

PDC

PORTLAND DEVELOPMENT COMMISSION

DATE: September 24, 2010
TO: Board of Commissioners
FROM: Bruce A. Warner, Executive Director
SUBJECT: Report Number 10-81
Executive Director Report

BOARD ACTION REQUESTED

None – Information only

Administration Update/Management Issues

In August, Commissioners Mohlis and Andrews joined staff and myself for a boat tour of the Portland harbor. The purpose was to have a focused discussion about Portland's advanced manufacturing cluster from the unique perspective of the river. We heard first-hand about the opportunities and challenges facing local manufacturers in today's economy. Advanced manufacturing is one of the industry clusters called out in the Economic Development Strategy. One of the challenges is the shortage of available land and PDC has responded through the Harbor Redevelopment Initiative (Harbor ReDi) and Steering Committee which is looking into issues of contaminated sites and how to return them to productive use. The discussion included understanding this important cluster and balancing the region's needs for jobs while also protecting the health of our waterways. I want to express my thanks to staff members who put together an informative and comprehensive tour.

August included the big announcement from Vestas about the company's decision to lease the Meier & Frank warehouse for its headquarters. Many years of hard work and perseverance went in to securing this commitment and it was an effort involving PDC, the city, state and federal partners. The decision means more than 600 construction jobs and 200 more Vestas jobs – on top of the 400 they already have in the Portland area. It also helps further our message that Portland is a world hub for green companies and technology.

I would like to express my appreciation to Commissioner Straus who represented PDC at the opening of Caruthers Park in the South Waterfront district on August 19. It's easy to forget that this was once the site of a storage facility, but now a beautiful new park is a front door amenity for the residents in the South Waterfront as well as neighborhoods across I-5. The park continues the long list of improvements in this district which include new streets, housing, retail, tram, and Portland Streetcar. These investments have leveraged more than \$1 billion in private development. More work is poised to get underway in the district as it moves forward in realizing its full potential.

In August the Executive Team and myself participated with staff from the Mayor's office and a consultant team in a forum on the Community Economic Development (CED) Roadmap. We discussed what community economic development is and how it functions in an ideal setting, what best practices look like across the country, what financial tools might be needed, and what barriers might exist to successful implementation in Portland. The Neighborhood Economic Development Roundtable, co-sponsored by PDC and Portland State University, is scheduled for September 13 with some 200 citizens expected. Community-led prioritization of work is a foundation of a CED approach and this meeting was extremely important in our process of preparing for the community meeting.

I would like to mention that we recently said good-bye to Human Resources Director Sandy Reina. Sandy joined PDC in 2005 and had many accomplishments including helping craft our first collective bargaining agreement, implementing a new performance review program, championing the creation of our Diversity Council, and moving the HR department forward in its use of Information Technology to improve service and information. Sandy is leaving to help care for her parents who have both been suffering medical issues recently. We thank her for her years of service to PDC and wish her and her parents all the best.

August means good weather and so staff has been involved in several activities. In August our devoted cyclists kicked off the Bike Commute Challenge which is a city-wide effort to encourage cycling – for both health and to reduce our dependence on driving cars. We hope as many staff as possible will participate in the Challenge as a way to get to and from work. PDCers took vacation time and participated in the annual golf tournament on August 27 at Rose City Park Golf Course. I participated as well and enjoyed the company of the staff – as well as chasing many balls. Finally, summer means the annual staff bocce tournament which plays out over noon hours at the bocce courts in the North Park blocks. This year 16 teams of four chased after the rights to the bocce trophy. Our PDC Safety Committee organized CPR and first aid training in August and approximately 30 staff members freshened skills so they will be a great asset in the event of an earthquake or other emergency – both at work and in their communities.

Finally, I would like to mention some of the good work staff is undertaking. We have filled a barrel in our lobby with food for the Portland Police Sunshine Division. We know the need is great in our community due to the economy. Staff also put together a white elephant sale at the end of the month with all proceeds going to the Community Transitional School which provides daily education, meals and personal care items for homeless children in our community .

Notable projects and meetings I was involved in recently are:

- Attended monthly Planning and Development Director's meeting
- Attended send-off reception for PBA's Mike Kuykendall

- Met with Margaret VanVliet and staff regarding an approach to market-rate housing
- Attended community town hall with Mayor and Commissioner Fritz on the city's 2011 legislative agenda
- Attended opening of Caruthers Park
- Attended meeting with Susan Anderson regarding the Planning and Sustainability Commission
- Attended meeting with TriMet on Portland/Milwaukie light rail
- Additional meetings were held with all members of City Council and the PDC Board; Ken Rust (CAO at Office of Management and Finance) and Harvey Rogers (bond counsel), Linda Kazlowski, Rich Goward (CFO at the Office of Management and Finance), phone calls with Bob McKean and Karen Williams.
- **Attachment A** to this report is the regular monthly update of combined journey and apprentice workforce diversity hours worked for PDC and City of Portland South Waterfront projects. The information presented is fiscal year-to-date.

