

PDC

PORTLAND DEVELOPMENT COMMISSION

DATE: September 23, 2009

TO: Board of Commissioners

FROM: Bruce A. Warner, Executive Director

SUBJECT: Report Number 09-111
Appoint Mr. John Tortorici to the North Macadam Urban Renewal Advisory Committee.

EXECUTIVE SUMMARY

BOARD ACTION REQUESTED

Adopt Resolution No. 6737

ACTION SUMMARY

This action will appoint John Tortorici to the North Macadam Urban Renewal Advisory Committee as a regular member representing the Oregon Bioscience Association (OBA) for a term ending in June 2012. Mr. Tortorici is the Executive Director of the OBA.

PUBLIC BENEFIT

Meaningful public participation helps promote democracy and civic engagement, builds public trust in government and enhances the Commission's credibility within the community.

Effective public participation can improve the quality and effectiveness of Board plans and decisions.

This action will support the following PDC goals:

- Sustainability and Social Equity
- Healthy Neighborhoods
- A Vibrant Central City
- Strong Economic Growth and Competitive Region
- Effective Stewardship over our Resources and Operations, and Employee Investment

PUBLIC PARTICIPATION AND FEEDBACK

The public is continually advised of the opportunity to serve on URACs, and encouraged to apply for appointment.

COMPLIANCE WITH ADOPTED PLANS AND POLICIES

This action complies with the URAC Policy adopted by the Board of Commissioners (“Board”) on September 14, 2005 (Resolution No. 6293) and amended on July 9, 2008 (Resolution No. 6614) that requires the Board to appoint members to URAC’s that the Board has created.

This action helps implement the Public Participation Policy adopted by the Board on June 22, 2005 (Resolution No. 6266) which established that “public participation is required and will be an integral component of project schedules, budgets, and board decision-making processes for developing and implementing urban renewal area plans and implementing urban renewal projects.”

FINANCIAL IMPACT

There is no significant financial impact as a result of this action.

RISK ASSESSMENT

There are no significant legal, financial or operational risks resulting from this action.

WORK LOAD IMPACT

The major work load associated with the appointment of new URAC members is providing new members with an orientation session and related material specific to their URACs. This activity is coordinated by Public Participation staff, and included in existing work plans.

ALTERNATIVE ACTIONS

Per Board established policy, there is no alternative process for making this appointment.

CONCURRENCE

In accordance with PDC’s URAC Policy, the Oregon Bioscience Association through its Board Chairman, Mr. Nathan Gibson, has nominated Mr. Tortorici to serve as its representative to the North Macadam URAC.

BACKGROUND

On September 14, 2005, the Board adopted Resolution No. 6293 establishing a formal policy regarding the composition and operations of URACs. This Policy was most recently revised on July 9, 2008 (Resolution No. 6614). Pursuant to that policy, the following URACs have been formally established by the Board:

1. Lents Town Center
2. Central Eastside
3. Interstate Corridor
4. Gateway Regional Center
5. Oregon Convention Center
6. North Macadam
7. River District

The process for identifying potential URAC members includes:

- Ongoing recruitment and acceptance of applications via the PDC website;
- Assessing the range of existing and potential stakeholders in a particular urban renewal area in relation to the existing URAC composition and diversity;
- Personal outreach and recruitment by PDC staff and URAC members; and
- Review of applications by PDC staff and URAC chairs.

The Oregon Bioscience Association (OBA) currently has one organization member seat on the North Macadam URAC. In an electronic mail message dated on July 28, 2009, OBA informed PDC staff that the person previously holding its seat, Mr. Bob Lanier, has resigned to the organization and was no longer their representative. In an electronic mail message dated on August 11, 2009, the OBA Board Chairman, Mr. Nathan Gibson, nominated Mr. John Tortorici to be the company's representative on the North Macadam URAC. On an electronic mail message dated on August 12, 2009, Mr. Lanier officially resigned his appointment to the North Macadam URAC. Staff is requesting consideration of Mr. Tortorici's appointment as OBA's representative, based on the organization's nomination and the submission of his application for service on the URAC.