

PDC Financial Sustainability Committee Meeting #4

Charter: *To advise on the development of a business plan that guides PDC's transition to long term financial sustainability.*

All Steering Committee meetings are open to the general public.

Thursday, December 16, 2015, 8:00 a.m. – 10:00 a.m.

**Portland Development Commission, 222 NW 5th
Commission Room, 1st Floor**

Meeting Agenda

Time	Topic
8:00 a.m.	Welcome & Introductions and Review of Process To Date <i>Chair Tom Kelly</i>
8:15 a.m.	Group Discussion: Confirmation of recommendations regarding new resource opportunities <i>Patrick Quinton, PDC</i> <i>All</i> <ul style="list-style-type: none"> Does the committee concur with the analysis and summary of recommendations to staff?
8:45 a.m.	Review of Organizational Best Practices <i>Patrick Quinton, PDC</i>
9:00 a.m.	Group Discussion: Moving towards a financially sustainable organization <i>Patrick Quinton, PDC</i> <i>All</i> <ul style="list-style-type: none"> After reviewing the SWOT analysis, what are your reactions and comments? Is PDC properly structured to pursue the identified opportunities? What are your recommendations for articulating PDC's value proposition in the business plan and to the public? What elements are required in the business plan? What are your final thoughts as staff commence work on the business plan?
9:55 a.m.	Public input <i>Members of the public</i>
10:00 a.m.	Next Steps & Adjourn <i>Chair Tom Kelly</i> <i>(flip over for committee roster)</i>

PDC Financial Sustainability Committee Roster

Debbie Aiona – Board of Directors (Action Chair), League of Women Voters

John Berdes - President, Craft3

Mark Edlen – PDC Board, President, Gerding Edlen Development

Javier Fernandez – Former Tax Supervising & Conservation Commission Member

Tom Kelly – PDC Chair; President, Neil Kelly Company

Pat Lacrosse – Former PDC Executive Director (retired)

Carol McCoog – Partner, Hawkins Delafield & Wood LLP

John Petersen – President, Melvin Mark Capital Group

Kevin Reynolds – Vice President Finance & Administration, Portland State University

Ken Rust – CFO, City of Portland

Sarah Stevenson – Executive Director, Innovative Housing

Mark Stevenson – Chief Nonprofit and Sustainability Officer, Pacific Continental Bank

Mike Tevis – President, Intrinsic Ventures, Inc.

Max Williams – President and CEO, Oregon Community Foundation

Karen Williams – Principal, InfraStructure Oregon