PROSPER PORTLAND

Portland, Oregon

RESOLUTION NO. 7499

NOMINATING MEMBERS TO THE CULLY TAX INCREMENT FINANCE DISTRICT COMMUNITY LEADERSHIP COMMITTEE AND RECOMMENDING CITY COUNCIL APPOINTMENT

WHEREAS, on September 14, 2022, through Resolution No. 7465, the Prosper Portland Board of Commissioners ("Board") approved the Cully Tax Increment Finance ("TIF") District Plan and forwarded it to Portland City Council ("City Council") with a recommendation for adoption;

WHEREAS, on November 19, 2022, through Ordinance 191071, the City Council adopted the Cully TIF District Plan;

WHEREAS, the Cully TIF District Community Governance Charter ("Charter") calls for establishing a Cully TIF District Community Leadership Committee ("Committee") to advise Prosper Portland and City of Portland ("City") staff, City Council, and the Prosper Portland Board on implementation of the Cully TIF Plan by providing essential guidance, public recommendations, and oversight of implementation;

WHEREAS, Prosper Portland and Portland Housing Bureau staff conducted a public recruitment process for community members interested in serving on the Committee and worked with a selection panel to recommend nominations;

WHEREAS, Committee recommendations on Cully TIF District Plan implementation are nonbinding guidance to decision makers, and it is the intent that recommendations be treated as important and used to shape and guide implementation;

WHEREAS, the Committee will advise City Council and the Prosper Portland Board directly on certain decisions and is a public body pursuant to Oregon Revised Statutes Chapter 192; and

WHEREAS, the Charter specifies the Prosper Portland Board will nominate, or delegate to the Executive Director, seven Committee members of the Committee's thirteen members for initial threeyear terms, and the Office of the Mayor will nominate six Committee members for initial two-year terms.

NOW, THEREFORE, BE IT RESOLVED, that the Prosper Portland Board nominates the seven community members listed in Exhibit A to serve on Committee, recommending appointment by City Council;

BE IT FURTHER RESOLVED, that the Prosper Portland Board hereby delegates any future Committee nominations to the Executive Director; and

BE IT FURTHER RESOLVED, that with the affirmative vote of no less than four commissioners for this resolution, this resolution will become effective immediately upon its adoption, and otherwise it will take effect thirty days after adoption.

Adopted by the Prosper Portland Commission on September 27, 2023

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Pam Feigenbutz, Recording Secretary

CULLY TIF DISTRICT COMMUNITY LEADERSHIP COMMITTEE NOMINATIONS

Andre J. Broadous Bio

Andre is a Portland native who loves his community. When he was younger, he played sports for Whitaker Middle School on 42nd and Killingsworth while attending Beaumont Middle School. He went on to Grant High School and graduated from Cal Poly University, returning to Portland to serve his community.

Andre became a realtor in 2015 with the goal of decreasing the wealth gap for minorities and other racial groups by helping them get in a position to own or operate real estate. In his eight years of being a realtor, he has assisted more than 75 minorities own homes.

He has also assisted others to start businesses. He currently owns Infinity Lounge in the Cully community. He bought the lounge and invested personal money to create a safe space for entertainment. His goal was to create a Black-own space for entertainment and relaxation in Portland, where minority people would always feel safe and welcome.

Additionally, Andre worked at De la Salle High School part time and volunteered there for 3 years; he also coached football at Grant High School. He always finds time to help his community: for example, he does an annual gift giveaway for children each year at Christmas. Last year, he hosted the giveaway in the Cully Community, and with the help and support of family and friends, provided gifts for more than 35 children.

Andre J. Broadous Statement of Interest

"The ability to help others and make sure their voice is heard. Providing opportunities and safe places for health, entertainment, and wealth building."

Gary Hollands Bio

Gary's experience in starting his own business and having the only African-American trucking school and apprenticeship program in Oregon has helped him truly understand what it means to start a business with an eye toward workforce development, education, training - and do it with a racial equity and social justice lens.

Gary attended Irvington Elementary, Whitaker Middle School, Benson High School, Fort Valley State University and Portland State University. All of his children attended Portland Public Schools.

Additionally, Gary is the current chair of the Portland Public School Board and a Board Member and Interim Executive Director of the Albina Sports Program. His work with this non-profit allows him to focus on children and how to help them along a path to success.

Gary Hollands Statement of Interest

"The possibilities, the possibilities of what the Cully Tif can achieve through intentionality and persistence in putting priority communities center, in the future development of the Cully neighborhood. I will add that ... we have to put a focus on our youth that reside in Cully. We have to make Cully an environment that they will want to stay and come back to, to raise the next generation here in Cully. We have to foster, with any and all these investments, a community that will be inclusive of our youth."

Cecelia Lente Bio

Cecelia has always been an advocate in her Native community in New Mexico. She moved to Oregon in 1981 as a college student. Her first professional job was working for the US Forest Service from 1982 to 1994. She worked at two National Forests: while working on the Ochoco, she served as the Tribal Government Staff Assistant and was the Civil Rights coordinator.

Cecelia has worked with state, local and Tribal Governments. Currently she works at the Native American Youth and Family Center as the Independent Development Accounts (IDA) coordinator within the Community Development department.

She was active with the Cully TIF Exploration Leadership Committee and the development of the Cully TIF District Plan, and lives in the Cully neighborhood.

Cecelia Lente Statement of Interest

"That I will get to help create a better living, sustainable environment for Cully residents, who maybe might not otherwise have a voice."

