

### Tom Kelly Chair

Gustavo J. Cruz, Jr. Commissioner

Aneshka Dickson Commissioner

Mark Edlen Commissioner

William Myers Commissioner

Charlie Hales Mayor

Patrick Quinton Executive Director This document represents the official meeting record of the January 27, 2016, Portland Development Commission (PDC) Board of Commissioners (Board) Budget Work Session held at 222 NW Fifth Ave., Portland, OR 97209. A copy of the PowerPoint presentation is included in these minutes as Attachment 1.

## 1. Call to Order and Roll Call

Chair Tom Kelly called the meeting to order at approximately 1:04 p.m. Gina Wiedrick, PDC Board recording secretary, called the PDC Board roll:

Chair Tom Kelly	PRESENT
Commissioner Gustavo Cruz	PRESENT
Commissioner Aneshka Dickson	PRESENT
Commissioner Mark Edlen	PRESENT
Commissioner William Myers	PRESENT

## CONVENE EXECUTIVE SESSION

## 12. The Executive Session is Held in Accordance with Oregon Revised Statutes 192.660(2)(e) to Conduct Deliberations Concerning the Negotiation of Real Property Transactions

At approximately 1:04 p.m. Chair Kelly adjourned the PDC Board Budget Work Session and read the following statement: "The PDC will now meet in executive session for the purpose of deliberating with persons designated by PDC to negotiate a real property transaction. The executive session is held pursuant to ORS 192.660(2)(e). Only representatives of the news media and designated staff will be allowed to attend the executive session. All other members of the audience are asked to leave the room. Representatives of the news media are specifically directed not to report on any of the deliberations during the executive session, except to state the general subject of the session as previously announced. No decision may be made in the executive session."

## ADJOURN EXECUTIVE SESSION

At approximately 2:11 p.m. Chair Kelly adjourned the Executive Session and reconvened the PDC Board Budget Work Session.

## 2. Review Agenda

Tony Barnes, Budget Officer, gave a brief overview and reminded the PDC Board that this is a public meeting, but also a work session and questions and comments are welcomed at any time.

Introduced Josh Harwood, City Economist with the City of Portland (City) Budget Office.

222 NW Fifth Avenue Portland, OR 97209-3859

503-823-3200 Main 503-823-3368 Fax 503-823-3366 TTY



## 3. Budget Calendar and Overview

Mr. Barnes gave an overview of where PDC is in the Fiscal Year (FY) 2016-17 budget process and upcoming dates of interest, making note of the presentations to Portland City Council (City Council) in April and May 2016.

Commissioner Edlen asked who issues the line of credit. Mr. Barnes responded that the City does.

## **10.** Stakeholder Testimony

Chair Kelly called forward guests to testify.

Sarah Stevenson, Executive Director at <u>Innovative Housing, Inc.</u>, and a member of the Central City Budget Advisory Committee (Central City BAC). Ms. Stevenson gave an overview of the requests made in the letter dated January 27, 2016, from the Central City BAC.

## 4. Financial and Staffing Summaries

## 5. Administrative Overhead

Mr. Barnes gave an overview of budget trends.

Executive Director Quinton stated that the Early Retirement Incentive Program letters were sent out to the staff that qualifies. Jeff Fish, Human Resources Director, added that the deadline to respond is March 18, 2016. Executive Director Quinton added that the cumulative reduction assumes two full time positions per year for the next 10 years.

## 6. Goal 1: Create Healthy, Complete Neighborhoods Throughout Portland

Lisa Abuaf, Central City Manager, and Charri Schairer, Neighborhood Manager gave an overview of the \$145,000,000 budget.

## 7. Goal 2: Access to High Quality Employment for Portland Residents

Chris Harder, Economic Development Manager, gave an overview of the \$8,300,000 budget and its focus on job creation. Kate Deane, Community Economic Development Manager, focused her comments on the issue of workforce development.

