



PROSPER
PORTLAND
Building an Equitable Economy

DATE: June 28, 2017
TO: Board of Commissioners
FROM: Kimberly Branam, Executive Director
SUBJECT: Report Number 17-30
Update on Broadway Corridor

BOARD ACTION REQUESTED

No action is requested; information only.

SUMMARY

At the June 28, 2017 Prosper Portland Board of Commissioners (Board) meeting, staff will provide an update on the status of the Broadway Corridor project. The Broadway Corridor study area is approximately 24 acres and encompasses several Prosper Portland-owned properties including the recently acquired 14-acre U.S. Postal Service (USPS) property (see a map of the Broadway Corridor Study Area in Attachment A).

BACKGROUND AND CONTEXT

Prosper Portland is pursuing planning and redevelopment of the Broadway Corridor with an intentional focus on ensuring all communities have an opportunity to engage in and benefit from its redevelopment. Staff last briefed the Prosper Portland Board on January 11, 2017 regarding the proposed project approach and to receive preliminary thoughts on the structure of our stakeholder engagement and development partner solicitation processes. Per the Prosper Portland Board's guidance at that time, staff has engaged in robust community engagement to accompany efforts to solicit development partner(s), prepare a development plan and Master Plan, and define required public benefits.

At the June 28, 2017 Prosper Portland Board meeting, staff will:

- Review key assumptions from the Broadway Corridor Framework Plan which was completed in late 2015 to inform the financial viability of acquiring the USPS site and securing a line of credit from the City of Portland (City);
- Review adjustments to those assumptions based on regulatory changes, including inclusionary housing, advice from the project consultant team, and community input;
- Provide an update on the project's public engagement activities, including the project Steering Committee convened in May (see a roster in Attachment B), and review the work the Steering Committee has undertaken to date;
- Provide an overview of the process and schedule to engage the community, solicit a development partner, complete development planning and a land use Master Plan as

- required under City code, and negotiate subsequent community benefit and development related agreements; and
- Discuss next steps in the development planning and public engagement process.

ATTACHMENTS

- A. Map of Broadway Corridor Study Area
- B. Broadway Corridor Steering Committee Roster

Map of Broadway Corridor Study Area



Broadway Corridor Steering Committee Roster

First Name	Last Name	Organization
Sona	Andrews	PSU
Andre	Bealer	NAMC-Oregon; MCIP
Emily	Brennan	Oregon Tradeswomen
Kelly	Haines	Worksystems Inc.
Christian	Kaylor	Oregon Employment Department
Gerik	Kransky	The Street Trust
Maggie	Long	SEIU Local 49
Leigh	McIlvaine	Mercy Corps Northwest
James	Paulson	JMPDX LLC / Worksystems Inc. Board
MaryAnn	Potter	Hispanic Chamber
Nicole	Rappaport	IUOE, Local 701
Raahi	Reddy	APANO
Robin	Rosenberg	Wieden & Kennedy
Vivian	Satterfield	OPAL Environmental Justice Oregon (Co-chair -Community Benefits Subcommittee)
Sarah	Stevenson	Innovative Housing, Inc.
Veronica	Sunderland Perez	Latino Network
Michael	Szporluk	self-employed
Rick	Turoczy	PIE
Sam	Blackman	AWS Elemental
Greg	Block	Sustainable Northwest
Alicia	Daniels Uhlig	International Living Future Institute
George	Devendorf	Transition Projects
Reza	Farhoodi	Pearl District Neighborhood Association
Elaine	Friesen-Strang	AARP
George	Galster	
Donald	Genasci	University of Oregon
Jose	Gonzalez	Miracle Theatre Group
Marion	Haynes	Portland Business Alliance
Alan	Hipolito	Verde

Mike	Houck	Urban Greenspaces Institute
Nathan	Kadish	Ecotrust (Co-chair - Urban Development Subcommittee)
Khanh	Le	Main Street Alliance
Elizabeth	Leach	Leach Gallery
Neil	Lee	CCBA / LEEKA
Paul	Lumley	NAYA
Chris	Oxley	Portland Trail Blazers
Amanda	Saul	Enterprise
Jill	Sherman	Gerding Edlen
Don	Tuski	Pacific Northwest College of Art
Ian	Williams	Deadstock
Willy	Myers	Prosper Portland / Columbia Pacific Building Trades (Co-chair - Prosper Portland Board Liaison)
Zeke	Smith	United Way (Co-chair - Steering Committee facilitator)