Urban Development Dept.

Business & Industry Team

Business Finance Brown Bag—PDC's business finance staffers provided LRS Architects with an overview of PDC programs at an informal brown bag presentation in August. Discussion covered loan examples, the traded sector/cluster strategy, and our range of terms and loan requirements. A similar presentation is scheduled for GBD Architects in September.

Seed Fund Manager Selected—JH Ventures has been selected as the manager of the Portland Seed Fund, a \$500,000 investment pool to help startup companies in Portland. A volunteer board will oversee the fund, which is part of the commitment of the city and PDC to focus on job growth and creation. The web site <http://www.portlandseedfund.com> will carry future updates.

Urban Development Dept.

Neighborhood Team

Lents Community Livability Grants Awarded—PDC announced the intent to award \$250,000 in Community Livability Grant funds to projects in the Lents Town Center Urban Renewal Area for fiscal year 2010-2011. PDC received six requests for project funds after the notification of available funds went out to interested parties in early May. The evaluation committee, composed of members of the LTC Urban Renewal Advisory Committee and staff from PDC, selected five projects to receive full or partial funding. Those projects include a community center, urban farm, workforce development center, alternative high school, and a grass roots neighborhood coalition. The Community Livability Grant Program, administered by PDC, annually awards funding for projects that involve physical improvements to community facilities, open spaces, or historic/cultural

preservation. This PDC program, which started in the Interstate Corridor URA in 2006, has allocated funds in the Lents URA for the first time. The program invests in facilities and other assets of outer Southeast neighborhoods that improve livability for residents and enhance the unique nature of these Portland neighborhoods. Since 2006, PDC has awarded more than \$1.1 million to 24 projects to enhance community livability; an investment that has leveraged more than \$940,000 in other funds and volunteer labor. Grant awards have ranged from \$3,500 to more than \$100,000.

Urban Development Dept.

Central City Team

Hung Far Low Sign Returning to Chinatown—PDC staff marked their calendars for the return of the iconic Hung Far Low sign to its historic place in Old Town/Chinatown at a special restoration ceremony to be held during First Thursday on September 2. The sign (located at NW 4th Avenue and NW Couch Street) was installed over a two-day period in late August, and then "gift-wrapped" until its unveiling at the special event. The sign was removed during the 2008-09 renovation of the Hung Far Low building, which now houses Ping Restaurant. Portland citizens rallied to restore the 2000-pound landmark, raising more than \$8,600 through commemorative t-shirt sales, a website and special events. PDC closed the remaining gap with approximately \$45,000 in grant funding. The total cost of the project – which includes removal of the sign, design and restoration work, and its re-attachment to the building, is estimated at \$77,461.

Central City Bike Tour—Members of the Central City Urban Renewal Area Evaluation Committee joined PDC staff for a bike tour of the proposed area on Friday, August 13. The group met at Ankeny Plaza, toured the Morrison Bridgehead, rode up toward the SW 4th and Market area, over to Goose Hollow and up NW 18th to the Con-way site.

TIGER II Grant Application—a collaborative team composed of PDC, TriMet, City of Portland, Metro, and City of Milwaukie submitted the TIGER II (Transportation Investment Generating Economic Recovery) grant application on August 23 to the US Department of Transportation. The application focuses on the Southeast Corridor Project and includes the following components: SE Water Avenue Relocation; Oregon Pacific Railroad and Yard Improvements; Clinton to the River Multi-use Path; Rhine Pedestrian Bridge; and Kellogg Lake Pedestrian and Bicycle Bridge. Significant effort went into the materials, which included a designed application with many new graphics and photos; a dedicated website; a seven-minute video; and 36 letters of support for the proposed project.

Café Viale Opens in Bus Shelter—Tuesday, August 17 marked the grand opening of Café Viale's new location, a 1970s-era TriMet bus shelter located on Southwest Fifth Avenue between Salmon and Main streets. The bus shelters along the transit mall were upgraded as part of the MAX Green Line project. Project managers decided during construction that one of the 42 historic shelters designed by Skidmore Owings and Merrill should be preserved in some manner. The café's new home in the restored bus shelter measures less than 100 square feet and will provide walk-up service only. Project consultant Tad Savinar lauded the project as a "hometown homerun" involving a local small business owner, great public-sector partners, innovative design and construction, in support of PDC's goals for a vibrant

downtown. The team that collaborated on the project included Café Viale, PDC, TriMet, Portland Mall Management, Inc., Shiels Oblatz Johnsen, Inc., Shorenstein Realty Services L.P., Hennebery Eddy Architects and Howard S. Wright Construction.

