as Interim Director of Human Resources. John's been meeting with the HR staff to get to know them better and to learn about the major initiatives under way in the department. At the union's invitation, he will speak at the October all-member meeting. John's initial priorities are to build relationships and communication bridges between HR and the rest of the agency. Internal diversity and affirmative action will be top priorities as well. I thank John for taking on this large assignment on top of his duties as head of Communications and Business Equity. You will see a new section in this report that details the monthly work of the HR team. On a related note, the HR department is currently working with every member of the staff to write personal goals for FY 2010-11.

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I would like to mention some of the good community work the staff has been involved in. In September staff organized a white elephant sale and auction which earned \$646 for the Community Transitional School. The goal was to earn money in time for the school to purchase needed back-to-school supplies. The Community Transitional School is dedicated entirely to the needs of children whose families are homeless. The proceeds from this event were used to purchase pencil boxes, shoes, envelopes, clipboards and several electric pencil sharpeners. We hope the donation makes the school year a bit easier for the teachers and students.

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Before the weather turned rainy, staff managed to get in several events aimed at having some fun together. The annual PDC golf tournament was held at the end of August and participants had a wonderful time. We raised \$133 which was donated to the Oregon Humane Society in the memory of former PDC colleague Les Prentice. Sixteen teams and 64 individual staff members competed in this year's bocce ball league held in the North Park Blocks and staff thoroughly enjoyed this annual competition. September means it's time for the city-wide Bike Commute Challenge and PDC had 40 riders participate this year. Together they logged 448 trips by bike and rode 4,081 miles. PDC also has a "walking challenge" group of staff who were provided pedometers through our wellness program and who are spending lunch hours walking for fitness – with more than 1,400 miles logged thus far.

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Notable projects and meetings I was involved in recently are:

- Attended Bureau Director's lunch
- Met with Mayor's Economic Cabinet
- Attended Neighborhood Economic Development Roundtable
- Attended Pacific NW Defense Coalition annual meeting
- Attended Climb Center for Advancement grand opening (PCC)
- Attended second Willamette River harbor tour
- Additional meetings were held with all members of City Council and the PDC Board; Margaret VanVliet and Komi Kalevor (Portland Housing Bureau); Jo

Brinkman and Joshua Proudfoot, Tom Walsh, and Susan Anderson (Bureau of Planning and Sustainability).

- **Attachment A** to this report is the regular monthly update of combined journey and apprentice workforce diversity hours worked for PDC and City of Portland South Waterfront projects. The information presented is fiscal year-to-date.

**Urban Development Dept.**

**Business & Industry Team**

**Opportunities With the Wind Industry**—On September 10, PDC participated in a Northwest Wind Industry Alliance event with 40 attendees at Portland City Grill. (PDC is a founding member of NWIA). A presentation by Iberdrola Renewables provided manufacturers, service providers, local officials and others a list of top items in demand as the supply chain needs expand over the next several years. The event allowed participants to gain valuable knowledge on what potential wind owners and operators are looking for. This event is one of several ways we are providing value to our regional manufacturers to get a better understanding of the opportunities available in the growing wind industry.

**Commercial Brokers Tour Airport Way**—PDC staff joined the commercial real estate community in sponsoring an annual bus tour on September 16. The tour, presented by the Oregon chapter of the Commercial Real Estate Development Association, included office and retail in Cascade Station, the Birtcher Center in Fairview, and the Port of Portland’s new headquarters at PDX.

**Defense Council Annual Dinner**—PDC staff attended the September 23 Pacific Northwest Defense Council annual dinner, “Making the Case for a Greener Military.” Many PNDC member companies are engaged in activewear and software as well as energy systems, so PDC attendees took the opportunity to exhibit PDC materials about incentives, the Connectory data base, and wind industry programs.

**LaCrosse “Lace Cutting” Opens New Airport Way Facility**—On September 13 PDC staff joined LaCrosse Footwear employees and executives for a celebration of the company’s new Danner boot manufacturing facility at the Logisticourt development in Airport Way. The collaborative efforts of DP Partners, LaCrosse Footwear, PDC, and Business Oregon made the new Danner facility possible. The event included a “lace cutting” instead of the traditional ribbon cutting, with longtime LaCrosse employees snipping a boot lace stretched across a stack of Danner boxes. The factory currently has 235 shoemakers working in two shifts, and a total of 260 staff. They’re expected to go up to about 300 employees.

**Urban Development Dept.**

**Neighborhood Team**

**Road Map Event Sparks Community Conversation**—More than 300 people attended the Neighborhood Economic Development Roundtable, held September 23 at Portland State University. The event featured nationally recognized speakers as well as smaller,

facilitated break-outs, and provided a solid foundation for PDC and the city as we strive to better connect with the needs of our neighborhoods.