## **10.** Stakeholder Testimony

Chair Kelly called forward guests to testify.

Brian Alfano, Vice President of Member Services at <u>Unitus Community Credit Union</u>, and a member of the Neighborhood Economic Development Leadership Group Budget Sub-Committee (NED Sub-Committee). Mr. Alfano gave an overview of the requests made in the later dated January 27, 2016, from the NED Sub-Committee.

Andrew Wirth, Development Director at <u>VOZ Workers' Rights Education Project</u> (VOZ). Mr. Wirth gave an overview of the work VOZ does and the significant impact that the loss of funding would have on the

work center and on VOZ overall. Loss of PDC funding would hamper VOZ's overall fundraising efforts, weaken VOZ's case for matching funds, as support from local government and community is a sign of organizational credibility.

Yolanda Sandoval. Ms. Sandoval read a letter from day laborer Eugene Wickersham in which he spoke in support of VOZ and its work; how VOZ helps day laborers obtain jobs, provides training, and a day center that provides a friendly and safe environment; and urged the PDC Board to continue to provide funding for VOZ.

Romeo Sosa, Executive Director of VOZ, also urged the PDC Board to continue to provide funding for VOZ in the FY 2016-17 budget.

Executive Director Quinton stated that the cuts being made to VOZ and also to SE Works is under the direction of City Council who asked for a five percent cut, but it is in no way an indication of the value and work that these organizations provide. The PDC Board knows what the priorities of PDC are and there are ongoing commitments; PDC staff needed to look at what cuts could be made without a big impact on the projects that PDC is committed to moving forward. PDC staff will have a conversation with Mayor Charlie Hales and City Council; this is just the beginning of the conversation. Mr. Harwood added that the City Budget Office is supportive of more strategic cuts as opposed to across the board.

## 8. Goal 3: Foster Wealth Creation within Communities of Color and Low-Income Neighborhoods

Ms. Deane gave an overview of the \$6,400,000 budget focusing on business lending, business development, and small and micro business technical assistance in the neighborhoods. Mr. Harder gave an overview of the work in inclusive innovation and entrepreneurial ecosystem.

## 9. Goal 4: Form 21st Century Civic Networks, Institutions and Partnerships

Ms. Deane gave an overview of the \$4,300,000 budget focusing on affordability and neighborhood solutions, and neighborhood capacity building.

## 11. Goal 5: Operate an Equitable, Innovative and Financially Sustainable Agency

Faye Brown, Chief Financial Officer, gave an overview of the \$16,600,000 budget.

## 13. Open Discussion / Direction

Jillian Detweiler asked if there are programs that PDC staff can remove funding from and make those dollars available to fund organizations like VOZ. Executive Director Quinton responded that if a conversation starts on dropping a cluster industry, for example, then those dollars and PDC staff can go to the new healthcare cluster. PDC staff is always looking for creative ways to move funding around. This is merely the beginning of the conversation and it is not the final decision on cutting, but PDC staff does need to be more strategic about where the cuts are going to be made to meet the five percent cut City Council is mandating. There will be multiple opportunities for the PDC Board to provide input from now until April when PDC staff will be submitting the proposed budget to City Council.



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## 14. Adjourn

There being no further business, Chair Kelly adjourned the PDC Board Budget Work Session at approximately 4:57 p.m.

Approved by the Portland Development Commission on June 8, 2016

ERWald

Gina Wiedrick, Recording Secretary

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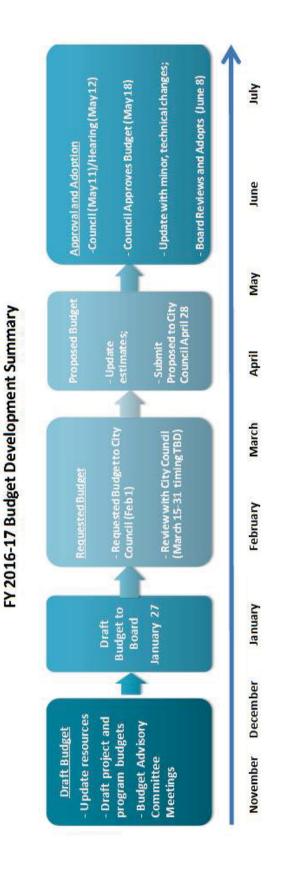


