

PDC

PORTLAND DEVELOPMENT COMMISSION

DATE: September 24, 2010
TO: Board of Commissioners
FROM: Bruce A. Warner, Executive Director
SUBJECT: Report Number 10-83

Appoint Damien Hall to the Oregon Convention Center Urban Renewal Advisory Committee as an At-Large Member Representing City-Wide Interests

EXECUTIVE SUMMARY

BOARD ACTION REQUESTED

Adopt Resolution No. 6821

ACTION SUMMARY

This action will authorize the re-appointment of Damien Hall to the Oregon Convention Center Urban Renewal Advisory Committee (OCC URAC) as an at-large member representing citywide interests for a second term beginning September 24, 2010 and ending on June 30, 2013. This position was created by the Portland Development Commission Board of Directors in 2006. Mr. Hall was first appointed to the OCC URAC in 2007. He currently serves as the URAC Vice Chairman.

Mr. Hall is employed by Jordan Schrader Ramis, PC. He has a degree in Urban Planning from the University of Southern California. He has served as a member of the Piedmont Place II Citizen Advisory Committee.

PUBLIC BENEFIT

Meaningful public participation helps promote democracy and civic engagement, builds public trust in government and enhances the Commission's credibility within the community. Effective public participation can improve the quality and effectiveness of Board plans and decisions.

This action will support the following PDC goals:

- Strong Economic Growth and Competitiveness
- Sustainability and Social Equity
- Healthy Neighborhoods
- A Vibrant Central City
- Effective Stewardship over our Resources and Operations, and Employee Investment

PUBLIC PARTICIPATION AND FEEDBACK

The public is continually advised of the opportunity to serve on an urban renewal advisory committee (URAC), and encouraged to apply for appointment.

COMPLIANCE WITH ADOPTED PLANS AND POLICIES

This action is consistent with the Urban Renewal Advisory Committee Policy adopted by the Board of Commissioners on September 14, 2005 (Resolution 6293) and amended on July 9, 2008 (Resolution 6614) that requires the Board to create membership positions and appoint members to Urban Renewal Advisory Committees (“URAC’s”) that the Board has created.

This action helps implement the Public Participation Policy adopted by the Board on June 22, 2005 (Resolution 6266) which established that “public participation is required and will be an integral component of project schedules, budgets, and board decision-making processes for developing and implementing urban renewal area plans and implementing urban renewal projects.

FINANCIAL IMPACT

There is no significant financial impact as a result of this action

RISK ASSESSMENT

There are no significant legal or operational risks resulting from this action

WORK LOAD IMPACT

The major workload associated with the appointment of a new URAC member is providing that person with orientation training and related materials specific to their URAC. This activity is coordinated by the Public Participation staff and included in existing work plans.

ALTERNATIVE ACTIONS

Per Board established policy, there is no alternative process for making this appointment.

CONCURRENCE

In accordance with PDC’s URAC Policy, Mr. Hall was designated by the OCC URA Team to serve on the OCC URAC.

BACKGROUND

On September 14, 2005, the Board of Commissioners (“Board”) adopted Resolution No. 6293 establishing a formal policy regarding the composition and operations of Urban Renewal Advisory Committees (“URACs”). Pursuant to that policy, the following URACs have been formally established by the Board:

1. Central Eastside
2. Gateway Regional Center
3. Interstate Corridor
4. Lents Town Center
5. North Macadam
6. Oregon Convention Center
7. River District

The process for identifying potential URAC members includes:

- Ongoing recruitment and acceptance of applications via the PDC website.
- Assessing the range of existing URAC composition and diversity.
- Personal outreach and recruitment by PDC staff and URAC members.
- Review of applications by PDC staff and URAC chairs.

The Board retains sole authority to establish, recompose or disband a URAC. Among the elements under the discretion of the Board is the identification of URAC organization members and their representatives.