

DATE: April 20, 2016

TO: Board of Commissioners

FROM: Patrick Quinton, Executive Director

SUBJECT: Report Number 16-26

Authorizing the Terms of a Purchase and Sale Agreement to Convey 0.38 Acres of Real Property in the Lents Town Center Urban Renewal Area to Lisac Brothers Construction,

Inc., for \$500,000

BOARD ACTION REQUESTED

Adopt Resolution No. 7183.

ACTION DESCRIPTION

This action by the Portland Development Commission (PDC) Board of Commissioners (Board) will approve the terms and conditions (Term Sheet) whereby the PDC Executive Director shall execute an Agreement for a Purchase and Sale (PSA) for \$500,000 between PDC and Lisac Brothers Construction, Inc. (Buyer), for the conveyance of two parcels located at the southeast corner of SE 93rd Avenue and SE Woodstock Boulevard (Property), located in the Lents Town Center Urban Renewal Area (URA). An aerial and photo of the Property can be found in Attachment A. Upon execution of the PSA, the Buyer intends to construct a two-phased development concept: phase one will consist of a commercial building and pavilion supporting a small pod of food carts; phase two will consist of a multi-unit, market-rate apartment building (Project).

BACKGROUND AND CONTEXT

Acquisition. The PDC Board approved the acquisition of the two parcels on May 17, 2000, as part of a larger effort to strategically acquire opportunity sites for assembly and redevelopment. The purpose of this acquisition was to support PDC's efforts to promote and stimulate commercial revitalization within the Lents Town Center.

Lents Five-Year Action Plan. In May 2014 the PDC Board and Portland City Council adopted the Lents Town Center Five-Year Action Plan (Action Plan) which lays out a strategy for the next five years that focuses investments where they will have the most impact, ensures existing residents and businesses benefit, and takes some calculated risks. The Action Plan requires collaboration among public and private sectors as well as non-profit partners. It builds upon previous plans and efforts for this neighborhood, including the 1998 Lents Town Center URA Plan (amended 2008), the 2009 Lents Town Center Redevelopment Feasibility Study, the 2010 Lents Business District Strategy, and the 2011-13 Foster/Lents Integration Partnership. The proposed action is consistent with desired outcomes of all of these strategies.

Lents Request for Interest (RFI). In an effort to advance Neighborhood Centers, Commercial Corridors and Affordable Housing, all focal points of the Action Plan, PDC staff issued an RFI in October 2014 for

the disposition and development of multiple PDC-owned parcels in the Lents Town Center, including this Property. While multiple proposals were received for other PDC-owned parcels in January 2015, no proposals were received for the subject Property. The two parcels have remained openly marketed with signage on the Property since that time. Two offers proposing similar concepts were received in March 2016. PDC staff requested both applicants to provide a best and final offer. The Buyer responded with the highest offer at \$500,000 and a subsequent April 2016 appraisal valued the Property at \$469,000.

Proposed Project. The proposed project is a two-phased development concept. The first phase would consist of a freestanding commercial building and pavilion supporting a small pod of food carts. An affiliated entity would tenant the commercial building with a pub/restaurant. The second phase of development would not occur until after and if the 2035 Comprehensive Plan is adopted (anticipated in 2017), and would consist of up to a 12-unit apartment building.

COMMUNITY AND PUBLIC BENEFIT

Lents Five-Year Action Plan. These actions will further multiple key objectives of the Action Plan, including stimulating development for the Lents Town Center and the construction of new market rate housing. The proposed housing element of the Project would help achieve community desires for a broad spectrum of housing choices within the Lents Town Center including new market rate housing. In addition the Project brings new private investment to the Lents Town Center providing new market comparables for other private investment opportunities in Lents.

District Identity. The Project will provide new services that increase the vitality of the Lents Town Center, complement existing businesses, align with the Lents Grown identity, and implement the Business District Development Strategy. The Project will provide much needed active uses along SE Woodstock Boulevard, and the food cart pod and proposed restaurant are uses identified by the community as highly desirable for the Lents Town Center.

Jobs. The Project will provide temporary construction jobs and permanent commercial spaces for employment opportunities and new services in the Lents Town Center, in addition to adding residential households that support neighborhood businesses.

