

PDC

PORTLAND DEVELOPMENT COMMISSION

DATE: November 10, 2009
TO: Board of Commissioners
FROM: Bruce A. Warner, Executive Director
SUBJECT: Report Number 09-125
Executive Director Report

BOARD ACTION REQUESTED

None – Information only

Administration Update/Management Issues

I would like to thank Commissioner Wilhoite who spoke on behalf of PDC at the opening of Portland's newest park – Director's Park located downtown at SW Park and Yamhill. PDC contributed \$4.5 million toward the park's construction through the South Park Blocks URA. Hundreds of people gathered on October 27 for the opening of the park which people are calling Portland's new piazza. More information about the event is under the "central city team" portion of this report.

I participated in a special public/private partnerships breakfast on October 8 sponsored by the Portland Business Journal. I was part of a panel discussion that also featured developers Art Demuro and Tiffany Sweitzer, John Petersen of CRBE Capital Markets, and attorney Karen Williams. We spoke to an audience of 200 about the unique nature of public/private partnerships, their advantages and disadvantages and how they have been responsible for many of the signature projects in the city. The breakfast offered a good opportunity to share handouts with all attendees on the public/private partnerships that resulted in milestone projects such as Mercy Corps, Meier & Frank, and the Portland Streetcar.

I would like to commend staff at PDC who, in a very short timeframe, worked with Commissioner Fish's office to identify an adult winter warming center for this winter. PDC has issued a Temporary Use Permit to Transition Projects to operate a warming center at the PDC-owned Convention Plaza Building (located within the Burnside Bridgehead site) at 123 NE 3rd Ave. The shelter will be open November 2nd through March 30th and can accommodate up to 90 adult men and women. The adults can enter the shelter at 7:30 p.m. and must leave at 7:00 a.m. the following morning. While inside the shelter they will receive light snacks, light breakfast and hot beverages. They will be provided blankets and floor mats to sleep on. PDC staff had Transition Projects and Portland Housing Bureau staff attend meetings of both the Central Eastside URAC and the Central Eastside Industrial Council for community outreach. Many staff members worked hard to meet the November 2nd opening but especially Steve Blank in our Real Estate section.

PDC projects have received a number of awards lately and I would like to offer a quick summary below:

- National Trust for Historic Preservation Honor Award to PDC for renovation of the Meier & Frank Building;
- Daily Journal of Commerce 2nd place for Top Projects in 2008; and Best of Show for 2009 to the Meier & Frank Building (just behind the Transit Mall Project);
- National Development Council semi-finalist award for innovative community development for the Meier & Frank project
- AIA 2009 Design Award for Built Environment to the Meier & Frank Building
- 2009 Canadian Urban Institute “Special Recognition” brownfields award to PDC for the comprehensive revitalization of the Pearl District;
- The Economic Opportunity Initiative (which came to PDC from BHCD) has received the 2009 Human Capital Award from the International Economic Development Council (more information under the “Neighborhood” section of this report);
- Economic Development Leader of the Year award to PDCer Lynne Boussi from the Oregon Economic Development Association at their annual conference.
- Public Agency of the Year Award from the Minority Enterprise Development Week luncheon and trade show.

It is wonderful for our staff members to receive accolades for their hard work. PDC has received several new handsome plaques and awards which are on display throughout the building.

PDC had 43 employees (staff and management) attend the 16th annual Northwest Public Employees Diversity Conference at the Oregon Convention Center on October 27. This year, eight leading municipalities (the City of Portland, Multnomah County, Clackamas County, PDC, Washington County, Metro, Clark County, the City of Vancouver and the state Department of Environmental Quality) combined resources to present this one-day conference on Tuesday October 27, 2009. After attending morning workshops all 800 attendees had lunch and heard from keynote speaker Kay Toran, President and CEO of Volunteers of America, Oregon. PDC staff took in a variety of workshops including understanding dialogue between generations, the cost benefits of diversity and inclusion, and the Latino immigrant experience in the northwest. I would like to thank members of PDC’s Diversity Council who helped with the conference planning and helped organized the PDCers who attended.

PDC has launched a new composting program aimed at adding another component to our office recycling and sustainability program. Each floor now sports a green composting container where staff can deposit paper products contaminated with food waste as well as plants and flowers, tea bags, pizza boxes, compostable cutlery, and food waste. The containers are emptied daily and offer a good alternative to placing these items in garbage cans. Staff is currently getting used to the new compost program but I anticipate it will be a great success and will help divert compostable items from our landfills.

Notable projects and meetings I was involved in recently are:

- Met with all of my direct reports regarding personal goal setting for 2009-10 annual performance review period
- Attended monthly Planning and Development Directors meeting
- Attended Rail-Volution conference in Boston
- Attended Mercy Corps Global Leaders Reception
- Attended NECA dinner
- Attended Martha Washington Partnership Celebration
- Attended Central City Evaluation Committee meeting
- Attended lunch and unveiling of Bill Naito Legacy Project
- Attended Oregon Business Association Annual Statesman Dinner
- Met with Michael Manchak, President of Economic Vitality Corporation of San Luis Obispo

Additional June meetings were held with all members of City Council and the PDC Board, Nick Sauvie (92nd and Harold project), Greg Miller of Washington County, Dean Marriott (Bur. Environmental Services), Vicki Cram, and Margaret VanVliet regarding Housing transition details.

Attachment A to this report is the regular monthly update of combined journey and apprentice workforce diversity hours worked for PDC and City of Portland South Waterfront projects. The information presented is fiscal year-to-date.

Urban Development Dept.

Business and Industry Team

Van Sant Film “Restless” Announced—The Governor’s Office of Film and Television has announced that Gus Van Sant (Milk, Paranoid Park, Last Days), plans to direct his next feature film “Restless” in Oregon this fall. Van Sant is one of Oregon’s best known filmmakers. He has two Best Director Oscar nominations, for “Good Will Hunting” in 1998 and for “Milk” in 2009. “Restless” is produced by Imagine Entertainment’s Brian Grazer and Ron Howard, Bryce Dallas Howard, and Gus Van Sant. The screenplay by Jason Lew is based on his stage play, “Of Winter and Water Birds.” Portland-based producer David Cress is the Executive Producer. Principal photography is expected to begin early in November and will take place in Portland and surrounding areas. PDC staff assisted the production in finding office space, which will be housed in the PDC-owned property at 910 NE Martin Luther King Jr. Blvd.

