

# PDC

## PORTLAND DEVELOPMENT COMMISSION

**DATE:** March 10, 2010  
**TO:** Board of Commissioners  
**FROM:** Bruce A. Warner, Executive Director  
**SUBJECT:** Report Number 10-27

Appoint Bren Reis to the Interstate Corridor Urban Renewal Advisory Committee (ICURAC) representing the Piedmont Neighborhood Association

### EXECUTIVE SUMMARY

#### BOARD ACTION REQUESTED

Adopt Resolution No. 6779

#### ACTION SUMMARY

This action will authorize the appointment of Bren Reis to the Interstate Corridor Urban Renewal Advisory Committee (ICURAC) representing the Piedmont Neighborhood Association (Piedmont NA) as a regular organization member for a term beginning March 10, 2010 and ending in June 30, 2013. This position was created by the Portland Development Commission Board of Directors in 2006. The previous representative resigned in 2007 and the position has remained vacant until now.

Mr. Reis lives in the Piedmont neighborhood and serves on the Piedmont NA Board of Directors and volunteers with the Oregon Food Bank.

#### PUBLIC BENEFIT

Meaningful public participation helps promote democracy and civic engagement, builds public trust in government and enhances the Commission's credibility within the community. Effective public participation can improve the quality and effectiveness of Board plans and decisions.

#### **This action will support the following PDC goals:**

- Sustainability and Social Equity
- Healthy Neighborhoods
- A Vibrant Central City
- Strong Economic Growth and Competitive Region
- Effective Stewardship over our Resources and Operations, and Employee Investment

## **PUBLIC PARTICIPATION AND FEEDBACK**

The public is continually advised of the opportunity to serve on an urban renewal advisory committee (URAC), and encouraged to apply for appointment.

## **COMPLIANCE WITH ADOPTED PLANS AND POLICIES**

This action is consistent with the Urban Renewal Advisory Committee Policy adopted by the Board of Commissioners on September 14, 2005 (Resolution 6293) and amended on July 9, 2008 (Resolution 6614) that requires the Board to create membership positions and appoint members to Urban Renewal Advisory Committees (“URAC’s”) that the Board has created.

This action helps implement the Public Participation Policy adopted by the Board on June 22, 2005 (Resolution 6266) which established that “public participation is required and will be an integral component of project schedules, budgets, and board decision-making processes for developing and implementing urban renewal area plans and implementing urban renewal projects.

## **FINANCIAL IMPACT**

There is no significant financial impact as a result of this action.

## **RISK ASSESSMENT**

There are no significant legal or operational risks resulting from this action.

## **WORK LOAD IMPACT**

The major workload associated with the appointment of a new URAC member is providing that person with orientation training and related materials specific to their URAC. This activity is coordinated by the Public Participation staff and included in existing work plans.

## **ALTERNATIVE ACTIONS**

Per Board established policy, there is no alternative process for making this appointment.

## **CONCURRENCE**

In accordance with PDC’s URAC Policy, Mr Reis was designated by the Piedmont NA to serve as their representative on the ICURA.

## BACKGROUND

On September 14, 2005, the Board of Commissioners (“Board”) adopted Resolution No. 6293 establishing a formal policy regarding the composition and operations of Urban Renewal Advisory Committees (“URACs”). Pursuant to that policy, the following URACs have been formally established by the Board:

1. Central Eastside;
2. Gateway Regional Center;
3. Interstate Corridor;
4. Lents Town Center;
5. North Macadam;
6. Oregon Convention Center; and
7. River District.

The process for identifying potential URAC members includes:

- Ongoing recruitment and acceptance of applications via the PDC website;
- Assessing the range of existing URAC composition and diversity;
- Personal outreach and recruitment by PDC staff and URAC members; and
- Review of applications by PDC staff and URAC chairs.

The Board retains sole authority to establish, reconstitute or disband a URAC. Among the elements under the discretion of the Board is the identification of URAC organization members and their representatives.