S

RAW INPUT, LOOSELY GROUPED · 59 STICKIES

Strengths

Sorting test: Does this strength already exist today?

- **S1** Proximity to PDX creates more commuter / airport worker demand
- **S2** Proximity to airport AND out to the Gorge; we have so much potential based on where we are situated
- **S3** Near airport / Target / IKEA
- **S4** Proximity to PDX, Gorge, Columbia River
- **S5** Proximity to Columbia River and outdoor activities
- **S6** Proximity to Columbia Slough
- **S7** San-Lot property; by airport; has transit center; Columbia Slough; empty buildings on 102nd; diversity; a lot of current plans ex: Trimet, Sandy Blvd
- **S8** Proximity to jobs - Columbia South Shore, PDX, Inverness Jail, County Early ---, Mult Co, Leatherman Transit center

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- **S9** Land use areas with a lot of potential are large and available for development
- **S10** Land space for diverse use and cheaper rents
- **S11** Acquiring properties out here cheaper compared to some areas in PDX
- **S12** Large lots good for subdividing
- **S13** Large lots for individual homes with yards + gardens
- **S14** Parkrose: large lots
- **S15** Large lots were plotted for gardens in the 1910s.
- **S16** Larger plots and agricultural history's connection
- **S17** Land; Parks; Socio economic diversity; walkable; views; friendly
- **S18** Diversity of housing already exists - mobile park, SFH, condo/rental
- **S19** Diverse housing stock from 1915 to midcentury
- **S20** Argay - classic mid century suburban
- **S21** Distinct, historically rich neighborhoods.
- **S22** Argay buried utilities + safe streets (for pedestrians)

- **S23** Large population of elders
- **S24** A mix of folks who have lived here a long time + newer residents
- **S25** Multicultural, multi-generational, working class
- **S26** Racial + linguistic diversity
- **S27** Deep roots - multi-generational families in the area
- **S28** Socioeconomic, racially, age diverse mixed SES communities
- **S29** Diverse cultures and lived experiences make the district unique.
- **S30** Diversity of people - identity and experience

- **S31** Community investment in advancing new developments
- **S32** There is a centralized village
- **S33** Summer: strong progressive neighborhood association
- **S34** Unity among the community for community growth / close-knit
- **S35** We all show up for community events
- **S36** A shared desire to see the community prosper
- **S37** Excitement about the potential of our community
- **S38** The people - we look out for each other
- **S39** Family-oriented
- **S40** Existing neighborhood networks
- **S41** Families moving in - committed to building community and investing (particularly in schools)
- **S42** Hidden gem
- **S43** Safe to be gay
- **S44** We still fight for a better future despite a long history of being dumped on

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- **S45** Strong network of community leaders, non-profits, and neighborhood associations active in local policy.
- **S46** Strong community partnerships already exist.
- **S47** Local organizations have earned the community's trust.
- **S48** Residents care about the neighborhood and want to be part of positive change.
- **S49** Committed people with wide breadth and depth of experiences and eagerness to make change

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- **S50** The people - we value supporting local
- **S51** Desire to see local businesses succeed (keep it local)
- **S52** Good food options
- **S53** Established base of small businesses serving the local community.
- **S54** Small businesses popping up
- **S55** Strong, resilient small business with big visions

- **S56** Passionate, caring school district
- **S57** Small school district
- **S58** Strong school communities
- **S59** A small but mighty school district (more nimble than a bigger district)

O

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Opportunities

Sorting test: Is this a possibility we could act on?

O1 Seniors need age-in-place affordable housing

O2 Aging in place - infrastructure, transit, access improvements

O3 Opportunity to keep seniors housed by selling portion or renting of their property

O4 Multigenerational housing - ADU? Mother in law units. How to ___ in place?

O5 We have an opportunity to help a lot of existing houses get much needed repairs/upkeep

O6 Residential infill - Anti displacement

O7 Large property, old houses, for more affordable infill

O8 Manufactured housing - Opportunity to create self-owned + gov/community w/perm aff

O9 Opportunity to explore naturally occurring affordable housing (SRO, tiny homes, manufactured homes)

O10 Partner with the city to use affordable housing allocations to retain current residents.

