

# PDC

## PORTLAND DEVELOPMENT COMMISSION

**DATE:** October 14, 2009

**TO:** Board of Commissioners

**FROM:** Bruce A. Warner, Executive Director

**SUBJECT:** Report Number 09-119  
Create a new position on the Lents Town Center Urban Renewal Advisory Committee to represent Portland Public Schools and appoint Doug Capps to fill such position.

### EXECUTIVE SUMMARY

#### BOARD ACTION REQUESTED

Adopt Resolution No. 6743

#### ACTION SUMMARY

This action will authorize the following:

- Creation of a new position on the Lents Town Center Urban Renewal Advisory Committee ("URAC") to represent Portland Public Schools.
- Appointment of Doug Capps to the Lents Town Center Urban Renewal Advisory Committee as a Taxing Jurisdiction Partner representing Portland Public Schools for a term beginning on October 14, 2009 and ending on June 30, 2012 in accordance with the PDC Urban Renewal Advisory Committee Policy. Mr. Capps works in the Department of Facilities and Asset Management for Portland Public Schools where he serves as the Government and Community Relations Senior Manager.

#### PUBLIC BENEFIT

Meaningful public participation helps promote democracy and civic engagement, builds public trust in government and enhances the Commission's credibility within the community.

Effective public participation can improve the quality and effectiveness of Board plans and decisions.

#### **This action will support the following PDC goals:**

- Sustainability and Social Equity
- Healthy Neighborhoods
- A Vibrant Central City
- Strong Economic Growth and Competitive Region
- Effective Stewardship over our Resources and Operations, and Employee Investment

## **PUBLIC PARTICIPATION AND FEEDBACK**

PDC staff has consulted with Portland Public Schools and stakeholders in the Lents Town Center Urban Renewal Area about the need to add Portland Public Schools and its representative to the Lents Town Center URAC. While the initial reaction of the Lents Town Center URAC was resistance to the addition of a representative from Portland Public Schools to the URAC, there is now agreement that this appointment is appropriate and will increase the effectiveness of the Lents Town Center URAC.

## **COMPLIANCE WITH ADOPTED PLANS AND POLICIES**

This action complies with the Urban Renewal Advisory Committee Policy as revised by the Board of Commissioners on July 9, 2008 (Resolution No. 6614) that requires the Board to identify and appoint taxing jurisdiction partners to Urban Renewal Advisory Committees (“URACs”) that the Board has created.

This action complies with and helps implement the Public Participation Policy adopted by the Board on June 22, 2005 (Resolution No. 6266) which established that “public participation is required and will be an integral component of project schedules, budgets, and board decision-making processes for developing and implementing urban renewal area plans and implementing urban renewal projects.”

## **FINANCIAL IMPACT**

There is no significant financial impact as a result of this action.

## **RISK ASSESSMENT**

There are no significant legal, financial or operational risks resulting from this action.

## **WORK LOAD IMPACT**

The major workload associated with the creation of new positions on a URAC and the appointment of new URAC members is communicating the decisions to the URAC and providing new members with an orientation session and related material specific to their URACs. These activities are coordinated by Public Participation staff, and included in existing work plans.

## **ALTERNATIVE ACTIONS**

Per Board established policy, there is no alternative process for creating this position and making this appointment.

## **CONCURRENCE**

In accordance with the PDC URAC Policy, Portland Public Schools through its Superintendent's Chief of Staff, Mr. Zeke Smith, nominated Mr. Capps as its representative on the Lents Town Center URAC.

## **BACKGROUND**

On September 14, 2005, the Portland Development Commission Board of Commissioners (Board) adopted Resolution No. 6293 which established a formal policy regarding the composition and operations of Urban Renewal Advisory Committees (URACs). This policy was adopted in response to the Board's desire to ensure consistency in the procedures for creating and operating URACs and to emphasize the agency's commitment to public participation and involvement. This Policy was most recently revised by the Board on July 9, 2008 (Resolution No. 6614).

Pursuant to that Policy, the Board has established the following URACs:

1. Lents Town Center
2. Central Eastside
3. Interstate Corridor
4. Gateway Regional Center
5. Oregon Convention Center
6. North Macadam
7. River District

The Board retains sole authority to establish, recompose or disband a URAC. Among the elements under the discretion of the Board is the identification of URAC organization members and their representatives.

Acting upon the Cooperative Agreement signed with Portland Public Schools, staff is requesting consideration of the creation of a new Taxing Jurisdiction Partner position on the Lents Town Center URAC for Portland Public Schools, and the appointment of Doug Capps as the representative in accordance with the PDC Urban Renewal Advisory Committee Policy.