**PDC Hosts Gateway Public Meeting**—On September 23 PDC and Portland Bureau of Parks and Recreation hosted the second of three public meetings for community members to gather information and provide feedback on the development of a new three-acre park and one-acre redevelopment site in the Gateway neighborhood. The meeting was held at the East Portland Community Center, 740 SE 106th Avenue, and offered the community an opportunity to review the design alternatives and provide input to inform the final design. Representatives from PDC, Portland Parks and Recreation and the design team, led by Mayer/Reed Landscape Architects, presented project details, answered questions and collected feedback. A third and final open house will be held in mid-November to review the final design with the community. When complete, the park will be the first in the Gateway neighborhood and the redevelopment site will help revitalize the Halsey/Weidler commercial corridor.

### **Urban Development Dept.**

#### **Central City Team**

**Demolition Paves Way for New Plaza**—Demolition of the former Sizzler Block across from the Oregon Convention Center (OCC) began September 7 and is anticipated to be completed in early October. Metro in partnership with PDC will be constructing a new open-air event and exhibition plaza that will serve as an extension of the OCC. The plaza is directly across the street from the OCC's main entrance, greatly enhancing the visitor experience. It is anticipated that by next spring the plaza will be completed and programmed with special events and receptions in an urban outdoor setting. When completed in 2012, the new Eastside streetcar will pass by the southern edge of the site.

### **Communications and Business Equity**

#### **Professional Services Section**

##### **Contract Compliance:**

**Disparity Study**—The first PDC-specific information was forwarded from BBC Consulting for review. The data is for first-time discussion and verification. PDC staff verified the information and BBC will use the data plus input from PDC staff to finalize the PDC procurement data for utilization and disparity analysis.

**Business and Workforce Equity Policy**—The Business and Workforce Equity Manual (“Manual”) is in draft form and is being reviewed by staff in the Urban Development Department. The Manual provides more detailed information for implementation of the Business and Workforce Equity Policy (“Policy”). The Manual is intended to give UDD

project managers direction in implementing the Policy and to provide standard language to be used in all solicitation and agreement documents.

**Functions Attended by Staff:**

- OAME Coffee and Issues Meeting
- OAME First Friday Professionals Monthly Meeting
- Minority Enterprise Development Week Reception

**Procurement:**

Personal Services—Responses were received and are being evaluated for:

- ▶ Financial System Consolidation solicitation interviews

Contracts were executed with:

- ▶ Christe White – Legal Services
- ▶ Applied Development Economics
- ▶ National Development Council

Amendments were executed for:

- ▶ Mitas Group (208025)

**Flexible Services:**

Solicitations were issued for:

- ▶ RFQ 10-05, Outreach, Meeting Facilities and/or Event Planning Services

Solicitation Responses were evaluated for:

- ▶ RFQ 10-01, Real Estate Acquisition, Disposition, Leasing and/or Advisory Consultation Services (RFQ canceled due to mix of pricing proposal formats. New RFQ will be released at a later date.)

Architectural Storefront contracts were executed with:

1. Chesshire Architecture
  2. DMTA Architecture, PC
  3. Lorraine Guthrie Architect, Inc.
  4. Scott Edwards Architecture
  5. Works Partnership Architecture
- ▶ Economic Development/Marketing Analysis/Research Services – Impresa Economics

Amendments were executed for:

- 206080 Amendment #4 Garvey Schubert Barer (Legal Services)

**Construction Services:**

Solicitations are pending for:

- Demolition of 8801 SE Foster Road
- Facilitation Services for Manufacturing Cluster (Personal Services)

Contracts Awarded:

- Oregon Mountain Community (Block 8) Demolition

Contracts Closed / Notice To Proceed

- Oregon Mountain Community (Block 8) Demolition

**Prevailing Wage:**

The Prevailing Wage Team is currently monitoring nine BOLI projects, eight Davis-Bacon projects and five PDC Construction Wage projects. The team is assisting the Professional Services Team to draft and process the remaining five Flexible Services Contracts for Architectural Storefront Services. Following is a list of pending projects that have triggered prevailing wage:

- ReVolt Technology, \$17,300,000
- West Bearing, \$10,200,000
- 10<sup>th</sup> and Yamhill, \$105,000

**Lawson Financial System:**

The Distributed Purchase Order project was implemented on October 1, 2010. Staff will send all Purchase Order information electronically to Accounting and Budget for review prior to authorization of the expenditure. Several Lawson tables needed to be changed to accomplish the process flow. This is the first step in forwarding information for review through Lawson Process Flow.

**Public Participation**

**Potential Central City Urban Renewal Area Community Outreach**—Public Participation staff organized four community meetings in areas corresponding to the study area nodes including Northwest Portland, the Goose Hollow area, Downtown retail and Portland State University/south Portland. Staff arranged for the meeting venues, determined the agenda and meeting materials. Staff used a variety of notification tools including the Future of Urban Renewal website, Portland Online, Office of Neighborhood Association Notification system, neighborhood association list serves, e-blasts to more than 200 stakeholders, and a postcard mailing to 5,000-plus residents, businesses and property owners within the study area and beyond as well as posting flyers in local businesses within the study area. Staff also sent meeting reminders via Twitter.