Business Relocation to Airport Way Generates District Revenue—Morgan Distributing will relocate its Oregon City headquarters to the Riverside Parkway Corporate Center in the Airport Way Urban Renewal Area, bringing 90 new jobs to the city of Portland. The new building will accommodate Morgan's central operations as well as the warehousing and distribution of Anheuser-Busch products. DP Partners, a Reno, Nevada-based commercial real estate development firm, has been selected as the developer for the build-to-suit headquarters property. The new 100,000 SF facility features 18,000 sq. ft. of office including a large reception area, a refrigerated warehouse with a 5,000 sq. ft. 40-degree cooler room, and a 5,000 sq. ft. maintenance building with fueling station, all within a secured perimeter. The facility has been designed to allow for a future 50,000 sq. ft. expansion.

Morgan Distributing, LLC is a family-owned business formed in 1959. In 2000, the company purchased the Anheuser-Busch distribution rights for Northeast Portland. Through hard work and efficiency, the company has grown rapidly and is now one of the leading beer wholesalers in the Pacific Northwest. DP's project architect is Group Mackenzie, a 47-year-old Portland design, engineering and planning firm that is one of the top service providers in the Pacific Northwest. DP's general contractor is Portland-based Perlo McCormack Pacific, an experienced construction firm that operates throughout the west. PDC sold this site to Morgan for \$2.3 million a deal that closed on October 21. Since AWA has reached its maximum indebtedness, the only source of revenue is from land sales proceeds from Riverside Parkway Corporate Center and Cascade Station. So, these monies will be put back into the district through low interest loans to businesses and developers.

Activewear Cluster Development Under Way—PDC is convening the activewear cluster to develop a cluster study and to explore the feasibility of developing a materials lab and entrepreneurial support. A roundtable on October 8 kicked off the study work, and one-on-one interviews are currently being conducted to help inform subsequent phases of this work. Final deliverables for the study include: a clear industry definition; online directory; collateral materials; genealogy map; white paper articulating challenges/opportunities; possibly a formal or informal advisory group; and an action plan for how the public sector can strategically support the growth of this industry cluster. The entire project will conclude on/about May 2010. It is a collaborative effort of Greenlight Greater Portland, Oregon Business Development Department, PDC, Portland State University, and the Oregon Business Council.

The Materials Resource Lab/Library business plan is the first phase of the longer-term Creative Exchange project. The Creative Exchange envisions a place that includes a materials library, café/brew pub, a retail store for local designers, potential office space, event space, and exhibition space. PDC contracted with the Oregon University System and the University of Oregon Lundquist School of Business to develop a business plan that will provide recommendations on the organizational structure, funding and framework. An Advisory Committee has been established to oversee/guide this project and also to serve as advocates for this project as appropriate; members include leaders from industry and higher education. Thus far we have held two meetings of the Advisory Committee; four focus groups (activewear, product/industrial design, higher education and architecture/interior design) and deployed an online survey to get input from firms/designers in and outside of Portland.

The Advisory Committee has expressed much support and satisfaction with the process and the quality of the work thus far and there is overall tremendous support and momentum to make this library happen. The business plan will be completed in January 2009 with the next phase focused on implementation.

PDC has cultivated a relationship with activewear firms for several years. The shift to a cluster development strategy is creating the circumstances for PDC to strategically calibrate its initiatives and investment in a way that will most effectively support the job growth goals outlined in the city's Economic Development Strategy.

Urban Development Dept.

Neighborhood Team

PDC Support Connects Residents with Resources—On October 16, PDC sponsored Recipes for Success, the SE Works Career Center Soup-Off. This celebration of food and community was a fund-raiser to support the SE Works programs that link residents with the resources they need to reach their employment and educational goals and provide local employers with a skilled and qualified workforce. The event included a soup tasting and silent auction, followed by dinner and live auction. Guests voted with dollars to select the winner of the Golden Ladle Award, while celebrity judges selected their favorite to win the Celebrities' Choice Award.

EOI Wins Award—PDC's Economic Opportunity Initiative has captured the 2009 International Economic Development Council (IEDC) Human Capital Award for their innovative program of 30 coordinated outcomes-based poverty reduction projects. "The EOI made a significant impression on us with its scale-up of national best practices in poverty reduction and its focus on tangible results for low-income people and their communities," said IEDC Director Ian Bromley in a press release announcing the award. Even in the recession, the EOI graduated 324 people this year who grew their very low incomes significantly by the end of the three-year program. People who were homeless, formerly incarcerated, drug addicted, gang-involved, immigrants, disabled and with other major barriers to work have succeeded in this program of individualized supports and either workforce or microenterprise development. Peer support and long-term life-skills and career coaching are key elements of the program, and employers are key partners in program development and training.

Marysville School Community Playground Dedicated—Calling it a "dream come true," Lents residents, guests, and students gathered on October 19 for the official opening of the Marysville School Community Park. Located at SE 77th and Raymond, Marysville Elementary School is one of the oldest elementary schools in Portland and was woefully lacking in outdoor facilities for its 325 students. The vision was to transform a rundown playground into a park for the students and entire neighborhood to enjoy. The result is a 3.35-acre park with a new soccer field, new lighting, irrigation and storm water management, play equipment, covered pavilions and more. The \$1.4 million cost was shared by PDC (using \$600,000 in Lents urban renewal funds), the city of Portland, Spirit Mountain Community Fund, Kaiser Permanente, Portland Parks, PPM Energy, and individual donors. An agreement between PDC and Portland Public Schools will keep the park accessible to the Lents community.

The park was constructed by R&H Construction with ROSE Community Development providing project management. ROSE is best known for its housing projects in outer southeast Portland, but agreed to take on the playground since it is an asset to the school and community.

Gateway Master Street Plan—On October 22, 2009, the Portland City Council unanimously adopted a revised version of the Gateway Master Street Plan. The original plan, which was adopted in 2004, was intended to be a placeholder, to be replaced by a version that was more

thoughtful, nuanced, and deliberate. After several years of work with an 11-member Stakeholder Advisory Committee, PDC staff and partners at the Portland Bureau of Transportation created a revised plan that shows greater sensitivity toward property boundaries and existing buildings, allows for narrower streets, and removes barriers to key redevelopment sites. Staff is taking next steps toward implementation, designing Gateway's first "green" local street at NE 97th Avenue south of Glisan Street. Improvements to this street, which will likely begin construction in 2011, are expected to be funded by two Bureau of Environmental Services grants, Gateway URA funds, and revenues from a Local Improvement District.

