

# PDC

## PORTLAND DEVELOPMENT COMMISSION

**DATE:** November 12, 2008

**TO:** Board of Commissioners

**FROM:** Bruce A. Warner, Executive Director

**SUBJECT:** Report Number 08-127  
Add the Portland Downtown Neighborhood Association to the River District Urban Renewal Advisory Committee; appoint Dan Zalkow

### EXECUTIVE SUMMARY

#### BOARD ACTION REQUESTED

Adopt Resolution No. 6646

#### ACTION SUMMARY

This action will authorize the following:

- Creation of one new position on the River District Urban Renewal Advisory Committee ("River District URAC") to represent the Portland Downtown Neighborhood Association.

On July 9, 2008 the Board created the River District URAC and designated membership categories for that committee Resolution 6615. The Portland Downtown Neighborhood Association was not originally designated as a River District URAC member, but in October 2008 the neighborhood association officially requested to become an Organization Member of the River District URAC. Stakeholders in the downtown urban renewal areas (URAs) and PDC staff agree on the need to add the Portland Downtown Neighborhood Association as a member of the River District URAC.

- Appointment of Dan Zalkow to the River District URAC as a Regular member representing the Portland Downtown Neighborhood Association for a term ending on June 30, 2011 in accordance with the PDC URAC Policy.

#### PUBLIC BENEFIT

Meaningful public participation helps promote democracy and civic engagement, builds public trust in government and enhances the Commission's credibility within the community.

Effective public participation can improve the quality and effectiveness of Board plans and decisions.

## **PUBLIC PARTICIPATION AND FEEDBACK**

PDC staff consulted with stakeholders from the River District, Downtown Waterfront, and South Park Blocks URAs and they are in agreement about the need to add the Portland Downtown Neighborhood Association and its representative to the River District URAC.

The public is continually advised of the opportunity to serve on a URAC, and encouraged to apply for appointment.

## **COMPLIANCE WITH ADOPTED PLANS AND POLICIES**

These actions comply with the URAC Policy adopted by the Board on September 14, 2005 (Resolution No. 6293 and revised on July 9, 2008 (Resolution No. 6614.)) This action states the Board must identify and appoint regular organization members to URACs that the Board has created.

These actions comply with and help implement the Public Participation Policy adopted by the Board on June 22, 2005 (Resolution No. 6266) which established that “public participation is required and will be an integral component of project schedules, budgets, and board decision-making processes for developing and implementing URA plans and implementing urban renewal projects.”

## **FINANCIAL IMPACT**

There is no significant financial impact as a result of these actions.

## **RISK ASSESSMENT**

There are no significant legal, financial or operational risks resulting from these actions.

## **WORK LOAD IMPACT**

The major workload associated with the creation of new positions on a URAC and the appointment of new URAC members is communicating the decisions to the URAC and providing new members with an orientation session and related material specific to their URACs. These activities are coordinated by Public Participation staff, and included in existing work plans.

## **ALTERNATIVE ACTIONS**

Per Board policy, there is no alternative process for creating this position and making this appointment.

## **CONCURRENCE**

In accordance with PDC's URAC Policy, the Portland Downtown Neighborhood Association through its Chair, Steve Trujillo, has nominated Mr. Dan Zalkow to serve as its representative on the River District URAC.

## **BACKGROUND**

On September 14, 2005, the Board adopted Resolution No. 6293 which established a formal policy regarding the composition and operations of URACs. This policy was adopted in response to the Board's desire to ensure consistency in the procedures for creating and operating URACs and to emphasize the agency's commitment to public participation and involvement. This Policy was revised by the Board on July 9, 2008 (Resolution No. 6614).

Pursuant to the URAC Policy, on July 9, 2008 the Board created the River District URAC and designated membership categories for that committee (Resolution No. 6615). On November 12, 2008 the Board appointed specific individuals to fill those membership categories.

The URAC Policy requires that the board take specific action to add an organization and appoint members to an URAC.

Acting upon the request made by the Portland Downtown Neighborhood Association, staff is requesting consideration of the creation of a new regular organization member position on the River District URAC, and the appointment of Dan Zalkow as the member representative in accordance with the PDC URAC Policy.