Caruthers Park Opening—On August 19, PDC celebrated the opening of Caruthers Park in South Waterfront. The event featured Native American music and dance, honoring some of the first settlers along the banks of the Willamette River. The park site held a storage facility before PDC helped transform the area, and already is extremely popular with the North Macadam and Corbett/Lair Hill communities. Speakers at the opening included Commissioner Nick Fish, Zari Santner from Parks, and Steve Straus from PDC.

Urban Development Dept.

Cross Functional Work

Vestas Announcement—Vestas North America’s announcement of its headquarters expansion into the former Meier & Frank warehouse was, of course, the big UDD news in August. This project, several years in the making, required collaboration, relationship-building and patience across many PDC departments and divisions as well as strong partnership with City Hall and the state.

Communications and Business Equity

Professional Services Section

Contract Compliance

Disparity Study: The data collection for PDC has been completed. The project is on time and on budget. The consultant, BBC Research, will begin providing PDC-specific anecdotal information by the end of the month.

Business and Workforce Equity Policy: Significant work has been dedicated to applying the Business and Workforce Equity Policy to all construction Intergovernmental Agreements (IGAs). This effort will allow for collection of more complete IGA information for the 2010/2011 Diversity in Contracting Report.

Procurement

Personal Services:

Solicitations were issued for:

- ▶ RFP 10-03, Block 11 Development Feasibility

Responses were received and are being evaluated for:

- ▶ RFP 10-04, Financial Systems Consolidation Implementation
- ▶ RFP 10-02, ACT! 2010 Upgrade
- ▶ RFP 09-47, Centennial Mills Land Use Services

Contracts were executed with:

- ▶ Applied Development Economics, Gateway Business Strategy (Flex Transfer)

Amendments were executed for:

- ▶ Triad Technology, IT Project Manager (209156)
- ▶ Mitas Group, PHB Mitas Support (209127)
- ▶ Gerding/Edlen Development, OSC Feasibility (208064)
- ▶ National Development Council (207083)

Flexible Services:

Contracts were executed with:

- ▶ Two Economic Development / Market Analysis / Research Services Contracts:
 1. 210051 Marketek
 2. 210071 S.B. Friedman & Company
- ▶ Ten (10) Architectural Storefront Services Contracts
 1. 210053 Constructive Form Architecture and Design
 2. 210054 DECA Architecture, Inc.
 3. 210056 Emerick Architects, PC
 4. 210057 Formwest Architecture
 5. 210058 Hennebery Eddy Architects
 6. 210060 LRS Architects Inc.
 7. 210061 Lundin Cole Architects, PC
 8. 210062 MOSI Architecture LLC
 9. 210063 Richard Brown Architect, AIA
 10. 210065 Waterleaf Architecture

Amendments were executed for:

- 206080 Amendment #3 Garvey Schubert Barer (Legal Services)
- 207020 Amendment #1 Hennebery Eddy Architects (Architectural Storefront Services)
- 206087 Amendment #2 K & L Gates LLP (Legal Services)
- 207107 Amendment #1 Flowing Solutions (Environmental Services)

Construction Services:

Solicitations are pending for:

- OMC (Block 8) Demolition

Contracts Awarded:

- 8801 SE Foster Road UST Removal
- Union Station Emergency
- Sizzler Building Demolition
- OMC (Block 8) Abatement
- Boys & Girls Club Demolition

Contracts Closed / NTP

- 8801 SE Foster Road UST Removal

Prevailing Wage

The Prevailing Wage Team is currently monitoring seven BOLI projects, eight Davis-Bacon projects and four PDC Construction Wage projects. The team is assisting the Professional Services Team to draft and process fifteen Flexible Services Contracts for Architectural Storefront Services. Following is a list of pending projects that have triggered prevailing wage.

BOLI: Globe Hotel, Vestas, Killingsworth Station

Lawson Financial System

Testing for the Decentralized Electronic Purchase Order project is underway and end-user training is completed. Implementation has been rescheduled for October 1, 2010. Work on the restructure of the Item Master File will begin once the Decentralized PO project has been completed. Both of these projects will allow for better data for procurement reporting.

Public Participation

URAC appointments

- Began the process to appoint a new member to the River District URAC to represent Pacific NW College of Art including Commission documents for appointment, updating all contact lists and planning an orientation session with appropriate materials. An end of service letter was prepared for the previous representative.
- Began the process for reappointing members to serve a second term on the Central Eastside and Oregon Convention Center URACs.
- Began the process to appoint a new member to the Interstate Corridor URAC to represent the Portsmouth Neighborhood Association. An end of service letter was prepared for the previous representative.
- Appointed new members to the Gateway Regional Center URAC and the North Macadam URAC.
- Provided an orientation session and materials for a new member of the Lents Town Center URAC.