Urban Development Dept.

Central City Team

Director Park Grand Opening—A grand opening ceremony welcomed Director Park, Portland's new piazza in the Park Blocks, on Tuesday October 27, 2009. Director Park is located at SW Park Avenue and Yamhill Street. PDC provided approximately half of the funding for this park that was formerly a surface parking lot and at one time the site of a proposed above-ground parking structure. The project is the result of a public/private partnership that included significant contributions from Thomas Moyer and Jordan Schnitzer. The park is named after Simon and Helen Director, who are Jordan Schnitzer's maternal grandparents. The park was designed by Laurie Olin of the Olin Partnership with significant contributions from local team members Zimmer Gunsul Frasca, Mayer-Reed, and KPFF. The general contractor is Brandt Construction from Vancouver, WA. The grand opening featured remarks by Commissioner Nick Fish, PDC Commissioner Charles Wilhoite, Vanessa Sturgeon of TMT Development, Rich Brown from the Portland Parks Foundation, and Jordan Schnitzer. A fountain in the park honors teachers and their "selfless and tireless efforts to inspire the hearts and minds of their students."

National Trust Honor Award for M&F Project—The National Trust for Historic Preservation recently presented its Preservation Honor Award to PDC for its leadership in the rehabilitation of the Meier & Frank Department Store Building. The project was one of 23 award winners honored by the National Trust during its 2009 National Preservation Conference in Nashville, Tennessee in mid-October. The National Trust award joins several others the M&F project has earned over the past year: Daily Journal of Commerce (DJC) Top Projects 2008 (2nd place behind TriMet Transit Mall Project); DJC Best of Show 2009; National Development Council 2009 Semi-Finalist for Innovative Projects; and AIA 2009 Design Award for Built Environment.

Miracle Theater Receives PDC Grant—A PDC grant of up to \$30K will fund repairs to the leaking roof of El Centro Milagro at 425 SE 6th Avenue in the Central Eastside Urban Renewal Area (CES URA). El Centro Milagro has been the artistic and administrative home of the Miracle Theatre since the property was purchased in 1997. The non-profit Miracle Theatre was founded in 1985 by José Eduardo González and Dañel Malán to provide quality Latino theater, arts and cultural experiences for the Northwest's urban and rural communities. The company merges high aesthetic ideals with social responsibility, illustrated by a long tradition of innovative programming to meet the needs of the Northwest's diverse artists and audiences.

The PDC grant presents an exceptional opportunity for the agency to achieve organizational goals of a diverse, sustainable community, and to support several goals of the CES URA (summarized below). There are few non-profit organizations located in the CES URA, and PDC has assisted many of them on a case-by-case basis. The property is located one block east of

SE Grand Avenue and is convenient to bus lines and the future Eastside streetcar. The Miracle Theatre received \$56K in grants, contributions and in-kind donations in 2008-09 for facility improvements. The façade was painted bright orange and rust and received a deco style, neon-lit bilingual marquee. In the interior, the lobby and adjacent café were remodeled and the lobby accessibility was improved with a wheelchair ramp leading into the theatre. The lobby restroom remodel included water-saving fixtures and accessibility improvements. The rehearsal studio was transformed with new flooring, paint, lighting and soundproofing.

The Miracle Theatre maintains an active role in the community, with performance events and arts education programs. In addition, studio and performance space is made available at reduced rates to artists, educators and arts groups. The Miracle Theatre operation meets CES URA goals of promoting urban diversity, encouraging long-term employment opportunities (both full and part-time), improving neighborhood livability, and providing affordable commercial space.

Urban Development Dept.

Cross Functional Work

Portland EcoDistrict Summit—On October 13, the Portland Sustainability Institute led the first annual EcoDistrict Summit sponsored by PDC, PSU and the city of Portland. This event served to kick off the Mayor’s EcoDistrict Initiative, which is intended to spur sustainability efforts at the neighborhood scale. Strategies like district water systems, transportation demand management, and neighborhood energy systems are examples of elements that may be included in an EcoDistrict. International experts shared best practices from district-scale projects around the world, including the Olympic Village in Vancouver, BC; Treasure Island, San Francisco; and the campus plan for Seattle University. Participants and URA stakeholders broke into work groups to discuss and strategize how to implement Portland’s five pilot EcoDistricts: PSU, Lloyd District, North Macadam, Lents, and Gateway.

Housing Update

Lead Hazard Reduction, Neighborhood Stabilization and MCC Programs Update—On October 6th, 2009, PDC was notified by HUD that the city’s \$4 million dollar Lead Hazard Reduction Program grant was approved. The new three year grant will be used to address lead hazards in approximately 425 housing units and will allow the Neighborhood Housing Program to continue administering this long-standing program.

Staff had a busy month preparing to launch the Neighborhood Stabilization Program (NSP) approved by the PDC Board on October 14th, and at City Council on October 21st, 2009. The *Own Your Own* Program funded by NSP will begin accepting households for the lottery beginning November 9th through November 30th, 2009. The first lottery drawing will be held on December 3rd, 2009.

The Mortgage Credit Certificate (MCC) Program has continued to be very popular. The MCC program authority is almost entirely used up and PDC and the city will immediately begin seeking additional authority from the State of Oregon to continue the program.

On Saturday, October 22nd, 2009 PDC sponsored the 11th Annual African American Homeownership Fair by investing in television commercials which promoted the fair and ran on KATU, BET, CNN, and Comedy Central. PDC also staffed a booth at the fair.

TIF Set-Aside Report Update—The Housing Department has completed a first-draft look at TIF “set aside” spending for fiscal year 2008-2009. The City Council and PDC adopted the TIF “set aside” to ensure that affordable housing goals are met in urban renewal areas and to ensure there is a consistent and predictable level of funding for housing development. The policy requires a certain percentage of TIF resources in each of nine urban renewal areas (URAs) to be spent on affordable housing. The policy applies to a cumulative five year period and is not expected to be met annually due to the timing of redevelopment projects and availability of funding. (A more detailed explanation of the policy will be included in the final report.) The draft report covers the third year of the first five years of the policy, and provides information about each of the first three years’ expenditures as well as cumulative totals and progress toward the five year requirements.

Communications and Business Equity

Workforce and Business Equity

Business and Workforce Equity—The Business and Workforce Equity Policy procedures have been drafted and were forwarded to PDC Legal staff. Tracking methods for program requirements are being discussed with the city’s Purchasing Bureau. Work has begun on the 2008/2009 annual Diversity in Contracting and Workforce Training Report and is scheduled to be presented to the PDC Board on December 23, 2009.

