Central Eastside Corridor TIF Action Plan Working Group Meeting #6 RiverEast Center, 1515 SE Water Ave Suite 100 October 22, 2025, 3:30 – 5:00 pm

#### **MEETING PURPOSE**

The purpose of the meeting is to:

- Review final budget
- Discuss priorities for small business support
- Discuss governance models

#### **MEETING MATERIALS**

Meeting slides

#### **INPUT SOUGHT**

- Confirmation of budget recommendations
- Priorities for small business support
- Approach for on-going governance

#### **DECISIONS or RECOMMENDATIONS TO BE VOTED ON**

- Final Budget
- Governance Approach

#### **UPCOMING MILESTONES**

• Next Working Group Meeting: Wednesday, December 3, 3:30 – 5:00, Location TBD

## **Meeting Summary**

(See also meeting presentation)

#### Welcome, Introductions

 Amy Nagy (Prosper Portland) welcomed people to the meeting and reviewed the agenda.

#### **Public Comment**

None

### **Final Budget Review**

Jessi Conner (Portland Housing Bureau) and Amy Nagy (Prosper Portland) presented the final budget with some slight adjustments from the last meeting to net out operational funds and reflect actual funds available for district investment.

### **Small Business Support Priorities**

Amy Nagy asked the working group about any directives they would like to see in the Action Plan to help prioritize how small business support funds are spent and described how priorities can be used as criteria when vetting grant applications.

- Incubation to new businesses to the area in the form of micro grants
  - o Not necessarily seeing micro biz, larger and in need of buildout support
  - o May not be a great fit for the district/area
  - o Other levers available to pull
- Maintain/preserve biz that are already here/have been here for a certain period and/or preserving industrial space
- LTBOs renting
- Focus on major corridors/fill empty store fronts
- See a min number of biz supported
- Retention
  - o COP/BPS Legacy Biz Program definition
- Geographic preference?
- Biz viability/impact/what are we trying to create in the district & how does the biz support that. Can the biz contribute to the eco-system
  - o PP does not provide underwriting directly
  - o Owner operated business limitation and/or lease-term tied. At least 3-years left on lease
  - o Job-retention and a report back from biz on how grant will help them with expansion and/or retention (jobs).
  - o Place-based jobs
- Companies & businesses that attract/bring people to the district
- Permanent improvements to the space that serves current and future tenants

#### Governance

Amy Nagy outlined governance and engagement needs and methods for input. Amy shared three potential governance scenarios and asked the Working Group members to discuss their preferences and vote on a preferred approach.

## Ad Hoc Engagement & Reporting

- o Quarterly meetings of an advisory group
  - PHB/PP Report back to advisory group on what's going on currently
  - Convene meetings based initiatives/areas of interest
- Set a charter to define cadence, etc.
- Scenario 1: Ad Hoc Engagement
- Scenario 2A: Action Plan Committee
  - o Either start with it or move into it with current group
    - Year 4 on when there's more money in the district
- Scenario 1 into 2A
- Scenario 2A only with less frequent meetings
  - o **Budget**
  - o Initiatives/sub-committees
  - o 2x/year or flexible on # of times/year based on changing conditions etc

