

PDC

PORTLAND DEVELOPMENT COMMISSION

DATE: June 22, 2011

TO: Board of Commissioners

FROM: Patrick Quinton, Executive Director

SUBJECT: Report Number 11-50
Appoint Mr. Paul Cathcart and Mr. Dan Jung to the River District Urban Renewal Advisory Committee and Reappoint Existing Members for One-Year Terms

EXECUTIVE SUMMARY

BOARD ACTION REQUESTED

Adopt Resolution No. 6890

ACTION SUMMARY

This action will appoint the following two individuals to the River District Urban Renewal Advisory Committee ("RD URAC") for a first term ending June 30, 2012:

- Paul Cathcart as a representative of Portland Public Schools, a Taxing Jurisdiction Partner. Mr. Cathcart is a project manager for Portland Public Schools with a background in city and regional planning.
- Dan Jung as the alternate for Mr. Cathcart. Mr. Jung is the Capital Projects Manager for the Office of School Modernization.
- Mr. Cathcart and Mr. Jung were also nominated by Portland Public Schools to fill these positions on the Lents Town Center Urban Renewal Advisory Committee.

This action will also reappoint the following 12 members of the River District Urban Renewal Advisory Committee (River District URAC) to a second term beginning in July 1, 2011, and ending in June 30, 2012:

- David August as an Organization Member representating the Pearl District Neighborhood Association;
- Nancy Davis as a Organizational Member representating the Zimmerman Community Center;
- Jamie Dunn as an Organizational Member representating the Pearl District Business Association;
- Patricia Gardner as a Organizational Member representing the Pearl District Neighborhood Association;
- Patrick Gortmaker as an Organizational Member]representing the Old Town/Chinatown Visions Committee;
- Louis Lee as an Organizational Member representing the Old Town/Chinatown Business Association;
- Alexander Mace as an Organizational representing the Old Town/Chinatown Neighborhood Association;

- Ed McNamara as an Organizational Member representing affordable housing interests;
- Doug Shapiro as an Organizational Member representing Hoyt Street Properties and as a representative of local business interests;
- Paul Verhoeven as an Organizational Member representing the Old Town/Chinatown Neighborhood Association;
- Stephen Ying as Organizational Member representing the Old Town/Chinatown Chinese Community;
- Dan Zalkow as a Organizational Member representing he Portland Downtown Neighborhood Association;

PUBLIC BENEFIT

Meaningful public participation helps promote democracy and civic engagement, builds public trust in government and enhances the Commission's credibility within the community. Effective public participation can improve the quality and effectiveness of Board plans and decisions. The Portland Development Commission (PDC) believes that meaningful, timely and effective public participation is essential to successfully implement the agency's policies and projects

This action will support the following PDC goals:

- Strong Economic Growth and Competitiveness
- Sustainability and Social Equity
- Healthy Neighborhoods
- A Vibrant Central City
- Effective Stewardship over our Resources and Operations, and Employee Investment

PUBLIC PARTICIPATION AND FEEDBACK

The public is continually advised of the opportunity to serve on a URAC and encouraged to apply for appointment.

The process for identifying potential URAC members includes:

- Ongoing recruitment and acceptance of applications via the PDC website;
- Assessing the range of existing Urban Renewal Advisory Committees (URACs) composition and diversity;
- Personal outreach and recruitment by PDC staff and URAC members;
- Review of applications by PDC staff and URAC chairs.

COMPLIANCE WITH ADOPTED PLANS AND POLICIES

This action is consistent with the Urban Renewal Advisory Committee Policy (Policy) adopted by the Board of Commissioners on September 14, 2005 (Resolution 6293) and amended on June 9, 2008 (Resolution No. 6614), that requires the Board to create membership positions and appoint members to the URACs that the Board has created. It is

also consistent with the URAC Policy Amendment approved on June 8, 2011, Resolution (6886), allowing members to serve terms of up to three years.

This action helps implement the Public Participation Policy, adopted in June 2005 (Resolution 6266), which establishes that "public participation is required and will be an integral component of project schedules, budgets, and board decision-making processes for developing and implementing urban renewal area plans and implementing urban renewal projects.

FINANCIAL IMPACT

There is no significant financial impact associated with the appointment of these members for a second term.

RISK ASSESSMENT

There are no significant legal, financial or operational risks resulting from this action.

WORK LOAD IMPACT

The major work load associated with the appointment of new URAC members is providing them with an orientation session and materials related to PDC in general and their URAC specifically. This activity is coordinated by Public Participation staff, and included in existing work plans.

ALTERNATIVE ACTIONS

This is the only manner in which URAC appointments can be made. The Board could choose, however, to change the appointments or to not appoint one or more of those recommended. The Board could also choose to modify the length of term.

CONCURRENCE

There are three types of organizational members, those nominated by neighborhood associations, neighborhood business associations and community partners. The organizational members being reappointed to the RD URAC at this time have been nominated in accordance with the URAC Policy. A Taxing Jurisdiction Partner is a separate category of URAC membership. Multnomah County and Portland Public Schools are identified as taxing jurisdiction partners through a previous intergovernmental agreement. At this time, Portland Public Schools has nominated a candidate for URAC membership in accordance with the URAC Policy.

BACKGROUND

On September 14, 2005, the Board adopted Resolution 6293 which established a formal policy regarding the composition and operations of Urban Renewal Advisory Committees URACs. This

policy was adopted in response to the desire to ensure consistency in the procedures for creating and operating URACs and to emphasize the agency's commitment to public participation and involvement.

Currently 14 of the 16 members of the RD URAC have expiring terms. Twelve members are recommended for reappointment and two new members are being recommended for initial appointment.

On June 8, 2011, the PDC Board amended the URAC Policy to provide for the appointment and reappointment of members to terms of one, two or three years. This action was taken to provide the flexibility to make appointments for shorter than 3 year periods, particularly during the next year while PDC conducts a review of Agency-wide public participation policies and practices. In conformance with the reasoning of the June 8, 2011 action, PDC recommends that all appointments being recommended here be for a term of one year.