

# PDC

## PORTLAND DEVELOPMENT COMMISSION

**DATE:** July 26, 2010

**TO:** Board of Commissioners

**FROM:** Bruce A. Warner, Executive Director

**SUBJECT:** Report Number 10-70  
Appoint Mark White to the Lents Town Center Urban Renewal Advisory Committee.

### EXECUTIVE SUMMARY

#### BOARD ACTION REQUESTED

Adopt Resolution No. 6812

#### ACTION SUMMARY

This action will authorize the appointment of Mr. Mark White to the Lents Town Center Urban Renewal Advisory Committee (LTC URAC) as a regular At-Large Business Member for a term ending on June 30, 2013. Mr. White is the owner and operator of Raymond Street Consulting, a business located in the Powellhurst-Gilbert Neighborhood. Mr. White is also the Chair of the Powellhurst-Gilbert Neighborhood Association and its representative to the Midway Business Association.

#### PUBLIC BENEFIT

Meaningful public participation helps promote democracy and civic engagement, builds public trust in government and enhances the Commission's credibility within the community.

Effective public participation can improve the quality and effectiveness of Board plans and decisions.

#### **This action will support the following PDC goals:**

- Strong Economic Growth and Competitiveness
- Sustainability and Social Equity
- Healthy Neighborhoods
- A Vibrant Central City
- Effective Stewardship over our Resources and Operations, and Employee Investment

#### PUBLIC PARTICIPATION AND FEEDBACK

The public is continually advised of the opportunity to serve on a URAC, and encouraged to apply for appointment.

## **COMPLIANCE WITH ADOPTED PLANS AND POLICIES**

This action complies with the URAC Policy as revised by the Board of Commissioners on July 9, 2008 (Resolution No. 6614) that requires the Board to identify and appoint regular at-Large resident and business members to URACs that the Board has created.

This action complies with and helps implement the Public Participation Policy adopted by the Board on June 22, 2005 (Resolution No. 6266) which established that “public participation is required and will be an integral component of project schedules, budgets, and board decision-making processes for developing and implementing urban renewal area plans and implementing urban renewal projects.”

## **FINANCIAL IMPACT**

There is no significant financial impact as a result of this action.

## **RISK ASSESSMENT**

There are no significant legal, financial or operational risks resulting from this action.

## **WORK LOAD IMPACT**

The major workload associated with the appointment of new URAC members is communicating the decisions to the URAC and providing new members with an orientation session and related material specific to their URACs. These activities are coordinated by Public Participation staff, and included in existing work plans.

## **ALTERNATIVE ACTIONS**

Per Board established policy, there is no alternative process for creating this position and making this appointment.

## **CONCURRENCE**

Because Mr. White is filling a Business At-Large representative seat, his nomination resulted from staff review of his interests and qualifications.

## **BACKGROUND**

On September 14, 2005, the Board adopted Resolution No. 6293 which established a formal policy regarding the composition and operations of URACs. This policy was adopted in response to the Board’s desire to ensure consistency in the procedures for creating and operating URACs and to emphasize the agency’s commitment to public participation and involvement. This Policy was most recently revised by the Board on July 9, 2008 (Resolution No. 6614).

Pursuant to that Policy, the Board has established the following URACs:

1. Lents Town Center
2. Central Eastside
3. Interstate Corridor
4. Gateway Regional Center
5. Oregon Convention Center
6. North Macadam
7. River District

The Board retains sole authority to establish, recompose or disband a URAC. Among the elements under the discretion of the Board is the identification of URAC organization members and their representatives.

At present there is one Business At-Large representative seat open on the Lents Town Center Urban Renewal Advisory Committee (LTC URAC).