URAC meetings

- Planned and implemented the Lents Park Master Plan Open House #2.
- Worked on the communications and meeting logistics with the 92/H Redevelopment Feasibility Study CAC, TAC, and development team, in preparation for the project's kick-off meeting on August.
- Met with Bureau of Planning and Sustainability staff to discuss ideas for outreach for the Clean Energy Works program in the Lents and Interstate URAs.
- Met with Impact NW's Deputy Director, to discuss the Promise Neighborhoods project, which focuses on the Lents neighborhood.
- Set up and attended the Lents Town Center Business Development Strategy CAC.
- Planned September meetings for all seven URACs including arranging locations, preparing meeting agendas and materials and arranging for refreshments.
- Prepared materials for and co-facilitated the fourth North Macadam Interim Housing Committee meeting.

- Coordinated the meeting logistics for the third Gateway Business Development Strategy CAC meeting and established additional meetings through November 2010.
- Worked with UDD staff and consultants to organize an October Business Summit in the Gateway district.
- Prepared and posted the Gateway Business Development Strategy public participation plan and strategy info to PDC's intranet.

Potential Central City URA

- Provided notification for the August meeting and prepared materials for the CAC meeting.
- Developed a community outreach plan and implementation strategy to hold meetings in six areas of the potential Central City URA. Included identifying and scheduling venues, preparing notification, developing meeting format and materials needed, and preparing the meeting agenda.

Public Participation

- Met with the OCC URA Block 47-49 project staff including the developer's representative. Created the first draft of a Public Participation Plan for the expanded mixed-use development concept.
- Met with the River District project staff to develop a phase-two public participation plan for the 10th and Yamhill parking garage.
- Prepared two public meeting listings for The Oregonian for the month of August.
- Joined the IAP2 Members Network to share ideas, participate in on-line meetings and discussions.
- Continued working on the Public Involvement Advisory Commission sponsored by the Office of Neighborhood Involvement.
- Reviewed the results of the Communication and Business Equity Dept. customer service survey for public participation.
- Provided information to the Interstate Corridor URAC on housing statistics for the life of the URA.
- Prepared and presented a Brown Bag for staff on how to integrate public participation with project management.
- Assisted with preparation for the second Rose Quarter CBA CAC meeting. Attended the meeting and took notes on the committee discussion of potential elements to be included in the CBA.
- Worked with purchasing staff to develop an outreach plan to appropriate PDC staff regarding the new purchase order process.
- Prepared information on the Martin Luther King Jr. Blvd. gateway project to be sent out to the Stakeholder Advisory Committee and other interested parties to update them on the final design for the gateway. Updated the site on the OCC web page.
- Assisted the Portland Housing Bureau by providing them contact information for PDC URACs and their respective interested party's lists.
- Photographed site interviews at Villa de Sueños project with Professional Service staff and Director's Park for Public Affairs.
- Participated in the review of the scope of services and finalization of an RFQ for outreach services, meeting facilitation, and event planning services with Professional Services.

Public Affairs Section

Web Stats

July 27- August 26, 2010

PDC.us redesign: We continue to edit and review content to populate the new website.

New websites:

- ChargePortland.com: soft launch of this website, which will serve as a resource for citizens interested in purchasing electric vehicles (EVs) and obtaining City of Portland permits for EV charging stations. Full website to launch in the upcoming months.
- SECorridorProject.com: a collaborative effort of PDC, TriMet, City of Portland, Metro, and City of Milwaukie to acquire \$10 million in TIGER II federal grant funds for a \$12.8 million project in the SE Corridor.

Web updates:

pdc.us: 79 updates/additions/new pages

IRA intranet: 42 updates/additions/new pages

E-mail blasts: 25

PDC.us

Unique visitors: 15,704

Total visits: 21,511

New visitors: 59 percent

Average number of pages viewed: 3

Most popular pages: Jobs, Main page, RFPs, Contacts, Doing business with PDC

Twitter

Followers: 1,617 (69 new followers)

Tweets: 14 updates sent to followers this month

Facebook

- PDC's page:

Fans: 394 (12 new fans)

Events: 5 upcoming events listed

Videos/links: 10 links posted

- N/NE Economic Development Initiative's page:

Fans: 313 (0 new fans)

Video

Staff produced and posted another episode of PDC Spotlight. This episode featured interviews with Mark Edlen from Gerding/Edlen Development and Gene Sandoval, lead designer at ZGF Architects about the innovations at the 12 West Building. The video

also features an interview with PDC's Colin Sears about the importance of sustainable development and what impact it will have on Portland's economy.