Equity Goals. During the first phase of development, it is unlikely that there will be any subcontracts exceeding \$100,000. Therefore, the Workforce Equity Policy is not likely to be triggered during the first phase. However, the Business Equity Policy will apply throughout both phases.

Green Building. Because the size of the building during the first phase of development does not meet the threshold for certification, the developer will be required to follow Portland's Green Improvement Guide; the Green Building certification requirement is likely to apply to the second phase of development.

PUBLIC PARTICIPATION AND FEEDBACK

PDC staff employed an aggressive marketing campaign to generate public and developer interest in the RFI. Aside from the standard social media, website presence, and media release, PDC staff held two investor walking tours (open to the public) and an open house on November 5, 2014. In addition, PDC staff installed on-site advertisements and conducted an online survey to test market ideas for needed neighborhood services.

BUDGET AND FINANCIAL INFORMATION

The Lents Town Center URA fiscal year (FY) 2016-17 Proposed Budget and Five Year Forecast includes the projected sales proceeds for this proposed sale (see Attachment B).

RISK ASSESSMENT

Risks related to these PDC Board actions include:

- 1. **Buyer may terminate the transaction prior to closing.** There is a risk that the Buyer, after completing due diligence, will terminate the transaction. This risk is mitigated by the commitment of earnest money.
- 2. **Buyer may fail to construct after conveyance of the Property.** PDC will retain a right to repurchase the Property for the same sale price under such circumstances.

ALTERNATIVE ACTIONS

The PDC Board may elect to specify alternative terms or reject the proposal in its entirety and direct PDC staff to discontinue the disposition process.

ATTACHMENTS

- A. Aerial and Property Photos
- B. Lents Town Center URA FY 2015-16 Financial Summary