**URAC Support**—Public participation staff scheduled and provided notification of meetings, prepared agendas and materials and facilitated the following URAC meetings: Central Eastside, Gateway Regional Center, Interstate Corridor, River District, North Macadam, Lents Town Center.

**Prepared Commission documents to appoint new members to the:**

- Oregon Convention Center (1) reappointment
- River District (2)
- Interstate (1)

In addition, staff prepared welcome letters and orientation materials for the new members, updated all contact information and prepared end-of-service letters for those

members ending their URAC service. Staff is currently recruiting representatives for four positions on the Gateway Regional Center PAC.

**Additional URAC Support:**

- Scheduled the Vanport PAC meeting including meeting location, meeting materials and notification.
- Identified a location for a meeting of the Economic Development Sub-committee of the ICURAC. Notified staff and committee chair, prepared notification.
- Prepared two public meeting listings for The Oregonian.
- Prepared an ad for the Portland Observer to promote the Community Economic Development Roundtable. Provided e-blast information on the roundtable to the N/NE CAC and interested parties lists and URAC lists and their respective interested parties list.
- Continued working on the Public Involvement Advisory Commission sponsored by ONI.
- Assisted with preparation for the third and fourth Rose Quarter CBA CAC meeting. Attended the meetings and took notes on the committee discussion of potential elements to be included in the CBA.
- Participated in two sessions with staff from UDD, Bureau of Planning and Sustainability, and Portland Sustainability Institute to discuss outreach and engagement efforts for the Foster Lents Integration Partnership, Community Energy Works Portland, and Lents Ecodistrict programs.
- Organized the PDC booth for the Fun on Foster Event in the Lents Town Center URA. Provided staff support for the event.
- Collaborated with the SE Neighborhood team to develop a strategy to deal with complaints from the president of the Powellhurst Gilbert Neighborhood Association which is part of the Lents Town Center URA.
- Organized the Lents Town Center Business Development Strategy CAC meeting.
- Coordinated the creation of a timeline and next steps for the Interim Housing Committee.
- Gateway Regional Center URA Park Design and Development Project
  - Emailed and individually called each CAC member with a reminder of the CAC and open house events.
  - Advertised the meeting via PDC calendar, webpage, Facebook and by email announcements through various interested party lists.
  - Sent email reminders to CAC, TAC, consultants, and staff.
  - Worked with consultants to post meeting summary and various park design alternatives.
  - Provided meeting materials to the press and public.
- Gateway Regional Center URA Business Development Strategy
  - Met with UDD staff and consultants to prepare for CAC and summit.
  - Managed September 15 meeting logistics, meeting reminders, posting materials to the web
  - Gateway Stakeholder Summit
    - Met with Kristin Erickson, Manager of The Oregon Clinic, for a site visit in preparation for the BDS Stakeholder Summit event (October 28) and arranged coffee delivery.

- Worked with Lisa Norwood to create electronic “hold the date” email and link to on-line registration through Survey Monkey to oversee registrations for the summit.
- Created distribution lists gathered by PDC staff and consultants; created emails to various stakeholder groups and began advertising the event.
- Currently working on summit confirmation email going to those identified by Survey Monkey; prepared and forwarded registrants info to project staff.
- Developed and implemented strategy to publicize the event.
- Took photographs of Directors Park, SE Team, and Dawson Park for PDC report covers.

### **Diversity Efforts**

- On September 28 Juan Carlos will appear on the local Univision affiliate news program to talk (in Spanish) about PDC business finance products.
- Contacted the owner of El Pato Feliz restaurant (in Spanish) in the Lents Town Center to set up a time to discuss a proposed Storefront Improvement grant in that location.

## **Public Affairs Section**

### **Web Stats**

**August 27 – September 26, 2010**

#### **PDC.us redesign:**

We are editing and rewriting content.

#### **Futuraportland.com:**

Redesigned the “share your ideas” page for the Potential Central City URA to accompany our postcard mailing, spread the message about our public meetings and encourage feedback via meetings, e-mail and Twitter.

#### **PDC-assisted LEED Certified Buildings**

Full profiles were posted to our Sustainability page for eight green buildings that received PDC assistance.

#### **Portland Profile (formerly the Fact Book)**

This online publication, which provides an overview of the Portland metropolitan area, has been updated with the most recent data.

