

PDC

PORTLAND DEVELOPMENT COMMISSION

DATE: June 25, 2008

TO: Board of Commissioners

FROM: Bruce A. Warner, Executive Director

SUBJECT: Report Number 08-86
Appoint New Members to the Oregon Convention Center Urban Renewal Area Advisory Committee

EXECUTIVE SUMMARY

BOARD ACTION REQUESTED

Adopt Resolution No. 6610

ACTION SUMMARY

This action will authorize the following appointments to the Oregon Convention Center Urban Renewal Advisory Committee (OCC URAC):

Owen Ronchelli as a representative of the Lloyd Business Improvement District for a term ending in June 2011.

Mr. Ronchelli is a transportation consultant with an educational background in transportation and land use. He is the Director of the Lloyd Business Improvement District and serves as a member of the Streetcar Project Advisory Committee.

John Tyler as a representative of the King Neighborhood Association for a term ending in June 2011.

Mr Tyler is a resident of and property owner in the OCC URAC. He is currently the Chair of the Vanport Project Advisory Committee and served as a member of the Martin Luther King Jr. Blvd. Gateway and Historic Markers Project Advisory Group. He is currently the Vice Chair of the Portland Utility Review Board.

Rick Williams is a representative of the Lloyd Transportation Management Association for a term ending June 2011.

Mr. Williams is currently the Executive Director of the Lloyd Transportation Management Association, a non-profit business association that focuses on issues of transportation, planning and development in the Lloyd area. Mr. Williams, through the Lloyd Transportation Management Association, has partnered with the Portland Development Commission (PDC) on numerous projects in the Lloyd District including the OCC Blocks Plan, Lloyd Crossing and the Convention Center Hotel. Mr. Williams is currently Chair of the Portland South Corridor Light Rail Citizens Advisory Committee.

PUBLIC BENEFIT

Meaningful public participation helps promote democracy and civic engagement, builds public trust in government and enhances the Commission's credibility within the community.

Effective public participation can improve the quality and effectiveness of Board plans and decisions.

This action will support the following PDC goals:

- Develop healthy neighborhoods
- Provide access to quality housing
- Help businesses to create and sustain quality jobs
- Support a vibrant Central City (urban core)
- Contribute to a strong regional economy

PUBLIC PARTICIPATION AND FEEDBACK

Through our website and other outreach, the public is continually advised of the opportunity to serve on a URAC, and encouraged to apply for appointment.

COMPLIANCE WITH ADOPTED PLANS AND POLICIES

This action is consistent with the Urban Renewal Advisory Committee Policy adopted by the Board of Commissioners on September 14, 2005 (Resolution 6293) that requires the Board to appoint members to Urban Renewal Advisory Committees (URACs) that the Board has created.

This action helps implement the Public Participation Policy adopted by the Board on June 22, 2005 (Resolution 6266) which established that "public participation is required and will be an integral component of project schedules, budgets, and board decision-making processes for developing and implementing urban renewal area plans and implementing urban renewal projects."

FINANCIAL IMPACT

There is no significant financial impact as a result of this action.

RISK ASSESSMENT

There are no significant legal, financial or operational risks resulting from this action.

WORK LOAD IMPACT

The major work load associated with the appointment of new URAC members is providing them with an orientation session and materials related to PDC in general and their URAC specifically. This activity is coordinated by Public Participation staff, and included in existing work plans.

ALTERNATIVE ACTIONS

Under Board established policy, there is no alternative process for making this appointment.

CONCURRENCE

The Board of Directors of the Lloyd Business Improvement District nominated Owen Ronchelli to represent them on the OCC URAC.

The King Neighborhood Association Board of Directors nominated John Tyler to represent them on the OCC URAC.

The Directors of the Lloyd Transportation Management Association nominated Rick Williams to represent them on the OCC URAC.

BACKGROUND

On September 14, 2005, the Board of Commissioners (“Board”) adopted Resolution 6293 establishing a formal policy regarding the composition and operations of Urban Renewal Advisory Committees (“URACs”). Pursuant to that policy, the following URACs have been formally established by the Board:

1. Lents Town Center
2. Central Eastside
3. Interstate Corridor
4. Gateway Regional Center
5. Oregon Convention Center
6. North Macadam

The process for identifying potential URAC members includes:

- Ongoing recruitment and acceptance of applications via the PDC website;
- Assessing the range of existing and potential stakeholders in a particular urban renewal area in relation to the existing URAC composition and diversity;
- Personal outreach and recruitment by PDC staff and URAC members, and
- Review of applications by PDC staff and URAC chairs.

CC: D. Elott, Interim General Counsel
J. Jackley, Director, Communications and Business Equity