

PDC

PORTLAND DEVELOPMENT COMMISSION

DATE: February 11, 2009

TO: Board of Commissioners

FROM: Bruce A. Warner, Executive Director

SUBJECT: Report Number 09-18
Appoint the North Portland Business Association to the Interstate Corridor Urban Renewal Advisory Committee and appointing Jim Schaller as their representative

EXECUTIVE SUMMARY

BOARD ACTION REQUESTED

Adopt Resolution No. 6673

ACTION SUMMARY

This action will authorize the appointment of the North Portland Business Association (NPBA) to the Interstate Corridor Urban Renewal Advisory Committee (ICURAC) as a Neighborhood Business Association Member. The addition of the NPBA will provide representation of business interests in the northern section of the ICURAC.

This action will also authorize the appointment of Jim Schaller to the ICURAC, representing the NPBA as a Neighborhood Association Member for a term beginning February 11, 2009 and ending June 30, 2012.

PUBLIC BENEFIT

Meaningful public participation helps promote democracy and civic engagement, builds public trust in government and enhances the Commission's credibility within the community. Effective public participation can improve the quality and effectiveness of Board plans and decisions.

This action will support the following PDC goals:

- Sustainability and Social Equity
- Healthy Neighborhoods
- A Vibrant Central City
- Strong Economic Growth and Competitive Region
- Effective Stewardship over our Resources and Operations, and Employee Investment

PUBLIC PARTICIPATION AND FEEDBACK

The public is continually advised of the opportunity to serve on an urban renewal advisory committee (URAC), and encouraged to apply for appointment.

COMPLIANCE WITH ADOPTED PLANS AND POLICIES

This action is consistent with the Urban Renewal Advisory Committee Policy adopted by the Board of Commissioners on September 14, 2005 (Resolution 6293) and amended on July 9, 2008 (Resolution 6614) that requires the Board to create membership positions and appoint members to Urban Renewal Advisory Committees (“URAC’s”) that the Board has created.

This action helps implement the Public Participation Policy adopted by the Board on June 22, 2005 (Resolution 6266) which established that “public participation is required and will be an integral component of project schedules, budgets, and board decision-making processes for developing and implementing urban renewal area plans and implementing urban renewal projects.

FINANCIAL IMPACT

There is no significant financial impact as a result of this action.

RISK ASSESSMENT

There are no significant legal or operational risks resulting from this action.

WORK LOAD IMPACT

The major workload associated with the appointment of a new URAC member is providing that person with orientation training and related materials specific to their URAC. This activity is coordinated by the Public Participation staff and included in existing work plans.

ALTERNATIVE ACTIONS

Per Board established policy, there is no alternative process for making this appointment.

CONCURRENCE

In accordance with PDC’s URAC Policy, Mr. Schaller was designated by the North Portland Business Association to be their representative on the ICURC.

BACKGROUND

On September 14, 2005, the Board of Commissioners (“Board”) adopted Resolution No. 6293 establishing a formal policy regarding the composition and operations of Urban Renewal Advisory Committees (“URACs”.) Pursuant to that policy, the following URACs have been formally established by the Board:

1. Central Eastside
2. Gateway Regional Center
3. Interstate Corridor
4. Lents Town Center

5. North Macadam
6. Oregon Convention Center
7. River District

The process for identifying potential URAC members includes:

- Ongoing recruitment and acceptance of applications via the PDC website;
- Assessing the range of existing URAC composition and diversity;
- Personal outreach and recruitment by PDC staff and URAC members; and
- Review of applications by PDC staff and URAC chairs.

The Board retains sole authority to establish, recompose or disband a URAC. Among the elements under the discretion of the Board is the identification of URAC organization members and their representatives.