#### **Web updates:**

pdc.us: 110 updates/additions/new pages

IRA intranet: 44 updates/additions/new pages

E-mail blasts: 19

#### **PDC.us**



Unique visitors: 14,873

Total visits: 20,248

New visitors: 59%

Average number of pages viewed: 3

Most popular pages: Main page, Jobs, RFPs, Potential Central City URA, Contact

### **Twitter**

Followers: 1,735 (118 new followers)

Tweets: 19 updates sent to followers this month

### **Facebook**

- PDC's page:

Fans: 421 (27 new fans)

Events: 2 upcoming events listed

Videos/links: 20 links posted

- N/NE Economic Development Initiative's page:

Fans: 318 (5 new fans)

Videos/links: 2 links posted

### **Video**

- Completed the 20<sup>th</sup> Anniversary video for the Oregon Convention Center. The video is 10 minutes in length and contains interviews with former mayor Bud Clark; Bob Frasca of ZGF Architects; Metro's David Bragdon; Elisa Dozono, MERC President; Dave Machado, owner of restaurant Nel Centro; and several other people who played a critical role in the success of the OCC over the past twenty years. The video was played at Metro's 20<sup>th</sup> Anniversary celebration and is featured on the OCC website.

- We produced a video focused on wind power on location at Vigor Industrial - located on Swan Island. PDC's Pam Neal is featured in the video and talks about the importance of keeping Portland at the forefront of renewable energy and why PDC needs to continue to support this cluster. The video also features footage donated for our use by Iberdrola Renewables, another wind power company PDC had a hand in recruiting to Portland.

- We also created a virtual tour of the potential Central City Urban Renewal Area. This area is being studied for inclusion as a new urban renewal area. PDC's Peter Englander provides voice-over to the piece which showcases various potential development opportunities in the proposed URA.

### **Other Public Affairs Work in August**

- Wrote Annual Performance Report copy
- Reviewed quarterly Ec. Dev. Strategy report
- Wrote CAFR project copy
- SCLIP ad copy and media placement
- Wind team Connectory online ad
- OEN Venture Oregon program ad

- Neighborhood team messaging assistance
- Reviewed/edited Main Street mission statement
- Assisted with Lacrosse expansion press release
- Finalized and distributed June 2010 Small Business Quarterly Report
- Assisted with PBA/Congress Center press release
- Assisted with DP/Lacrosse expansion press release
- Weekly B&I Hot Sheet for UDD
- Reviewed and edited summary piece on Central City URA proposal
- Participated on media planning team for PSU Wet Lab announcement
- Revised Mayor's letter for Portland Fashion Week
- Reviewed Potential Central City URA summary report
- Initiated OSC communications strategy
- Reviewed/revised Regional Partners news release on growing wind energy industry
- Downtown retail talking points
- Assisted with Brokers Roundtable
- Assisted with 24 media inquiries about various projects and programs
- Wrote and distributed 4 issues of *PDC People*, employee newsletter
- Booked two speakers for noon hour brown bag program for employees

## Human Resources

- The HR Department has gone live with PDC's first Applicant Tracking System (ATS). Over the past several months HR has been in the process of implementing NEOGOV Insight, the new online application/applicant tracking system. The new ATS will offer increased service and information for both hiring managers and candidates; and offers many benefits to PDC as an agency - including streamlined processing time, reducing total recruitment time, and increased reporting ability.
- PDC will be implementing dependent coverage for health insurance beginning January 2011. This new coverage complies with the Patient Protection and Affordable Care Act (federal healthcare reform legislation) which mandates that coverage be offered to dependents up to age 26, regardless of their status. Our current plan only covers dependents to age 23. Our healthcare insurance provider originally scheduled implementation of this benefit to occur next plan year in August 2011. However, after a thorough review, we have agreed to implement the over-age dependent benefit earlier to offer a more comprehensive benefit to all PDC employees.
- The agency recently wrapped up the year-end evaluations as part of our annual Performance Management Program. The revised process allowed more time for meaningful performance dialogue between manager and employee and evaluations were more consistent across departments.

- PDC launched its first-ever online training course on “Preventing Harassment” and it includes sexual harassment as well as other forms of harassment included in PDC's Harassment and Discrimination Policy. This training will help ensure that PDC continues to be an environment free from harassment. All employees will be taking the mandatory training.
- Beginning in September, PDC implemented several TriMet bus pass program changes as part of TriMet's cost saving measures. Bus passes are mailed directly to PDC and distributed to employees instead of employees receiving the pass via home mail. Employees will no longer be charged the \$1.50 shipping and handling fee charged by TriMet and thus saw a corresponding decrease in their bus pass deductions.
- HR has scheduled a flu clinic for October 15, 2010. Having a worksite clinic is a convenient way for HR to assist employees and their families in maintaining their health during flu season. This means employees do not have to take time to schedule an appointment, leave work and travel to their doctor's office. Instead, it's a 10 minute process during their work day.
- HR has scheduled our fourth and final blood drive of the year for Friday, October 22 at PDC from 8 a.m. to 11 a.m. We have had terrific support from staff in giving blood and assisting the Red Cross in their important work.