O11 Create more pathways to homeownership.

O12 Lots of churches with land, space for transitional housing with wrap-around services

O13 Lots of motels → shift to SROs (single room occupancy) + housing stabilizer

O14 Empty buildings could be used as rehab facilities

O15 Include reentry as part of community development by connecting people to housing, jobs, and support.

O16 Safe drug use zones or clinics

O17 Potential for beauty / sense of open space

O18 PSD owns developable property

O19 ODOT has a lot of property

O20 Under-utilized + vacant housing + commercial property

O21 Lots of underdeveloped spaces

O22 Lots of vacant land + buildings

O23 Tons of vacant commercial space

O24 Vacant lots and buildings to be developed

O25 Currently a heat island with higher asthma rate? Opportunity to shift that?

O26 Job creation (permanent); Eliminating food desert; Building on our strengths with more climate-environmental justice; Reducing heat island effect

O27 Potential and existing nature/green space - Columbia Slough

O28 Solar infrastructure

O29 Preparation and planning for climate change

O30 Connect residents and local food production - walkability short food chains

O31 Urban Agriculture

O32 Agriculture close to us: we could have hyperlocal food system

O33 Empty lots - community farming / food pantries, boxes

O34 Enhance transit and active transportation for districts

O35 Enhance built environment for community safety, ex Sandy, lighting

O36 Something with Sandy Blvd, it could be an asset!

O37 San-lot could be a Russet Hill block project example

O38 Transit center could be like Hollywood Transit Center

O39 Improve street safety, transit, and pedestrian access using available funds.

O40 Microtransit grid

O41 Continuing the bicycle path along highway to waterfront

O42 Outdoor Active Lifestyle Place for youth

O43 Community is ready to gather if given a space to do so

O44 Creating a space celebrating the history, unique to the individuality of Parkrose

O45 Community gathering space (Community center!!!)

O46 Local investment - more opportunities for local folks to build/launch/open

O47 Use TIF funding to support local economic growth and prevent business displacement.

O48 Support local businesses and entrepreneurs.

O49 Small business investment

O50 Invest in youth programs, mentorship, and workforce development.

O51 Pass a levy/bond for schools

O52 Outdoor game areas for kids

O53 Continue investing in organizations that are already making a difference.

O54 Supporting people and families directly - what does this look like with TIF investment? How do we ensure the investment in people with the restrictions on TIF?

O55 Modify existing district plan for action plan

O56 Utilize our location - how can we are situated to enhance livability + development

O57 Is there something about proximity to Washington State?

A

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Aspirations

Sorting test: Does this describe the future we want, rather than a specific project?

A1 Be a better Jade district

A2 Livability, prosperity, regeneration model for the city

A3 A location/area/neighborhoods that inspire

A4 New type of neighborhood: Parkrose Village

A5 We can do things differently here

A6 House our most vulnerable neighbors

A7 No more folks getting priced out

A8 Community-led growth NOT gentrification

A9 Permanently affordable housing

A10 A reason to stay here, across life stages

A11 For elders to feel supported not left behind

A12 Folks who grow up here be able to stay here, live in community

A13 A neighborhood where families and educators can afford to live and stay long-term.

A14 Families can afford to stay and build a future.

A15 Growth benefits the people who already live and work here.

A16 People in joyous and healthy living situations - housing that meets people's needs, is invested in, that people have ownership over and can afford

A17 Housing built that makes our central business district walkable for folks who can't or don't drive

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A18 Pride + making circumstances that match what we believe for ourselves

A19 Creating a community identity + sense of ownership / place making

A20 Connected neighborhood w/ cohesion

A21 Social cohesion

A22 We are not the unwanted step-child in Portland (contrary to outsider attitudes)

A23 An evolving neighborhood association / small neighborhoods union

A24 Residents help shape the future of their neighborhood.