## **Attendance**

# Central Eastside Corridor Working Group

Carolyne Holcomb, CEIC  Mark Linehan, HAND  X  Michael Woods, Buckman Community Association  X  Leah Nanpei, VP, Real Estate and Facilities OMSI  X  Tiffany Conklin, Portland Street Art Alliance  X  Lluvia Merello, Indigenous Marketplace  Matt Fairris, BAE  X  Jill Sherman, Edlen & Co / OMSI  Ty Brown, REACH CDC  Dietrich Wieland, Mackenzie  Eric Hoffman, SUM Design Studio / CET  Chelsea Rooklyn, Killian Pacific, Willamette Light  Brigade Board  Hovering Laplante, Sweet & Salty PDX  Amanda Lucier, property owner / photojournalist  Guests & Staff  Amy Nagy  X		
Mark Linehan, HAND  Michael Woods, Buckman Community Association  Leah Nanpei, VP, Real Estate and Facilities OMSI  X  Liffany Conklin, Portland Street Art Alliance  X  Lluvia Merello, Indigenous Marketplace  Matt Fairris, BAE  X  Jill Sherman, Edlen & Co / OMSI  Ty Brown, REACH CDC  Dietrich Wieland, Mackenzie  Eric Hoffman, SUM Design Studio / CET  X  Chelsea Rooklyn, Killian Pacific, Willamette Light  Brigade Board  Hovering Laplante, Sweet & Salty PDX  Absent  Amanda Lucier, property owner / photojournalist  X  Guests & Staff  Amy Nagy  Y  Paul Gagliardi  Kiana Ballo  Josh Roper	Mike Larkin, CET	X
Michael Woods, Buckman Community Association  X  Leah Nanpei, VP, Real Estate and Facilities OMSI  X  Tiffany Conklin, Portland Street Art Alliance  X  Lluvia Merello, Indigenous Marketplace  Matt Fairris, BAE  X  Jill Sherman, Edlen & Co / OMSI  X  Ty Brown, REACH CDC  Dietrich Wieland, Mackenzie  Eric Hoffman, SUM Design Studio / CET  Chelsea Rooklyn, Killian Pacific, Willamette Light  Brigade Board  Hovering Laplante, Sweet & Salty PDX  Absent  Amanda Lucier, property owner / photojournalist  X  Guests & Staff  Amy Nagy  X  Paul Gagliardi  Kiana Ballo  Jessica Conner  Josh Roper	Carolyne Holcomb, CEIC	X
Leah Nanpei, VP, Real Estate and Facilities OMSI X  Tiffany Conklin, Portland Street Art Alliance X  Lluvia Merello, Indigenous Marketplace Absent  Matt Fairris, BAE X  Jill Sherman, Edlen & Co / OMSI X  Ty Brown, REACH CDC Absent  Dietrich Wieland, Mackenzie X  Eric Hoffman, SUM Design Studio / CET X  Chelsea Rooklyn, Killian Pacific, Willamette Light Brigade Board Absent  Hovering Laplante, Sweet & Salty PDX Absent  Amanda Lucier, property owner / photojournalist X  Guests & Staff  Amy Nagy X  Paul Gagliardi Absent  Jessica Conner X  Josh Roper	Mark Linehan, HAND	X
Tiffany Conklin, Portland Street Art Alliance X  Lluvia Merello, Indigenous Marketplace Absent  Matt Fairris, BAE X  Jill Sherman, Edlen & Co / OMSI X  Ty Brown, REACH CDC Absent  Dietrich Wieland, Mackenzie X  Eric Hoffman, SUM Design Studio / CET X  Chelsea Rooklyn, Killian Pacific, Willamette Light Brigade Board Absent  Hovering Laplante, Sweet & Salty PDX Absent  Amanda Lucier, property owner / photojournalist X  Guests & Staff  Amy Nagy X  Paul Gagliardi Absent  Kiana Ballo Absent  Josh Roper	Michael Woods, Buckman Community Association	X
Lluvia Merello, Indigenous Marketplace  Absent  Matt Fairris, BAE  X  Jill Sherman, Edlen & Co / OMSI  Ty Brown, REACH CDC  Dietrich Wieland, Mackenzie  Eric Hoffman, SUM Design Studio / CET  X  Chelsea Rooklyn, Killian Pacific, Willamette Light Brigade Board  Hovering Laplante, Sweet & Salty PDX  Absent  Amanda Lucier, property owner / photojournalist  X  Guests & Staff  Amy Nagy  X  Paul Gagliardi  Kiana Ballo  Jessica Conner  X  Josh Roper	Leah Nanpei, VP, Real Estate and Facilities OMSI	X