**ATTACHMENTS:**

- A. South Waterfront Workforce Diversity Report

## South Waterfront Workforce Diversity Report

### South Waterfront Project Apprenticeship Agreement

#### Attachment A-Table 1:

Table 1 provides an update of the status of apprentice participation and workforce diversity on the Mirabella. This project is subject to the workforce diversity goals of the South Waterfront Central District Project Development Agreement. The SW Park Improvement project is complete.

Apprentice participation was down this month for both the Mirabella and the Matisse project. Female apprentice hours for this month were **22.06%** of the total apprentice hours. Also, **34.67%** of apprentice hours have been worked by people of color.

Overall, participation by people of color continues to well exceed the established goal of 19%. Participation by women seems to be improved, exceeding the 13% goal for this month.

The South Waterfront Park project exceeded the minority participation goal, with over 50% of total hours being worked by minorities. As with all of the projects in South Waterfront, female participation fell short of the 12% goal for FY 09-10.

This report includes workforce hours for August 2010, and the 2010/2011 fiscal year to date. The summary table below represents the total workforce diversity (apprentice and journey level workers) for the two projects referenced above:

Goal	Women	People of Color	Apprentice	Difference
13%	5.97%			[-7.03%]
19%		25.64%		+6.64%
20%			20.73%	+7.73%

**Attachment A – Table 2:** Most of the Table 2 projects did not have specific workforce diversity goals, but are included in this report to provide a comprehensive picture of the workforce diversity and workforce training results for recently completed South Waterfront projects.

#### M/W/ESB

**Attachment A – Table 3:** The Mirabella project is included in this report to demonstrate the enhanced M/W/ESB reporting we continually provide for all PDC sponsored projects.

**Attachment A – Table 4:** Table 4 displays the MBE ethnicity utilization for The Mirabella.

South Waterfront Workforce Diversity Report of Total Hours Worked FY 10-11

	FY 09-10				Jul-10			Aug-10			FY 10-11			
THE MATISSE (BLOCK 46)	A	J	TOTAL	Goal	A	J	TOTAL	A	J	TOTAL	A	J	TOTAL	WDS Goal
Asian	2,459 3.84%	2,142 1.02%	4,601 1.68%		61 2.81%	151 1.78%	212 1.99%	0 0.00%	121 2.56%	121 2.12%	61 1.93%	272 1.99%	333 1.98%	
African American	10,409 16.24%	3,297 1.57%	13,706 4.99%		573 1.42%	375 4.42%	948 8.90%	346 35.13%	323 6.84%	669 11.72%	919 29.12%	698 5.11%	1,617 9.62%	
Caucasian	42,033 65.56%	146,244 69.51%	188,277 68.59%		1,097 50.51%	5,998 70.74%	7,095 66.61%	433 43.96%	3,446 72.98%	3,879 67.97%	1,529 48.45%	9,595 70.28%	11,124 66.18%	
Hispanic	8,026 12.52%	56,855 27.02%	64,881 23.63%		441 20.30%	1,886 22.24%	2,327 21.85%	190 19.29%	794 16.81%	984 17.24%	631 19.99%	2,980 21.83%	3,611 21.48%	
Native American	1,185 1.85%	1,863 0.89%	3,048 1.11%		0 0.00%	69 0.81%	69 0.65%	16 1.62%	38 0.80%	54 0.95%	16 0.51%	107 0.78%	123 0.73%	
Other	0 0.00%	0 0.00%	0 0.00%		0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	
Minority	22,078 34.44%	64,156 30.49%	86,234 31.41%	18.00%	1,075 49.49%	2,481 29.26%	3,556 33.39%	552 56.04%	1,276 27.02%	1,828 32.03%	1,627 51.55%	4,056 29.71%	5,683 33.81%	19.00%
Female	10,840 16.91%	5,340 2.54%	16,180 5.89%	12.00%	155 7.14%	365 4.30%	520 4.88%	78 7.92%	184 3.90%	262 4.59%	233 7.38%	549 4.02%	782 4.65%	13.00%
Total Hours	64,112 23.35%	210,401 76.65%	274,513 100.00%		2,172 20.39%	8,479 79.61%	10,651 63.37%	985 17.26%	4,722 82.74%	5,707 100.00%	3,156 18.78%	13,652 81.22%	16,808 100.00%	
	FY 09-10				Jul-10			Aug-10			FY 10-11			
THE MIRABELLA (BLOCK 31)	A	J	TOTAL	Goal	A	J	TOTAL	A	J	TOTAL	A	J	TOTAL	WDS Goal
Asian	2,250 1.91%	4,665 1.26%	6,915 1.42%		77 1.18%	136 0.61%	213 0.73%	0 0.00%	0 0.00%	0 0.00%	77 0.76%	136 0.37%	213 0.45%	
African American	8,414 7.12%	9,467 2.55%	17,881 3.66%		100 1.53%	267 1.19%	367 1.27%	0 0.00%	176 1.21%	176 0.97%	100 0.99%	443 1.20%	543 1.15%	
Caucasian	81,547 69.05%	285,791 77.13%	367,338 75.17%		5,233 80.08%	17,222 76.71%	22,455 77.47%	2,525 71.27%	11,368 78.34%	13,893 76.95%	7,758 76.98%	28,590 77.35%	36,348 77.27%	
Hispanic	20,880 17.68%	56,644 15.29%	77,524 15.87%		859 13.14%	4,073 18.14%	4,932 17.02%	704 19.87%	2,437 16.79%	3,141 17.40%	1,563 15.51%	6,509 17.61%	8,072 17.16%	
Native American	5,005 4.24%	13,983 3.77%	18,988 3.89%		266 4.07%	753 3.35%	1,019 3.52%	314 8.86%	530 3.65%	844 4.67%	580 5.76%	1,283 3.47%	1,863 3.96%	
Other	0 0.00%	0 0.00%	0 0.00%		0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	
Minority	36,549 30.95%	84,758 22.87%	121,307 24.83%	18.00%	1,301 19.91%	6,529 29.08%	7,830 27.01%	1,018 28.73%	3,142 21.65%	4,160 23.04%	2,319 23.01%	8,370 22.65%	10,689 22.72%	19.00%
Female	24,885 21.07%	12,039 3.25%	36,924 7.56%	12.00%	1,362 20.84%	1,902 8.47%	3,264 11.26%	921 25.99%	207 1.43%	1,128 6.25%	2,283 22.65%	747 2.02%	3,030 6.44%	13.00%
Total Hours	118,096 24.17%	370,550 75.83%	488,646 100.00%		6,535 22.55%	22,451 77.45%	28,986 61.62%	3,543 19.62%	14,511 80.38%	18,054 100.00%	10,078 21.42%	36,961 78.58%	47,039 100.00%	