## FY 2016-17 Draft Budget January 27, 2016



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## Process



FY 2016-17 Draft Budget

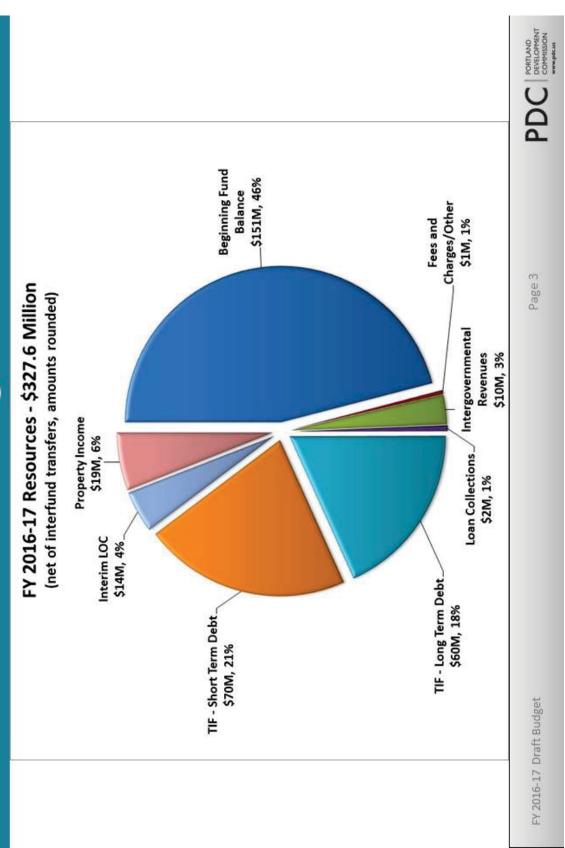
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## **Budget Trends**

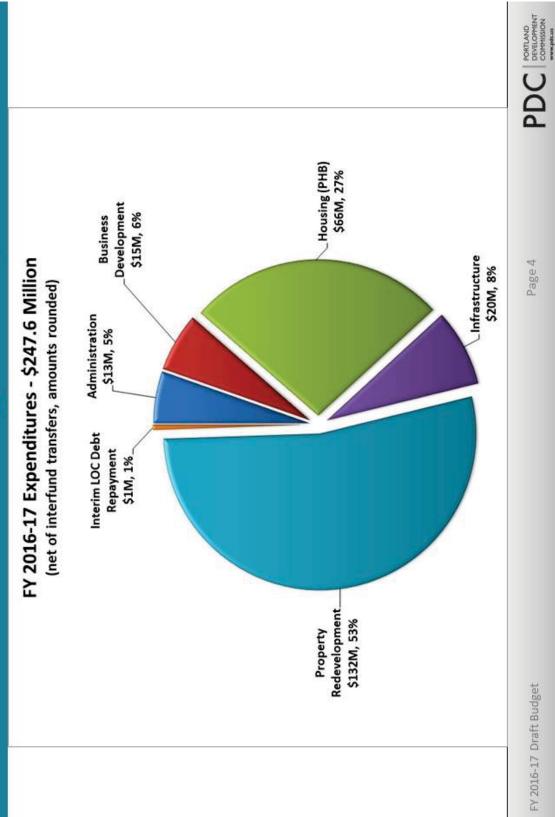
- are based on well defined requirements or more general reservations for strategic PDC's Budget and Five-Year Forecast is a mix of project and program budgets that priorities.
- In both cases, amounts budgeted may not spend during the fiscal year based on changes in timing due to project partners or opportunities not moving forward.
- Budget assumptions include updated amount and timing for Housing Set Aside requirements in certain URAs.
- Resources include updated estimates for loan repayments, property sales, tax increment assessed value growth and borrowing assumptions.
- General Fund request includes a 5% cut in ongoing resources per Mayor's budget direction, but includes one-time add requests for new Traded Sector and Community Economic Development initiatives.