Disparity Study—the Disparity Study data is being collected and forwarded to BBC Research and Consulting for evaluation. A meeting was held with BBC to draft a detailed schedule of data transfer and analysis. The city’s Bureau of Purchases will provide some support for data collection through the annual Intergovernmental Agreement.

PDC Sponsored Events:

Communications and Business Equity staff attended the following Community gatherings:

- October 2 First Friday Professionals Meeting
- October 8 Governor’s Market Place
- October 9 OAME Contractors Meeting
- October 13 African American Chamber Meeting
- October 21 Philippine Chamber
- October 23 Irvington Covenant Open House
- October 27 Diversity Conference
- October 27 Minority Contractor Awards Dinner
- October 28 Native American Chamber Meeting
- October 30 OAME Coffee and Issues

Purchasing and Contract Compliance

- Request for Qualifications for six categories of Engineering Services closed on October 14th. PDC received 56 proposals and approximately 16 contracts will be awarded in the various engineering areas.

- Request for Qualifications for Survey Services closed on October 14th. PDC received 17 proposals and 4 contracts will be awarded.
- A Request for Proposals was published for Home Repair and Homeowner Retention Services.
- An Invitation to Bid was issued for a Monitoring Well Decommission Project.
- Info Group NW was awarded the contract for the ECM Project Manager and the contract has been executed.
- Vanderhouwen & Associates was awarded the contract for the ECM Implementation Specialist and the contract has been executed.
- Staff completed Davis-Bacon Prevailing Wage interviews on the Roselyn Apartments.
- Staff completed Public Contracting overview sessions to the UDD Divisions as staff training.
- Staff presented Public Contracting, Prevailing Wage and Business and Workforce Equity Policy information in the PDC session of the PSU Project Management training.

Public Participation Section

N/NE Economic Development Initiative—The third meeting of the N/NE Economic Development Initiative Community Advisory Committee took place on October 7, 2009 at Billy Webb Elks Lodge located at 6 N. Tillamook St. Public participation staff prepared materials for the committee including the roster, committee charter, agendas and presentation materials. Staff also managed meeting logistics which included providing a sound system and arranging for Portland Community Media to record the proceedings. Staff is also “Tweeting” during the meeting to encourage participation from those unable to attend the meeting. We were joined at this meeting by eleven students who are taking a class in government under the instruction of former state senator Avel Gordly.

Central City URA Evaluation Committee—Staff arranged the logistics of the first community workshop by locating the space and providing set-up and take down efforts. In addition, staff notified more than 150 individuals and organizations of the workshop via email.

URAC Support—Public participation staff scheduled and provided notification of meetings, prepared agendas and materials and facilitated the following URAC meetings: Central Eastside, Interstate Corridor, Oregon Convention Center and River District.

In addition to working directly with URACs, staff:

- Arranged for the Commission to appoint new members to the River District, Lents Town Center and North Macadam URACs as well as provided orientation training and materials for the new members.
- Began working with UDD staff to refine the public participation component of the FY 2010-11 budget process in the E/SE URAs.
- Started participation in the planning efforts for the both the Transportation Task Force and Ramona Street Redesign/Gateway Art projects in the Lents URA.
- Staffed the Foster-Woodstock Streetscape Improvement Project Citizen Advisory Committee (CAC) meeting on October 14, and staff is helping draft the CAC’s recommendation memo. This recommendation will be presented to the Lents Town Center URAC in November for endorsement, and then to the PDC Board in December, together with UDD’s request to amend the agreement with the Portland Bureau of Transportation to fund the entirety of the recommended improvements.

- Participated in the October 16 kick-off of the Lents Town Center Business and Retail Strategy Development project.

Additional Efforts:

- Prepared October 14, 2009 press packet (66 articles) for Commissioners and currently working on November's report.
- Finalizing plans for Central Services architecture vendor "meet and greet."
- Attended the Latino Leadership Reception organized by the Hispanic Metropolitan Chamber on October 22.
- Participated in the planning for the business outreach efforts in the E/SE URAs.

Public Affairs Section

September 25 – October 25, 2009:

PDC.us redesign:

We have completed the logo refresh and have moved on to the design comps stage of the project. We continue to archive and update content for the new site.

Web updates:

pdc.us: 119 updates/additions/new pages
IRA intranet: 75 updates/additions/new pages
E-mail blasts: 23

PDC.us

Unique visitors: 16,663
Total visits: 23,466
New visitors: 57 percent
Average number of pages viewed: 3
Most popular pages: Main page, PDC jobs, RFPs, Own Your Own Loan Program, Housing services for Homebuyers

Twitter

Followers: 899 (53 new followers)
Tweets: 33 updates sent to followers this month

Facebook

- PDC's page:
Fans: 108 (17 new fans)
Events: 2 upcoming events listed
Videos/links: 20 links and videos posted this month
- N/NE Economic Development Initiative's page:
Fans: 236 (39 new fans)
Events: 8 upcoming meetings listed
Videos/links: 16 links and videos posted this month

Video

- The North/Northeast Economic Development Initiative video explains Commissioner Wilhoite's plan to stimulate the economy in North and Northeast Portland. Wilhoite

explains that this initiative can only be done through the participation of the residents and business owners in these areas.

- The Portland Fashion Week video features some of Portland's hottest activewear designers and manufacturers at this year's Portland Fashion week. This video will be used by staff in the active wear industry cluster to promote PDC's economic development recruitment, retention and expansion programs.
- South Waterfront apprenticeship appreciation video focuses on major accomplishments contractors have made in the South Waterfront area to try to increase the number of apprentices working on projects in that district. The video will be played at a special Commission meeting where these accomplishments will be celebrated. The video features men and women from diverse backgrounds.
- A video was produced as a salute to PDC's Housing staff. This was shown at the final all-staff meeting in October where Housing staff were in attendance. The video showed each staff member and was meant to thank them for their tremendous legacy at PDC while celebrating their new start at the Portland Housing Bureau.