Matt Fairris, BAE  Jill Sherman, Edlen & Co / OMSI  Ty Brown, REACH CDC  Dietrich Wieland, Mackenzie  Eric Hoffman, SUM Design Studio / CET  X  Chelsea Rooklyn, Killian Pacific, Willamette Light Brigade Board  Hovering Laplante, Sweet & Salty PDX  Absent  Amanda Lucier, property owner / photojournalist  X  Guests & Staff  Amy Nagy  X  Paul Gagliardi  Kiana Ballo  Jessica Conner  Josh Roper	Tiffany Conklin, Portland Street Art Alliance	X
Jill Sherman, Edlen & Co / OMSI  Ty Brown, REACH CDC  Dietrich Wieland, Mackenzie  Eric Hoffman, SUM Design Studio / CET  X  Chelsea Rooklyn, Killian Pacific, Willamette Light Brigade Board  Hovering Laplante, Sweet & Salty PDX  Absent  Amanda Lucier, property owner / photojournalist  X  Guests & Staff  Amy Nagy  Y  Paul Gagliardi  Kiana Ballo  Jessica Conner  Josh Roper	Lluvia Merello, Indigenous Marketplace	Absent
Ty Brown, REACH CDC  Absent  Z  Dietrich Wieland, Mackenzie  Eric Hoffman, SUM Design Studio / CET  X  Chelsea Rooklyn, Killian Pacific, Willamette Light Brigade Board  Hovering Laplante, Sweet & Salty PDX  Absent  Amanda Lucier, property owner / photojournalist  Guests & Staff  Amy Nagy  X  Paul Gagliardi  Kiana Ballo  Jessica Conner  Josh Roper	Matt Fairris, BAE	X
Dietrich Wieland, Mackenzie  Eric Hoffman, SUM Design Studio / CET  Chelsea Rooklyn, Killian Pacific, Willamette Light Brigade Board  Hovering Laplante, Sweet & Salty PDX  Absent  Amanda Lucier, property owner / photojournalist  X  Guests & Staff  Amy Nagy  X  Paul Gagliardi  Kiana Ballo  Jessica Conner  X  Josh Roper	Jill Sherman, Edlen & Co / OMSI	X
Eric Hoffman, SUM Design Studio / CET X  Chelsea Rooklyn, Killian Pacific, Willamette Light Brigade Board  Hovering Laplante, Sweet & Salty PDX Absent  Amanda Lucier, property owner / photojournalist X  Guests & Staff  Amy Nagy X  Paul Gagliardi Absent  Kiana Ballo Absent  Jessica Conner X  Josh Roper	Ty Brown, REACH CDC	Absent
Chelsea Rooklyn, Killian Pacific, Willamette Light Brigade Board  Hovering Laplante, Sweet & Salty PDX  Amanda Lucier, property owner / photojournalist  X  Guests & Staff  Amy Nagy  X  Paul Gagliardi  Kiana Ballo  Jessica Conner  X  Josh Roper	Dietrich Wieland, Mackenzie	X
Brigade Board  Hovering Laplante, Sweet & Salty PDX  Amanda Lucier, property owner / photojournalist  Guests & Staff  Amy Nagy  X  Paul Gagliardi  Kiana Ballo  Jessica Conner  X  Josh Roper	Eric Hoffman, SUM Design Studio / CET	X
Amanda Lucier, property owner / photojournalist  Guests & Staff  Amy Nagy  Amy Nagy  Y  Paul Gagliardi  Kiana Ballo  Jessica Conner  X  Josh Roper	Chelsea Rooklyn, Killian Pacific, Willamette Light Brigade Board	X
Guests & Staff  Amy Nagy  X  Paul Gagliardi  Kiana Ballo  Jessica Conner  X  Josh Roper	Hovering Laplante, Sweet & Salty PDX	Absent
Amy Nagy  Paul Gagliardi  Kiana Ballo  Jessica Conner  X  Josh Roper	Amanda Lucier, property owner / photojournalist	X
Paul Gagliardi Absent Kiana Ballo Absent  Jessica Conner X  Josh Roper	Guests & Staff	
Kiana Ballo Absent  Jessica Conner X  Josh Roper	Amy Nagy	X
Jessica Conner X  Josh Roper	Paul Gagliardi	Absent
Josh Roper	Kiana Ballo	Absent
	Jessica Conner	X
Gwen Thompson	Josh Roper	
	Gwen Thompson	

Thuan Duong	
Nick Olson	
Danell Norby	
Paul Jefferys	X