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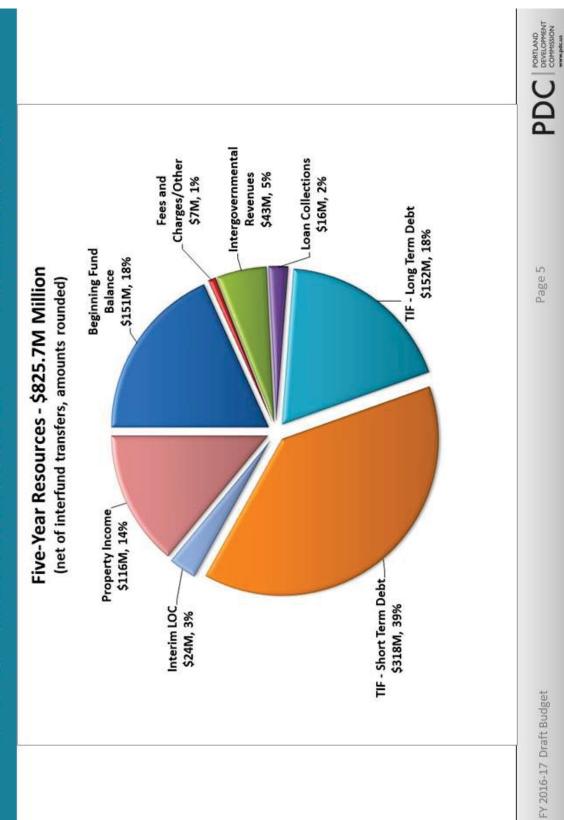
# 2016-17 Draft Budget – Resources



# 2016-17 Draft Budget - Expenditures

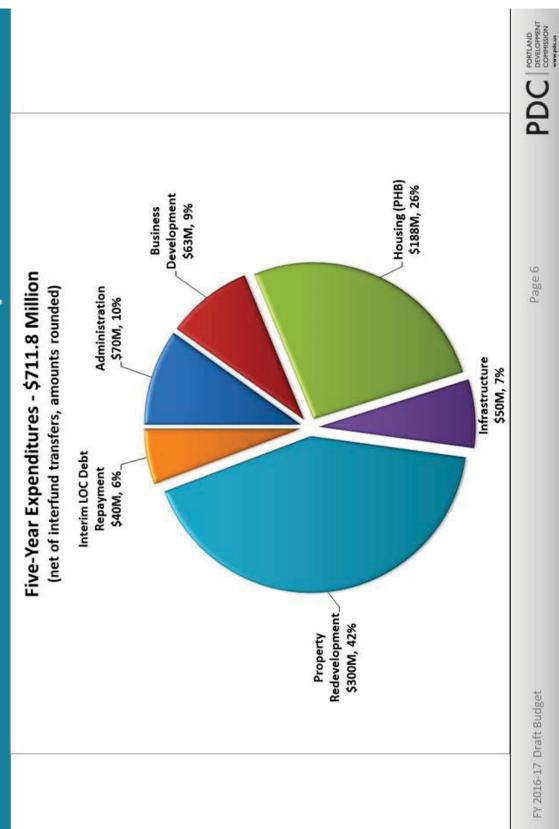


# Five-Year Forecast – Resources



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# Five-Year Forecast - Expenditures