Graphics

UrbanGreenewal.com (sustainability site within pdc.us)
Potential Central City URA photos for NW Examiner ad
NW Examiner Ad
Cover – Performance Report
Vicinity map (partial) back
2 Sustainability Journal ads
5 N/NE Study Ads
Feature – PDC weekly
Street Roots ad (1)
DOS Brochure
DOS Site signage
Storefront static cling window decals
Ankeny/Burnside and Mercy Corps photos
Business journal full page developer partnership Ad
Ankeny/Burnside project awards
Central City 2-pager update
Solar Trade show hospitality invitation
Place marker signage
Chinese business cards – Peter Cunningham

Event Coordination:

October 9 – Mercy Corps grand opening and ribbon cutting
October 19 – Marysville Community Park opening and ribbon cutting
October 27 – Director Park Dedication

PDC/PSU Urban Renewal and Redevelopment course continues to do well. We have 25 attendees consisting of community members and PSU enrolled students.

Other Public Affairs Work in October

- Brown bag speaker series once again under way
- Continuing to meet with communications staff from other bureaus to identify ways to sustain the Give Help/Get Help/Choose Local campaign
- Responded to 15 media inquiries
- Working with OMF, BHCD and PDC staff on communications plan for Housing Dept. transition
- Contractor continues working on redo of PDC.us.
- Working with PDC staff and Mayor's office on Rose Quarter and Memorial Coliseum redevelopment efforts
- Working with partners in Commissioner Fish's office, the Housing Authority of Portland, Walsh Construction and Transition Projects, Inc. on logistics around groundbreaking for the Resource Access Center
- Working with Public Participation and Resource Development on potential new central city URA and N/NE study efforts
- Working with PA and UDD staff on Burnside Bridgehead Framework meeting set for Wednesday, Nov. 18
- 5 issues of PDC People – employee newsletter
- Planned special all-staff meeting for end of October – the last meeting where entire staff would be gathered with Housing. Organized special panel discussion with former PDC Housing Directors and reception for entire staff following meeting.
- Organized annual Halloween event – a 30+ year tradition at PDC
- Coordinated remarks and briefing for Bruce Warner's attendance at Business Journal's "Public/Private Partnerships" breakfast

ATTACHMENTS:

- A. South Waterfront Workforce Diversity Report

South Waterfront Workforce Diversity Report

South Waterfront Project Apprenticeship Agreement

Attachment A-Table 1: Table 1 provides an update of the status of apprentice participation and workforce diversity on the Mirabella, the Matisse and the South Waterfront Park Improvement projects. These projects are subject to the workforce diversity goals of the South Waterfront Central District Project Development Agreement.

Apprentice participation was down this month on all three projects currently under construction in the South Waterfront Central District. However, participation by people of color continues to well exceed the established goals. Participation by women continues to be a struggle. This month's report includes workforce hours for September, and the 2009/10 fiscal year to date. The goals for the 2009/2010 fiscal year are 18% participation by people of color and 12% participation by women.

Workforce diversity among apprentice workers continues to lead diversity efforts. The total female apprentice hours represent **18.93%** of the total apprentice hours, or over 7 percentage points ahead of the combined journey/apprentice goal of 12%, for the fiscal year. Of the apprentice hours that have been worked in this fiscal year, **28.83%** have been worked by people of color. These numbers have remained fairly consistent over the last couple of months, which is encouraging, given the slowdown in work being performed at South Waterfront. Continuing efforts are being made to link contractors with Community Based Organizations to improve these numbers.

The summary table below represents the total workforce diversity (apprentice and journey level workers) for the three projects referenced above:

Goal	Women	People of Color	Apprentice	Difference
12%	6.55%			[5.45%]
18%		27.82%		+9.82%
20%			23.18%	+3.18%

Attachment A – Table 2: Most of the Table 2 projects did not have specific workforce diversity goals, but are included in this report to provide a comprehensive picture of the workforce diversity and workforce training results for recently completed South Waterfront projects.

M/W/ESB

Attachment A – Table 3: The Mirabella, and the South Waterfront Park projects are included in this report to demonstrate the enhanced M/W/ESB reporting we will provide for all PDC sponsored projects in the near future.

Attachment A – Table 4: Table 4 displays the MBE ethnicity utilization for The Mirabella, and the South Waterfront Park projects.