TOTALS	FY 09-10			Goal	Jul-10			Aug-10			FY 10-11			WDS Goal
	A	J	TOTAL		A	J	TOTAL	A	J	TOTAL	A	J	TOTAL	
Asian	4,850 1.74%	6,847 0.89%	11,697 1.12%		138 1.58%	287 0.93%	425 1.07%	0 0.00%	121 0.63%	121 0.51%	138 1.04%	408 0.81%	546 0.86%	
African American	19,001 6.82%	13,233 1.73%	32,234 3.08%		673 7.73%	642 2.08%	1,315 3.32%	346 7.64%	499 2.59%	845 3.56%	1,019 7.70%	1,141 2.25%	2,160 3.38%	
Caucasian	124,616 44.70%	438,489 57.19%	563,105 53.86%		6,330 72.70%	23,220 75.07%	29,550 74.55%	2,958 65.33%	14,814 77.02%	17,772 74.79%	9,287 70.18%	38,185 75.45%	47,472 74.35%	
Hispanic	29,147 10.46%	119,372 15.57%	148,519 14.21%		1,300 14.93%	5,959 19.27%	7,259 18.31%	894 19.74%	3,231 16.80%	4,125 17.36%	2,194 16.58%	9,489 18.75%	11,683 18.30%	
Native American	6,190 2.22%	15,846 2.07%	22,036 2.11%		266 3.06%	822 2.66%	1,088 2.74%	330 7.29%	568 2.95%	898 3.78%	596 4.50%	1,390 2.75%	1,986 3.11%	
Other	0 0.00%	0 0.00%	0 0.00%		0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	
Minority	59,187 21.23%	155,296 20.26%	214,483 20.52%	<b>18.00%</b>	2,376 27.29%	9,010 29.13%	11,386 28.73%	1,570 34.67%	4,418 22.97%	5,988 25.20%	3,946 29.82%	12,426 24.55%	16,372 25.64%	<b>19.00%</b>
Female	35,784 12.84%	17,575 2.29%	53,359 5.10%	<b>12.00%</b>	1,517 17.42%	2,267 7.33%	3,784 9.55%	999 22.06%	391 2.03%	1,390 5.85%	2,516 19.01%	1,296 2.56%	3,812 5.97%	<b>13.00%</b>
Total Hours	278,775 26.67%	766,658 73.33%	1,045,433 100.00%		8,707 21.97%	30,930 78.03%	39,637 62.08%	4,528 19.06%	19,233 80.94%	23,761 100.00%	13,234 20.73%	50,613 79.27%	63,847 100.00%	