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## Staffing by Department

Personnel Services Budget by Department	Departmen	Ŧ		
Department	FIE	Budgeted Salaries	Budgeted Benefits	Total
<b>Communications and Social Equity</b>	9	\$619,550	\$253,172	\$872,722
Executive	2	247,709	94,648	342,357
Finance & Business Operations	2	1,994,389	859,251	2,853,639
Legal and Human Resources	9	646,272	259,826	906,098
<b>Opportunities Cooperative</b>	m	318,462	128,749	447,211
Real Estate and Lending	14	1,294,101	553,007	1,847,108
Urban Development	8	3,429,049	1,480,222	4,909,271
Total Personnel Services	16		\$8,549,532 \$3,628,874	\$12,178,407

FY 2016-17 Draft Budget

# Staff/Overhead Forecast

Salaries and Benefits 8,445,510 8,549,532 8,693,522 8,871,309 9,047,837 9,222,645   Salaries 8,445,510 8,549,532 8,693,522 8,871,309 9,047,837 9,222,645   Benefits 3,526,705 3,528,874 3,917,867 4,017,820 4,306,539 4,412,178   Benefits 3,526,705 3,528,874 3,917,867 4,017,820 4,306,539 4,412,178   Benefits 3,526,705 3,528,874 3,917,867 4,017,820 4,306,539 4,412,178   Benefits 132,012 13,524,374 3,917,867 4,017,820 4,306,539 4,412,178   Student Workers 132,012 132,012 132,012 13,524,376 13,634,823   Comulative Reduction from FY 2012-13 Budget -26% -23% -21% -18% -5%	8,549,532 8,693,522 3,628,874 3,917,867		8,871,309 9,047,837 4,017,820 4,306,539	9,222,645 4,412,178
FY 2012-13 Budget	9,532 8,693,522 8,874 3,917,867		9,047,837 4,306,539	9,222,645 4,412,178
FY 2012-13 Budget	8,874 3,917,867		4,306,539	4,412,178
FY 2012-13 Budget	8,874 3,917,867		4,306,539	4,412,178
FY 2012-13 Budget				
FY 2012-13 Budget				
FY 2012-13 Budget				
FY 2012-13 Budget -26%	3,406 12,611,389	12,889,129	13,354,376	13,634,823
	-25% -23%	-21%	-18%	-5%
PERS Pension Obligation Bond Payments 735,570 787,521 87	7,521 876,739	924,265	968,001	968,001
102 Administrative Materials and Services 5,082,817 4,209,250 3,89	4,209,250 3,892,116 3,842,385 3,842,385	3,842,385	3,842,385	3,842,385
Total 17,922,614 17,175,177 17,380,244 17,655,779 18,164,762 18,445,209	5,177 17,380,244	17,655,779	18,164,762	18,445,209
Cumulative Reduction from FY 2012-13 budget -22% -25%	-25% -24%	-23%	-21%	-13%

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## Housing Set Aside

	FY 2015-16 through FY	
URA	2024-25 (Programmed)	Percent
Downtown Waterfront	1,971,910	NA
South Park Blocks	5,860,500	NA
Oregon Convention Center	5,000,000	NA
Central Eastside	9,840,270	32%
Lents	43,137,259	43%
Interstate	104,112,390	71%
Gateway	13,930,936	29%
North Macadam	65,000,000	46%
River District	48,417,977	32%
<b>Cumulative Housing Expenditures (Active</b>	284,438,832	46%
Cumulative Set Aside Base (Active URAs)	618,702,431	



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# 2016-17 Budget by Activity

