

PDC

PORTLAND DEVELOPMENT COMMISSION

- March 11, 2009
- Board of Commissioners
- Bruce A. Warner, Executive Director
- Report Number 09-27
- Appoint Mr. Keith North to the North Macadam Urban Renewal Advisory Committee

■ Adopt Resolution No. 6680

■ This action will authorize the appointment of Keith North to the North Macadam Urban Renewal Advisory Committee ("URAC") as an ~~regular~~ alternate member representing the National College of Natural Medicine ("NCNM") for a term ending in June 2012. Mr. North is NCNM's Director of Facilities Operations, and currently serves on two committees related to the development of the North Macadam Urban Renewal Area.

■ Meaningful public participation helps promote democracy and civic engagement, builds public trust in government and enhances the Commission's credibility within the community.

Effective public participation can improve the quality and effectiveness of Board plans and decisions.

- - Sustainability and Social Equity
 - Healthy Neighborhoods
 - A Vibrant Central City
 - Strong Economic Growth and Competitive Region
 - Effective Stewardship over our Resources and Operations, and Employee Investment

■ The public is continually advised of the opportunity to serve on URACs, and encouraged to apply for appointment.



This action complies with the URAC Policy adopted by the Board of Commissioners (“Board”) on September 14, 2005 (Resolution No. 6293) and amended on July 9, 2008 (Resolution No. 6614) that requires the Board to appoint members to URAC’s that the Board has created.

This action helps implement the Public Participation Policy adopted by the Board on June 22, 2005 (Resolution No. 6266) which established that “public participation is required and will be an integral component of project schedules, budgets, and board decision–making processes for developing and implementing urban renewal area plans and implementing urban renewal projects.”



There is no significant financial impact as a result of this action.



There are no significant legal, financial or operational risks resulting from this action.



The major work load associated with the appointment of new URAC members is providing new members with an orientation session and related material specific to their URAC’s. This activity is coordinated by Public Participation staff, and included in existing work plans.



Per Board established policy, there is no alternative process for making this appointment.



In accordance with PDC’s URAC Policy, the NCNM, through its President, Dr. David Schliech, has nominated Mr. North to serve as its alternate representative to the North Macadam URAC.



On September 14, 2005, the Board adopted Resolution No. 6293 establishing a formal policy regarding the composition and operations of URACs. This Policy was most recently revised on July 9, 2008 (Resolution No. 6614). Pursuant to that policy, the following URACs have been formally established by the Board:

1. Lents Town Center
2. Central Eastside
3. Interstate Corridor
4. Gateway Regional Center
5. Oregon Convention Center
6. North Macadam
7. River District

The process for identifying potential URAC members includes:

- Ongoing recruitment and acceptance of applications via the PDC website;
- Assessing the range of existing and potential stakeholders in a particular urban renewal area in relation to the existing URAC composition and diversity;
- Personal outreach and recruitment by PDC staff and URAC members;
- Review of applications by PDC staff and URAC chairs.

The NCNM currently has one regular organization member seat and one alternate member seat on the North Macadam Urban Renewal Advisory Committee. ~~Since January, 2009 th~~The alternate~~is~~ seat has been empty due to the resignation of its former holder. In January 2009, the NCNM President, Dr. David Schliech, nominated Mr. Keith North to fill its open North Macadam URAC alternate member seat. Staff is requesting consideration of Mr. North's appointment based on the organization's nomination and the submission of his application for service on the URAC.