A video is being created by Paul Peterson in the Mayor's office for the Tiger II grant. Paul asked if PDC's John Cardenas could help him produce the video by providing quality footage of neighborhoods, construction sites, small businesses, PDC Commission meetings, etc. John is also helping with the final edit before submission. This is the first true video collaboration between PDC and Mayor's office and it is working out to be a great partnership.

Staff finalized a rough cut of the Oregon Convention Center's 20th Anniversary video. This six minute montage features music donated by Pink Martini, interviews with former Mayor Bud Clark, Neil McFarland executive director of TriMet, and Sam Brooks, long time community activist and former CEO of the Oregon Association of Minority Entrepreneurs.

Other Public Affairs Work in August

- Review of Harbor ReDI memo/annual report
- Press release: Hung Far Low sign
- Press release: Quiet Zone
- Content development for activewear jobs study presentation piece
- Writing/editing of annual performance report
- Coordinated World Affairs Council visit with 11-member delegation from Iraq. Steven Shain presented information on the development of the River District in general and the Pearl District specifically. (Steven received a follow up thank you e-mail from the Deputy Mayor of Bagdad.)
- Responded to 22 press inquiries (mostly around Vestas)
- PA staff developed an ad for the program for the Hispanic Metropolitan Chamber's 2010 Hispanic Heritage Month celebration event
- PA staff developed graphics for Comprehensive Annual Financial Report (CAFR)
- Organized staff brown bag lectures for month of September
- Distributed 4 issues of PDC People, employee newsletter
- Helped organize PDC golf tournament – morale building event
- Instituted new all-staff Friday communication from John Jackley that summarizes important work and announcements each week
- Organized white elephant sale with staff donating items from home. All proceeds benefitted the Community Transitional School with back-to-school supplies for these homeless children.
- Organized August all-staff meeting

ATTACHMENTS:

- A. South Waterfront Workforce Diversity Report

South Waterfront Workforce Diversity Report

South Waterfront Project Apprenticeship Agreement

Attachment A-Table 1:

Table 1 provides an update of the status of apprentice participation and workforce diversity on the Mirabella. This project is subject to the workforce diversity goals of the South Waterfront Central District Project Development Agreement. The SW Park Improvement project is complete.

Apprentice participation was down this month for both the Mirabella and the Matisse project. Female apprentice hours for this month were **17.42%** of the total apprentice hours. Also, **27.29%** of apprentice hours have been worked by people of color.

Overall, participation by people of color continues to well exceed the established goal of 19%. Participation by women seems to be improved, exceeding the 13% goal for this month.

The South Waterfront Park project exceeded the minority participation goal, with over 50% of total hours being worked by minorities. As with all of the projects in South Waterfront, female participation fell short of the 12% goal for FY 09-10.

This report includes workforce hours for July 2010, and the 2010/2011 fiscal year to date. The summary table below represents the total workforce diversity (apprentice and journey level workers) for the two projects referenced above:

Goal	Women	People of Color	Apprentice	Difference
13%	17.42%			+4.42%
19%		27.29%		+8.29%
20%			21.97%	+1.97%

Attachment A – Table 2: Most of the Table 2 projects did not have specific workforce diversity goals, but are included in this report to provide a comprehensive picture of the workforce diversity and workforce training results for recently completed South Waterfront projects.

M/W/ESB

Attachment A – Table 3: The Mirabella project is included in this report to demonstrate the enhanced M/W/ESB reporting we continually provide for all PDC sponsored projects.

Attachment A – Table 4: Table 4 displays the MBE ethnicity utilization for The Mirabella.