Business Line/Key Activity	Personnel Services	Materials and Services	Capital Outlay	Financial Assistance	Debt Service	Total
<b>Business Development</b>						
Business Lending	187,636	52,160	0	3,876,220	0	4, 116, 016
Small Business & Community Dev	1,040,406	776,700	0	5, 792, 549	0	7,609,655
Traded Sector Business Dev	919,388	1,733,950	0	662, 628	0	3, 315, 966
<b>Business Development Total</b>	2,147,430	2,562,810	0	10,331,397	0	15,041,637
Infrastructure						
Parks	26, 799	0	4,515,000	0	0	4,541,799
Public Facilities	46, 326	0	2,345,917	0	0	2, 392, 243
Tran sportation	34, 206	0	12,876,268	0	0	12,910,474
Infrastructure Total	107,331	0	19,737,185	0	0	19,844,516
Property Redeve lopment						
Commercial Property Redevelopm	1,461,744	6,215,820	83,511,700	814,375	0	92,003,639
Commercial Real Estate Lending	195,505	23,127	0	34,476,295	0	34,694,927
Community Redevelopment Grants	368, 714	0	0	4,875,000	0	5,243,714
<b>Property Redeve lopment Total</b>	2,025,963	6,238,947	83,511,700	40,165,670	0	131,942,280
Administration	8,673,991	4,409,481	152,500		1,297,528	14,533,500
Total PDC Expenditures	12,954,715	13,211,238	103,401,385	50,497,067	1,297,528	181,361,933
PHB Housing Set Aside	11,198	66,203,204				66,214,402
Total Expenditures	¢ 17965913 ¢	\$ 79.414.447 \$	103.401.385	\$ 50.497.067 \$	\$ 1.797.578 \$	747.576.335

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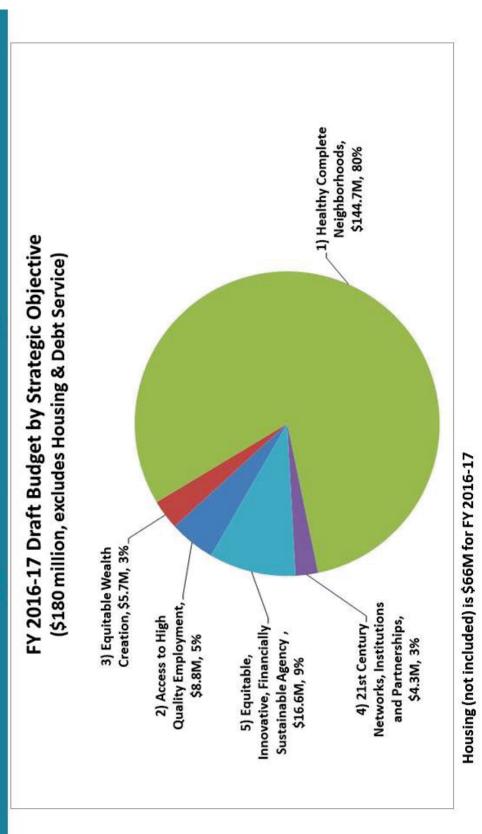
# City General Fund Request

Program Program Vetwork ses Technical Assistance ses Technical Assistance se Project ing Capital ing Capital ing Capital se Project ing Capital se Project ing Capital se Project ing Capital se Project ing Capital	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	5% Cut Package and Program Realignment					
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۲ <u>ر</u> ۲ ۲	~ ~ ~ ~ ~ ~	nd Program ealignment -	FY 2016-17	7		Ł	FY 2016-17
<u>~~~~~</u>		-	Requested (Ongoing)		FY 2015-16 Add Package Request	Request	Requested with Add- Packages
*****		1	\$ 786,148	148		s	786,148
<u> </u>			\$ 318,447	447		s	318,447
<u>~~~~</u>	0.000	(45,133)	\$ 889,029	029		s	889,029
<u>v v v</u> 1		(71,673)	s	1		s	1
<u>v v</u> 1	5	10,000	\$ 1,257,304	304		s	1,257,304
<del>v</del> , +	22 \$	(111,922)	\$ 50,	50,000		s	50,000
<del>،</del> ۲				\$	400,000	s	400,000
<u>v</u> , ,				s	200,000	s	200,000
<u>v</u> ,	-			s	30,000	s	30,000
-	57 \$	(218,728)	\$ 3,300,929	929 \$	630,000	s	3,930,929
Cluster Development \$ 1,430,101	01 \$	(177,260)	\$ 1,252,841	841		s	1,252,841
Entrepreneurship Support \$ 424,806	06 Ş	127,260	\$ 552,066	066		s	552,066
Portland Benefit Corp (B-Corp) Program				s	350,000	s	350,000
Healthcare and Biotechnology Cluster	_		ŝ	s	150,000	s	150,000
Traded Sector Subtotal \$ 1,854,907	07 \$	(50,000)	\$ 1,804,907	907 \$	500,000	s	2,304,907
TOTAL/TARGET	en c	19CT 83C1	¢ 5105 836	036 0	1 120 000		6 725 926

