

The Neighborhood Prosperity Initiative (NPI) and Main Street Network

is a PDC program focused on community economic development at the neighborhood scale. A community-driven, self-help approach is at the heart of this work. With grants, training, and support from the Portland Development Commission, each district is responsible for planning and implementing projects to improve the local commercial district.



Each organization is led by a board of directors, staffed by a district manager, and guided by input and participation from neighbors, businesses and community groups. District managers develop relationships with district businesses, and work with the board and other volunteers to implement specific projects that drive business growth.

The NPI and Main Street Network is a key component of the City's [Neighborhood Economic Development Strategy](#) (NED) - a citywide initiative to foster economic opportunity and neighborhood vitality throughout Portland neighborhoods, with a focus on low-income and communities of color.

In order to ensure that program benefits are shared by all community members, each district has developed and will implement a District Equity Strategy that addresses leadership, outreach and the distribution of district resources.

Eight Network Districts

There are eight districts in the NPI and Main Street Network. In general, districts are located in areas experiencing lagging commercial investment, areas that have a higher than citywide average poverty rate, and/or areas that have a concentration of minority-owned, neighborhood-serving businesses.

District Contact Information

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Cully Boulevard Alliance , a project of NAYA	Laura Young	(503) 819-6302	laurayoung411@gmail.com
Division Midway Alliance	Lori Boisen	(971) 207-6553	divisionmidwayalliance@gmail.com
Historic Parkrose NPI	Mingus Mapps	(503) 964-7807	mingus@historicparkrose.com
The Jade District , a project of APANO	Todd Struble	(503) 853-3424	todd@apano.org
Our 42nd Avenue	Michael DeMarco	(503) 893-5542	michael@ne42pdx.com
The Rosewood Initiative	Jenny Glass	(503) 756-8681	jenny@rosewoodinitiative.org
St. Johns Main Street	Lindsay Jensen	(503) 841-5522	lindsay@stjohnsmainstreet.org

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