Workforce Diversity Report of Total Hours Worked FY 10-11											
	FY 09-10			WDS Goal	Jul-10			FY 10-11			WDS Goal
	A	J	TOTAL		A	J	TOTAL	A	J	TOTAL	
THE MATISSE (BLOCK 46)											
Asian	2,459 3.84%	2,142 1.02%	4,601 1.68%		61 2.81%	151 1.78%	212 1.99%	61 2.81%	151 1.78%	212 1.99%	
African American	10,409 16.24%	3,297 1.57%	13,706 4.99%		573 1.42%	375 4.42%	948 8.90%	573 26.38%	375 4.42%	948 8.90%	
Caucasian	42,033 65.56%	146,244 69.51%	188,277 68.59%		1,097 50.51%	5,998 70.74%	7,095 66.61%	1,097 50.51%	5,998 70.74%	7,095 66.61%	
Hispanic	8,026 12.52%	56,855 27.02%	64,881 23.63%		441 20.30%	1,886 22.24%	2,327 21.85%	441 20.30%	1,886 22.24%	2,327 21.85%	
Native American	1,185 1.85%	1,863 0.89%	3,048 1.11%		0 0.00%	69 0.81%	69 0.65%	0 0.00%	69 0.81%	69 0.65%	
Other	0 0.00%	0 0.00%	0 0.00%		0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	
Minority	22,078 34.44%	64,156 30.49%	86,234 31.41%	18.00%	1,075 49.49%	2,481 29.26%	3,556 33.39%	1,075 49.49%	2,481 29.26%	3,556 33.39%	19.00%
Female	10,840 16.91%	5,340 2.54%	16,180 5.89%	12.00%	155 7.14%	365 4.30%	520 4.88%	155 7.14%	365 4.30%	520 4.88%	13.00%
Total Hours	64,112 23.35%	210,401 76.65%	274,513 100.00%		2,172 20.39%	8,479 79.61%	10,651 100.00%	2,172 20.39%	8,479 79.61%	10,651 100.00%	
THE MIRABELLA (BLOCK 31)											
Asian	2,250 1.91%	4,665 1.26%	6,915 1.42%		77 1.18%	136 0.61%	213 0.73%	77 1.18%	136 0.61%	213 0.73%	
African American	8,414 7.12%	9,467 2.55%	17,881 3.66%		100 1.53%	267 1.19%	367 1.27%	100 1.53%	267 1.19%	367 1.27%	
Caucasian	81,547 69.05%	285,791 77.13%	367,338 75.17%		5,233 80.08%	17,222 76.71%	22,455 77.47%	5,233 80.08%	17,222 76.71%	22,455 77.47%	
Hispanic	20,880 17.68%	56,644 15.29%	77,524 15.87%		859 13.14%	4,073 18.14%	4,932 17.02%	859 13.14%	4,073 18.14%	4,932 17.02%	
Native American	5,005 4.24%	13,983 3.77%	18,988 3.89%		266 4.07%	753 3.35%	1,019 3.52%	266 4.07%	753 3.35%	1,019 3.52%	
Other	0 0.00%	0 0.00%	0 0.00%		0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	
Minority	36,549 30.95%	84,758 22.87%	121,307 24.83%	18.00%	1,301 19.91%	6,529 29.08%	7,830 27.01%	1,301 19.91%	6,529 29.08%	7,830 27.01%	19.00%
Female	24,885 21.07%	12,039 3.25%	36,924 7.56%	12.00%	1,362 20.84%	1,902 8.47%	3,264 11.26%	1,362 20.84%	1,902 8.47%	3,264 11.26%	13.00%
Total Hours	118,096 24.17%	370,550 75.83%	488,646 100.00%		6,535 22.55%	22,451 77.45%	28,986 100.00%	6,535 22.55%	22,451 77.45%	28,986 100.00%	

TOTALS	FY 09-10			WDS Goal	Jul-10			FY 10-11			WDS Goal
	A	J	TOTAL		A	J	TOTAL	A	J	TOTAL	
Asian	4,850 1.74%	6,847 0.89%	11,697 1.12%		138 1.58%	287 0.93%	425 1.07%	138 1.58%	287 0.93%	425 1.07%	
African American	19,001 6.82%	13,233 1.73%	32,234 3.08%		673 7.73%	642 2.08%	1,315 3.32%	673 7.73%	642 2.08%	1,315 3.32%	
Caucasian	124,616 44.70%	438,489 57.19%	563,105 53.86%		6,330 72.70%	23,220 75.07%	29,550 74.55%	6,330 72.70%	23,220 75.07%	29,550 74.55%	
Hispanic	29,147 10.46%	119,372 15.57%	148,519 14.21%		1,300 14.93%	5,959 19.27%	7,259 18.31%	1,300 14.93%	5,959 19.27%	7,259 18.31%	
Native American	6,190 2.22%	15,846 2.07%	22,036 2.11%		266 3.06%	822 2.66%	1,088 2.74%	266 3.06%	822 2.66%	1,088 2.74%	
Other	0 0.00%	0 0.00%	0 0.00%		0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	
Minority	59,187 21.23%	155,296 20.26%	214,483 20.52%	18.00%	2,376 27.29%	9,010 29.13%	11,386 28.73%	2,376 27.29%	9,010 29.13%	11,386 28.73%	19.00%
Female	35,784 12.84%	17,575 2.29%	53,359 5.10%	12.00%	1,517 17.42%	2,267 7.33%	3,784 9.55%	1,517 17.42%	2,267 7.33%	3,784 9.55%	13.00%
Total Hours	278,775 26.67%	766,658 73.33%	1,045,433 100.00%		8,707 21.97%	30,930 78.03%	39,637 100.00%	8,707 21.97%	30,930 78.03%	39,637 100.00%	

