



About Micro Enterprise Services of Oregon (MESO)

MESO, a 501(c) 3 non-profit seeks to improve economic opportunities of underserved individuals through empowerment, education, and entrepreneurship for the benefit of the greater community. MESO provides business assistance, financing, individual development accounts and market research services.

MarketLink: market research for small businesses, economic development departments, non-profits, research projects, educational institutes, incubators

Market research measures market size, analyzes current and future trends and shows market share for the industry. We conduct both primary and secondary market research and customize reports to your business and its specific location. Research is conducted in-house using professional and proprietary databases and interviews with industry experts. Performed mostly for Fortune 500 companies, MESO can now bring this service to micro and small businesses. Besides research and analysis, we can provide you with direct marketing solutions, such as labels for sales leads.

Affordability

Our reasonable fees make MarketLink affordable. Customized reports range from \$250-\$2,000 and can be phased as your business grows. Group rates further increase discounts.

Market Research Report provides:



Implementation

Our in-house graphic designer will help you with implementing some of the recommendations such as branding, website, direct marketing postcards, brochures, flyers, coupon design, labels etc. Range for the service varies; we work with you to find the most affordable solution.

Please call Seile or Nita at 503-914-6147 for additional information.