South Waterfront Workforce Diversity Report of Total Hours Worked FY 06-07																			
THE MATISSE (BLOCK 46)	FY 07-08			WDS Goal	FY 08-09			WDS Goal	Aug-09			Sep-09			FY 09-10			WDS Goal	
	A	J	TOTAL		A	J	TOTAL		A	J	TOTAL	A	J	TOTAL	A	J	TOTAL		
Asian					707	0	707		0	0	0	152	0	152	221	0	221		
					3.14%	0.00%	0.93%		0.00%	0.00%	0.00%	3.01%	0.00%	0.00%	1.62%	0.00%	0.37%		
African American					745	1,291	2,036		823	163	986	1,102	336	1,438	3,102	857	3,959		
					4.31%	2.20%	2.68%		18.00%	1.21%	5.46%	2.75%	1.98%	6.52%	22.76%	1.89%	6.70%		
Caucasian					31,080	49,105	80,185		3,617	8,720	12,337	3,522	11,101	14,623	9,659	28,033	37,692		
					181.00%	83.70%	105.73%		79.11%	64.71%	68.36%	8.79%	65.34%	66.34%	70.86%	61.66%	63.78%		
Hispanic					2,571	6,695	9,266		132	4,575	4,707	252	5,506	5,758	626	16,510	17,136		
					79.67%	9.18%	12.22%		2.89%	33.95%	26.08%	0.63%	32.41%	26.12%	4.59%	36.31%	29.00%		
Native American					68	1,524	1,592		0	17	17	24	47	71	24	64	88		
					0.40%	2.60%	2.10%		0.00%	0.13%	0.09%	0.06%	0.28%	0.32%	0.18%	0.14%	0.15%		
Other					0	56	56		0	0	0	0	0	0	0	0	0		
					0.00%	0.10%	0.07%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Minority					4,091	9,566	13,657		955	4,755	5,710	1,530	5,889	7,419	3,972	17,430	21,402		
					16.00%	23.83%	16.30%	18.01%	17.00%	20.89%	35.29%	31.64%	3.82%	34.66%	33.66%	29.14%	38.34%	36.22%	18.00%
Female					2,509	1,632	4,141		892	191	1,606	1,016	373	1,389	2,518	668	3,186		
					14.61%	2.78%	5.46%	11.00%	19.51%	1.42%	8.90%	2.53%	2.20%	6.30%	18.47%	1.47%	5.39%	12.00%	
Total Hours					17,171	58,671	75,842		4,572	13,475	18,047	5,052	16,990	22,042	13,632	45,464	59,096		
					22.64%				25.33%	74.67%	30.54%	22.92%	77.08%	37.30%	23.07%	76.93%	100.00%		
	FY 07-08				FY 08-09				Aug-09			Sep-09			FY 09-10				
THE MIRABELLA (BLOCK 31)	A	J	TOTAL	WDS Goal	A	J	TOTAL	WDS Goal	A	J	TOTAL	A	J	TOTAL	A	J	TOTAL	WDS Goal	
Asian	0	0	0		1,606	2,283	3,889		319	416	735	80	314	394	676	1,034	1,710		
	0.00%	0.00%	0.00%		4.16%	1.63%	2.16%		3.30%	1.50%	1.96%	0.84%	1.03%	0.99%	2.39%	1.17%	1.47%		
African American	150	0	150		2,701	5,049	7,750		502	816	1,318	610	870	1,480	1,781	2,814	4,595		
	12.56%	0.00%	2.54%		7.00%	3.75%	4.30%		5.19%	2.94%	3.52%	6.43%	2.85%	3.70%	6.30%	3.19%	3.95%		
Caucasian	578	4,177	4,755		27,642	110,826	138,468		7,003	23,277	30,280	6,944	23,968	30,912	20,198	69,996	90,194		
	48.41%	88.83%	80.65%		71.61%	78.23%	76.81%		72.40%	2281.00%	80.88%	73.24%	78.62%	77.34%	71.48%	79.37%	77.46%		
Hispanic	293	447	740		6,263	18,504	24,767		1,552	2,281	3,833	1,501	4,336	5,837	4,827	11,055	15,882		
	24.54%	9.51%	12.55%		16.23%	13.06%	13.74%		16.05%	978.00%	10.24%	15.83%	14.22%	14.60%	17.08%	12.54%	13.64%		
Native American	174	78	251		389	4,507	4,896		296	978	1,274	346	999	1,345	776	3,285	4,061		
	14.57%	1.66%	4.26%		1.01%	3.18%	2.72%		3.06%	3.52%	3.40%	3.65%	3.28%	3.37%	2.75%	3.73%	3.49%		
Other	0	0	0		0	496	496		0	0	0	0	0	0	0	0	0		
	0.00%	0.00%	0.00%		0.00%	0.35%	0.28%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Minority	616	525	1,141		10,958	30,839	41,797		2,669	4,491	7,160	2,536	6,518	9,054	8,060	18,187	26,247		
	51.59%	11.17%	19.35%	16.00%	28.39%	21.77%	23.19%	17.00%	27.60%	16.17%	19.12%	26.75%	21.38%	22.65%	28.52%	20.62%	22.54%	18.00%	
Female	0	461	461		5,200	3,487	8,687		1,881	1,162	3,043	2,015	1,086	3,101	5,419	3,244	8,663		
	0.00%	9.80%	7.82%	10.00%	13.47%	2.46%	4.82%	11.00%	19.45%	4.18%	8.13%	21.25%	3.56%	7.76%	19.18%	3.68%	7.44%	12.00%	
Total Hours	1,194	4,702	5,896		38,600	141,664	180,264		9,672	27,768	37,440	9,481	30,487	39,968	28,258	88,184	116,442		
	20.25%				21.41%				25.83%	74.17%	32.15%	23.72%	76.28%	34.32%	24.27%	75.73%	100.00%		

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South Waterfront Park	FY 07-08			WDS Goal	FY 08-09			WDS Goal	Aug-09			Sep-09			FY 09-10			WDS Goal
	A	J	TOTAL		A	J	TOTAL		A	J	TOTAL	A	J	TOTAL	A	J	TOTAL	
Asian	0	0	0		0	0	0		0	40	40	0	0	0	0	40	40	
	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%		0.00%	1.60%	1.54%	0.00%	0.00%	0.00%	0.00%	0.63%	0.60%	
African American	0	16	16		0	16	16		0	155	155	0	105	105	51	402	453	
	0.00%	1.18%	0.97%		0.00%	1.18%	0.97%		0.00%	1166.00%	5.97%	0.00%	6.71%	6.26%	14.49%	6.34%	6.76%	
Caucasian	66	1,268	1,334		66	1,268	1,334		73	1166	1239	76	1362	1438	204	3439	3643	
	22.37%	93.51%	80.80%		22.37%	93.51%	80.80%		78.49%	1141.00%	47.75%	67.26%	87.08%	85.75%	57.95%	54.20%	54.40%	
Hispanic	230	71	301		230	71	301		20	1141	1161	37	97	134	97	2464	2561	
	77.97%	5.24%	18.23%		77.97%	5.24%	18.23%		21.51%	0.00%	44.74%	32.74%	6.20%	7.99%	27.56%	38.83%	38.24%	
Native American	0	0	0		0	0	0		0	0	0	0	0	0	0	0	0	
	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Other	0	0	0		0	0	0		0	0	0	0	0	0	0	0	0	
	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Minority	230	87	317		230	87	317		20	1336	1356	37	202	239	148	2906	3054	
	16.00%	77.97%	6.42%	19.20%	16.00%	77.97%	6.42%	19.20%	21.51%	53.40%	52.25%	32.74%	12.92%	14.25%	42.05%	45.80%	45.60%	18.00%
Female	58	52	110		58	52	110		0	36	36	12	0	12	59	36	95	
	10.00%	19.66%	3.83%	6.66%	10.00%	19.66%	3.83%	6.66%	0.00%	1.44%	1.39%	10.62%	0.00%	0.72%	16.76%	0.57%	1.42%	12.00%
Total Hours	295	1,356	1,651		295	1,356	1,651		93	2,502	2,595	113	1,564	1,677	352	6,345	6,697	
	17.87%				17.87%				3.58%	96.42%	38.75%	6.74%	93.26%	25.04%	5.26%	94.74%	100.00%	
TOTALS	A	J	TOTAL	WDS Goal	A	J	TOTAL	WDS Goal	A	J	TOTAL	A	J	TOTAL	A	J	TOTAL	WDS Goal
Asian	0	0	0		2,313	2,283	4,596		319	456	775	232	314	546	897	1,074	1,971	
	0.00%	0.00%	0.00%		3.12%	1.13%	1.78%		2.23%	1.04%	1.33%	1.58%	0.64%	0.86%	2.12%	0.77%	1.08%	
African American	150	0	150		3,446	6,356	9,802		1,325	1,134	2,459	1,712	1,311	3,023	4,934	4,073	9,007	
	12.56%	0.00%	2.54%		4.65%	3.15%	3.80%		9.24%	2.59%	4.23%	11.69%	2.67%	4.75%	11.68%	2.91%	4.94%	
Caucasian	578	4,177	4,755		58,788	161,199	219,987		10,693	33,163	43,856	10,542	36,431	46,973	30,061	101,468	131,529	
	48.41%	88.83%	80.65%		79.37%	79.92%	85.35%		74.58%	75.81%	75.51%	71.98%	74.29%	73.76%	71.16%	72.48%	72.18%	
Hispanic	293	447	740		9,064	25,270	34,334		1,704	7,997	9,701	1,790	9,939	11,729	5,550	30,029	35,579	
	24.54%	9.51%	12.55%		12.24%	12.53%	13.32%		11.89%	18.28%	16.70%	12.22%	20.27%	18.42%	13.14%	21.45%	19.52%	
Native American	174	78	251		457	6,031	6,488		296	995	1,291	370	1,046	1,416	800	3,349	4,149	
	14.57%	1.66%	4.26%		0.62%	2.99%	2.52%		2.06%	2.27%	2.22%	2.53%	2.13%	2.22%	1.89%	2.39%	2.28%	
Other	0	0	0		0	552	552		0	0	0	0	0	0	0	0	0	
	0.00%	0.00%	0.00%		0.00%	0.27%	0.21%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Minority	616	525	1,141		15,279	40,492	55,771		3,644	10,582	14,226	4,103	12,609	16,712	12,180	38,523	50,703	
	51.59%	11.17%	19.35%	16.00%	20.63%	20.08%	21.64%	17.00%	25.42%	24.19%	24.49%	28.01%	25.71%	26.24%	28.83%	27.52%	27.82%	18.00%
Female	0	461	461		7,767	5,171	12,938		2,773	1,389	4,685	3,043	1,459	4,502	7,996	3,948	11,944	
	0.00%	9.80%	7.82%	10.00%	10.49%	2.56%	5.02%	11.00%	19.34%	3.18%	8.07%	20.78%	2.98%	7.07%	18.93%	2.82%	6.55%	12.00%
Total Hours	1,194	4,702	5,896		74,068	201,691	257,757		14,337	43,745	58,082	14,646	49,041	63,687	42,242	139,993	182,235	
	20.25%				28.74%				24.68%	75.32%	31.87%	23.00%	77.00%	34.95%	23.18%	76.82%	100.00%	