Closed Projects Subject to the City of Portland's Workforce Training & Hiring Program or The Project Apprenticeship Agreement							
INFRASTRUCTURE (COFFMAN)	Total Project			MACADAM AVE. STREET IMPROVEMENTS*	Total Project		
	A	J	TOTAL		A	J	TOTAL
Asian	0	0	0	Asian	0	246	246
	0.00%	0.00%	0.00%		0.00%	9.10%	8.65%
African American	421	0	421	African American	15	0	15
	13.74%	0.00%	2.18%		10.64%	0.00%	0.53%
Caucasian	2,640	12,503	15,143	Caucasian	126	2,349	2,475
	86.26%	76.90%	78.38%		89.36%	86.87%	86.99%
Hispanic	0	3,757	3,757	Hispanic	0	54	54
	0.00%	23.10%	19.44%		0.00%	1.98%	1.88%
Native American	0	0	0	Native American	0	56	56
	0.00%	0.00%	0.00%		0.00%	2.05%	1.95%
Minority	421	3,757	4,177	Minority	15	355	370
	13.74%	23.10%	21.62%		10.64%	13.13%	13.01%
Female	348	513	861	Female	109	33	142
	11.35%	3.16%	4.45%		77.30%	1.20%	4.97%
Total Hours	3,061	16,260	19,320	Total Hours	141	2,704	2,845
	Total Project				Total Project		
SW MOODY DEMOLITION	A	J	TOTAL	OHSU RIVER CAMPUS BLDG.	A	J	TOTAL
Asian	0	0	0	Asian	5,106	4,952	10,058
	0.00%	0.00%	0.00%		3.12%	0.93%	1.45%
African American	123	38	161	African American	12,882	9,132	22,013
	38.05%	1.96%	7.11%		7.87%	1.72%	3.17%
Caucasian	168	1,877	2,045	Caucasian	127,238	465,543	592,781
	52.06%	96.69%	90.32%		77.73%	87.78%	85.41%
Hispanic	32	26	58	Hispanic	13,205	39,964	53,169
	9.90%	1.35%	2.57%		8.07%	7.54%	7.66%
Native American	0	0	0	Native American	5,266	10,756	16,022
	0.00%	0.00%	0.00%		3.22%	2.03%	2.31%
Minority	155	64	219	Minority	36,457	65,344	101,801
	47.94%	3.31%	9.68%		22.27%	12.32%	14.67%
Female	34	0	34	Female	17,196	12,529	29,724
	10.52%	0.00%	1.50%		10.50%	2.36%	4.28%
Total Hours	323	1,941	2,265	Total Hours	163,695	530,347	694,042
	Total Project				Total Project		
COP INFRASTRUCTURE (STACY & WITBECK)*	A	J	TOTAL	AERIAL TRAM	A	J	TOTAL
Asian	8	22	30	Asian	929	1,778	2,707
	0.11%	0.11%	0.11%		3.05%	1.25%	1.56%
African American	1,113	20	1,133	African American	1,135	1,961	3,096
	16.28%	0.10%	4.28%		3.72%	1.37%	1.79%
Caucasian	4,587	16,070	20,657	Caucasian	26,939	128,568	155,507
	67.09%	81.84%	78.03%		88.40%	90.09%	89.79%
Hispanic	329	1,165	1,494	Hispanic	785	8,739	9,524
	4.81%	5.93%	5.64%		2.57%	6.12%	5.50%
Native American	801	2,359	3,160	Native American	686	1,672	2,358
	11.71%	12.01%	11.93%		2.25%	1.17%	1.36%
Minority	2,250	3,566	5,816	Minority	3,534	14,150	17,684
	32.91%	18.16%	21.97%		11.60%	9.91%	10.21%
Female	1,586	271	1,857	Female	4,621	9,586	14,207
	23.20%	1.38%	7.01%		15.16%	6.72%	8.20%
Total Hours	6,837	19,636	26,473	Total Hours	30,473	142,718	173,191
	Total Project				Total Project		
STREETCAR EXTENSION	A	J	TOTAL	THE ALEXAN	A	J	TOTAL
Asian	72	1,794	1,865	Asian	336	1,733	2,069