Towanda Perry Bio

Towanda has been a small business owner in the Cully neighborhood for 10 years and has had the ability to watch the community grow in some areas and decline in others. She has been able to hire people in the community, whether for the day, or for a long-term position. She has also been able to do food, backpack and holiday giveaways to support the community. She is passionate about diversity and inclusion for the neighborhood as well as cleaning it up and raising community resource awareness.

Towanda Perry Statement of Interest

"I am excited to be a voice for the African Americans within this neighborhood so we can be included in decisions about the neighborhood that we live and work in."

Ginger R. Rogers Bio

Ginger has both lived experience and professional experience in the areas of community organizing, community engagement and advocacy, as well as experience with workforce development, education, and training.

Her experience growing up on the Hoopa Reservation equipped her with the skills, knowledge and understanding of, "it takes a village." Community mindset takes others into consideration, creating space and taking time to listen to and understand the people within the community.

She has also been involved in volunteer programs in the Southern Oregon Community during her time in college at SOU. She also has experience working in both large and small businesses. She believes in the importance of giving back. She is passionate about connection: people deserve to feel connected to the community the live in. Children deserve to feel connected to their school, parks, and stores for their community.

Ginger R. Rogers Statement of Interest

"There are those who complain, and there are those who contribute. I know there is great pride in this community, and I have wonderful conversations with people I've met at the store, parks, schools, and sidewalks about the future of the Cully neighborhood. What excites me most is the opportunity to continue to expand my own roots and connections in the Cully Community, to be able to use my voice and continue to build relationships with people who are not comfortable speaking up but are deserving

of being heard. As a Native woman, we often go unnoticed, and I believe it is important we have a seat at the table, and I do believe the Cully Community is a safe place for this reciprocal relationship and representation."

Karen Torres-Olguin Bio

Most of Karen's career has revolved around direct service work for social services agencies. This work has allowed her to better understand a diverse set of perspectives and life experiences. Working with low-income households has meant helping folks deal with the effects of lack of affordable housing, employment opportunities, and other resources.

Karen has been able to develop close community relationships that have helped her develop a more nuanced understanding of public policy. Through her work as a Community Organizer with Growing Gardens, she is able to work directly with the Cully community to help increase their access to green spaces through gardens. This role has given her the opportunity to better understand the history of Cully and what community members hope to see in the future.

Karen Torres-Olguin Statement of Interest

"I would love to be able to bring my experiences as well as the experiences of the communities I serve to the table. Part of what I've always enjoyed about the work I do is recognizing the ability we all have to make a better path forward, and that is exactly what I believe this advisory body has the power to do."

Sky Waters Bio

Sky has extensive experience in managing culturally specific economic development programs, conducting financial and investment analysis, and promoting equitable outcomes. In his current role as Community Development Manager at the Native American Youth and Family Center (NAYA), he oversees more than ten community-led economic development programs aimed at creating a prosperous and equitable future for Portland's Native American community.

These programs include small business support, place-based economic development, homeownership, home repair, and workforce development. Additionally, he managed TIF funding for the Cully neighborhood through Our 42nd Ave. and Cully Boulevard Alliance and participated in the Cully TIF Exploration Leadership Committee (ELC) process, helping to create the Cully TIF District Plan.

Sky also has experience working in affordable housing, where he conducted financial analyses to determine the best path forward for NAYA's affordable housing portfolio. During the COVID-19 pandemic, he coordinated NAYA's relief efforts, distributing over \$1.6M in grants to more than 120 small businesses.

Prior to his work at NAYA, Sky served as a Research Associate at Fisher Investments, a privately owned wealth management firm with over \$150B in assets under management. In this role, he provided actionable analysis to the Investment Policy Committee and served as a data expert for internal and external clients. His responsibilities included gathering and analyzing portfolio and market data, evaluating complex investment ideas, studying market history, and crafting narratives to convey the firm's investment views and philosophy.

Sky Waters Statement of Interest

"Firstly, the project is innovative, with a community-led governance model aimed at preventing displacement and benefiting Priority Communities. This means that the community will have a more direct say in the decisions made, which could lead to more equitable and effective outcomes.

Secondly, as part of the advisory body, there is an opportunity to help build out the Cully TIF vision. The first few years will be critical in setting the tone for the next 20 years, and being part of the committee means having a hand in figuring out the process, policies, and procedures.

Finally, being on the advisory body means having a chance to make a significant impact in the community. Funding decisions made by the committee will have a huge effect on the neighborhood, particularly Priority Communities. There is an opportunity to ensure that funds are allocated fairly and effectively to benefit those who need them most.

Overall, the opportunity to be part of an innovative project, build out a vision, and make a large impact in the community makes the possibility of serving on this advisory body exciting."



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Adopted by the Prosper Portland Commission on September 27, 2023

PRESENT FOR VOTE	COMMISSIONERS	VOTE			
		Yea	Nay	Abstain	
\checkmark	Chair Gustavo J. Cruz, Jr.	\checkmark			
\checkmark	Commissioner Marcelino J. Alvarez	\checkmark			
	Commissioner William Myers				
\checkmark	Commissioner Michi Slick	\checkmark			
\checkmark	Commissioner Serena Stoudamire Wesley	\checkmark			
🗌 Consent Agenda 🗹 Regular Agenda					

CERTIFICATION

The undersigned hereby certifies that:

The attached resolution is a true and correct copy of the resolution as finally adopted at a Board Meeting of the Prosper Portland Commission and as duly recorded in the official minutes of the meeting.

	Date:	
Barn Jeigenbutz	October 5, 2023	
Pam Feigenbutz, Recording Secretary		