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# Budget by Strategic Goal



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## Healthy, Complete Neighborhoods Strategic Goal Budget: \$145 Million Staffing: 20 FTE

Regional Assets	Non-TIF	Ħ	Total
Convention Center Hotel Garage		20,006,284	20,006,284
Centennial Mills (River District URA)		10,952,805	10,952,805
Union Station Grant (River District URA)		1,400,889	1,400,889
Leach Botanical Gardens (Lents)		2,016,827	2,016,827
Other (Closeout activites - PNCA, Lot 5, CC Hotel)		62,685	62,685
Subtotal Regional Assets	0	34,439,490	34,439,490
Vibrant Communities and Corridors			
Infrastructure Investments			
Bridgeton Trail (Interstate URA)		1,500,000	1,500,000
Lombard Investment (Interstate URA)		775,005	775,005
Foster-52nd to 89th (Lents URA)		1,202,662	1,202,662
Continued on next page			0

Note: \$4M is budgeted in current fiscal year for CC Hotel contribution.

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## Healthy, Complete Neighborhoods Strategic Goal Budget: \$145 Million Staffing: 20 FTE

0 20,006,284 10,952,805 1,400,889 2,016,827 62.685 1,500,000 775,005 1,202,662 34,439,490 Total 62,685 34,439,490 1,500,000 775,005 20,006,284 10,952,805 1,400,889 2,016,827 1,202,662 Ħ 0 Non-TIF Other (Closeout activites - PNCA, Lot 5, CC Hotel) Union Station Grant (River District URA) Lombard Investment (Interstate URA) Centennial Mills (River District URA) Vibrant Communities and Corridors Foster-52nd to 89th (Lents URA) **Convention Center Hotel Garage** Bridgeton Trail (Interstate URA) Leach Botanical Gardens (Lents) **Subtotal Regional Assets** Infrastructure Investments Continued on next page **Regional Assets** 

Note: \$4M is budgeted in current fiscal year for CC Hotel contribution.

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## Healthy, Complete Neighborhoods Staffing: 20 FTE

Strategic Goal Budget: \$145 Million

Vibrant Communities and Corridors	Non-TIF	ΞĽ	Total	
Communities			0	
Old Town/Chinatown-Downtown Retail (River District/DTWF)			0	
Commercial Property Lending		12,524,719	12,524,719	
Storefront/DOS		757,099	757,099	
Green Features Grant Program		101,256	101,256	
OT/CT Action Plan		320,110	320,110	
Old Town Lofts Accelerator		61,352	61,352	
District Parking		5,000,000	5,000,000	
10th & Yamhill Garage Redevelopment		3,262,568	3,262,568	
Broadway Corridor		702,222	702, 222	
Post Office Acquisition and Redevelopment		44,126,498	44,126,498	
Central Eastside Community Center		985,000	985,000	
Lents			0	
Commerical Lending		15,614,707	15,614,707	
LTC Town Ctr Redev		112,536	112,536	
Interstate			0	
Interstate Commerical Lending		1,892,742	1,892,742	
MLK Alberta		1,039,922	1,039,922	
Project Development/Admin/Other		2,117,679	2,117,679	
Subtotal Vibrant Communities and Corridors	0	92,096,077	92,096,077	
Total Healthy, Complete Neighborhoods	0	144,696,527	144,696,527	
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## Access to High Quality Employment Strategic Goal Budget: \$8.3 Million Staffing: 11