	0.43%	2.09%	1.82%		0.84%	1.53%	1.35%
African American	3,651	371	4,022	African American	1,403	388	1,791
	21.84%	0.43%	3.92%		3.50%	0.34%	1.17%
Caucasian	11,199	59,815	71,014	Caucasian	31,744	90,705	122,449
	67.00%	69.57%	69.15%		79.14%	79.92%	79.72%
Hispanic	278	18,578	18,856	Hispanic	5,539	18,595	24,134
	1.66%	21.61%	18.36%		13.81%	16.38%	15.71%
Native American	1,515	5,425	6,940	Native American	192	1,754	1,946
	9.06%	6.31%	6.76%		0.48%	1.55%	1.27%
Minority	5,515	26,167	31,682	Other	899	314	1,213
	33.00%	30.43%	30.85%		2.24%	0.28%	0.79%
Female	3,082	4,517	7,598	Minority	8,367	22,783	31,150
	18.44%	5.25%	7.40%		20.86%	20.08%	20.28%
Total Hours	16,713	85,982	102,696	Female	9,492	3,565	13,057
					23.66%	3.14%	8.50%
				Total Hours	40,113	113,489	153,602
	Total Project				Total Project		
MOODY STREET RECONSTRUCTION	A	J	TOTAL	BLOCK 38	A	J	TOTAL
Asian	56	195	251	Asian	6,894	13,962	20,856
	9.11%	3.53%	4.08%		3.54%	2.45%	2.73%
African American	259	0	259	African American	15,270	16,621	31,891
	42.11%	0.00%	4.21%		7.84%	0.00%	4.17%
Caucasian	301	4,146	4,447	Caucasian	131,661	443,739	575,400
	48.94%	74.96%	72.36%		67.58%	77.84%	75.23%
Hispanic	0	531	531	Hispanic	34,444	83,381	117,825
	0.00%	9.60%	8.64%		17.68%	14.63%	15.40%
Native American	0	459	459	Native American	6,565	12,330	18,895
	0.00%	8.30%	7.47%		3.37%	2.16%	2.47%
Minority	315	1,185	1,500	Minority	63,172	126,294	189,466
	51.22%	21.42%	24.41%		32.42%	22.16%	24.77%
Female	40	0	40	Female	28,888	12,963	41,851
	6.50%	0.00%	0.65%		14.83%	2.27%	5.47%
Total Hours	615	5,531	6,146	Total Hours	194,834	570,033	764,867
	Total Project				Total ALL Projects		
South Waterfront Park	A	J	TOTAL	TOTALS	A	J	TOTAL
Asian	141	40	181	Asian	13,541	24,721	38,262
	8.83%	0.31%	1.25%		35.39%	64.61%	1.95%
African American	178	469	647	African American	36,449	29,000	65,449
	11.15%	3.65%	4.48%		55.69%	44.31%	3.34%
Caucasian	1036	6454	7490	Caucasian	337,639	1,231,769	1,569,408
	64.91%	50.28%	51.90%		21.51%	78.49%	80.08%
Hispanic	241	5873	6114	Hispanic	54,852	180,662	235,514
	15.10%	45.75%	42.36%		23.29%	76.71%	12.02%
Native American	0	0	0	Native American	15,024	34,810	49,834
	0.00%	0.00%	0.00%		30.15%	69.85%	2.54%
Other	0	0	0	Other	899	314	1,213
	0.00%	0.00%	0.00%		74.11%	25.89%	0.06%
Minority	560	6382	6942	Minority	120,764	269,507	390,270
	35.09%	49.72%	48.10%		30.94%	69.06%	19.92%
Female	59	196	255	Female	64,997	44,171	109,168
	3.70%	1.53%	1.77%		59.54%	40.46%	5.57%
Total Hours	1596	12,836	14,432	Total Hours	458,402	1,501,276	1,959,678

South Waterfront Contract Utilization Report - Project Status										
Project Name	Prime Contractor	Contract Amount	Group Designation							
The Mirabella (block 31)	Hoffman Construction Company of Oregon	\$128,407,959	Ethnicity	Certification	Gender					
			Caucasian	OBE	Male					
Certification Status	Prime Contractor	% of Total	Subcontractors	% of Total Subs	Total Project	% of Total	Amended Subcontract Values	% of Amended Total	Payments to Date	
Minority Business										
Enterprise		\$0	0.00%	\$545,345	0.48%	\$545,345	0.42%	\$545,345	0.41%	\$338,451
Woman Business										
Enterprise		\$0	0.00%	\$835,316	0.74%	\$835,316	0.65%	\$835,316	0.64%	\$497,215
Emerging Small										
Business		\$0	0.00%	\$5,389,167	4.76%	\$5,389,167	4.20%	\$5,389,167	4.20%	\$0
Non-certified firms		\$15,160,703	100.00%	\$106,477,428	94.02%	\$121,638,131	94.73%	\$128,125,381	94.75%	\$103,605,932
Total		\$15,160,703	100.00%	\$113,247,256	100.00%	\$128,407,959	100.00%	\$134,895,209	100.00%	\$104,441,598.00

Summary of MBE Ethnicity Amended Contract Totals												
Project	Total	Total MBE	African	% of Total	Native	% of Total	Hispanic	% of Total	Asian	% of Total	Unknown	% of Total
	M/W/ESB		American	M/W/ESB	American	M/W/ESB	American	M/W/ESB	American	M/W/ESB		
The Mirabella (Block 31)	\$6,769,828	\$545,345	\$402,363	5.94%	\$142,982.00	2.11%	\$0.00	0.00%	\$0.00	0.00%	\$0	0.00%