Closed Projects Subject to the City of Portland's Workforce Training & Hiring Program or The Project Apprenticeship Agreement							
	Total Project				Total Project		
<b>INFRASTRUCTURE (COFFMAN)</b>	A	J	TOTAL	<b>MACADAM AVE. STREET IMPROVEMENTS*</b>	A	J	TOTAL
Asian	0	0	0	Asian	0	246	246
	0.00%	0.00%	0.00%		0.00%	9.10%	8.65%
African American	421	0	421	African American	15	0	15
	13.74%	0.00%	2.18%		10.64%	0.00%	0.53%
Caucasian	2,640	12,503	15,143	Caucasian	126	2,349	2,475
	86.26%	76.90%	78.38%		89.36%	86.87%	86.99%
Hispanic	0	3,757	3,757	Hispanic	0	54	54
	0.00%	23.10%	19.44%		0.00%	1.98%	1.88%
Native American	0	0	0	Native American	0	56	56
	0.00%	0.00%	0.00%		0.00%	2.05%	1.95%
Minority	421	3,757	4,177	Minority	15	355	370
	13.74%	23.10%	21.62%		10.64%	13.13%	13.01%
Female	348	513	861	Female	109	33	142
	11.35%	3.16%	4.45%		77.30%	1.20%	4.97%
Total Hours	3,061	16,260	19,320	Total Hours	141	2,704	2,845
	Total Project				Total Project		
<b>SW MOODY DEMOLITION</b>	A	J	TOTAL	<b>OHSU RIVER CAMPUS BLDG.</b>	A	J	TOTAL
Asian	0	0	0	Asian	5,106	4,952	10,058
	0.00%	0.00%	0.00%		3.12%	0.93%	1.45%
African American	123	38	161	African American	12,882	9,132	22,013
	38.05%	1.96%	7.11%		7.87%	1.72%	3.17%
Caucasian	168	1,877	2,045	Caucasian	127,238	465,543	592,781
	52.06%	96.69%	90.32%		77.73%	87.78%	85.41%
Hispanic	32	26	58	Hispanic	13,205	39,964	53,169
	9.90%	1.35%	2.57%		8.07%	7.54%	7.66%
Native American	0	0	0	Native American	5,266	10,756	16,022
	0.00%	0.00%	0.00%		3.22%	2.03%	2.31%
Minority	155	64	219	Minority	36,457	65,344	101,801
	47.94%	3.31%	9.68%		22.27%	12.32%	14.67%
Female	34	0	34	Female	17,196	12,529	29,724
	10.52%	0.00%	1.50%		10.50%	2.36%	4.28%
Total Hours	323	1,941	2,265	Total Hours	163,695	530,347	694,042
	Total Project				Total Project		
<b>COP INFRASTRUCTURE (STACY &amp; WITBECK)*</b>	A	J	TOTAL	<b>AERIAL TRAM</b>	A	J	TOTAL
Asian	8	22	30	Asian	929	1,778	2,707
	0.11%	0.11%	0.11%		3.05%	1.25%	1.56%
African American	1,113	20	1,133	African American	1,135	1,961	3,096
	16.28%	0.10%	4.28%		3.72%	1.37%	1.79%
Caucasian	4,587	16,070	20,657	Caucasian	26,939	128,568	155,507
	67.09%	81.84%	78.03%		88.40%	90.09%	89.79%

Hispanic	329 4.81%	1,165 5.93%	1,494 5.64%	Hispanic	785 2.57%	8,739 6.12%	9,524 5.50%
Native American	801 11.71%	2,359 12.01%	3,160 11.93%	Native American	686 2.25%	1,672 1.17%	2,358 1.36%
Minority	2,250 32.91%	3,566 18.16%	5,816 21.97%	Minority	3,534 11.60%	14,150 9.91%	17,684 10.21%
Female	1,586 23.20%	271 1.38%	1,857 7.01%	Female	4,621 15.16%	9,586 6.72%	14,207 8.20%
Total Hours	6,837	19,636	26,473	Total Hours	30,473	142,718	173,191
	<b>Total Project</b>				<b>Total Project</b>		
<b>STREETCAR EXTENSION</b>	A	J	TOTAL	<b>THE ALEXAN</b>	A	J	TOTAL
Asian	72 0.43%	1,794 2.09%	1,865 1.82%	Asian	336 0.84%	1,733 1.53%	2,069 1.35%
African American	3,651 21.84%	371 0.43%	4,022 3.92%	African American	1,403 3.50%	388 0.34%	1,791 1.17%
Caucasian	11,199 67.00%	59,815 69.57%	71,014 69.15%	Caucasian	31,744 79.14%	90,705 79.92%	122,449 79.72%
Hispanic	278 1.66%	18,578 21.61%	18,856 18.36%	Hispanic	5,539 13.81%	18,595 16.38%	24,134 15.71%
Native American	1,515 9.06%	5,425 6.31%	6,940 6.76%	Native American	192 0.48%	1,754 1.55%	1,946 1.27%
Minority	5,515 33.00%	26,167 30.43%	31,682 30.85%	Other	899 2.24%	314 0.28%	1,213 0.79%
Female	3,082 18.44%	4,517 5.25%	7,598 7.40%	Minority	8,367 20.86%	22,783 20.08%	31,150 20.28%
Total Hours	16,713	85,982	102,696	Female	9,492 23.66%	3,565 3.14%	13,057 8.50%
				Total Hours	40,113	113,489	153,602
	<b>Total Project</b>				<b>Total Project</b>		
<b>MOODY STREET RECONSTRUCTION</b>	A	J	TOTAL	<b>BLOCK 38</b>	A	J	TOTAL
Asian	56 9.11%	195 3.53%	251 4.08%	Asian	6,894 3.54%	13,962 2.45%	20,856 2.73%
African American	259 42.11%	0 0.00%	259 4.21%	African American	15,270 7.84%	16,621 0.00%	31,891 4.17%
Caucasian	301 48.94%	4,146 74.96%	4,447 72.36%	Caucasian	131,661 67.58%	443,739 77.84%	575,400 75.23%
Hispanic	0 0.00%	531 9.60%	531 8.64%	Hispanic	34,444 17.68%	83,381 14.63%	117,825 15.40%
Native American	0 0.00%	459 8.30%	459 7.47%	Native American	6,565 3.37%	12,330 2.16%	18,895 2.47%
Minority	315 51.22%	1,185 21.42%	1,500 24.41%	Minority	63,172 32.42%	126,294 22.16%	189,466 24.77%
Female	40 6.50%	0 0.00%	40 0.65%	Female	28,888 14.83%	12,963 2.27%	41,851 5.47%
Total Hours	615	5,531	6,146	Total Hours	194,834	570,033	764,867