98,276 232,780 8,318,642 1,248,162 50,000 2,176,395 3,805,613 350,000 650,000 2,848,926 3,848,926 664,103 Total 0 0 0 0 0 0 0 1,873,625 210,284 999,238 1,209,522 664,103 牌 98,276 50,000 350,000 650,000 2,848,926 0 1,037,878 3,848,926 1,177,157 2,596,091 6,445,017 232,780 Non-TIF Business Lending Activities (Revolving Loan Funds; Central City URAs) Youth and Adult Workforce Development (GF, CDBG, Ezone, Multco) Subtotal Quality Job Growth and Business Vitality Strategic Job Access & Diversity Initiatives (Ezone) Subtotal Access to Career-Path Employment Global Trade and Investment (General Fund) Cluster Development (General Fund/URA) Total Access to High Quality Employment Quality Job Growth and Business Vitality Enteprise Zone Program Management Access to High Quality Employment B-Corp (General Fund Add Package) Access to Career-Path Employment Greater Portland (General Fund) Administration

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## Equitable Wealth Creation staffing: 6

Strategic Goal Budget: \$6.4 Million

	Non-TIF	TF	Total
Equitable Wealth Creation			
Business Growth			
Business Lending (Neighborhood URAs)	0	1,683,487	1,683,487
Business Development (Neighborhood URAs)	0	491,292	491,292
Small Business Technical Assistance (General Fund, CDBG)	1,414,683	0	1,414,683
Subtotal Business Growth	1,414,683	2,174,779	3,589,462
Inclusive Innovation & Entrepreneurship Ecosystem			
Entreprenuerial Development (General Fund, Ezone)	666,748	0	666,748
The Increase Project (General Fund Add Package)	200,000	0	200,000
Small Business Working Capital (General Fund)	50,000		50,000
Subtotal Inclusive Innovation & Entrepreneurship Ecosystem	916,748	0	916,748
Property Owner Development (Neighborhood URA Storefront and DOS)	0	1,682,602	1,682,602
Total Equitable Wealth Creation	2,331,431	3,857,381	6,188,812

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## 21<sup>st</sup> Century Civic Networks, Institutions and Partnerships Staffing: 6

Strategic Goal Budget: \$4.3 Million

	Non-TIF	TIF	Total
<b>21st Century Networks, Institutions and Partnerships</b>			
Workforce and Regional Competitiveness		See Goal 1	al 1
Affordability & Neighborhood Solutions	0	93,767	93,767
Innovation & Infrastructure		See Goal 1	al 1
Neighborhood Capacity Building			
Community Livability Grants (Neighborhood URAs/River District/DTWF)	0	1,413,947	1,413,947
Community Development (Lents-Gateway-Interstate)		192,811	192,811
Neighborhood Prosperity Initiative & Main Street Network	826,714	700,000	1,526,714
Powell-Division Community Dev Action Plan	400,000	0	400,000
Venture Portland	318,447	0	318,447
Program Administration/Admin	0	344,584	344,584
Total	1,545,161	2,651,342	4, 196, 503
Total 21st Century Networks, Institutions and Partnerships	1,545,161	2,745,109	4,290,270

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## Equitable, Innovative and Financially **Sustainable Operations** Strategic Goal Budget: \$16.6Million Staffing: 48

	Non-TIF	Ŧ	Total
Equitable, Innovative, Financially Sustainable Agency			
Communications, Engagment and Community Partnership	0	1,404,404	1,404,404
Effective Management and Governance	0	829,279	829,279
Employee Development, Engagement & Effectiveness	0	3,834,889	3,834,889
Financial Sustainability and Stewardship	257,582	10,243,225	10,500,807
Total Equitable, Innovative, Financially Sustainable Agency	257,582	16,311,797	16,569,379

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