

## Neighborhood Economic Development (NED) Leadership Group

The broad charge of the NED Leadership Group will be to guide the implementation of the NED Strategy and to coordinate resources for the Strategy's actions, to educate the public about the Strategy, and to identify and promote the effective use of resources.

*All NED Leadership Group meetings are open to the general public.*

**Wednesday, November 4, 2015, 12:00 p.m. - 2:00 p.m.**

**PDC**

**222 NW Fifth Ave, Portland, OR 97209**

### Meeting Summary

Facilitator: Kimberly Branam

#### Members in Attendance:

Brian Alfano, Unitus Bank/Venture Portland  
James Armstrong, Alberta Main St./Alberta Eye Care  
Kimberly Branam\*, PDC  
Jonath Colon, Hispanic Metropolitan Chamber  
Tony DeFalco, Verde  
Jillian Detweiler\*, Mayor's Office, City of Portland  
Jenny Glass, Rosewood Initiative  
Roslyn Hill, Roslyn Hill Development  
Heather Hoell, Venture Portland  
Duncan Hwang, Asian Pacific American Network of Oregon (APANO)/Jade District NPI  
Jerry Johnson, Johnson/Reid LLC  
Nidal Kahl, Halsey/Weidler Group  
Teri Karren-Keith, Albina Bank  
Serilda McGee, Kaiser Permanente  
Javier Mena, Bureau of Housing  
Steve Messinetti, Habitat for Humanity  
Alando Simpson, City of Roses Disposal & Recycling Inc./Small Business Advisory Council  
Fred Sanchez, Realty Brokers/Gateway Area Business Assn.  
Nick Sauvie, Rose CDC  
Nathan Teske, Hacienda CDC

Joe Zehnder, Bureau of Planning and Sustainability  
Adam Zimmerman, Craft 3

#### Members Not in Attendance

Rey Espana, NAYA  
Marc Goldberg, Portland Community College  
Annette Mattson, Portland General Electric  
James Paulson, Worksystems, Inc.  
Michele Reeves, Civilis Consulting  
Karis Stoudamire-Phillips, Moda Health  
Carl Talton, United Fund Advisors  
Lew Frederick, House District 43/NW Ideas, LLC

#### Staff in Attendance

Leila Aman, PDC  
Tory Campbell, PDC  
Kate Deane, PDC  
Justin Douglas, PDC  
Katherine Krajnak, PDC  
Charri Schairer, PDC

#### Others in Attendance

Camille Trummer, Mayor's Office, City of Portland  
Michael A. Burch

**Follow-up/action items are in bold underlined text.**

#### Welcome, Introductions, & Updates

*Kimberly Branam, PDC, All*

- Kimberly convened the NED Leadership Group (LG) and described the agenda and purpose of today's meeting – to discuss progress to date on the [NED Strategy](#) and high-level priorities for the year ahead.
- Kimberly kicked off the introductions and updates, introducing new PDC staff Leila Aman and noting that PDC is hiring for a Senior Project/Program Coordinator in the Neighborhood Team within the Urban Development Department. She also provided an update on the City Council's changes to the Tax Increment Set Aside for Affordable Housing policy.

**Discussion: NED Strategy Accomplishments & the Year Ahead**

- Progress to Date
- Year 5 Priorities & Key initiatives
- Key initiatives

*PDC Staff, All*

- Kimberly guided members through the Year Four Accomplishments Report.
- NED LG members were encouraged to contact [Justin Douglas](#) if they are interested in participating in the NED LG Budget Sub-Committee, which will be reviewing urban renewal area and general fund budgets.
- PDC staff described several key initiatives for FY 2015-16, including:
  1. The INCREASE Project - A seven-month, cohort-based, small business expansion program
  2. [StartupPDX Challenge](#) & Inclusive Startup Fund – Challenge is annual competition designed to connect startups to Portland’s growing entrepreneurial ecosystem and assist the businesses for one year through their early stage growth; fund is General Fund resources to invest in entrepreneurs who are women and/or people of color.
  3. Community Development Fund – revolving loan fund for catalytic projects within and adjacent to Neighborhood Prosperity Initiative districts
  4. Bridging the Digital Divide – pilot program to support disadvantaged business owners through a web clinic modeled on the Lewis & Clark Small Business Legal Clinic.

**Public Comment Period**

*Members of the public*  
None.

**Next Steps & Adjourn**

*Kimberly Branam*

- Kimberly thanked everyone for coming and participating in the discussion. **She reminded members to contact Justin Douglas ([DouglasJ@pdc.us](mailto:DouglasJ@pdc.us)) if they are interested in participating in the NED LG Budget Sub-Committee. She also said that PDC staff will distribute an email survey to schedule future NED LG meetings.**