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Closed Projects Subject to the City of Portland's Workforce Training & Hiring Program or The Project Apprenticeship Agreement							
INFRASTRUCTURE (COFFMAN)	Total Project			MACADAM AVE. STREET IMPROVEMENTS*	Total Project		
	A	J	TOTAL		A	J	TOTAL
Asian	0	0	0	Asian	0	246	246
	0.00%	0.00%	0.00%		0.00%	9.10%	8.65%
African American	421	0	421	African American	15	0	15
	13.74%	0.00%	2.18%		10.64%	0.00%	0.53%
Caucasian	2,640	12,503	15,143	Caucasian	126	2,349	2,475
	86.26%	76.90%	78.38%		89.36%	86.87%	86.99%
Hispanic	0	3,757	3,757	Hispanic	0	54	54
	0.00%	23.10%	19.44%		0.00%	1.98%	1.88%
Native American	0	0	0	Native American	0	56	56
	0.00%	0.00%	0.00%		0.00%	2.05%	1.95%
Minority	421	3,757	4,177	Minority	15	355	370
	13.74%	23.10%	21.62%		10.64%	13.13%	13.01%
Female	348	513	861	Female	109	33	142
	11.35%	3.16%	4.45%		77.30%	1.20%	4.97%
Total Hours	3,061	16,260	19,320	Total Hours	141	2,704	2,845
	Total Project				Total Project		
SW MOODY DEMOLITION	A	J	TOTAL	OHSU RIVER CAMPUS BLDG.	A	J	TOTAL
Asian	0	0	0	Asian	5,106	4,952	10,058
	0.00%	0.00%	0.00%		3.12%	0.93%	1.45%
African American	123	38	161	African American	12,882	9,132	22,013
	38.05%	1.96%	7.11%		7.87%	1.72%	3.17%
Caucasian	168	1,877	2,045	Caucasian	127,238	465,543	592,781
	52.06%	96.69%	90.32%		77.73%	87.78%	85.41%
Hispanic	32	26	58	Hispanic	13,205	39,964	53,169
	9.90%	1.35%	2.57%		8.07%	7.54%	7.66%
Native American	0	0	0	Native American	5,266	10,756	16,022
	0.00%	0.00%	0.00%		3.22%	2.03%	2.31%
Minority	155	64	219	Minority	36,457	65,344	101,801
	47.94%	3.31%	9.68%		22.27%	12.32%	14.67%
Female	34	0	34	Female	17,196	12,529	29,724
	10.52%	0.00%	1.50%		10.50%	2.36%	4.28%
Total Hours	323	1,941	2,265	Total Hours	163,695	530,347	694,042
	Total Project				Total Project		
COP INFRASTRUCTURE (STACY & WITBECK)*	A	J	TOTAL	AERIAL TRAM	A	J	TOTAL
Asian	8	22	30	Asian	929	1,778	2,707
	0.11%	0.11%	0.11%		3.05%	1.25%	1.56%
African American	1,113	20	1,133	African American	1,135	1,961	3,096
	16.28%	0.10%	4.28%		3.72%	1.37%	1.79%
Caucasian	4,587	16,070	20,657	Caucasian	26,939	128,568	155,507
	67.09%	81.84%	78.03%		88.40%	90.09%	89.79%
Hispanic	329	1,165	1,494	Hispanic	785	8,739	9,524
	4.81%	5.93%	5.64%		2.57%	6.12%	5.50%
Native American	801	2,359	3,160	Native American	686	1,672	2,358
	11.71%	12.01%	11.93%		2.25%	1.17%	1.36%
Minority	2,250	3,566	5,816	Minority	3,534	14,150	17,684
	32.91%	18.16%	21.97%		11.60%	9.91%	10.21%
Female	1,586	271	1,857	Female	4,621	9,586	14,207
	23.20%	1.38%	7.01%		15.16%	6.72%	8.20%
Total Hours	6,837	19,636	26,473	Total Hours	30,473	142,718	173,191