A25 Diverse neighborhoods (culturally, generationally, economically) where people feels they have what they need to live good lives

A26 Safety comes from US not police or surveillance, etc

A27 Ease of traveling by foot/transit/bike

A28 A safe, walkable environment connecting residential areas with commercial hubs.

A29 Climate resilience

A30 Integrated community with livability + resilience

A31 Interconnectedness - climate + community + livability integration

A32 Green spaces/greenery that provide respite from heat and places to mingle and play

A33 Local food production + food culture → food resilience / sovereignty

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A34 More local businesses popping up (e.g. businesses at Lloyd center when retail space was super cheap)

A35 A vibrant community that is not govt and non-profit dependent

A36 $ made here, stays here!

A37 A thriving commercial corridor where growth benefits local residents and business owners.

A38 Small businesses continue to grow and thrive.

A39 Thriving, busy, safe business district full of small business serving an array of needs (food, play, entertainment, etc)

A40 Wealth building - through housing and small business ownership

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A41 Creating connection for the community - protecting the most vulnerable and providing jobs/experience to teens and young adults

A42 A strong sense of pride and investment in our small, local school district

A43 Youth to have safe: spaces, ways to get around area, activities to participate in

A44 Young people have positive opportunities close to home.

A45 A strong, well resourced school district (while TIF may not be able to directly invest in schools, they will be impacted by our investments)

A46 A well supported and resourced school district (definitely a shift we would see as a result of these investments)

A47 Fun events/space that make Parkrose unique within Portland

A48 A place rich with third spaces + vibrant community

A49 Intergenerational and interracial and diverse income community space

A50 Safe gathering spaces for all

R

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Results

Sorting test: Could we observe or measure whether we achieved it?

R1 People sitting in front yards saying hello to each other

R2 Sense of pride matching the market conditions (resident survey)

R3 Survey residents more annual community events

R4 Residents feeling like these investments improved their quality of life.

R5 We open a community center

R6 Having a center or park can walk to that will host community events and hangout center

R7 Kids have a place to go after school

R8 More youth connected to positive programs and mentors.

R9 People who are growing here want to return and can afford to

R10 Longevity of residency - kids become adults who live here

R11 Less displacement of longtime residents.

R12 Elders are able to live on fixed income - homes repair for elders

R13 More folks in permanent + affordable housing

R14 People are able to become homeowners without getting trapped in poverty to keep housing

R15 Fewer homes stand with extreme deferred maintenance without resources to help

R16 Met targets for new, long-term housing units.

R17 More homeownership and stable housing.

R18 Housing that meets a set of high standards around livability and affordability (well maintained buildings, mix of ownership and renters, affordable by % of income)

R19 Fewer folks are homeless because we utilize hotel spaces / church spaces

R20 Fewer unhoused people on street

R21 Tangible % reduction in unhoused or underhoused

R22 Decrease the number of students in our district experiencing houselessness (9%)

R23 Crime lower >50% of physical + mental health crisis calls being met, resourced, treated in district

R24 Increased safety and foot traffic

R25 Documented safety improvements on major arterials and intersections.

R26 Safer neighborhoods through investment, opportunity, and community partnerships.

R27 Less litter on the side walk on Prescott

R28 15-minute district - walk or ride to whatever you need without a car

R29 There are transit, bike, pedestrian connections between neighborhoods that are safe

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R30 Residents are resilient to heat dome

R31 There is a park in Suniver greenspace

R32 High % of tree canopy and green space to concrete.

R33 >50% of large single family lots densify, without maxing out lots (keep green space)

R34 There are fewer empty lots / buildings in Parkrose

R35 In 10 years, % vacant commercial units drops to low single digits business stay or pop-up people stay/move in

R36 Lots and buildings being used in ways that have direct connection and benefit to the community (local ownership and services)

R37 Small businesses investing and strong

R38 Residents are cycling their dollars in their neighborhood ($)

R39 Increased grants and loans to stabilize existing local businesses.

R40 Stronger local businesses and more job opportunities.