AERIAL AND PROPERTY PHOTOS





View from Woodstock Boulevard, Looking South

LENTS TOWN CENTER URA FY 2015-16 FINANCIAL SUMMARY

Financial Summary Five-Year Forecast

| Lents Town Center URA Fund | Revised FY 2015-16 | Proposed FY 2016-17 | Forecast FY 2017-18 | Forecast FY 2018-19 | Forecast FY 2019-20 | Forecast FY 2020-21 |
|--|---|---|--|--|---|---|
| Resources Beginning Fund Balance Revenue | 18,589,745 | 17,066,817 | 217,538 | 525,335 | 2,493,906 | 20,199,572 |
| Fees and Charges Interest on Investments Loan Collections TIF - Short Term Debt TIF - Long Term Debt | 50,300 61,040 209,149 9,990,000 0 | 31,211 51,118 122,117 9,990,000 3,300,000 | 31,462 665 172,490 10,989,000 26,000,000 | 3,539 1,607 187,830 10,513,896 | 4,107 8,938 301,365 10,541,765 15,389,114 | 3,390 72,951 158,002 8,695,401 |
| Property Sales | 0 | 1,203,000 | 180,000 | - | 1,345,000 | - |
| Rent and Property Income Reimbursements Total Revenue Total Resources | 61,025 82,500 10,454,014 29,043,759 | 58,874 81,593 14,837,913 31,904,730 | 58,874 81,593 37,514,084 37,731,622 | 58,874 81,593 10,847,339 11,372,674 | 81,593 27,671,884 30,165,790 | 1 81,593 9,011,338 29,210,910 |
| Requirements Administration | | | | | | |
| Administration A00029-Debt Management-LTC Administration Total Economic Development Traded Sector | 19,327 19,327 | 20,000 20,000 | 20,000 20,000 | 20,000 20,000 | 20,000 20,000 | 20,000 20,000 |
| A00113-Business Development-LTC A00380-Lean Manufacturing-LTC Community Economic Development | 20,000 30,000 | 20,000 30,000 | 20,000 30,000 | 20,000 30,000 | 20,000 30,000 | 20,000 30,000 |
| A00121-Community Development-LTC Business Lending | 50,000 | 50,000 | 50,000 | 50,000 | 50,000 | 50,000 |
| A00208-BL -General-LTC Economic Development Total Housing | 700,100 800,100 | 700,300 800,300 | 700,300 800,300 | 700,300 800,300 | 700,300 800,300 | 300,300 400,300 |
| A00159-Home Repair Projects-LTC | 500,000 | - | - | - | - | - |
| A00161-Home Buyer Assistance-LTC A00170-Affordable Housing-LTC | 500,000 202,475 | 8,553,402 | 17,071,255 | 3,180,913 | 4,165,000 | 4,371,849 |
| A00170-Allordable Hodsing-LTC A00180-PHB Staff & Admin-LTC Housing Total | 592,365 1,794,840 | 8,553,402 | 17,071,255 | 3,180,913 | 4,165,000 | 4,371,849 |
| Infrastructure | 1,794,040 | 0,555,402 | 17,071,255 | 3,160,913 | 4,105,000 | 4,371,049 |
| Parks | | | | | | |
| A00239-Walker Stadium-LTC | 200,000 | 1 000 000 | - | - | - | - |
| A00240-Leach Botanical Grdns-LTC Transportation | 25,000 | 1,890,989 | - | - | - | - |
| A00243-Foster-52nd to 82nd-LTC A00244-Lents Entryway-LTC | 740,000 12,641 | 1,200,000 | - | - | - | - |
| Infrastructure Total | 977,641 | 3,090,989 | - | - | - | - |
| Property Redevelopment | | | | | | |
| Real Estate A00325-Lents Little Lge Fld-LTC A00326-Bakery Block-LTC A00327-LTC II Parking Lot-LTC | 7,375 290,787 7,840 | 7,500 95,937 8,200 | 7,500 95,937 8,200 | 7,500 95,937 8,200 | 7,500 95,937 8,200 | 95,937 |
| A00328-MetroAuto Whisi WLot-LTC | 66,620 | 9,500 | 9,500 | - | · - | - |
| A00329-MetroAuto Bldg & Lot-LTC A00330-ArchtctIronPrdctBldg-LTC | 351 212,100 | 50 12,100 | 50 12,100 | 50 12,100 | 50 12,100 | 50 |
| A00332-Real Estate Mgmt-LTC Commercial Property Lending | 69,883 | 33,000 | 33,000 | 33,000 | 33,000 | 33,000 |
| A00365-CPRL-General-LTC Redevelopment Strategy | 8,502,000 | 15,515,000 | 15,515,000 | 1,001,000 | 1,001,000 | 1,001,000 |
| A00323-LTC Town Ctr Redev-LTC | 100,000 | - | - | - | - | - |
| A00331-Project Development-LTC Redevelopment Grants | 100,000 | 200,000 | 150,000 | 150,000 | 150,000 | 150,000 |
| A00130-CLG-General-LTC | 450,000 | 250,000 | 250,000 | 250,000 | 250,000 | 250,000 |
| A00137-DOS-General-LTC | 75,000 | 150,000 | 150,000 | 150,000 | 150,000 | 150,000 |

Financial Summary Five-Year Forecast

| | Revised | Proposed | Forecast | Forecast | Forecast | Forecast |
|--|------------|------------|------------|------------|------------|------------|
| Lents Town Center URA Fund | FY 2015-16 | FY 2016-17 | FY 2017-18 | FY 2018-19 | FY 2019-20 | FY 2020-21 |
| A00145-SIP-General-LTC | 300,000 | 600,000 | 600,000 | 600,000 | 600,000 | 600,000 |
| A00149-GFGP-General-LTC | 125,000 | 125,000 | 125,000 | 125,000 | 125,000 | 125,000 |
| Property Redevelopment Total | 10,306,956 | 17,006,287 | 16,956,287 | 2,432,787 | 2,432,787 | 2,404,987 |
| Total Program Expenditures | 13,898,864 | 29,470,978 | 34,847,842 | 6,434,000 | 7,418,087 | 7,197,136 |
| Personnel Services | 561,370 | 391,560 | 350,902 | 358,630 | 371,576 | 379,379 |
| Total Fund Expenditures | 14,460,234 | 29,862,538 | 35,198,744 | 6,792,630 | 7,789,663 | 7,576,515 |
| Interfund Transfers - Indirect Charges | 1,500,374 | 1,824,654 | 2,007,543 | 2,086,138 | 2,176,555 | 2,239,541 |
| Contingency | 13,083,151 | 217,538 | 525,335 | 2,493,906 | 20,199,572 | 19,394,854 |
| Total Fund Requirements | 29,043,759 | 31,904,730 | 37,731,622 | 11,372,674 | 30,165,790 | 29,210,910 |