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	Total Project				Total Project		
STREETCAR EXTENSION	A	J	TOTAL	THE ALEXAN	A	J	TOTAL
Asian	72 0.43%	1,794 2.09%	1,865 1.82%	Asian	336 0.84%	1,733 1.53%	2,069 1.35%
African American	3,651 21.84%	371 0.43%	4,022 3.92%	African American	1,403 3.50%	388 0.34%	1,791 1.17%
Caucasian	11,199 67.00%	59,815 69.57%	71,014 69.15%	Caucasian	31,744 79.14%	90,705 79.92%	122,449 79.72%
Hispanic	278 1.66%	18,578 21.61%	18,856 18.36%	Hispanic	5,539 13.81%	18,595 16.38%	24,134 15.71%
Native American	1,515 9.06%	5,425 6.31%	6,940 6.76%	Native American	192 0.48%	1,754 1.55%	1,946 1.27%
Minority	5,515 33.00%	26,167 30.43%	31,682 30.85%	Other	899 2.24%	314 0.28%	1,213 0.79%
Female	3,082 18.44%	4,517 5.25%	7,598 7.40%	Minority	8,367 20.86%	22,783 20.08%	31,150 20.28%
Total Hours	16,713	85,982	102,696	Female	9,492 23.66%	3,565 3.14%	13,057 8.50%
				Total Hours	40,113	113,489	153,602
	Total Project				Total ALL Projects		
MOODY STREET RECONSTRUCTION	A	J	TOTAL	TOTALS	A	J	TOTAL
Asian	56 9.11%	195 3.53%	251 4.08%	Asian	13,400 2.93%	24,681 1.66%	38,081 1.96%
African American	259 42.11%	0 0.00%	259 4.21%	African American	36,271 7.94%	28,531 1.92%	64,802 3.33%
Caucasian	301 48.94%	4,146 74.96%	4,447 72.36%	Caucasian	336,603 73.69%	1,225,315 82.31%	1,561,918 80.29%
Hispanic	0 0.00%	531 9.60%	531 8.64%	Hispanic	54,611 11.95%	174,789 11.74%	229,400 11.79%
Native American	0 0.00%	459 8.30%	459 7.47%	Native American	15,024 3.29%	34,810 2.34%	49,834 2.56%
Minority	315 51.22%	1,185 21.42%	1,500 24.41%	Other	899 0.20%	314 0.02%	1,213 0.06%
Female	40 6.50%	0 0.00%	40 0.65%	Minority	120,201 26.31%	263,664 17.71%	383,864 19.73%
Total Hours	615	5,531	6,146	Female	65,395 14.32%	43,975 2.95%	109,370 5.62%
	Total Project			Total Hours	456,805	1,488,640	1,945,445
BLOCK 38	A	J	TOTAL				
Asian	6,894 3.54%	13,962 2.45%	20,856 2.73%				
African American	15,270 7.84%	16,621 0.00%	31,891 4.17%				
Caucasian	131,661 67.58%	443,739 77.84%	575,400 75.23%				
Hispanic	34,444 17.68%	83,381 14.63%	117,825 15.40%				
Native American	6,565 3.37%	12,330 2.16%	18,895 2.47%				
Minority	63,172 32.42%	126,294 22.16%	189,466 24.77%				
Female	28,888 14.83%	12,963 2.27%	41,851 5.47%				
Total Hours	194,834	570,033	764,867				

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South Waterfront Contract Utilization Report - Project Status									
Project Name	Prime Contractor	Contract Amount	Group Designation						
The Mirabella (block 31)	Hoffman Construction	\$127,700,000	Ethnicity Caucasian	Certification OBE	Gender Male				
Certification Status	Prime Contractor	% of Total	Subcontractors	% of Total Subs	Total Project	% of Total	Amended Subcontract Values	% of Amended Total	Payments to Date
Minority Business Enterprise	\$0	0.00%	\$205,982	0.30%	\$205,982	0.16%	\$375,982	0.31%	\$132,798
Woman Business Enterprise	\$0	0.00%	\$612,866	0.90%	\$612,866	0.48%	\$626,278	0.51%	\$12,073
Emerging Small Business	\$0	0.00%	\$5,389,167	7.92%	\$5,389,167	4.20%	\$5,389,167	4.39%	\$0
Non-certified firms	\$60,118,285	100.00%	\$62,081,659	90.91%	\$122,199,944	95.17%	\$116,458,400	94.80%	\$52,861,491
Total	\$60,118,285	100.00%	\$68,289,674	100.00%	\$128,407,959	100.00%	\$122,849,827	100.00%	\$53,006,361.65

South Waterfront Contract Utilization Report - Project Status									
Project Name	Prime Contractor	Contract Amount	Group Designation						
South Waterfront Park	Nutter Corporation	\$2,166,610	Ethnicity Caucasian	Certification OBE	Gender Male				
Certification Status	Prime Contractor	% of Total	Subcontractors	% of Total Subs	Total Project	% of Total	Amended Subcontract Values	% of Amended Total	Payments to Date
Minority Business Enterprise	\$0	0.00%	\$0	0.00%	\$0	0.00%	\$11,114	0.71%	\$13,403
Woman Business Enterprise	\$0	0.00%	\$232,320	17.41%	\$232,320	10.72%	\$238,035	15.27%	\$0
Emerging Small Business	\$0	0.00%	\$45,226	3.39%	\$45,226	2.09%	\$45,778	2.94%	\$27,749
Non-certified firms	\$832,190	100.00%	\$1,056,874	79.20%	\$1,056,874	87.19%	\$1,264,230	81.08%	\$246,281
Total	\$832,190	100.00%	\$1,334,420	100.00%	\$1,334,420	100.00%	\$1,559,157	100.00%	\$287,433

Note: The "OBE" certification designation denotes non-certified firms

Summary of MBE Ethnicity Amended Contract Totals												
Project	Total M/W/ESB	Total MBE	African American	% of Total M/W/ESB	Native American	% of Total M/W/ESB	Hispanic American	% of Total M/W/ESB	Asian American	% of Total M/W/ESB	Unknown	% of Total M/W/ESB
The Mirabella (Block 31)	\$6,391,427	\$375,982	\$233,000	3.65%	\$142,982	2.24%	\$0	0.00%	\$0	0.00%	\$0	0.00%
South Waterfront Park	\$294,927	\$11,114	\$0	0%	\$0	0%	\$11,114	4%	\$0	0%	\$0	0%