South Waterfront Park	Total Project			TOTALS	Total ALL Projects		
	A	J	TOTAL		A	J	TOTAL
Asian	141 8.83%	40 0.31%	181 1.25%	Asian	13,541 35.39%	24,721 64.61%	38,262 1.95%
African American	178 11.15%	469 3.65%	647 4.48%	African American	36,449 55.69%	29,000 44.31%	65,449 3.34%
Caucasian	1036 64.91%	6454 50.28%	7490 51.90%	Caucasian	337,639 21.51%	1,231,769 78.49%	1,569,408 80.08%
Hispanic	241 15.10%	5873 45.75%	6114 42.36%	Hispanic	54,852 23.29%	180,662 76.71%	235,514 12.02%
Native American	0 0.00%	0 0.00%	0 0.00%	Native American	15,024 30.15%	34,810 69.85%	49,834 2.54%
Other	0 0.00%	0 0.00%	0 0.00%	Other	899 74.11%	314 25.89%	1,213 0.06%
Minority	560 35.09%	6382 49.72%	6942 48.10%	Minority	120,764 30.94%	269,507 69.06%	390,270 19.92%
Female	59 3.70%	196 1.53%	255 1.77%	Female	64,997 59.54%	44,171 40.46%	109,168 5.57%
Total Hours	1596	12,836	14,432	Total Hours	458,402	1,501,276	1,959,678

South Waterfront Contract Utilization Report - Project Status										
Project Name	Prime Contractor	Contract Amount	Group Designation							
The Mirabella (block 31)	Hoffman Construction Company of Oregon	\$128,407,959	Ethnicity	Certification	Gender					
			Caucasian	OBE	Male					
Certification Status	Prime Contractor	% of Total	Subcontractors	% of Total Subs	Total Project	% of Total	Amended Subcontract Values	% of Amended Total	Payments to Date	
<b>Minority Business</b>										
<b>Enterprise</b>		\$0	0.00%	\$551,119	0.48%	\$551,119	0.43%	\$551,119	0.43%	\$366,828
<b>Woman Business</b>										
<b>Enterprise</b>		\$0	0.00%	\$841,572	0.74%	\$841,572	0.66%	\$841,572	0.66%	\$551,454
<b>Emerging Small Business</b>										
		\$0	0.00%	\$5,389,167	4.74%	\$5,389,167	4.20%	\$5,389,167	4.20%	\$0
<b>Non-certified firms</b>		\$14,641,711	100.00%	\$106,984,390	94.04%	\$121,626,101	94.72%	\$211,465,402	94.75%	\$183,824,733
<b>Total</b>		\$14,641,711	100.00%	\$113,766,248	100.00%	\$128,407,959	100.00%	\$218,247,260	100.00%	\$184,743,015.00

**Summary of MBE Ethnicity Amended Contract Totals**

Project	Total		African	% of Total	Native	% of Total	Hispanic	% of Total	Asian	% of Total	Unknown	% of Total
	M/W/ESB	Total MBE	American	M/W/ESB	American	M/W/ESB	American	M/W/ESB	American	M/W/ESB		M/W/ESB
The Mirabella (Block 31)	\$6,781,858	\$551,119	\$408,137	6.02%	\$142,982.00	2.11%	\$3,194,552.00	47.10%	\$1,834.00	0.03%	\$0	0.00%